

LIFE

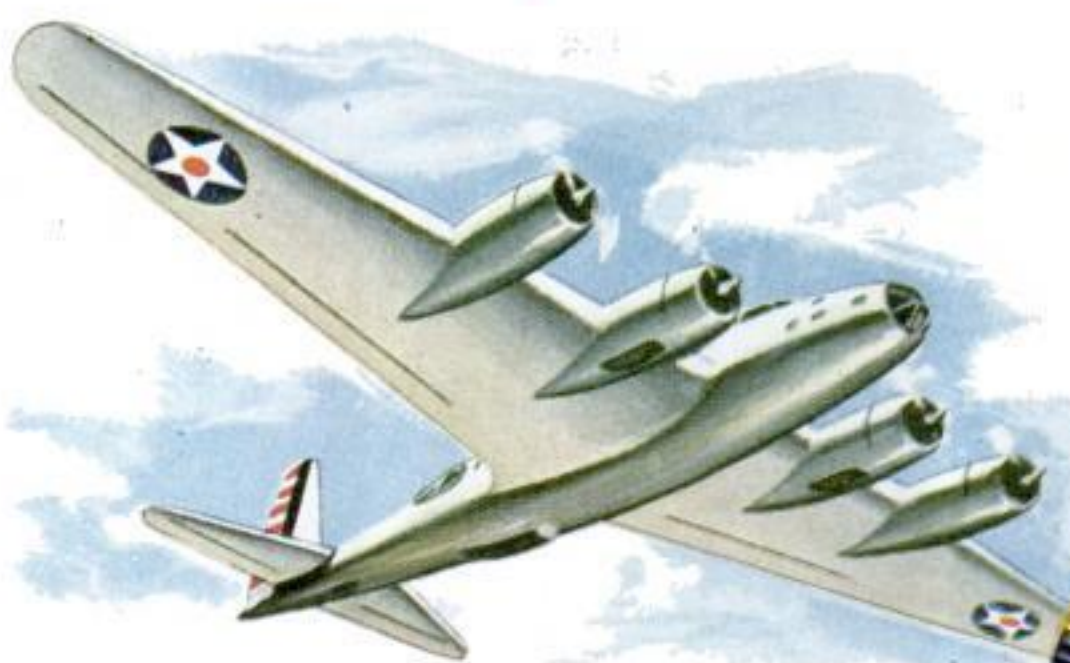


GENE TIERNEY

NOVEMBER 10, 1941 **10** CENTS
YEARLY SUBSCRIPTION \$4.50

"Why is the Parker Vacumatic like a Flying Fortress?"

"I have it, they're both
SUPER-CHARGED!"



Guaranteed for Life
BY PARKER'S BLUE DIAMOND



Parker's High Modernization:

- 1 Patented One-Hand Filler—no ink sac, hence room to super-charge with ink.
- 2 Lubricated Point developed by Dr. Pickus.
- 3 Television Barrel—shows the level of ink.
- 4 MILITARY Clip—holds pen low and UN-EXPOSED in Uniforms and Civilian Dress.
- 5 The Jewel of Pandom—Parker's smart, exclusive Pearl and Jet style—laminated RING upon RING.

Full
TELEVISION
ink supply

Pens, \$5 to \$13.75
(illustrated, \$8.75)



Yes, the Parker is super-charged with about a third more ink
than the average of 3 well-known sac-type pens

And its Blue ♦ Diamond mark means **GUARANTEED by LIFE CONTRACT**

Parker's Blue Diamond on the pen is our Contract unconditionally Guaranteeing service for the owner's Life, without cost other than 35¢ charge for postage, insurance, and handling, if pen is not intentionally damaged and is returned complete.

You may not know it, but when you ask for the PARKER by NAME, you are really saying:

"I'd like to try the Pen with the One-Hand Super-charging Filler. I'd like to try its new lubricated Point developed by Parker's chief metallurgist, Dr. Robert Pickus, former instructor of metallurgy on the faculty of Yale University."

Its writing quality is so incredibly effortless that, coast to coast, people chose it high over all from 28 models of the four leading makes.

This test was made by the Chapelle Research organization, and the identity of all pens was masked to insure purely personal choice, unprejudiced.

This Parker Point preference is largely due to Dr. Pickus' processing methods which bring finertextured, less brittle 14 K Gold, tipped with oil-smooth Osmiridium that won't wear scratchy in a lifetime.

See the beautifully boxed Gift Sets of Parker Pens matched by Parker's Writefine Pencil with double-length lead, 39% thinner than ordinary—the Sets your friends would select if you gave them their choice.

Send them to celebrate Birthdays, to boys in the Army and Navy, to friends convalescing. Make your Christmas selections early to insure arrival at camps, on shipboard, and at far-away defense bases ON TIME. Don't forget their Parkers and they won't forget you!

Parker

VACUMATIC

The Parker Pen Co., New York, Chicago, San Francisco.
Factories: Janesville, Wisconsin and Toronto, Canada.

COPR. 1941, THE PARKER PEN CO.



Debutante or Sub-deb Vacumatic Pen and matched Writefine Pencil Sets in white Jewel Case, \$8.75 and \$12.75.



Men's and Women's Imperial Sets, Pen and Pencil with Gold-filled or 14 K Gold Bands or Caps, in rich Presentation Cases, \$17.75, \$19.75, \$37.50 to \$150.



Men's and Junior Vacumatic Pen and matched Writefine Pencil Sets, in Jewel Case, \$8.75, \$12.75, \$15.

TO KEEP A PEN IN WORKING ORDER—A PARKER OR ANY OTHER—USE PARKER QUINK, THE PEN-CLEANING INK, 15¢, UP

PITYROSPORUM OVALE, the strange "Bottle Bacillus" regarded by many authorities as a causative agent of infectious dandruff.

ITCHY SCALP?



UGLY SCALES?



TELL-TALE FLAKES?



It may be Infectious Dandruff!

START TODAY WITH THE TESTED LISTERINE TREATMENT THAT HAS HELPED SO MANY

TELL-TALE flakes, itching scalp and inflammation—these "ugly customers" may be a warning that you have the infectious type of dandruff, the type in which germs are active on your scalp!

They may be a danger signal that millions of germs are at work on your scalp... including *Pityrosporum ovale*, the strange "bottle bacillus" recognized by many foremost authorities as a causative agent of infectious dandruff.

Don't delay. Every day you wait, your condition may get worse, and before long you may have a stubborn infection.

Use *Medical Treatment**

Your common sense tells you that for a case of infection, in which germs are active, it's wise to use an antiseptic which quickly attacks large numbers of

germs. So, for infectious dandruff, use Listerine Antiseptic and massage.

Listerine deals out death by the millions to *Pityrosporum ovale* and other germs associated with infectious dandruff.

Those ugly, embarrassing flakes and scales begin to disappear. Itching and inflammation are relieved. Your scalp feels fresher, healthier, your hair looks cleaner.

76% Improved in Clinical Tests

And here's impressive scientific evidence of Listerine's effectiveness in combating dandruff symptoms: Under the exacting, severe conditions of a series of clinical tests, 76% of the dandruff sufferers who used Listerine Antiseptic and massage twice daily showed complete disappearance of or marked improvement in the symptoms, within a month.

In addition to that, countless men and women all over America report joyously that this grand, simple treatment has brought them welcome relief from dandruff's distressing symptoms.

Start tonight with the easy, delightful home treatment—Listerine Antiseptic and massage. It has helped so many others, it may help you. Buy the large, economy-size bottle today and save money.

LAMBERT PHARMACAL CO., St. Louis, Mo.

*THE TREATMENT

MEN: Douse full strength Listerine on the scalp morning and night.

WOMEN: Part the hair at various places, and apply Listerine Antiseptic.

Always follow with vigorous and persistent massage. Listerine is the same antiseptic that has been famous for more than 50 years as a gargle.

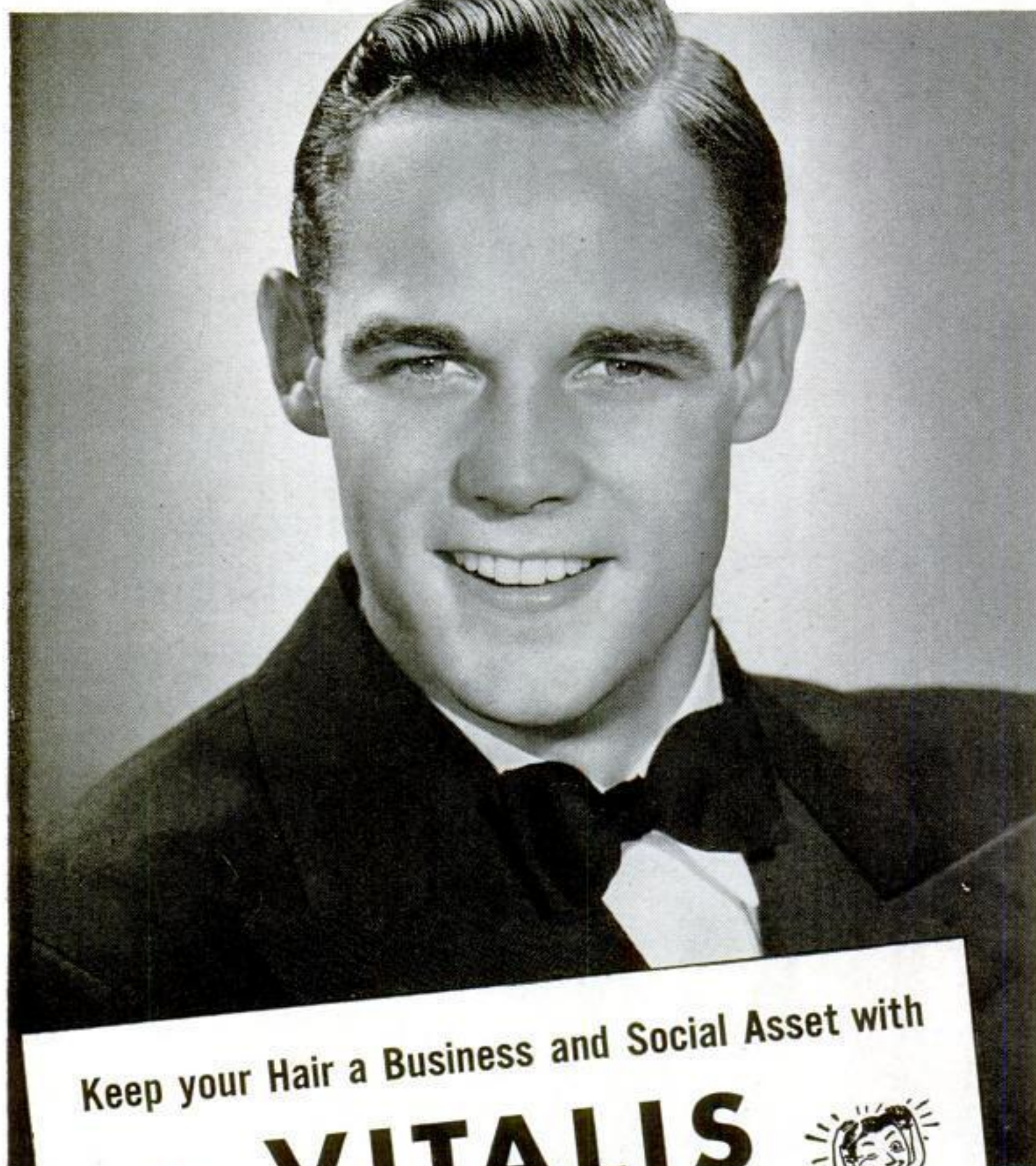
This One



XETX-LRA-05PD

"Smart Fellow! Going Places!"

THAT'S WHAT GOOD-LOOKING HAIR CAN SAY FOR YOU!



Keep your Hair a Business and Social Asset with

VITALIS

and the

"60-SECOND WORKOUT"!



50 Seconds to Rub—Just feel that stimulating "tingle" as circulation quickens—the flow of necessary oil is increased. And with the pure vegetable oils of Vitalis supplementing natural oils, your hair takes on a fresh, natural lustre.

10 Seconds to Comb—And your hair stays smartly in place—with no "patent-leather" look. What's more, the Vitalis "60-Second Workout" routs unsightly, loose dandruff—helps prevent excessive falling hair—helps you *keep* your hair.



Just as surely as Vitalis and the famous "60-Second Workout" gives your hair that well-groomed look, so it can help speed you to success in your business career. For handsome hair gives you a well-groomed, self-confident air that wins admiration and respect.



Your popularity and success depend a great deal on the first impression you make. So give your appearance and personality the "plus" of handsome hair. Join the thousands of successful men who use Vitalis and the "60-Second Workout." Get a bottle of Vitalis today.

A Product of Bristol-Myers

USE VITALIS AND THE "60-SECOND WORKOUT"

LETTERS TO THE EDITORS

Science And The Future

Sirs:

May I compliment you on the excellent piece of journalism portraying the advance of science from atoms to galaxies (LIFE, Oct. 20).

I am very strongly of the opinion that the methods of science, once they have penetrated our habits of thinking, will go far towards a rational solution of the problems of human relationships, even in national and international affairs. Such pictorial presentations capture the public imagination and lay a broader base for the place of science in the community than any concerted effort on the part of scientists themselves could accomplish.

May I quote in this connection from Anton J. Carlson's commencement address at the Massachusetts Institute of Technology last June: "The establishment of a broader base for science is too great a task for the handful of scientists in our universities and in our institutions for scientific research, even were these men agreed that this is both an important and a desirable good."

HARLAN T. STETSON

Laboratory for
Cosmic Terrestrial Research
Massachusetts Institute of Technology
Needham, Mass.

Sirs:

In the Oct. 20 issue of LIFE, in an interesting article entitled "Science And The Future," you have referred to the activities of the National Defense Research Committee. In pointing out that a large number of physicists had been mobilized for work on war projects, you may have left in some readers' minds the idea that this Committee was concerned with physics alone. I should like to point out, therefore, that the work involves research and development in fields of physics, chemistry and certain branches of engineering. The Committee operates no laboratories of its own, but working under its auspices under contract in various institutions and laboratories there are more than 2,000 scientists and a total number of 3,000-4,000 persons. We estimate that 75% of the more distinguished physicists of the country (those starred in *American Men of Science*) are now engaged in work of national defense. Similarly, somewhat over 50% of the starred chemists are now engaged. A large number of these chemists and physicists have been brought into defense work through the activities of the National Defense Research Committee.

JAMES B. CONANT
Chairman

National Defense Research Committee
Washington, D.C.

Sirs:

Your science layouts made a hit with our science students. I thought you might be interested in the picture which



SCIENCE STORY ON DISPLAY

Dr. James F. Mackell, head of the science department, had an assistant take of groups looking at a wall display of the story.

JOHN F. SEMBOWER

Indiana State Teachers College
Terre Haute, Ind.

Sirs:

I liked the article on science very much. There was, however, one mistake. On your chart (p. 77) you give Tellurium

(continued on p. 4)

PHILCO

THE MODERN RADIO-PHONOGRAPH

"Music on a Beam of Light"



No needles to change

Records last ten times longer

New beauty of tone

Absolute fidelity of pitch

No annoying needle scratch

Convenient Tilt-Front cabinet

Simple, gentle, reliable
record changer

These new delights which you enjoy in a 1942 Philco Photo-Electric Radio-Phonograph are *exclusive*. No ordinary radio-phonograph can offer you "Music on a Beam of Light" . . . the new Philco Automatic Record Changer with Stroboscope Control . . . the Tilt-Front cabinet. They are the marks of the *modern* radio-phonograph and are yours *only in a Philco!* In radio too, Philco inventions bring you thrilling tone and performance plus Frequency Modulation at new low cost! **PHILCO 1013, illustrated.**

See the 1942 Philco Radio-Phonographs, Radios, Portables and Auto Radios, from \$14.95 to \$550, at your Philco dealer's today.

Prices slightly higher Denver and West; subject to change without notice.

TOLL AND LONG DISTANCE TELEPHONE CONVERSATIONS (BELL SYSTEM)



"Here's why we're so busy"

We thought 1940 was a busy year — until 1941 came along! As you can see, we have handled from five to fifteen million more Toll and Long Distance conversations every month! And, as this is written, the number is still climbing!

The extra calls, of course, are due largely to defense activity. We're glad to help the country keep things moving. And we'll continue to — just as quickly and courteously as we can.

(P.S. — If in these busy times you should occasionally have a call delayed, please understand and be patient.)



LONG DISTANCE helps unite the nation



CHAMPION JANSEN OF BRAE TARN



GREAT DANE, 39 times Best of Breed, owned by ROBCAV KENNELS
(Robert A. Cavanaugh, Glenview, Ill.)

Robert A. Cavanaugh, breeder of champions, advises:

"Make sure your dog's food can
pass your inspection . . .

See and Sniff
before you feed."

TAKE a good look at the food your dog gets. Yes, and sniff it, too! That's how to make sure your dog's food is wholesome, appetizing.

Make this simple test on Swift's Pard Dog Food. See for yourself how tempting and honestly good Pard looks and smells. Pard contains what all normal dogs need for sound, vigorous health: All of the essential food elements, necessary vitamins and minerals. Start your dog on a Pard

diet today. He'll want it regularly! **COMPLETE VITAMIN CONTENT** An exclusive diet of Pard provides an excess of each of the vitamins above the known daily requirements of any dog. Contains nicotinic acid, specific in the prevention and cure of black tongue. Contains Vitamin B₂ (riboflavin), essential for growth and healthy skin condition. Also, all of the other known essential vitamins: A, B₁, D, E, K, Pantothenic acid



*Pard diet proved healthful
through 5 generations!*

Listlessness, excessive shedding, dietary skin irritation—these are among the most common diet-caused ailments. Yet, in 5 successive Pard-fed generations at Swift's Research Kennels, not one common ailment ever occurred.

SWIFT & COMPANY'S
NUTRITIONALLY BALANCED DOG FOOD



LETTERS TO THE EDITORS (continued)

as element 81. Isn't Thallium 81 and Tellurium 52?

ROBERT D. TEETERS
8th Grade

Elkins Park Junior High
Melrose Park, Pa.

● Go to the head of the class.—ED.

Sirs:

You stated that a light year is equal to 6,000,000,000,000 miles. In reality it is only 5,853,408,840,000 miles. You may not think missing it by 146,591,160,000 miles is very much, but when you talk about 1/1,000,000,000,000 centimeter as a comparison, I think you should be more precise.

BRUCE BARNES PARSONS
(An Amateur Astronomer)
Salt Lake City, Utah

● In 6,000,000,000,000 miles, 146,591,160,000 miles is not very much (2.5%). Astronomy does not pretend to define a light year within 1% of absolute. Hence astronomers seldom write a light year with more than three significant figures, prefer the rounder number of 6,000,000,000,000.—ED.

Sirs:

I would challenge the repeated statement that scientific progress in Germany is being stymied by the Nazi war effort. Mere tallying of published articles does not indicate the probable nature of Germany's future scientific endeavor, nor prove a slackening of today's effort. Undoubtedly pure science has been diverted to fit the exigencies of war, but your statement that "German science must surely wither and with it a chief pillar of German power" is, in my mind, questionable. I don't believe that the perverted aims of Hitler can abort for long the natural tendencies of curious people.

GALEN WILSON

Dayton, Ohio

● The 25% decline in scientific publication in Germany during the past two years reflects more than war censorship. Volume of publication is a reliable index of vitality. The collaboration of scientists, on which progress depends, depends in turn on full and immediate reporting of discoveries. A case in point is the story of sulfanilamide. It was held under lock and key by the I. G. Farbenindustrie for five years while a staff chemist, Gerhard Domagk, tried to isolate the active factor in its chemistry. Within six months after his papers were published, the I. G. patent monopoly on the sulfa compounds was smashed by the work of two French chemists. In only three years U. S. chemists, through volume of research spurred by free publication, have produced four new and highly effective sulfa compounds.—ED.

Panama's President

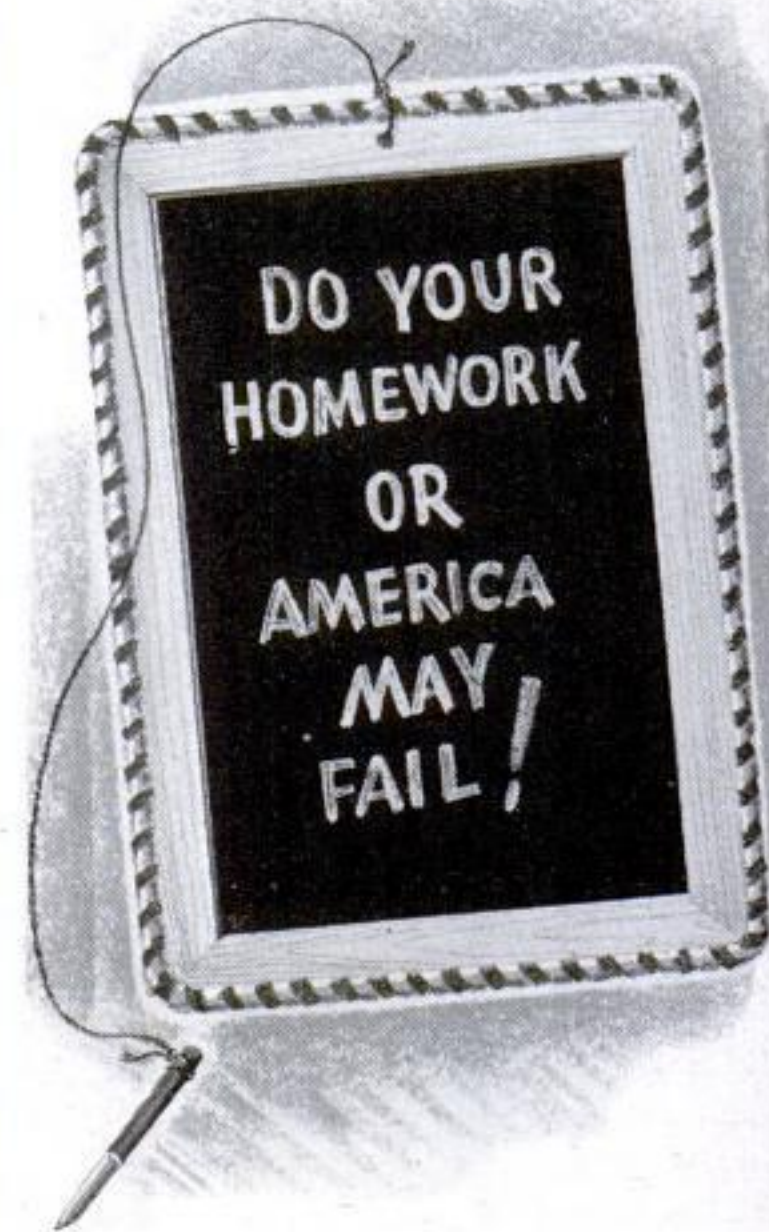
Sirs:

Here is additional proof that the new president of Panama has no pro-Nazi leanings and that he can be counted on



NEPHEW RECEIVES GOOD NEWS

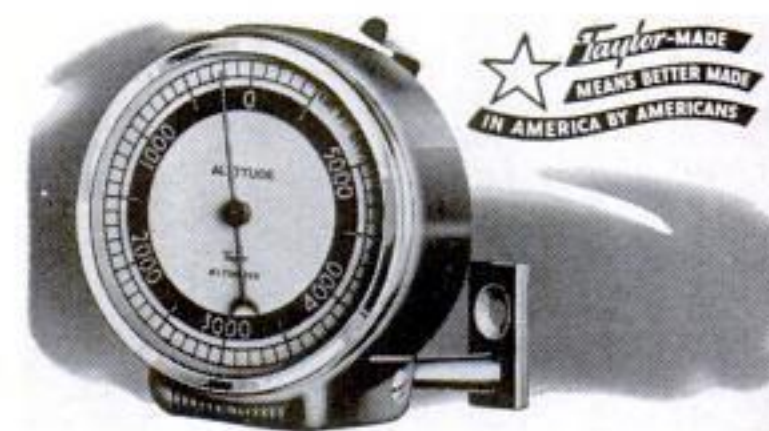
(continued on p. 6)



THE UNITED STATES won't be—can't be—strong unless every American is strong and healthy. Health begins at home. It's home-made. Protecting health is your homework. It never mattered more.

Trustworthy Taylor Instruments help keep America healthy. Taylor Thermometers make it easy to regulate home temperatures evenly at the "health-point," avoiding dangerous temperature extremes, helping you save fuel. They keep you posted on what to wear when you go outdoors. Taylor Baroguides forecast and forewarn you what weather's coming. Your doctor—and you—depend on reliable Taylor Fever Thermometers to prevent sickness. Taylor Instruments help you prepare good, zesty, healthful foods. A good part of America's good health, in fact, seems to be Taylor-made.

Taylor has always been able to supply your home with all the Taylor Instruments your health needs demand. We hope there will be no shortage now. If you should be asked to wait for a while, the reason will be that we simply can't get the fine materials necessary for Taylor Instruments—Uncle Sam may need them. But whatever happens, guard your health. It's America's strength. Taylor Instrument Companies, Rochester, N. Y.

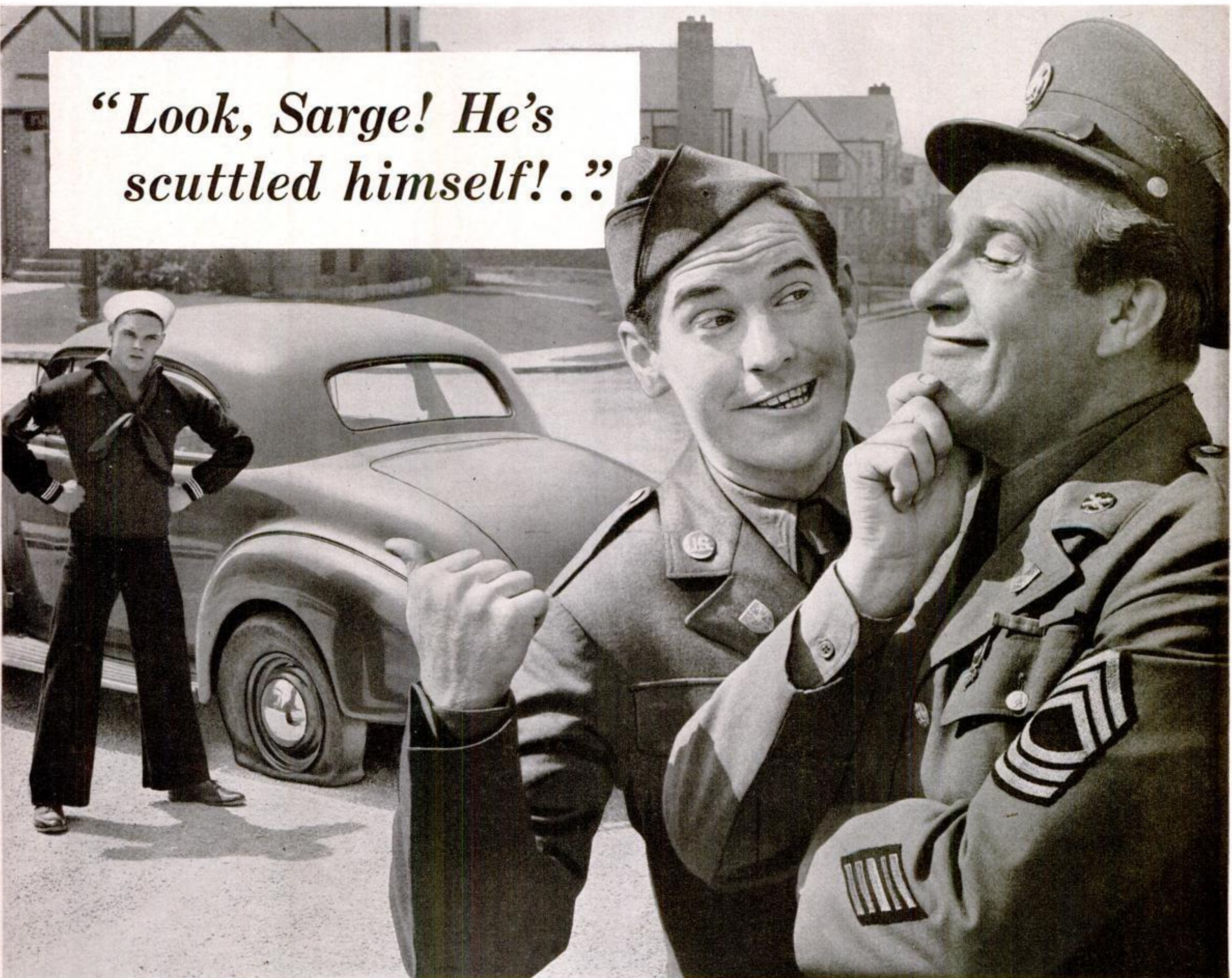


Helping Keep Americans in the Healthful Outdoors

Thousands of Taylor Auto Altimeters have been bought and enjoyed by car owners. Are you getting the new travel thrill of watching its pointer climb on the hills and dip as you drop down the valleys? If your dealer does not have the Taylor Auto Altimeter right now, he will have, as soon as we can supply him. Uncle Sam's defense needs, you know, have first call on some of the fine materials used in it—that's why there may be occasional delays in filling your dealer's orders. Perhaps you'll have to wait a while, but you'll be glad you did—because the Taylor Auto Altimeter will give you a touring thrill you're bound to enjoy. Ranged from 5,000 to 15,000 feet. Priced from \$6.00 to \$9.00. It's a typical Taylor Instrument.

Taylor INSTRUMENTS

**"Look, Sarge! He's
scuttled himself!.."**



SERGEANT: *Now ain't that just too bad! Think we ought to give him a hand?*

CORPORAL: *Naw! That's too strenuous. Let's just give him some good advice.*

SERGEANT: *Like "Switch to B. F. Goodrich"?*

CORPORAL: *Yeah... like that. But come on. First thing you know he'll be getting annoyed!*

★ ★ ★
See the new SILVERTOWNS

(Left)
SAFETY SILVERTOWN. Duramin gives it longer wear, and top quality. Hi-Flex cords make it stronger than ever.

(Center)
DELUXE SILVERTOWN. Duramin-made. Gives the best combination of mileage, safety, comfort, and quiet running.

(Right)
LIFE-SAVER SILVERTOWN. No tire can stop you quicker, or keep you safer from skids. 20% more miles than original Life-Saver tire. Duramin-made.



IT WAS ALWAYS SMART to buy the best tires you could get. Today, it's vital! Because the tires you buy today may have to last a long, long time. No one in the whole U.S.A. can tell you what the situation will be a few months from now.

In times like these, most peo-

ple stick to the things that are tried and true. In tires this means Silvertowns. And because Uncle Sam is using Silvertowns by thousands, they're made even *better than ever*. You get the benefit—extra mileage and safety.

Remember—every single Silvertown is made with Dura-

min. That's the "tire vitamin" that puts fight and long life in rubber—and keeps them there.

You can still buy Silvertowns at low prices. And you can still pay as you ride. All B.F. Goodrich Silvertown Stores, and many Goodrich dealers, offer the Budget Plan.

SOME B. F. GOODRICH FIRSTS THAT ARE HELPING TO CONSERVE AMERICA'S VITAL RUBBER SUPPLY

AMERIPOL, the first synthetic rubber used in automobile tires sold to the American public.

CARBON BLACK TREAD, a B.F. Goodrich development that more than doubled tire mileage.

DURAMIN, the amazing discovery that keeps rubber young, makes tires wear longer, stay safer.



WE ANSWERED 3 million men's S.O.S. (Save Our Skins)



When more than 3 million men shell out 40 million dollars—they ain't foolin'—and nobody's fooling them!

And that's what more than 3 million men have done to get quick, clean, close shaves the Schick way. More than half the electric shavers in use are Schicks.

In fairness to your face—give the marvelous new Schick a trial.

Watch your whiskers disappear as the

sensational 2-M Hollow-Ground Head gently arches the skin surface and makes the beard stand up to be cut down—with never a nick, scrape, burn or pull.

See how quickly the job is done—due to this new Schick's faster "Whiskwik" motor. (Operates on both AC and DC.)

See how boy-fresh and clean your face looks back at you in the mirror!

Buy a new Schick on 2 weeks' trial. If you're willing to part with it after that time—take it back to your dealer and he'll refund every penny you paid!

SCHICK INCORPORATED, Stamford, Conn., U.S.A.

Your choice of TWO HANDSOME MODELS—styled by Raymond Loewy

SCHICK COLONEL—executed in rich, ivory plastic with gold-colored trim and hinged Whisk-Its. Complete, in simulated alligator-tuck-away case, \$15.00.* (Or, packed in deluxe Dress Kit, \$17.50)

SCHICK FLYER—executed in burgundy plastic with silver-colored trim and hinged Whisk-Its. Packed in soft pouch, \$12.50.* Standard equipment on Pan American Airways and other leading airlines. *Slightly higher in Canada

Many Dealers Offer Easy Payment Terms!



SCHICK OWNERS!

Born in November? Drop a birthday hint for a new Schick Shaver!

Get this 2-M Head for your shaver!

We didn't forget you when we developed this marvelous new 2-M Head. We made it so that it can be used on any of the more than 3 million Schick Shavers now in use!

And it's yours for only \$3.00 (slightly higher in Canada). You get the new head expertly fitted, and the whole shaver inspected, cleaned, lubricated and adjusted free of charge. Simply take your shaver to your nearest dealer or to a Schick Shaver Service Office in:

ALBANY
938 Natl. Sav. B'k Bldg.
ATLANTA
603 Rhodes-Haverty Bldg.
BALTIMORE
111 N. Charles St.
BOSTON
630 Boston C. of C. Bldg.
BROOKLYN
1007 Fox Bldg.
BUFFALO
553 Andrews Bldg.
CHICAGO
212 Palmer House
CINCINNATI
814 Schmidt Bldg.
CLEVELAND
301 Sweetland Bldg.
COLUMBUS, O.
633 Huntington B'k Bldg.
DALLAS
611 Southland Life Bldg.

DENVER
501 Colorado Bldg.
DES MOINES
413 Fleming Bldg.
DETROIT
906 Industrial B'k Bldg.
HARTFORD, CONN.
1202 American Ind't'l Bldg.
HOUSTON
521 Shell Bldg.
INDIANAPOLIS
703 Merchants B'k Bldg.
KANSAS CITY, MO.
702 Fidelity B'k Bldg.
LOS ANGELES
401 RKO Hillstreet Bldg.
MIAMI
218 Shoreland Arcade
MILWAUKEE
152 W Wisconsin Ave.
MINNEAPOLIS
624 Andrus Bldg.

NEW ORLEANS
1801 Canal Bldg.
NEW YORK
17 East 42nd St.
NEWARK, N. J.
810 Raymond Com. Bldg.
OKLAHOMA CITY
619 Hightower Bldg.
OMAHA
647 Omaha Natl. B'k Bldg.
PHILADELPHIA
912 Chestnut St.
PITTSBURGH
908 Investment Bldg.
PORTLAND, ME.
210 Bank of Com. Bldg.
PORTLAND, ORE.
1413 American B'k Bldg.
PROVIDENCE
506 Turks Head Bldg.

ROCHESTER, N. Y.
705 Temple Bldg.
ST. LOUIS
575-7 Arcade Bldg.
SAN FRANCISCO
787 Monadnock Bldg.
SEATTLE
701 Republic Bldg.
WASHINGTON, D. C.
521 Bond Bldg.

CANADIAN OFFICES
MONTREAL
1015-16 Sun Life Bldg.
TORONTO
78 Richmond St. West
CALGARY
112A Seventh Ave. West

SCHICK INCORPORATED The New **SCHICK** SUPER SLICK SHAVES SHAVES

LETTERS TO THE EDITORS (continued)

for full American co-operation. Last fall he enrolled his nephew, Ernesto de la Guardia, in Kemper Military School. When his accession to the presidency was assured the cadet's uncle, Ricardo Adolfo de la Guardia, he wired Colonel A. M. Hitch, Kemper superintendent, and asked him to give the news to the boy. The picture shows the colonel handing the message to Ernesto.

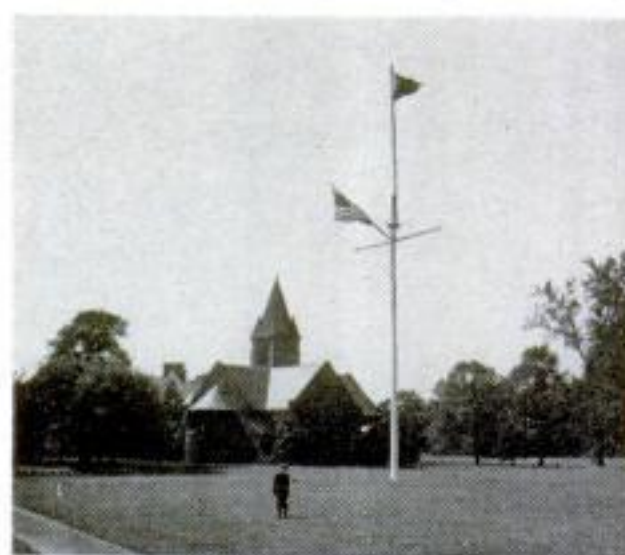
F. E. WHEELER
Lieut., U.S.A. Reserves

Kemper Military School
Boonville, Mo.

Lawrenceville's Flags

Sirs:

I respectfully call your attention to the incorrect use of the American Flag in the picture showing the campus at Lawrenceville School (LIFE, Oct. 20). Quotation from the Flag Code, adopted at the Second National Flag Conference at Washington, May 15, 1924, follows: "Do not place any other flag



CORRECTLY DISPLAYED FLAGS

or pennant above or, if on the same level, to the right of the flag of the United States of America."

The Correct Use of the Flag Committee of the Daughters of the American Revolution is making a special effort this year, in its campaign for patriotic education, to correct any misuse of the flag wherever it is observed.

MARIE A. BURNS

Eaton, Ohio

● Lawrenceville's flags are flown not from a staff but from a mast. In accord with correct nautical etiquette the national colors are flown from the gaff, the school flag from the peak of the mast. On a warship, an admiral's flag would fly from the peak; on a commercial vessel, the house flag.—ED.

Public Schools

Sirs:

Frank H. Reichel Jr. is fortunate in being able to attend Lawrenceville (LIFE, Oct. 20), and he may receive "a kind of training vastly different from that which a day school can provide," but that training will not be different, as you imply, insofar as it is "a training in practical democratic living."

His training in practical democratic living will be circumscribed by the "privileged corridors" he treads. It will be democratic in precisely the sense that education in ancient Athens was democratic. There you had, and here you have, the democracy of a small class, tending more and more to operate in a social vacuum.

Your statement concerning the attention of public-school administrators to college preparation is debatable, to say the least. The next statement, that colleges are relaxing requirements in favor of public-school graduates, would be improved by substituting *changing* for *relaxing*. The public schools have led the way in freeing the course of studies from excessive preoccupation with Latin and Greek verb roots, and the colleges have been forced to alter their entrance requirements accordingly.

You extol the fact that the boarding school controls the lives of its students 24 hours a day. Are you prepared to

(continued on p. 8)

"I CERTAINLY DIDN'T THINK
WE'D BE HERE TODAY...
YOUR HEAD WAS SO
STUFFED UP YESTERDAY."

"AHA...YOU FORGOT
THAT I USE
MISTOL*"



***MISTOL
DROPS
WITH EPHEDRINE**

FOR PEOPLE WHO
ARE SUFFERING
THE DISCOMFORTS
OF A HEAD COLD

REFUND OR RETURN OF MONEY
Guaranteed by
Good Housekeeping
IF DEFECTIVE OR
NOT AS ADVERTISED THEREIN

Copr. 1941,
Stanco Inc.

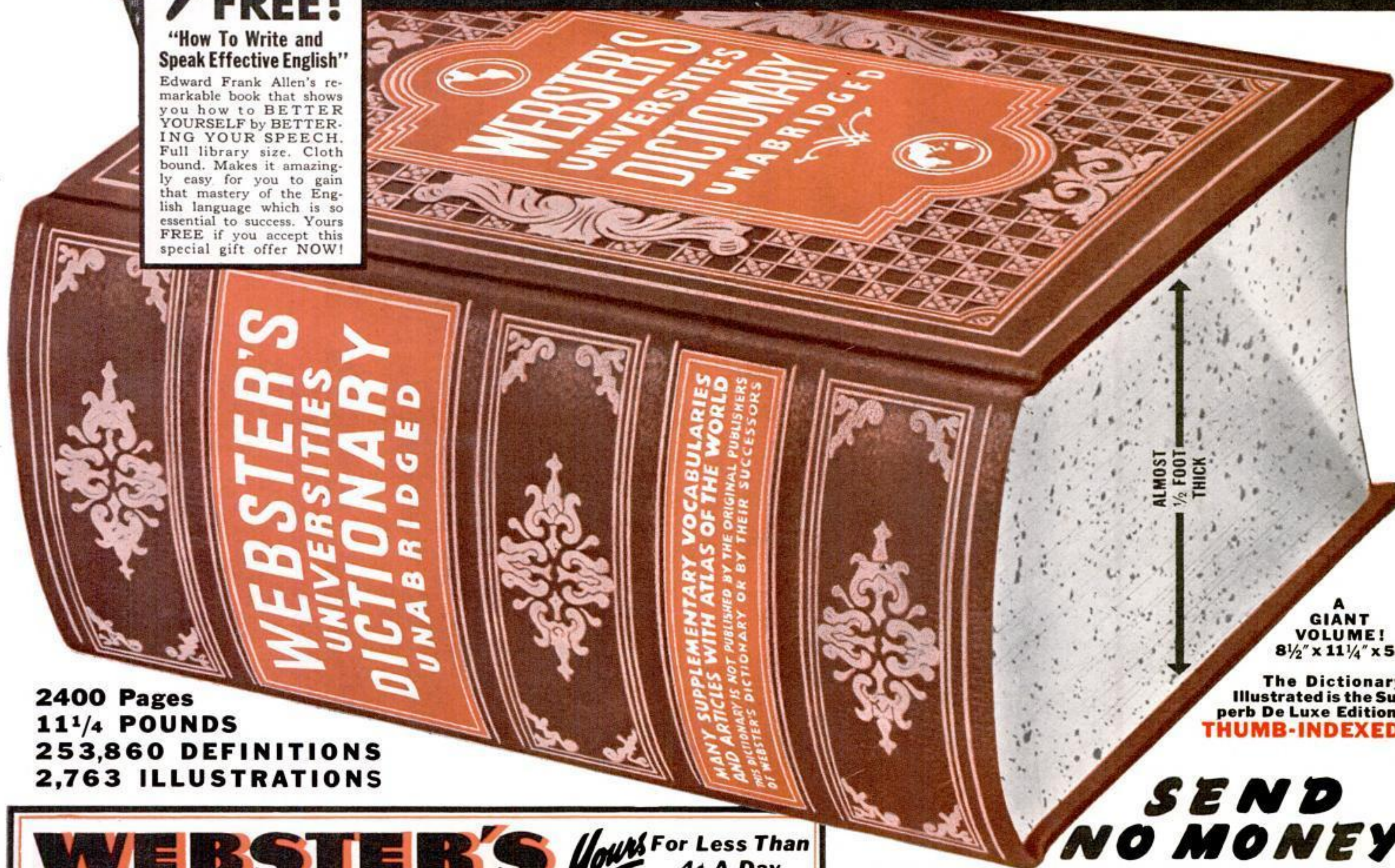
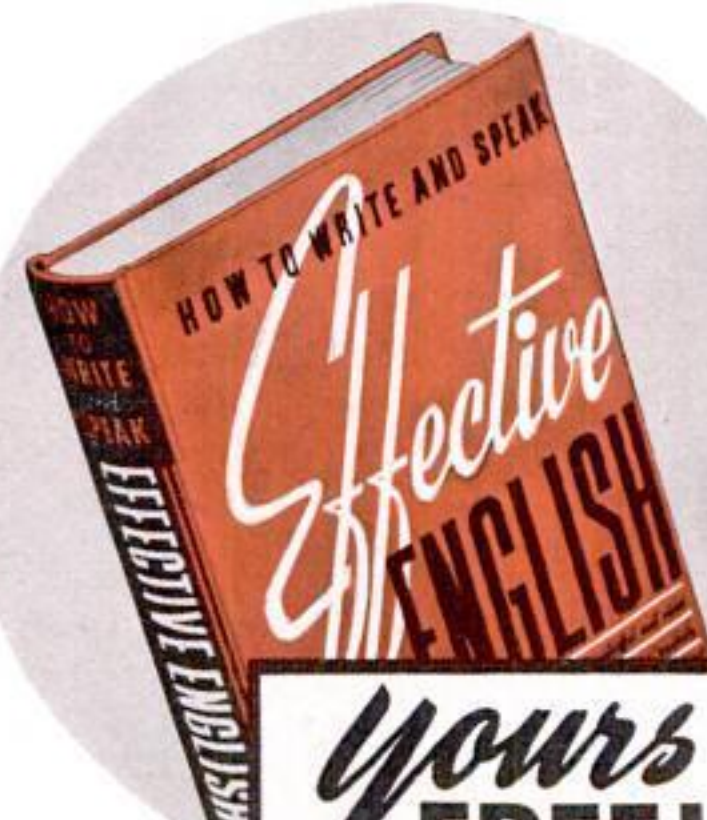
FREE

If You Accept This Amazing Opportunity To
**Better Yourself By
 Bettering Your Speech**

**Yours
 FREE!**

**"How To Write and
 Speak Effective English"**

Edward Frank Allen's remarkable book that shows you how to BETTER YOURSELF by BETTERING YOUR SPEECH. Full library size. Cloth bound. Makes it amazingly easy for you to gain that mastery of the English language which is so essential to success. Yours FREE if you accept this special gift offer NOW!



**2400 Pages
 11 1/4 POUNDS
 253,860 DEFINITIONS
 2,763 ILLUSTRATIONS**

ALMOST
 1/2 FOOT
 THICK

**A
 GIANT
 VOLUME!
 8 1/2" x 11 1/4" x 5"**

**The Dictionary
 Illustrated is the Su-
 perb De Luxe Edition:
 THUMB-INDEXED**

**SEND
 NO MONEY**

WEBSTER'S UNIVERSITIES UNABRIDGED DICTIONARY

NOW, AT LAST, you can have in your own home one of those great sources of human knowledge, usually found only in schools, libraries and homes of the very wealthy. Up till now the cost of a "big" Unabridged Dictionary has been far beyond the means of the average person. But no longer! This amazing offer makes it possible for everyone to own a completely new, Webster's Universities Unabridged Dictionary... at a price everyone can afford!

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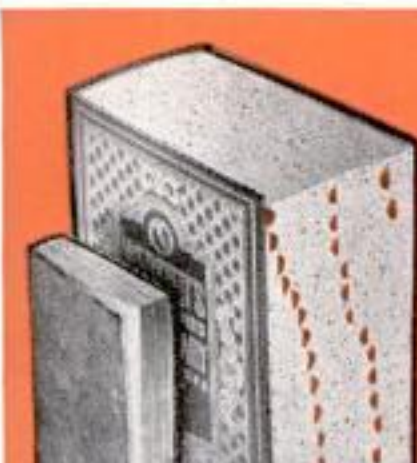
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To compare Webster's original dictionary (see above) with this giant unabridged volume is to compare Robert Fulton's first steamboat to the Queen Elizabeth. Here you are offered the latest work of recognized lexicographers—containing words only recently heard for the first time... words such as *Stuka*, *Fifth Column*, *Nylon*, *Jive*, *Blitzkrieg*, *Aquacade* and many others.

(This Dictionary is not published by the original publishers of Webster's Dictionary or by their successors, but by Library Guild, Inc.)

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LIBRARY GUILD, INC., 1440 BROADWAY, NEW YORK

TRY A Milder LAXATIVE..



Many find effective help in lemon and soda

In many cases, lemon and soda can take the place of stronger laxatives. It is usually the answer, also, to the problem of people who "aren't quite regular."



Upon arising or retiring, squeeze the juice of one Sunkist Lemon into a tall glass half full of water.

Into another glass, put $\frac{1}{4}$ to $\frac{1}{2}$ teaspoon of baking soda (bicarbonate). Pour back and forth, and drink as the foaming quiets.

Or you may be one of the many who prefer *only the lemon juice in a full glass of water.*



Besides aiding digestion and elimination, lemons are an excellent natural source of vitamin C, the only known source of vitamin P (*citrin*), and help promote normal alkalinity.

Try this for ten days. See if you don't benefit when you make it your "regular" rule. Copr., 1941, California Fruit Growers Exchange

CALIFORNIA
Sunkist Lemons

"Hedda Hopper's Hollywood"—Many CBS Stations—6:15 P.M., E.S.T.—Mon., Wed., Fri.

LETTERS TO THE EDITORS

(continued)

defend the logical thesis which may be drawn that living at home with father and mother, brothers and sisters may not provide "a laboratory for research and training in the subtle science of democratic living?"

Send your investigators out to the Middle West and let them find out how a public school works. They may find that students of the same caliber as those enrolled by the private schools receive an education in practical democratic living which is superior in every way to that received by their more affluent fellow Americans.

ALLEN BRITTON

Training School
Eastern Illinois State Teachers College
Charleston, Ill.

Walking Horse

Sirs:

In the Oct. 20 issue, LIFE says that the Tennessee Walking Horse, Greater Glory, steps $42\frac{1}{2}$ in. with her front feet and 67 in. with her hind feet. LIFE admits, I expect, that she takes as many steps in a given time with her front as with her hind feet (she's still in time in the pictures on page 71).

Therefore it follows that in one minute of this gait, taking about 120 steps a minute, her hind feet have caught up to and passed her front feet by some 240 ft. (they started some 5 ft. behind) and in a half hour they've gained about a mile and three furlongs.

In a race, one would have to be careful to bet only on the rear of this horse—she'd never win by a nose.

D. M. BARRINGER

Philadelphia, Pa.

Sirs:

As a director in the Tennessee Walking Horse Breeders' Association, I believe that there should be some clarification of your statements on the length of stride in our horses.

Your article stated that Greater Glory's stride, at full running walk, was only $42\frac{1}{2}$ in. for the fore feet and 67 in. for the rear. This is wrong since all four feet make equal strides. The picture on pages 72-73 shows that the overstep is at a uniform distance ahead of the front foot. Your two figures should have measured this overstep: $42\frac{1}{2}$ in. from the left rear hoof print to the left front foot print and then $24\frac{1}{2}$ in. to the next left rear hoof track.

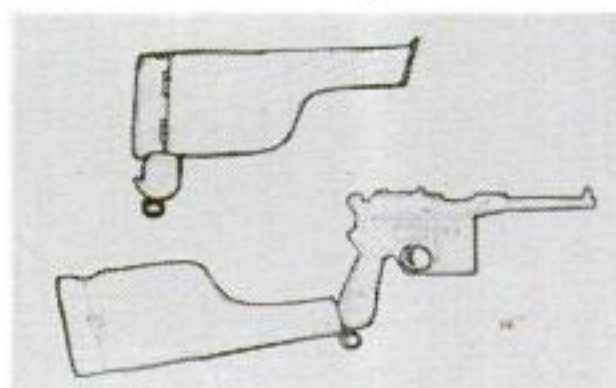
JOHN B. CONGER

Fayetteville, Tenn.

Homemade Mauser

Sirs:

No doubt you inferred from the clumsy holster the Chinese soldier is wearing in one of Photographer Carl Mydans' splendid pictures of China's Northern Front (LIFE, Oct. 20) that



PISTOL INTO CARBINE

pistols used by China's army are homemade. The pistol and holster are easily recognizable as German; in fact, a Mauser pistol with the ingenious wooden "stock-holster," application of which I have herewith illustrated. Slotted insert in muzzle end of holster fits onto butt of pistol. Together butt and pistol make a handy carbine with effective range of 1,000 yd. Mauser pistols, far from being homemade, are considered by gun cranks to be world's finest pistol.

JOHN F. PUTNAM

Asheville, N.C.

(continued on p. 10)

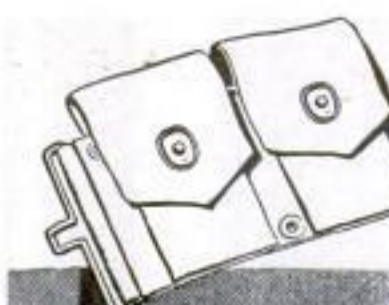


"YOU'VE A BETTER BELT THAN I HAD, *Gunga Din*"

U. S. Army equipment is tops for efficiency. The new infantry ammunition belt, for instance, has been greatly improved since the World War. Even the Lift-the-Dot fastener on each pocket is a better fastener. It locks tight on three sides, opens only when the fourth side is lifted, combining ample security with instant speed.

UNITED-CARR FASTENER CORP., Cambridge, Mass.

DOT SNAP FASTENERS



On Ammunition Belts
When snapped together a Lift-the-Dot fastener locks securely on three sides. Lift the fourth side—the side with the dot—and it opens easily.



IT'S A Snap IN THE ARMY NOW



Helen E. Hokinson

"Looks like our cook has been handling these! Thank goodness, now I've got an unbreakable percolator"

LONG-LAST...the Percolator of a Lifetime

THE FIRST COST IS THE LAST!
NO BREAKAGE!



See these and other electrical conveniences of Manning-Bowman quality at better stores. Irons, Waffle Bakers, Toasters, Percolators, etc. Write for folders: Manning, Bowman & Co., Meriden, Conn.

Manning

MEANS BEST

Bowman

Fashion hails the matchless thinness of this GRUEN "miracle" of watchmaking!



THE PATENTED GRUEN VERI-THIN MOVEMENT

JUST SEEING THE NEW Gruen Veri-Thin, you know it's one of the thinnest watches ever made. It is, in fact, the world's

most popular thin wristwatch.

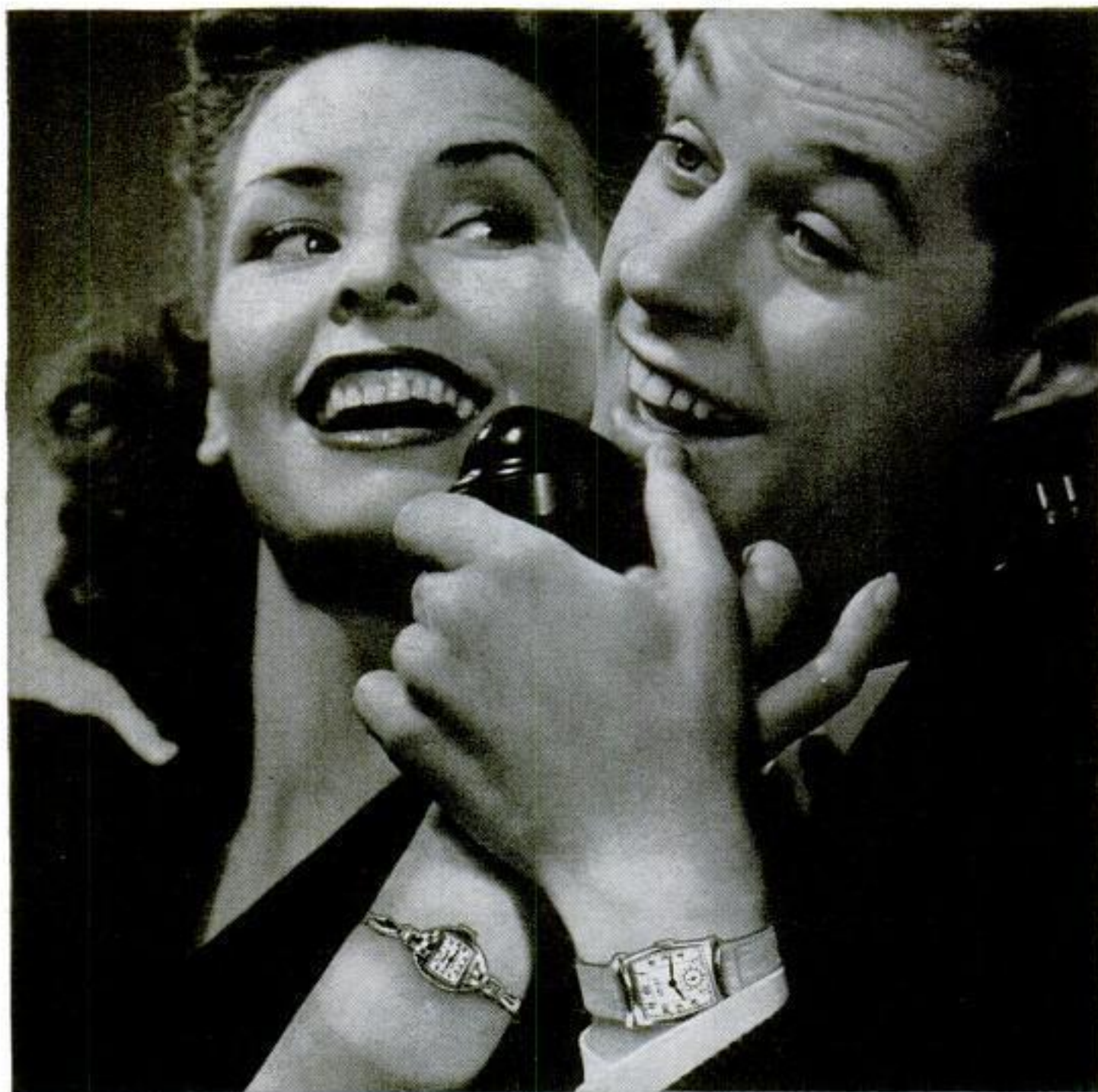
Look at the diagram (above) and you'll see why watchmakers say "Miracle!" when Veri-Thin's name is mentioned. Here's the patented Gruen Veri-Thin movement. Note the big working parts — big for dependable accuracy and sturdiness. See how their unmatched re-distribution gives the Veri-Thin its amazing thinness at sides and ends.

As for style . . . America's foremost fashion designers vote Gruen the world's best-designed watch. And Veri-Thin is one of Gruen's greatest! See the new models at your Gruen jewelers today.

Gruen watches from \$24.75 to \$250; with precious stones to \$2500. Write for folder. The Gruen Watch Co., Time Hill, Cincinnati, O., U. S. A. In Canada: Toronto, Ont.



ANDREW GOODMAN of New York's famed Bergdorf-Goodman . . . member of the distinguished American Fashion Jury acclaiming Gruen's superb watch-styling.



Model illustrated on girl's wrist — VERI-THIN OVERTURE, 17-jewel movement, yellow or pink gold-filled case with Guildite back, matching flex bracelet . . . \$45.00.

Model illustrated on man's wrist — VERI-THIN HUNTSMAN, 17-jewel movement, yellow or pink gold-filled case with Guildite back . . . \$45.00.



- A. VERI-THIN CADET, 15-jewel movement, yellow or pink gold-filled case with Guildite back \$33.75
- B. VERI-THIN LARK-SPUR, 15-jewel movement, yellow or pink gold-filled case with Guildite back . . . \$33.75
- C. VERI-THIN SQUIRE, 15-jewel movement, yellow or pink gold-filled case with Guildite back, matching flexband, \$42.50
- D. VERI-THIN PREVIEW, 15-jewel movement, yellow or pink gold-filled case with Guildite back . . . \$37.50

GRUEN
VERI-THIN[†]
The Precision Watch

*Registered Trade Mark
© 1941, The Gruen Watch Co.
Prices include Federal Tax and are subject to change without notice.

†Reg. U. S. Pat. Office. Patented U. S. Patent No. 2194462.

Canadian Patent No. 389616. Copyright 1939 by The Gruen Watch Co.

LETTERS TO THE EDITORS (continued)

● Chinese Mausers are nonetheless homemade in China's industrial co-operatives. The term homemade is not derogatory. Chinese craftsmen do a good job.—ED.

Villard's Railroad

Sirs:

In LIFE, Oct. 20, you say: "As a feat of transportation pioneering, Pan American Airways has been compared with the Northern Pacific Railway and the Cunard Line. Neither comparison does justice to Trippe who, unlike James J. Hill or Samuel Cunard, was working both on a worldwide scale and in a new element." You have here unintentionally done an injustice to my father, Henry Villard, who was the pioneer who carried the Northern Pacific Railway to completion, Mr. Hill building years later the Great Northern Railway and saying that he could not have accomplished what he did if Villard had not led the way with the Northern Pacific.

OSWALD GARRISON VILLARD
New York, N. Y.

Best News

Sirs:

Is there any way you can find out whether that sweet-faced British sailor lad, Philip Gamester (LIFE, June 16), got home with his hams? If you can, it will be the best news you ever published. One could see from your story about him that his heart is with the hungry ones at home.

FLORENCE B. SMITH
Wauseon, Ohio

Sirs:

My nephew, Philip Gamester, arrived safely with his hams and I sampled some of the ham, also some marmalade which was delicious. He had a good deal of excitement and a very narrow escape coming over. You can guess from whom. The last I've heard from him was from Sunderland on Sept. 1. He had been to Scotland for a second gunnery course, which he passed, and I expect he is now again at sea. We don't know what his destination is this time, but I expect if he is coming to America again you may be seeing him.

M. HUMPHRY
Hove, Sussex, England

Durable Dress

Sirs:

I was somewhat surprised when I looked at the picture of Carole Landis at a night club (LIFE, Oct. 13). Can it be she is still wearing the same dress shown in LIFE, June 17, 1940?

After studying the two pictures of Miss Landis (and that was no trouble at all), I'm convinced the dress is the



DRESS IN 1940 AND 1941

same. I had always thought movie actresses had a million dresses, but after seeing the way she looks in that dress I hope you print another picture of her in it in 1942 and 1943.

R. E. GOWDY
Columbus, Ohio

Editorial correspondence should be addressed to:
THE EDITOR, LIFE
TIME & LIFE BUILDING
ROCKEFELLER CENTER
NEW YORK CITY

"My sincere thanks to the Wine Islands for these delicious wines"

says Josephine Molera, manager wine dept., Edgewater Beach Hotel, Chicago



Since 1863

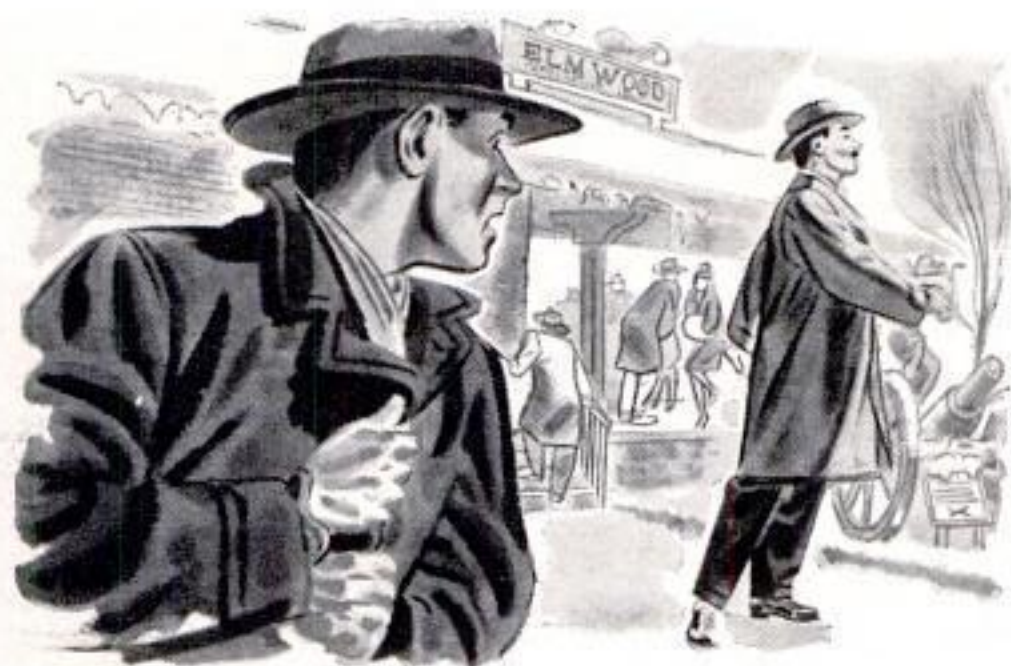
FINEST WINE FROM AMERICA'S FINEST GRAPE DISTRICT

● America's only woman wine steward . . . Josephine Molera . . . deems it a privilege to recommend E & K Ohio Wines! Her exceptional ability as a wine connoisseur qualifies her to rule over the huge wine cellar of this famous hotel. She praises E & K Wines for enchanting goodness from America's "wine grape paradise" . . . the Lake Erie Wine Islands. But the smallness of the district limits the supply . . . so buy now! Taste really fine wines . . . drink E & K Sauternes, Delaware, Chablis, Catawba, Rhine . . . also Port and Sherry with alcohol 20% by volume. Use E & K American Vermouth, alcohol 18% by volume, for perfect Martinis. The Engels & Krudwig Wine Company, Sandusky, Ohio.

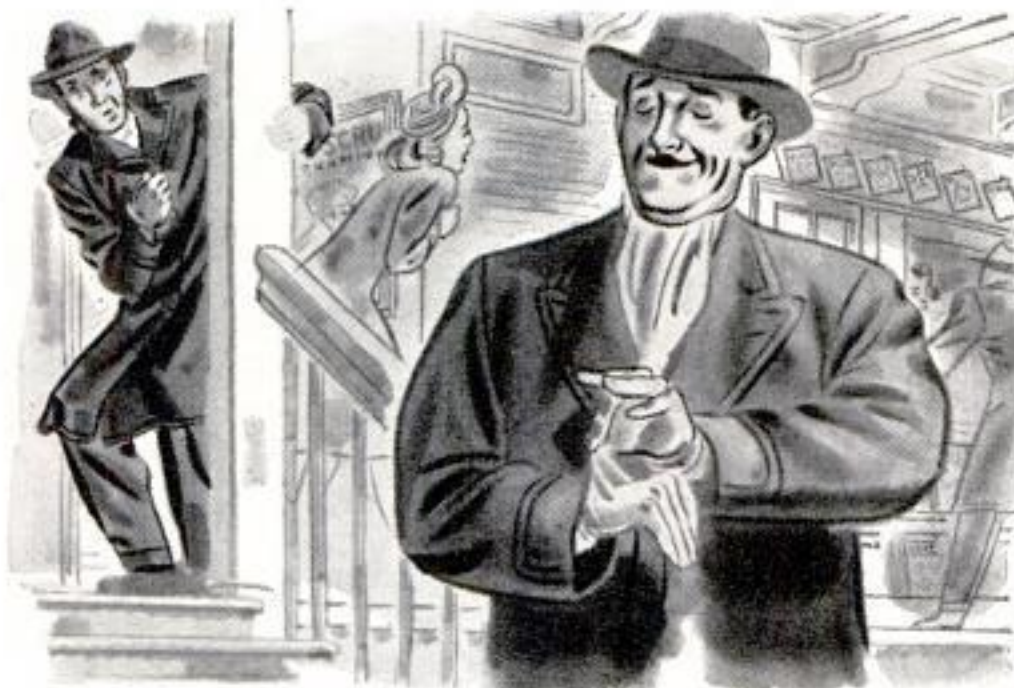




..but now I've got Tony on my conscience!



1. IT WAS THIS BIRD, ED SUMMERS' FAULT. Before I knew who he was I used to see him catching the 8:05. A lot of guys catch the 8:05, but the reason I noticed Summers was the way he never seemed to mind the weather.



2. IT WOULD BE PRETTY CLOSE TO ZERO and I'd be shaking in my shiver coat wondering how I could keep warm until the train came... and all the time this chap Summers would be strolling around the platform looking like the breath of Spring.



3. THEN ONE DAY, BANG! We run into each other head on and we get to talking about the weather, there being plenty of weather to talk about that day. I ask him how come he seems to have more red corpuscles than the rest of us, and all he does is laugh and say, "RAMBLER."



4. I PULL A BLANK and he explains that Rambler is the coat he wears and that it's made by Hart Schaffner & Marx. I still must look pretty blank because he goes on to explain that Rambler is a blend of wool, alpaca, and mohair. "That's why Rambler is light on the shoulders but warm at the same time," he says. His sales talk is enough for me... that noon I highball over to the Hart Schaffner & Marx dealer's and get myself a Rambler... and it's one of the swellest looking coats I ever laid eyes on.



5. NEXT MORNING the weather man has shoved the mercury 'way down out of sight, but that doesn't faze me. I fall into step with Ed and understand for the first time how a man can live in any kind of weather, and like it.

Rambler

is truly the all-purpose coat! It's impervious to wrinkles, it's weather-resistant, it's practically wear-proof, and it's a beauty to behold. Light on your shoulders, easy to wear and ingeniously blended of silky, long-haired alpaca, soft, lustrous mohair and fine, selected wools, Rambler brings out the best qualities of each for your enjoyment. Stop in this week at the outstanding men's store in your town—the store that features Hart Schaffner & Marx clothes—and get set for the weather that's ahead—in a Rambler.



6. AND NOW, HERE'S WHERE TONY COMES IN. I gave him my old coat and a happier-lookin' guy you never did see... But I can't sleep nights any more for thinking of Tony, sitting up there on his wagon, shiverin' and shakin' like I used to!



Hart Schaffner & Marx

The Trumpeter Label



A SMALL THING TO LOOK FOR... A BIG THING TO FIND



NEW YORK SKYLINE TOWERS BEHIND NEW JERSEY SUBURBS. TALL BUILDING AT LEFT IS GENERAL ELECTRIC'S. PEEKING UP TO RIGHT ARE WALDORF-ASTORIA'S TWIN TOWERS.

*SPEAKING OF PICTURES . . .
... THIS WONDERFUL TELESCOPIC SHOT OF
NEW YORK WAS TAKEN FROM 13 MILES AWAY*

The spectacular shot above of New York's skyline was taken with a telescopic lens from the foot of Great Notch Mountain near Paterson, N. J. The camera points east across New Jersey, over ridges and meadows and the Hudson River, smack into the middle of Manhattan. The skyline is 13 miles from the camera. The roof of the greenhouse in the foreground, which seems right under-



THEN COMES HUGE RCA BUILDING. THE EDIFICE WITH CAMPANILE TOP IS N. Y. CENTRAL BUILDING, ONE WITH POINTED SPIRE IS CHRYSLER. AT FAR RIGHT IS THE EMPIRE STATE

neath the lens, is actually two miles away from it. The church spire in the middle which seems to be only a couple of blocks from the greenhouse is actually a couple of miles from it.

Andreas Feininger, who has been photographing New York City for a contemplated book (a portfolio of his New York pictures appeared in *LIFE*, April 14)

spent days riding around New Jersey looking for a place to take a shot which would show how New York's great skyline, once bunched downtown back of the Battery, now strings along the midtown island. The picture he finally got has a surprising old-world look of small towns grouped in the pleasant countryside which still borders the great metropolis. Feininger

used a $2\frac{1}{4} \times 2\frac{1}{4}$ Exacta camera which he had rebuilt and fitted with an 18-in.-long telescopic lens. The photograph was taken on fine-grain Panatomic X film with a dark-red filter to cut through the haze. The lens opening was set at F36 and the exposure at three seconds. The long lens used had a very narrow angle—only 14° as against 60° on normal lenses.



“I was a dope
to tell!”

“THERE I GO AGAIN! I just can’t keep a secret from my telephone!

“You’d think I’d keep clam-mum about those percale sheets. You’d think I’d let the girls gasp—let ’em suppose Tom had got a whopping raise—when I showed ’em smoothy, smarty PERCALE sheets on every bed in my house—

“But what did I do—I went and told ’em I’d found out that *Cannon Percale Sheets cost practically the same as heavy-duty muslin!*

“Now it’ll only be a matter of hours before they’ve all stepped up to the lovely-lady luxury of PERCALE sheets—thanks to Cannon, and to gabby me!

“Well, while I’m spilling beans—I’ll tell you something, too. You’ll learn a lot you ought to know about sheets in this Cannon Quiz. Try it!”

How can you make your sheets last longer?



Have enough sheets so you can rotate them. Don’t use a sheet or pillow case for a laundry bag. Don’t buy sheets that are too short—they get extra wear in the struggle to make ends meet.

How does Cannon Percale wear in comparison with muslin?



We talked with women who had used both muslin and Cannon Percale Sheets. Of these women, 14.2% thought muslin wore better than percale. But 40.5% said Cannon Percale

wore better than muslin! The rest were not sure or thought they wore about the same.

What’s the difference between muslin and percale?



Cannon Percale Sheets are woven with 25% more threads to the square inch than the best-grade muslin. A better grade of cotton is used in Cannon Percale. The threads are finer and more highly twisted. Percale is lighter, smoother, more luxurious than muslin.

Can you count on saving money with Cannon Percale?



Yes! Cannon Percale Sheets, because they’re lighter, can actually save you about \$3.25 a year for *each* bed, at average pound rates. (If you do your own washing, you’ll find these lighter sheets easier to handle than muslin.)

Cannon
PERCALE SHEETS



They cost about the same as heavy-duty muslin!

MADE BY THE MAKERS OF CANNON TOWELS AND HOSIERY

Your store also has a big value in Cannon Muslin Sheets at a low popular price.

SPEAKING OF PICTURES

(continued)



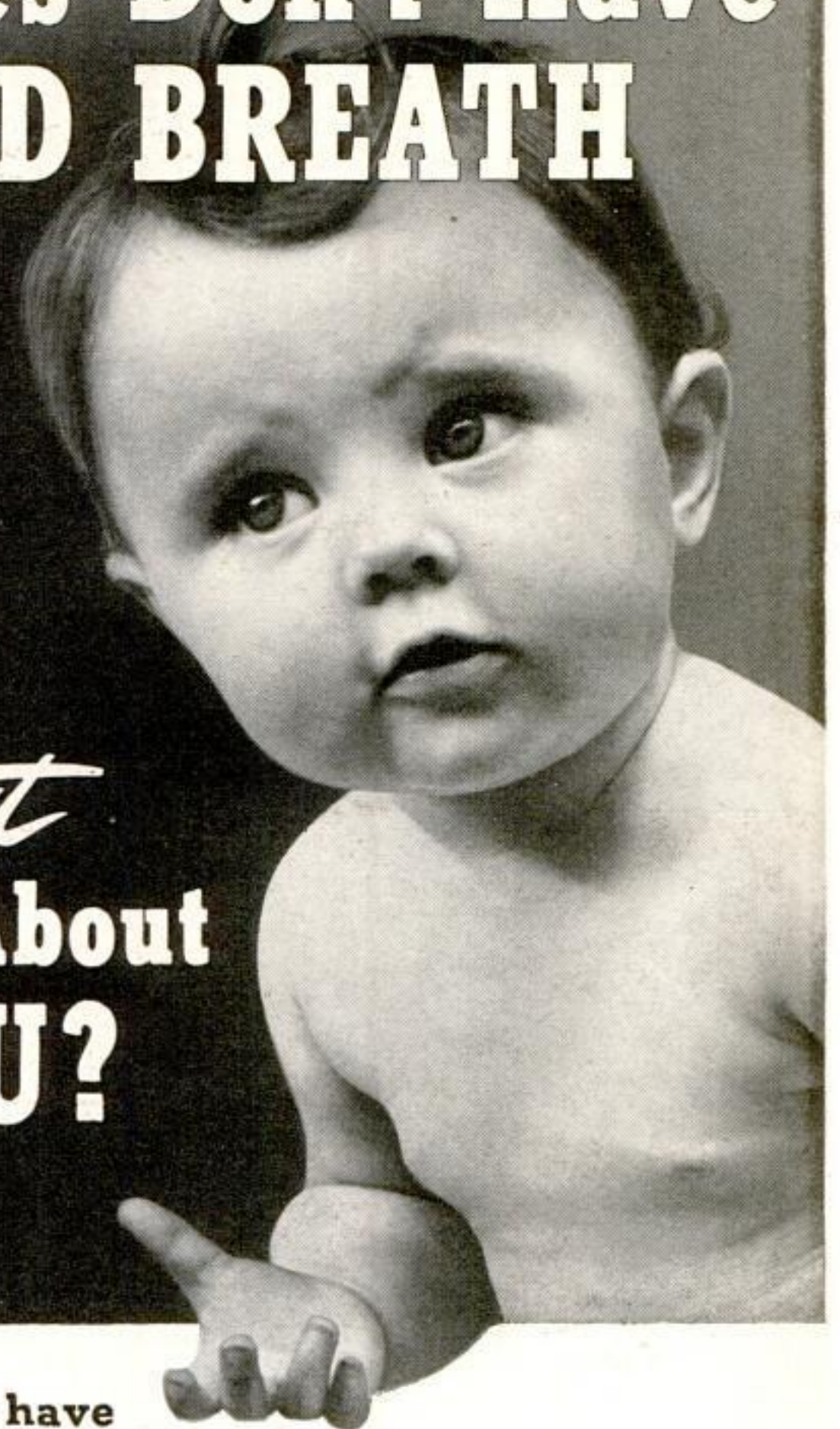
The Empire State Building looms on the skyline in this shot taken from a point seven miles away. Intervening ridges cut off nearby buildings which show in picture on the previous page, leaving the building's top 50 stories sticking up out of nowhere.



The kind of camera Feininger uses on telescopic shots must have a lens with very long focal length when large-size film is used. Lens in this 4x5 camera can be pulled out to 130 in. If he uses smaller-size film he can use a lens with shorter focal length.

Babies Don't Have BAD BREATH

But
**What About
YOU?**



YOU may have
bad breath this minute—unknown to you, but
only too well-known to your friends! So play safe!
Use Colgate Dental Cream—the toothpaste that
cleans your breath while it cleans your teeth!



YES, SCIENTIFIC TESTS PROVE
CONCLUSIVELY THAT IN 7 OUT OF 10
CASES, COLGATE DENTAL CREAM
INSTANTLY STOPS ORAL BAD BREATH

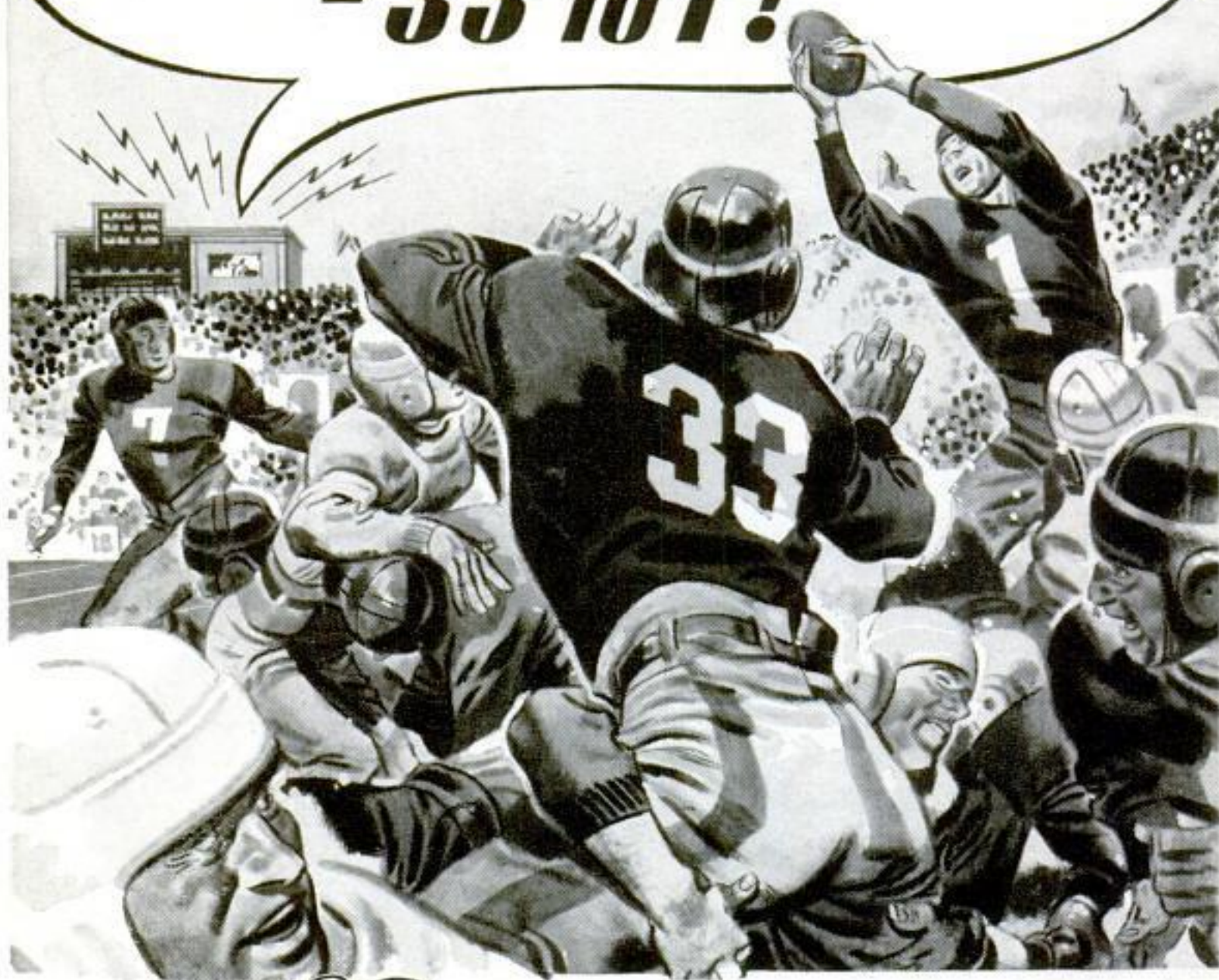
HERE'S WHY: Colgate's has
an active *penetrating* foam
that gets into the hidden crevices
between teeth—helps clean out
decaying food particles—stop
stagnant saliva odors—remove
the cause of much bad breath.

BESIDES, Colgate's has a soft,
safe polishing agent that cleans
enamel thoroughly, yet gently
... makes teeth naturally bright,
sparkling! No wonder people
everywhere are quitting liquids,
powders and other pastes for
Colgate Dental Cream!

YOU'LL
LOVE COLGATE'S
THRILLING
WAKE-UP
FLAVOR,
TOO!



**WOW! a completed pass
- 33 to 1!**



**33 TO 1...
A BLUE RIBBON
PLAY, FOLKS!**

"33 TO 1"... I GET IT!
THIS GIANTS BROADCAST
IS SPONSORED BY PABST
BLUE RIBBON... 33 FINE
BREWS BLENDED INTO
ONE GREAT BEER!

YES SIR, AND THAT
GIVES ME AN IDEA,
BILL. I'LL BE BACK IN
A FLASH



JIM, YOUR TEAMWORK'S
PERFECT! A SWELL GAME... AND A
BEER BLENDED LIKE CHAMPAGNE.
THIS IS THE LIFE!

... WELL
THE HOME
TEAM WON
AND SO
DID WE ...
"33 TO 1!"

**Pabst
Blue
Ribbon**



How does Pabst do it? By
blending 33 fine brews to
make one single glass. As in
the finest champagne, it's
this extra skill and care that
makes Pabst Blue Ribbon so
delicious. Try a cool, foam-
ing glass today—and score
a new high in enjoyment
with "33 to 1."

Copyright 1941, Pabst Brewing Co., Milwaukee

Enjoy it in full or club size bottles, handy cans, and
on draft at better places everywhere.

**33 FINE BREWS BLENDED TO
MAKE ONE GREAT BEER**

IT'S SMOOTHER... IT'S TASTIER... IT NEVER VARIES

LIFE'S REPORTS

NAZIS SECRETLY PLAN END OF ESTABLISHED CHRISTIAN CHURCHES

INTRODUCTION
by DOUGLAS MILLER

Author of "You Can't Do
Business with Hitler"

In his Navy Day radio address on Oct. 27 President Roosevelt said: "Your Government has in its possession a document made in Germany by Hitler's government. It is a detailed plan which, for obvious reasons, the Nazis do not wish to publicize just yet. . . . It is a plan to abolish all existing religions, Catholic, Protestant, Mohammedan, Hindu, Buddhist and Jewish alike."

This plan appears in full detail in the pages of LIFE that follow. It is known as the "30-Point Plan." It was drawn up by Alfred Rosenberg who for years has been an intimate associate of Hitler and whom Hitler appointed philosophical and religious official of the Nazi Party. Though this plan has not yet been publicly proclaimed by the Nazi hierarchy, it has already received the support of the leaders of the Nazi Youth organization, of Heinrich Himmler, head of the S. S. and Gestapo, and of Propaganda Minister Goebbels. A copy of the plan, which is circulating among the innermost circle of Nazi leaders, was recently received in the U. S.

As the 30-Point Plan, which was drafted in German, was not meant for outside eyes, some of its contents need a word of clarification. If put into full effect, the Plan means that the Nazis will have declared all-out war on the forms and teachings of Christianity. All that would remain would be a nationalistic Nazi God worshiped in a National German Church which "will do everything within its power to secure the adherence of every German soul" inside Germany and out. No foreigners, however, are to be included.

This new Church would be subservient to the state. The publication and distribution of the Bible would no longer be permitted. The

CONTINUED ON PAGE 18

Life begins
with
**VITAMINS
PLUS**



We all dream of the "good life", yet so many of us put up with an energy-lacking existence. In many cases this is solely due to a deficiency in the daily vitamin intake.

What can such a person do about it? Simply this: take VITAMINS Plus as a supplement to the diet. Result: increased well-being . . . added zest . . . and the feeling that life really does begin with VITAMINS Plus.

VITAMINS Plus was created to bring to the average person easy-to-obtain vitamin protection. That is why VITAMINS Plus gives you not just one or two or three of these factors, but significant potencies of these essential vitamins: A, B₁, C, D and G, and for added effectiveness, liver concentrate and iron.

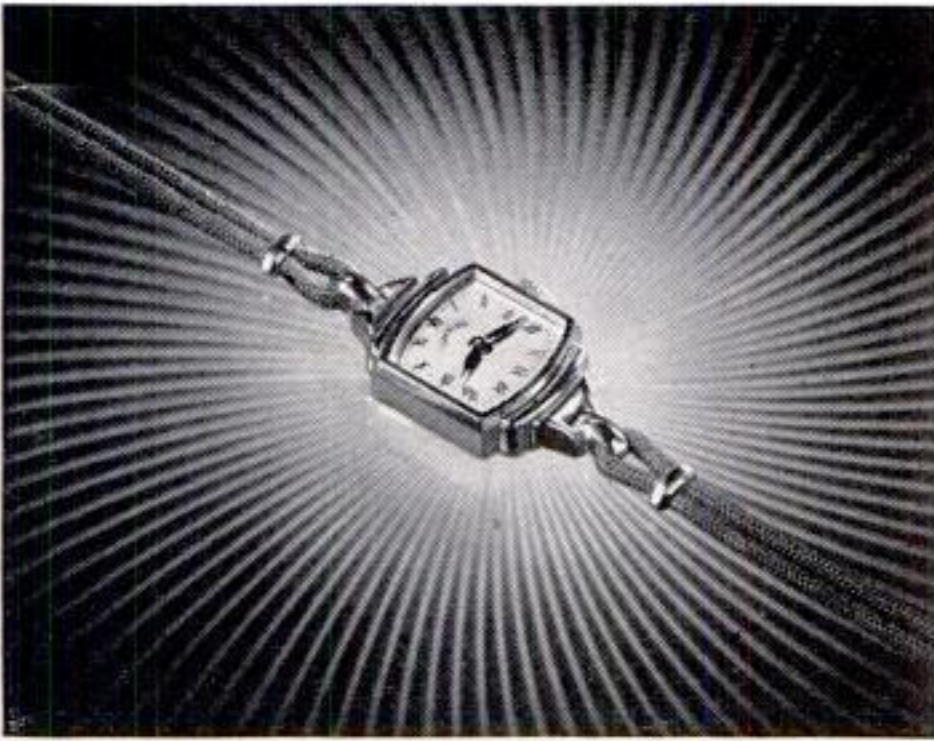
Every person should investigate the value of taking two tiny VITAMINS Plus capsules daily as a supplement to the diet . . . ensuring an increased supply of vitamins, which are so necessary to zestful living!

Start the VITAMINS Plus vitamin routine today . . . and discover the difference!

18 days' supply . . . 1.50
36 days' supply . . . 2.75
72 days' supply . . . 5.00



Copr. 1941, Vitamins Plus Incorporated

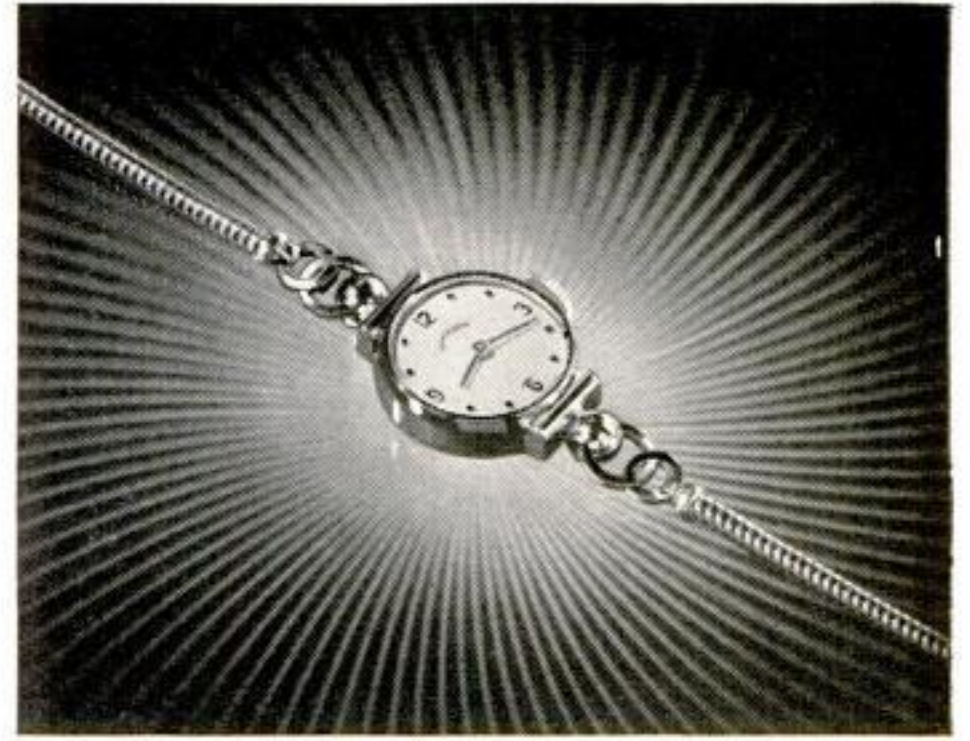


Exquisitely cased in 14K rosé gold. No. 4204E. \$62.50

says

CLAUDETTE COLBERT

Noted American style leader; star of Paramount's new picture, "Skylark"



Matching bracelet. 14K gold filled. No. 4306B. \$60.00

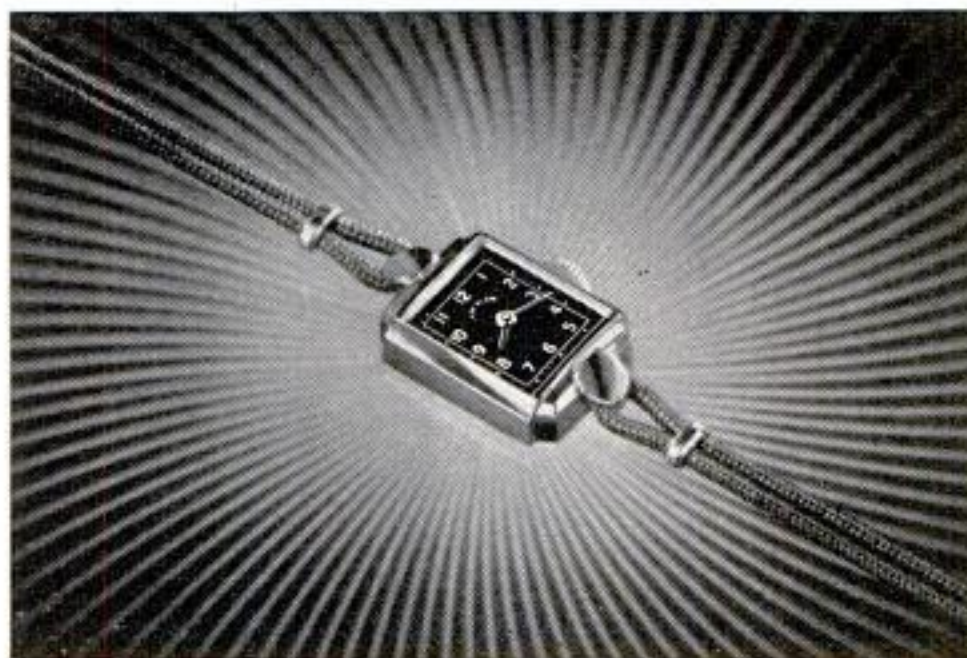
Distinguished for her exquisite taste, Claudette Colbert is one of America's outstanding leaders in style. Her brilliant and versatile dramatic talents have brought her starring roles in fifteen Broadway productions and thirty-eight motion pictures. An ardent skier, she won the women's open slalom race at Sun Valley this year. She paints excellent water colors and collects jade miniatures. "The new Lord and Lady Elgins," says Miss Colbert, "are eloquent testimony to America's artistry and creative ability in the field of fashion."

"Highly original—these watches set new fashion standards for the world!"

ONLY leading American designers could have conceived such unusual patterns. Only Elgin's skilled workers could have given them their distinguished grace and beauty. The new Lord and Lady Elgins brilliantly confirm America's growing style supremacy.

Elegance marks every detail of these master American timepieces. Cases are platinum, gold, or 14K gold filled. There are high-curved crystals . . . surfaces polished to a mirror-like finish . . . lovely tinted dials.

Others will admire the outward charm of your Lord or Lady Elgin. But there's an even deeper satisfaction for you in the superb dependability it offers. For it contains 19 jewels or more. And it has Elgin's celebrated technical advances.



14K rosé gold filled. High-curved crystal. No. 4303E. \$55.00

The patented Elginium hairspring* and Beryl-X balance are both rustproof and non-magnetic.

Each Lord and Lady Elgin has, too, its own individual Elgin Observatory Certificate for timekeeping ability proved in rigorous tests in a great time observatory.

Thoroughly American! Elgin is the world's largest-selling fine watch made in America. And today Elgin craftsmen are doing their part for defense, too: making precision instruments for army, navy and aviation use.

For Christmas this year—choose a Lord or Lady Elgin at your jeweler's. Prices are from \$55.00. Elgin De Luxe watches start at \$42.50. These prices include Federal Tax. Elgin National Watch Company, Elgin, Illinois, U.S.A.

*Patent Nos. 1,974,695 and 2,072,489



Styled in the modern manner. 14K gold. No. 4505A. \$110.00

Lord Elgin

21 JEWELS

Lady Elgin

19 JEWELS

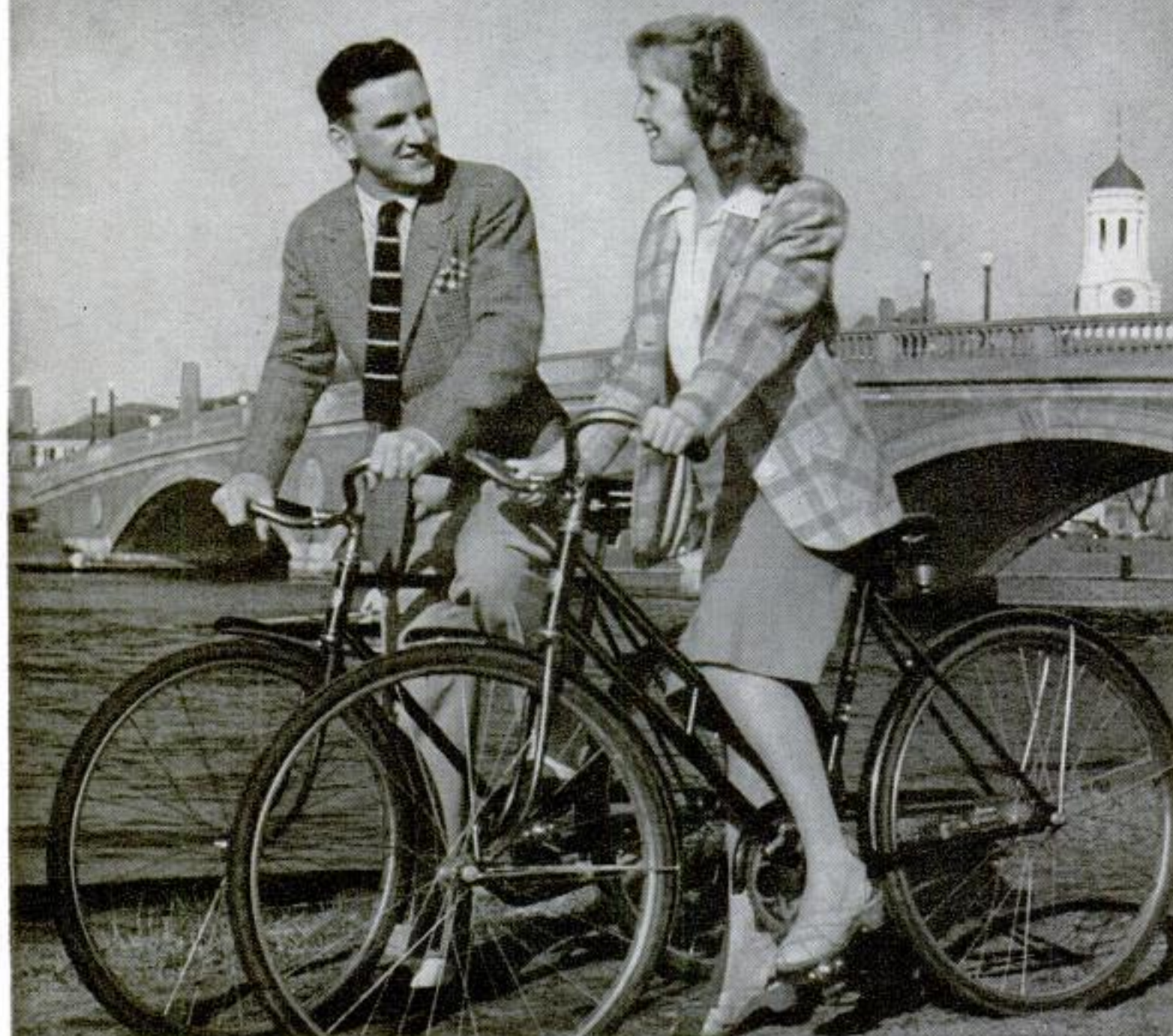


Mirror-finished case. 14K gold filled. No. 4609A. \$62.50

AT HARVARD, AS ELSEWHERE —

LANDSLIDE

IN FAVOR OF NEW DEPARTURE



Vicky Wolfe and E. J. Harris cycle along the Charles River. Miss Wolfe attends college in Cambridge. She is Vice President of the Dramatic Club and is writing a thesis for honors in Fine Arts. Mr. Harris, an honor student at Harvard (Pre-Medical), plays in the band and orchestra, enjoys intramural sports. The Bicycle Brakes? New Departure, of course.

Follow the college crowd. Demand New Departure for the bicycle you buy or rent.

A significant endorsement of New Departure quality:

	% New Departure	% All Others
Amherst	76	24
Chicago	82	18
Columbia	66	34
Fordham	87	13
Illinois	75	25
Indiana	90	10
Iowa	92	8
Michigan	77	23
Michigan State	94	6
Minnesota	70	30
Missouri	84	16
Penn State	88	12
Pennsylvania	84	16
Princeton	60	40
Purdue	82	18
Texas Christian	77	23
Vassar	85	15
Wisconsin	83	17
Yale	85	15

● All over the country, thousands of collegians are riding bikes for convenience and for healthful exercise. And most of them prefer New Departure Coaster Brakes. At Harvard, for instance, a careful bike-by-bike survey shows the score is 71% for New Departure, 29% for all others. At left is the survey count on other well known campuses.

The reason for this outstanding preference is simple. Today and for years New Departure has been distinguished for smooth, trouble-free performance. The world's lightest and strongest bicycle brake.



Voted AMERICA'S MOST POPULAR BICYCLE BRAKE

New Departure

SINGLE SPEED AND 2-SPEED DRIVE COASTER BRAKES ... 2-SPEED CONVERSION UNITS FOR OLD BIKES ... FRONT WHEEL BRAKES

LIFE'S REPORTS

(continued)

cross would be removed from every church in areas under German control. Priests, pastors and church officials would be dismissed from their holy offices. They would be replaced by Nazi propagandists who would expound Hitler's Bible, Mein Kampf, every Saturday evening in the new National German churches. The selection of Saturday evening is probably designed so that Sunday will be left free for the political, military and athletic events of the Nazi Party.

The 30-Point Plan would prohibit Christian marriage, baptism and burial. It proclaims a Nazi marriage ceremony in which the bride and groom simply swear upon the hilt of a German sword. In each church the sword would hang by the altar in place of the cross. In each of these churches Mein Kampf would replace the Bible.

This new program is already partly in effect. The prohibition of Christian marriage, burial and baptism has long been effective in strict Nazi circles. This is already part of the program of the large Hitler Youth organization. Another part of the program already in effect concerns the publication and distribution of tracts by established churches. Since June 1, 1941 the Catholic Church has had to cease publication of all periodicals, bulletins and newspapers. The Nazis have already closed hundreds of religious publishing houses. For a long time they have been stealing the property of German churches and imprisoning priests and pastors like Pastor Niemöller. The Plan is obviously a scheme to break the last tie that pious Germans may still have with the outside world. The Nazis have always feared the existence in their midst of any other organization, religious, political, social or economic, that attached the loyalty and affection of individual Germans to non-Germans. Hence one sure way to abolish the internationalism of religious groups is to abolish their religion.

One sensational part of the Plan is that it fails to provide for any sort of religious teaching to non-Germans. Apparently, as Hitler has often suggested in Mein Kampf, the conquered peoples of Europe are to be treated as little better than domestic animals. They will be left

CONTINUED ON PAGE 21

FOOT-O-GRAPHS

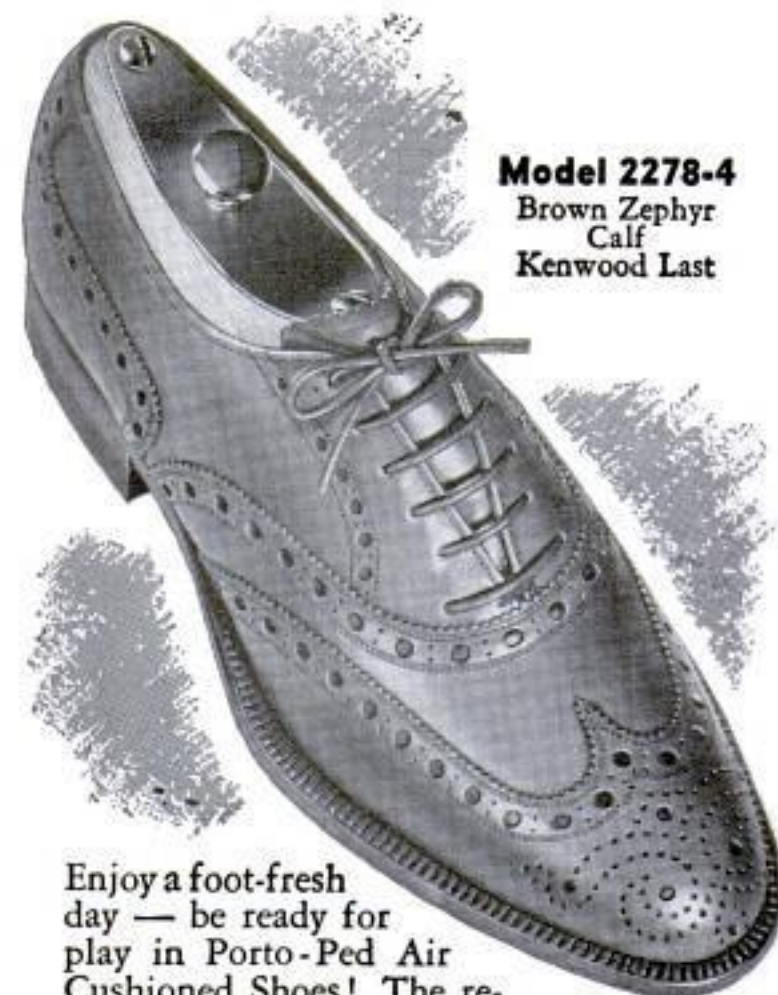
FROM Life



"I'm sorry, Mary—but I just can't make that party tonight. My feet are too tired. By afternoon, they're ready to quit, and so am I."



"Swell idea, Mary — getting me to buy these Porto-Ped Shoes! No more part-time feet for me — I feel like a million all day!"



Model 2278-4
Brown Zephyr
Calf
Kenwood Last

Enjoy a foot-fresh day — be ready for play in Porto-Ped Air Cushioned Shoes! The resilient air cushion eases every step — the flexible Arch-Stay gives the added support you need. Only smartly-styled Porto-Peds have these features. See your nearby Portage dealer, or write us for his name.

PORTAGE SHOEMFG. CO., Milwaukee, Wis.

Copyright 1941 Portage Shoe Mfg. Co.



PORTO-PED
Air Cushioned SHOES
by PORTAGE
Most Styles \$6.95 to \$7.50



An interpretation of Puccini's "La Vie de Boheme," painted for the Capehart Collection by Bernard Lamotte. The gentle Mimi, dying, is brought to the attic studio of her artist lover, Rudolph; there, in music notable for pathos and delicacy, she tells him of her love.

Between two Worlds

The heart of man wavers between doubt and faith. Clear as crystal, now, is the purpose of life, and one's own goal. But the mood of confidence passes, and in its place is uncertainty, and a wonder about tomorrow.

Then the thoughtful person turns for new power to some inspiration outside himself. Music offers it, superbly. The voice of the Capehart-Panamuse Phonograph-Radio is a new outlook on life! To the confusion of these troubled times it brings a calm and a quiet.

This instrument stems from a distinguished family. Designed by the same engineers who developed the *De Luxe* Capehart, supreme among musical instruments, it faithfully follows the great Capehart tone-tradition.

Its unique "Program Control" permits you to predetermine the number of record selections you wish, from one to fourteen. The radio unit brilliantly receives world-wide broadcasts. Cabinets are of fine furniture woods, in authentic period designs.

THE DE LUXE CAPEHART

The Capehart Phonograph-Radio is built to provide the world's finest musical reproduction. It has the time-proved record changer that *turns the records over*—playing 20 records (40 selections) *continuously*—on both sides or either side. Prices range from \$645 to \$1275.* Control stations and speakers may be placed throughout your home and grounds. For terms, see your Capehart dealer. Consult the classified telephone directory for his name. Write us for beautifully illustrated brochure. The Capehart Division, Farnsworth Television & Radio Corporation, Fort Wayne, Indiana.



The Capehart-Panamuse *Chippendale*, at \$339.50.* Models from \$179.50 to \$399.50.* Convenient purchase terms. *Prices are slightly higher on the West Coast. All prices subject to change.

THE

Capehart and the Capehart Panamuse

HALL-MARK OF HARMONIOUS LIVING

You can always count on OLDSMOBILE!



SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE

SHELL AND CANNON FOR THE U.S.A.!



To serve America's military needs, arms and ammunition are *now* coming off the production lines at Oldsmobile's great manufacturing arsenal at Lansing, Michigan—high-caliber shell for the field artillery and automatic cannon for fighting planes. . . . Defense comes *first* with Oldsmobile!





NEW **B-44** FOR YOU!

EVEN BETTER LOOKING, EVEN BETTER LASTING, EVEN BETTER BUILT THAN ANY OLDSMOBILE IN 44 YEARS!

Cannon and shell have right of way at Oldsmobile! All the plant facilities and man power needed for their mass production are going "full speed ahead." Oldsmobile's *remaining* facilities are engaged in producing, in limited quantities, a new kind of car that's completely in tune with the times. It's the Oldsmobile B-44—styled to stay *modern* and built to stay *young*. It features new Double-Duty Bumpers, Fuselage Fenders, Dreadnaught Frame and engines of greater "fire-power." For *dependability*—depend on the B-44!

Offering Proved and Improved **HYDRA-MATIC DRIVE***

 With no clutch pedal to press and no gears to shift by hand—with gasoline economy that is increased by 10 to 15 per cent—Hydra-Matic Drive is the General Motors contribution to simpler, safer, more efficient driving.  Now entering its third great year, Hydra-Matic Drive is available on all models of the new Oldsmobile B-44, both Six and Eight.

*Optional at Extra Cost

It's Quality-Built to Last!



... you'd pick a PORTIS

*FIRMA-FELT

Registration Pending

But, brother, you'll be buying with your eyes wide open—for the new Portis styles and colors are eye-openers. And, Portis Firma-Felting makes possible a "luxury" finish you'd look for in hats

double these prices:

\$5.00

Also \$4.35, \$6.00 and \$7.50

See your dealer—Compare
—You'll pick Firma-Felt!

*FIRMA FELT: All Portis hats now undergo a new, secretly applied processing called Firma-Felting. This extra operation imparts an extra fine, extra soft, extra luxurious feel—assures extra wear—at no extra cost!

PORTIS BROS. HAT CO., MANUFACTURERS, CHICAGO

Exclusive "PROTEK"
Sweat-proof
Oil-Silk Interlining

Exclusive
"SWANSBACK FINISH"
Repels Moisture



LIFE'S REPORTS

(continued)

to be born, to mate and to die without benefit of clergy.

THE 30-POINT PLAN

1. The National Reich Church of Germany categorically claims the exclusive right and the exclusive power to control all churches within the borders of the Reich; it declares these to be national churches of the German Reich.

2. The German people must not serve the National Church. The National Church is absolutely and exclusively in the service of but one doctrine: race and nation.

3. The field of activity of the National Church will expand to the limits of Germany's territorial and colonial possessions.

4. The National Church does not force any German to seek membership therein. The National Church will do everything within its power to secure the adherence of every German soul. Other churches or similar communities and unions particularly such as are under international control or management cannot and shall not be tolerated in Germany.

5. The National Church is determined to exterminate irrevocably and by every means the strange and foreign Christian faiths imported into Germany in the ill-omened year 800.

6. The existing churches may not be architecturally altered, as they represent the property of the German nation, German culture and to a certain extent the historical development of the nation. As property of the German nation they are not only to be valued but to be preserved.

7. The National Church has no scribes, pastors, chaplains or priests but National Reich orators are to speak in them.

8. The National Church services are held only in the evening and not in the morning.

CONTINUED ON NEXT PAGE

MAKE A "DATE" WITH

Clear-Eyed Morning Freshness



Try It Yourself Tonight

If the strain of these strenuous times is tiring you out—if you wake up listless or lousy—feel fatigued long before night—here is important news.

Today, throughout the world, there is a new idea of what to do to meet special strain. A revolutionary, scientific idea of how to build up increased vitality to stand physical and nervous stress. You've undoubtedly read about it in recent newspapers and magazines—know that scientists, governments of warring nations, and our own authorities all endorse it—the idea that people need special food in addition to the normal diet to be at their best—particularly those under special strain.

What To Do

In light of this new knowledge, thousands are taking a cup of new, improved Ovaltine each night and morning. For Ovaltine is a special food-concentrate designed to do two important things:

First: When taken warm at bedtime, Ovaltine fosters sound sleep, in a safe, natural way, without drugs. It has the power to relieve that feeling of "nervous tension," thus helping to condition the mind for rest.

Second: Ovaltine supplies a special combination of food factors designed to replenish vitality while you sleep—rebuild worn-out muscle, nerve and body cells. It provides significant amounts of the rarer food elements

everyone must have for vigorous health—in a food specially processed for easy digestion—protecting minerals, vitamins A, B₁, D and C, all the essential amino acids, pyridoxine, pantothenic acid—elements now known to be deficient in many foods. Thus acts as an insurance against strength-sapping food deficiencies which affect more than 1/2 of all people today.

So by all means, try this "special food" idea modern science is urging. Turn to new, improved Ovaltine at night and in the morning, starting tonight. See if you don't soon begin to feel infinitely "fresher" and more alive—with abundant vitality to face these strenuous times. Get a tin of Ovaltine, now.

Mail for Free Samples

OVALTINE, Dept. S41-L-11
360 N. Michigan Ave., Chicago, Ill.

Please send free samples of Regular and Chocolate Flavored Ovaltine, and informative illustrated booklet on nutritional values. One sample offer to a person.

Name

Address

City State

Ovaltine
THE PROTECTING FOOD-DRINK

He owed the Lady An Apology



—and don't forget to meet
the rest of the famous
Garrett American Family

YES—and it's really a big family... because there's a delicious Garrett Wine of every type for every taste. Whether you prefer one wine or many, Garrett offers a way to "splurge" inexpensively. Make your choice from the famous Garrett list or choose Virginia Dare... the delicious, tempting drink that is *always* right whenever it's time for wine. It's bound to make a hit with guests... step up your own wine enjoyment, too.

Famous Garrett American Wines: Virginia Dare (Red or White)... Blackberry... Sauternes... Haut Sauternes... Rhine... Burgundy... Claret... Port... Sherry... Muscatel... Tokay... Paul Garrett American Champagne, Sparkling Burgundy and Pale Dry Sherry*.

*Alcohol 20% by Volume

"Give me GARRETT'S
America's Call for Wine



GARRETT & CO., INC., BROOKLYN, N. Y.

LIFE'S REPORTS

(continued)

These services are to take place on Saturdays with solemn illumination.

9. In the National Church German men and women, German youths and girls will acknowledge God and His eternal works.

10. The National Church irrevocably strives for complete union with the state. It must obey the state as one of its servants. As such it demands that all landed possessions of all churches and religious denominations be handed over to the state. It forbids that in future churches should secure ownership of even the smallest piece of German soil or that



ALFRED ROSENBERG

such be ever given back to them. Not the churches conquer and cultivate land and soil but exclusively the German nation, the German state.

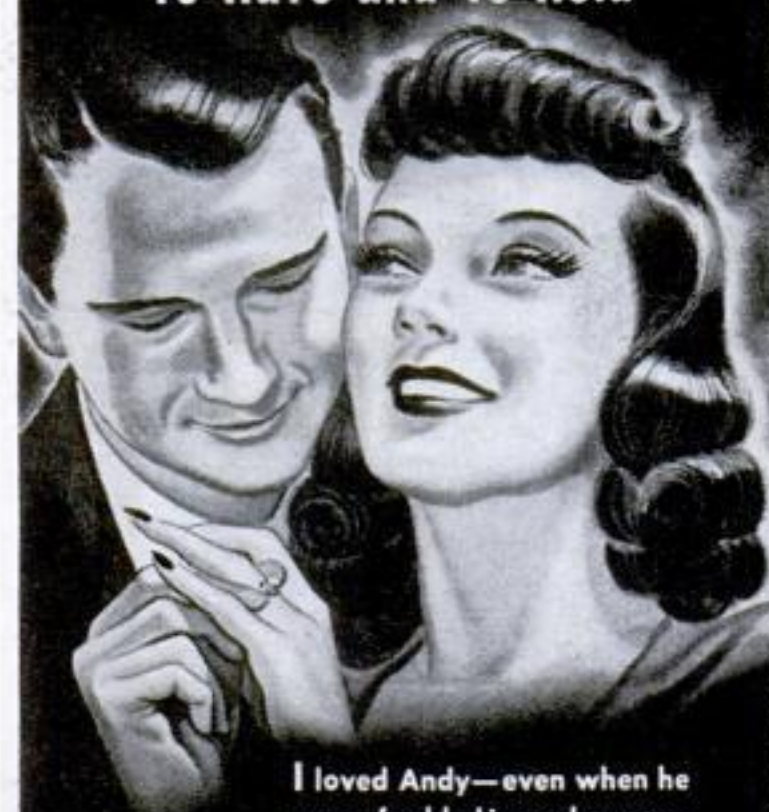
11. National Church orators may never be those who today emphasize with all tricks and cunning, verbally and in writing, the necessity of maintaining and teaching Christianity in Germany. They not only lie to themselves but also to the German nation goaded by their love of the positions they hold and the sweet bread they eat.

12. National Church orators hold office as government officials under civil service rules.

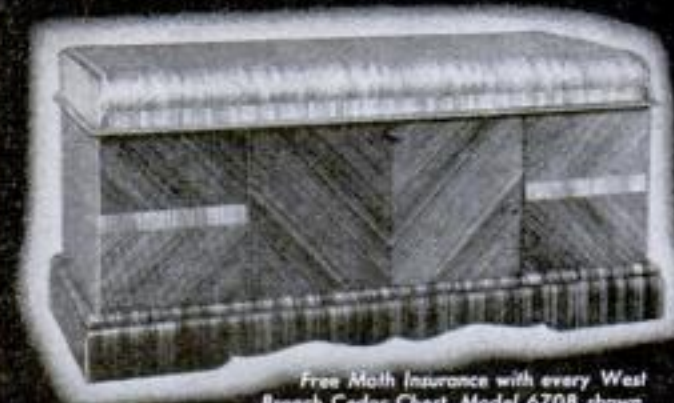
13. The National Church demands immediate cessation of the publishing and dissemination of the Bible in Germany as well as the publication of Sunday papers, pamphlets, publi-

CONTINUED ON PAGE 24

To Have and To Hold



I loved Andy—even when he was a freckled imp who snow-balled me... pulled my pigtailed... tore into any boy who called me "carrot top!" Now he'll soon be mine... to have and to hold! He's giving me "The Present with a Future"—a West Branch Hope Chest. That's to have and to hold, too. Mine to have—ours to hold our treasures for the years ahead. Select YOUR style from illustrated booklet—sent free. Write WEST BRANCH CHESTS, MILTON, PENNSYLVANIA.



Free Math Insurance with every West Branch Cedar Chest. Model 6708 shown.

WEST BRANCH
Cedar Hope Chests

The Present with a Future

"FOLLOW ME"
—the fragrance that
lasts and lasts...

Compelling as its name... it deftly interprets a capricious mood into exciting reality.

Parfum... \$1 to \$15
Eau de Toilette... \$1 to \$4.50
Talc, Sachet, Bath Powder
55c to \$1.75

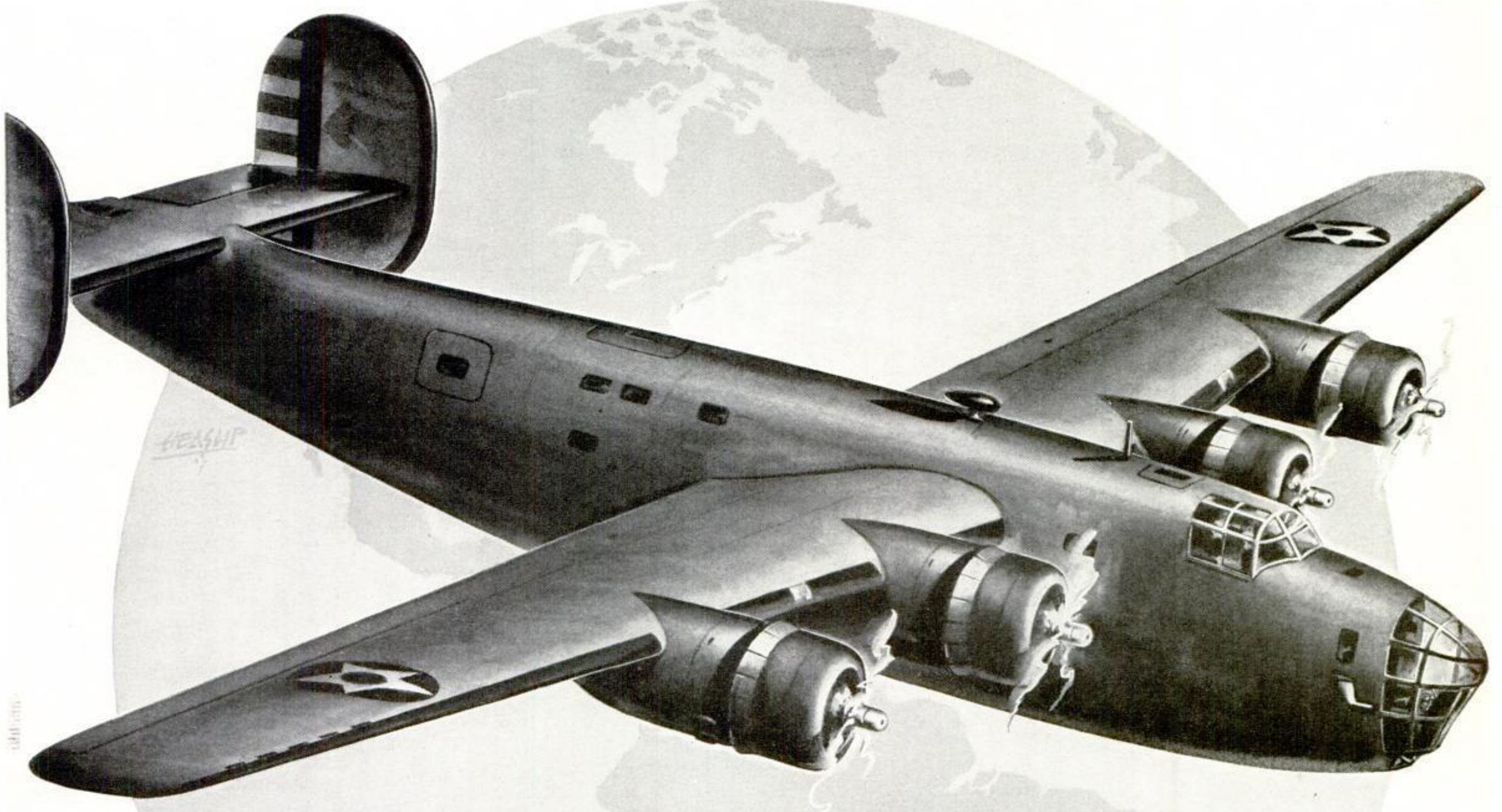


At your favorite store, or write

VARVA

19 WEST 18TH ST., NEW YORK CITY

TRIAL OFFER: For complimentary bottle of "Follow Me" Toilet Water and Sachet card, send your name and address, together with 10c to cover cost of handling to: VARVA, 19 W. 18th St., New York City.



Out where defense begins

Surrounded by vast oceans, the Americas must keep those oceans free. Potential highways of invasion, they must be kept highways of commerce.

Looking far ahead, the American aviation industry and the air arms of the Army and Navy years ago began developing long-range aircraft. With these they pioneered routes across the seven seas and seven continents, gaining world leadership in long-range commercial and military operations.

Today that wealth of experience is bearing fruit in

the creation of the mightiest long-range striking force the world has ever known . . . rounded out by the new Bomber Program. Under this program, five hundred giant bombers a month will roll off assembly lines, ready to roar away on their missions *out where defense begins*.

★ ★ ★

All of these bombers are to be equipped with Hamilton Standard Hydromatic propellers, a task which United Aircraft confidently expects to accomplish on schedule—as in the past.

UNITED AIRCRAFT CORPORATION

EAST HARTFORD • CONNECTICUT



Pratt & Whitney
Engines



Vought-Sikorsky
Airplanes



Hamilton Standard
Propellers

BEGINNING OF THE END OF SLIP WORRIES



these inserts
woven with
"Laton" yarn



"SHAR-LOO"™

The Slip That Can't Slip!

Style 605N

\$2.25



THE most important thing about a slip is what happens when you sit down. In this slip two ingenious side inserts stretch to absorb every change of position without displacing the slip. It means no more riding, sagging, twisting or binding. Thanks to straight-cut front and bias-cut back and these "Laton" yarn inserts, "Shar-Loo" fits perfectly and comfortably all the time. You're sleek and slim without benefit of bra and hip-smooth because there are no side seams. Illustrated, tailored style No. 605N, rayon crepe. Also in rayon satin or silk and rayon, all materials in white, black, shell pink, tearose and opaline. Sizes 32 to 40 regular and 31½ to 37½ short lengths and 11 to 17 junior. If any store can't supply you, write, giving store name, to Tailored Silk Undergarment Co., 156 Madison Ave., New York City, sole makers of "Shar-Loo" Slips.

* REG. U. S. PAT. OFF.
DESIGN PAT. NO. D129-107
TAILORED SILK UNDERGARMENT CO., INC.

Laton ...ANOTHER MIRACLE YARN...EXTRA SOFT AND ULTRA FINE

REG. U. S. PAT. OFF.

An elastic yarn manufactured exclusively by United States Rubber Company, makers of "Lastex" yarn, 1250 Sixth Avenue, Rockefeller Center, New York City



LIFE'S REPORTS

(continued)

cations and books of religious nature.

14. The National Church declares that to it, and therefore to the German nation, it has been decided Führer's *Mein Kampf* is the greatest of all documents. It is conscious that this book contains not only the greatest, but that it embodies the purest and truest ethics for the present and future life of our nation.

15. The National Church has to take severe measures in order to prevent the Bible and other Christian publications being imported into Germany.

16. The National Church has made it its sacred duty to use all its energy to popularize the co-eternal *Mein Kampf* and to let every German live and complete his life according to this book.

17. The National Church demands that further editions of this book, whatever form they may take, be in content and pagination exactly similar to the present popular edition.

18. The National Church will clear away from its altars all crucifixes, Bibles and pictures of Saints.

19. On the altars there must be nothing but *Mein Kampf* (to the German nation and therefore to God the most sacred book) and to the left of the altar a sword.

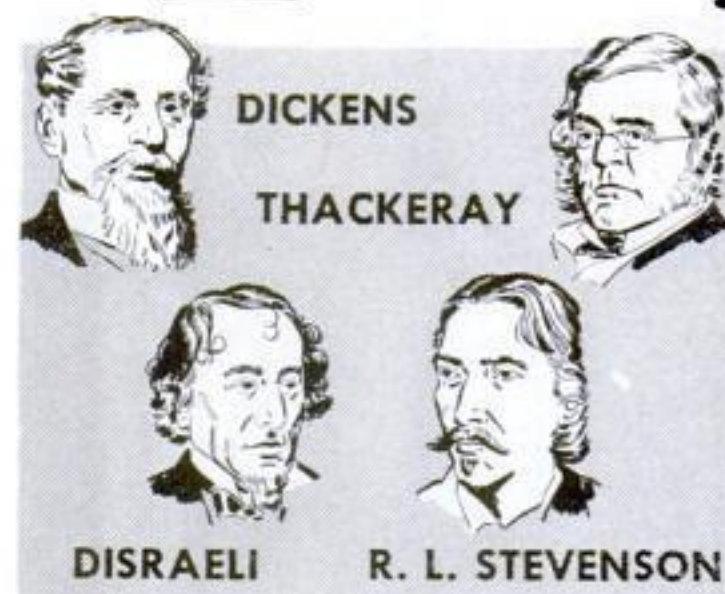
20. The National Church speakers must during National Church services propound this book to the congregation to the best of their knowledge and ability.

21. The National Church does not acknowledge forgiveness of sins. It represents the standpoint which it will always proclaim that a sin once committed will be ruthlessly punished by the honorable and indestructible laws of nature and punishment will follow during the sinner's lifetime.

22. The National Church repudiates the christening of German children particularly the

CONTINUED ON PAGE 27

Do You know why-



praised Guinness?

Have YOU tasted the most popular brew in the world?

Its colour is deep, transparent ruby. Its head is close-knit and creamy. Its flavour is different from any other brew you've ever tasted. Clean, racy, full-bodied—distinctively and unmistakably Guinness! Try a Guinness today and judge its fame for yourself. It's especially good when you're tired.

● SINCE 1759 Guinness Stout has been made in Dublin, Ireland, from only four ingredients—barley, hops, special Guinness yeast and spring water. It matures over a year in vats and in the bottle until consumed. Not pasteurized or filtered, it contains active yeast.

Drink Guinness "straight"—or stout your beer with it (half Guinness, half beer). Sold at bars, restaurants, stores.

GUINNESS IS GOOD FOR YOU

W. A. Taylor & Co., N. Y. C., Sole Agents for U. S. A. FREE: Irish Rarebit recipe, also Story of Guinness, 44 pictures; write Guinness Dept. X-256, W. A. Taylor & Co., 10 Rockefeller Plaza, N. Y. C. GU-256

WHEN YOU *Must* GET THE PICTURE



...be sure of perfect exposure with a WESTON!

For treasured pictures like this, where there's but one opportunity to make the shot, there's a simple, sure way of getting a perfect picture . . . without danger of under- or over-exposure. All you need is a WESTON Exposure Meter. By quick, accurate light measurement, this compact, easy-to-use device gives you the correct camera settings to use . . . the settings which insure a correctly exposed picture every time! Eliminates all guesswork and uncertainty . . . prevents film losses and picture disappointments. Be sure to see the WESTON at your dealer's.

A FREE BOOKLET is available which gives the inside story on photographic exposure . . . tells how you can get perfect pictures every shot with a WESTON. Write for your copy today. Weston Electrical Instrument Corporation, 630 Frelinghuysen Avenue, Newark, New Jersey.

WESTON
EXPOSURE METERS





The Feel of Flight

WHEN the new 1942 Lincoln-Zephyr heads into the wind and skims down the highway, you're going to think you're *gliding* rather than *riding*! Cradled near the center of balance on longer, slow-motion springs, you relax in soft, chair-high seats and revel in this smooth, quiet, thrilling feel of flight!

THERE'S no other ride quite like it, because the Lincoln-Zephyr is built on an entirely different principle. A core-to-cowl style of streamlining

eliminates excess weight . . . produces longer, lower, sleeker lines. Lincoln's exclusive V-type 12-cylinder engine—now more powerful than ever—gives brilliant new responsiveness at all speeds, with remarkable economy.

INTERIORS have the rich, spacious look you expect from Lincoln craftsmanship, with big, deep windows for greater vision. And new Lincoln Liquamatic Drive* with automatic gearshift enables you to drive all day without shifting gears.

THIS is a good year to buy a better car. And in every detail of manufacture, the 1942 Lincoln-Zephyr is the *finest* ever to bear the name. Built to traditional Lincoln standards . . . of even better and costlier materials . . . it's a car that will give you more pride per day, more comfort per mile, more fun per gallon!

LINCOLN MOTOR CAR DIVISION, FORD MOTOR COMPANY
Builders of the Lincoln-Zephyr V-12, Sedan, Coupe, Club Coupe and Convertible Coupe; the Lincoln-Continental, Cabriolet and Coupe; the Lincoln-Custom, Sedan and Limousine.

*Optional at moderate cost.



The Finest Lincolns Ever Built

Lincoln  Zephyr V-12

If it isn't **PM**
it isn't an evening



As the gardenia has always been the symbol of perfection in flowers, so PM de Luxe has come to be the symbol of perfection in fine whiskies. It is a gracious tribute to PM's excellence that this newest of gardenias, proclaimed the finest ever grown, has been named "PM".

NYLON
in the
Kayser
Fashion

when you think of
NYLON
think of
KAYSER
stockings, girdles
underwear, gloves

Richardson's
MINT
The FRESHEST FLAVOR
of this Good Green
Earth

ASK FOR

Richardson's
AFTER DINNER MINT

10¢

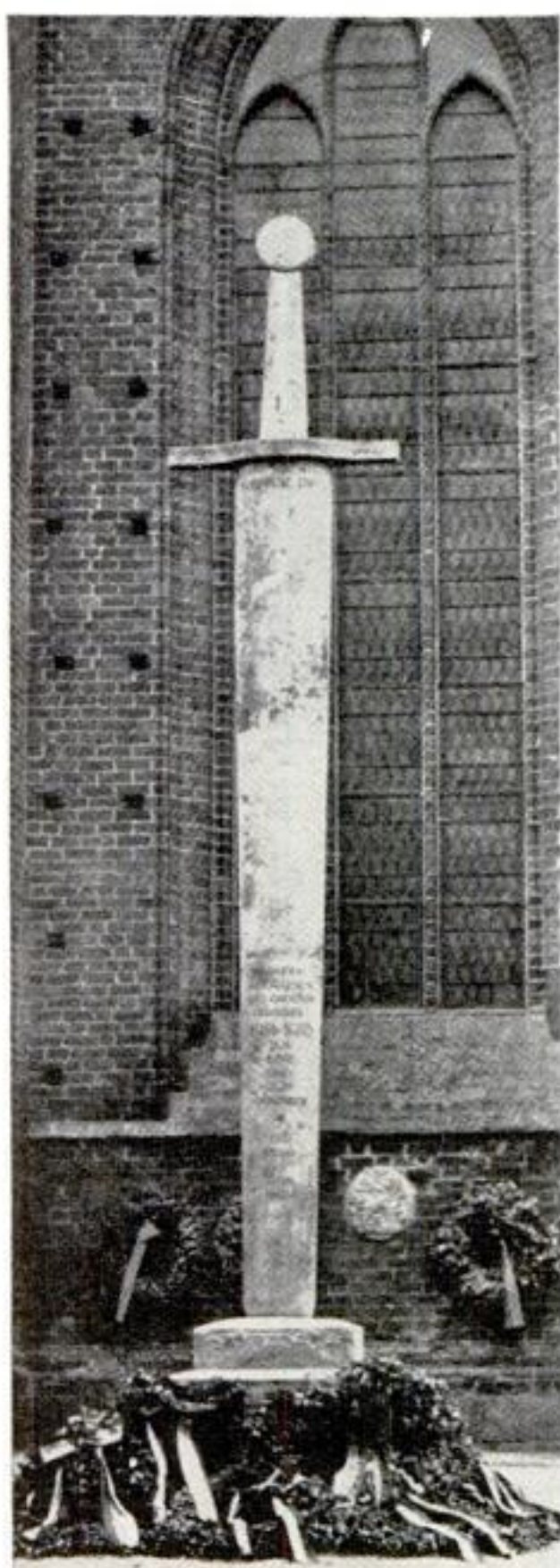
Thos. D. Richardson Company, Philadelphia, U. S. A.
ALSO, After Dinner Patties, After Dinner
Jelly Centers and After Dinner Striped Mint.
ON SALE at five-and-tens, neighborhood
groceries, super-markets, and drug stores.

LIFE'S REPORTS

(continued)

christening with water and the Holy Ghost.

23. The parents of a child must only take the German oath before the altar. This oath is worded as follows: The man: "In the name of God I take this Holy oath that I (name), the father of this child, and my wife, are of proven Aryan descent. As a father I agree to bring up this child in the Ger-



GERMAN SWORD

man spirit and as a member of the German race."

The woman: "In the name of God I take this Holy oath that I (name) bore my husband a child and that my husband is the father of this child and that I its mother am of proven Aryan descent. As a mother I swear to bring up this child in the German spirit and as a member of the German race." The German diploma can only be issued to newly born children on the strength of the German oath.

24. The National Church abolishes confirmation and religious education as well as the

CONTINUED ON NEXT PAGE



How to Make Santa Claus Comfortable

● Even Santa Claus likes warm homes. But how warm will your home be Christmas morning when the children rush downstairs extra early?

It can be comfortable that morning and every morning if you do now as thousands have done. At ridiculously low cost, they've installed Fairbanks-Morse Automatic Coal Burners. They get the comfort of automatically controlled, uniform heat. The convenience

of freedom from frequent shoveling of coal and ashes. The cleanliness of scientifically controlled combustion. The health protection of steady temperatures. And the economy of fuel bills remarkably reduced.

The F-M Automatic Coal Burner gives you these things to a greater degree than other stokers. It is more highly engineered to meet every heating requirement. For example, Stok-O-Lite.

"BE STOKER WISE — Economize!"

18 Months To Pay—You can own this Fairbanks-Morse Automatic Coal Burner with payments that are often less than the savings in fuel. A small initial payment brings your stoker now—and then 18 months for the remainder.



STOK-O-LITE Never Lets You Down

Exclusive with Fairbanks-Morse Automatic Coal Burners is STOK-O-LITE! STOK-O-LITE on the thermostat tells you at a glance whether the heating plant is working normally. Abnormal conditions are indicated by a warning red light—instantly—before the fire goes out.

(Stok-O-Lite at slight additional cost)

Use the coupon now for full information and informative booklets.



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600 S. Michigan Ave., Chicago, Ill.
Please send, without obligation, informative booklets about F-M Automatic Coal Burners.

Name.....
Address.....
City.....State.....

FAIRBANKS MORSE
Automatic Coal Burners



STOP
WHERE YOU SEE
THIS DISPLAY

ARVIN



**TO HEAT
YOUR CAR
THE
BEST WAY**

**Two Types of Heaters
to Choose From
Tailored to Fit
Your Car and Your
Driving Needs**

● **CHOOSE AN ARVIN** and you'll heat your car the best way—with healthful, circulating heat from free hot water.

The big-capacity Arvin dash model, with its powerful fan-forced circulation and special fast warm-up equipment, gives you cozy comfort no matter what the weather may be outside.

You get more heat than you usually need with the Arvin special tailor-fit dash model. But you can turn it down with the variable volume control—or adjust the heater doors to regulate distribution. And even the lowest priced Arvin provides for windshield defrosting.

With an Arvin central car heating plant, including underseat heater and auxiliary defroster-foot-warmer on dash, cold spots are banished by even heat throughout entire car.

Arvin prices range from \$9.95 up to \$27.50. But regardless of the type and size of Arvin you choose, you'll heat your car the safest, most dependable and least costly way. Arvins are sold everywhere—by garages, service stations, accessory stores, wherever you see the Arvin display girl.

Noblitt-Sparks Industries, Inc., Columbus, Indiana
Also makers of Arvin Radios,
Bathroom Electric Heaters and All-Metal Furniture.



ARVIN HEATS YOUR CAR
the Best Way
WITH SAFE, DEPENDABLE, FREE HOT WATER

**LIFE'S
REPORTS**

(continued)

communion, the religious preparation for the communion. The educational institutions are and remain the family, the schools, the Hitler Youth and the Union of German Girls.

25. In order that school graduation of our German youth be given an especially solemn character, all National Churches must put themselves at the disposal of German youth. The Hitler Youth day will be on the Friday before Easter. On this day only the leaders of these organizations may speak.

26. The marriage ceremony of German men and women will consist of taking an oath of



SHRINE IN GÖRING'S HOME

faithfulness and placing the right hand on the sword. There will not be any unworthy kneeling in National Church ceremonies.

27. The National Church declares the tenth day before Whitsunday to be the national holiday of the German family.

28. The National Church rejects the customary day of prayer and atonement. It demands that this be transferred to the holiday commemorating the laying of the foundation stone of the National Church.

29. The National Church will not tolerate the establishment of any new clerical religious insignia.

30. On the day of its foundation the Christian cross must be removed from all churches, cathedrals and chapels within the Reich and its colonies and it must be superseded by the only unconquerable symbol of the *Hakenkreuz* [swastika].

Nesbitt's
DRINK OF THE YEAR
California ORANGE
5¢

**For Relief of
HEAD COLD
Misery..**

Try This Quick Way



Relieve tormenting head cold stuffiness and breathe easier. Put a few drops of Vicks Va-tro-nol up each nostril and see how fast it (1) shrinks swollen membranes, (2) relieves irritation, (3) helps clear clogged nasal passages... And makes breathing easier!

And remember... used at first sniffle or sneeze, Va-tro-nol helps to prevent many colds from developing. Follow complete directions in folder.

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COUGHING COLDS Relieve coughing and loosen phlegm, ease muscular soreness and tightness with Vicks VapoRub. Its poultice-vapor action brings welcome relief and invites restful sleep. **VICKS VAPORUB**

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*Many Instrumentalists have recorded
Chopin, Rachmaninoff, Tschaikowsky*
BUT ONLY
VICTOR RED SEAL RECORDS
*bring you the supreme mastery of
these World's Greatest Artists*

MERELY to mention Paderewski...Rachmaninoff...Horowitz...Iturbi—is to suggest magnificent piano music. The very word *violinist* instantly calls to mind Kreisler, Heifetz, Menuhin, Spalding... These artists are so celebrated that their names have become synonymous with those of the instruments they play. And they are all members of an illustrious company of Victor Artists which includes Rubinstein, Schnabel, Dame Myra Hess...Primrose, Feuermann, Courboin, Biggs... Together with the most famous singers—the most notable conductors and the outstanding orchestras, they bring you, on Victor Records, the best-

loved music—performed with the supreme mastery that has won them universal recognition as the World's Greatest Artists!

Enjoy your choice of selections by any of these gifted men and women. Enjoy the thrilling beauty and realism of Victor higher fidelity recording. Discover for yourself that Victor matches great music with great talents and, through the unrivalled Victor recording technique, brings them to you at their brilliant best—on Victor Red Seal Records!

To hear Victor Records at their best, play them on the new RCA Victrola

A Service of the Radio Corporation of America. In Canada, RCA Victor Co., Ltd., Montreal.



The World's Greatest Artists are on
VICTOR RECORDS



To introduce you to the Victor Record Catalog...the world's greatest treasure house of music...

Your VICTOR RECORD Dealer

is making this sensational offer on
Victor Red Seal Records No. 13831 and No. 18222



TWO FOR THE PRICE OF ONE

Buy Either One for | Get the Other One

\$1.00 | FREE

HERE'S WHAT YOU GET—

No. 13831—"HUNGARIAN RHAPSODY No. 2" by Franz Liszt, played by Jesús María Sanromá, famous Pianist.

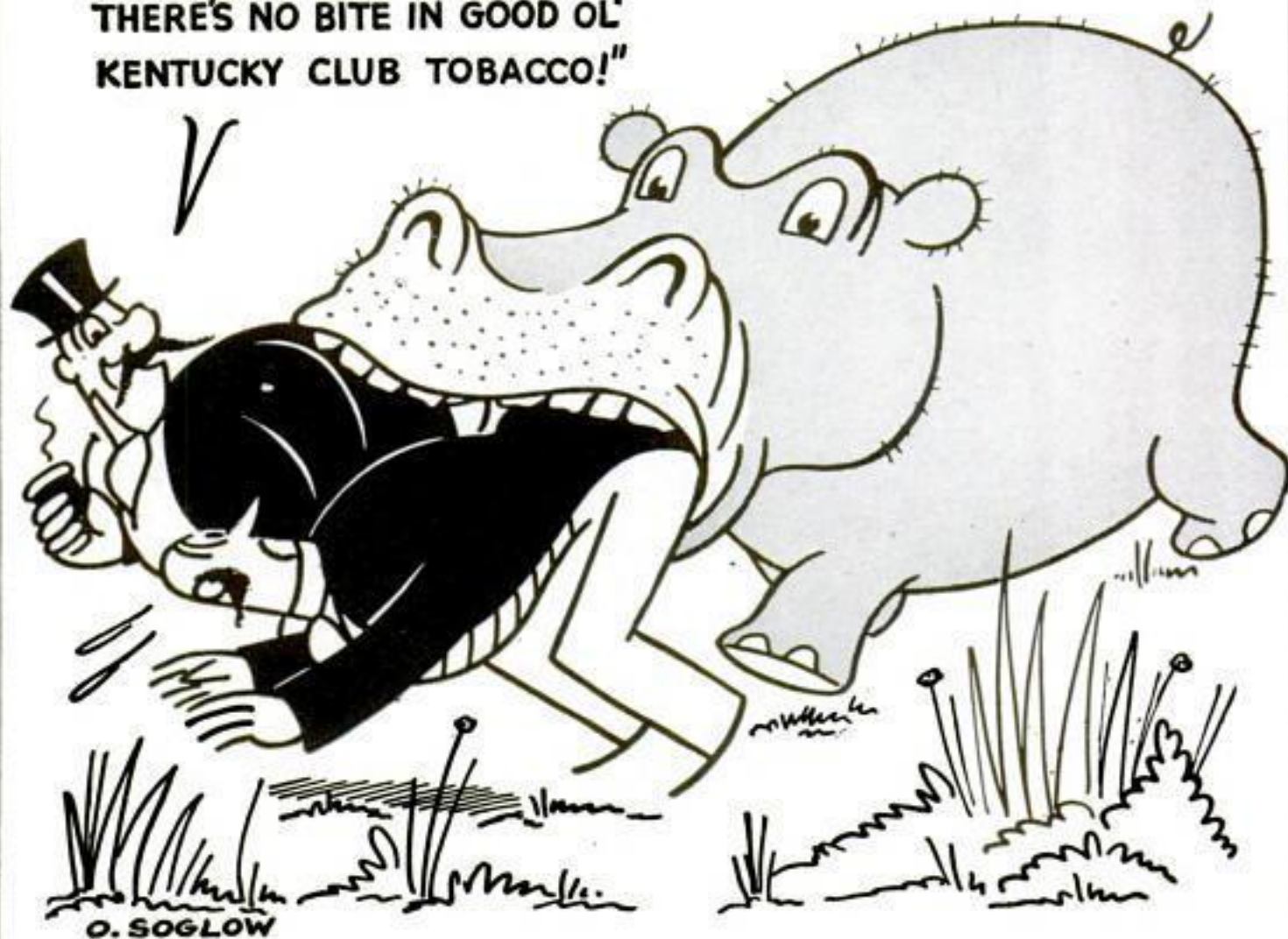
AND

No. 18222—"HUMORESQUE" by Anton Dvořák and "THE ROSARY" by Ethelbert Nevin, played by William Primrose, famous Violist.

This offer is for a limited time only. Make your reservations now!

MacDuff takes a puff....of Kentucky Club

"THAT REMINDS ME, JENKINS,
THERE'S NO BITE IN GOOD OL'
KENTUCKY CLUB TOBACCO!"



"Bite," says MacDuff, "Is now gone from pipe-smokin'"
And Kentucky Club proves that MacDuff isn't jokin'!

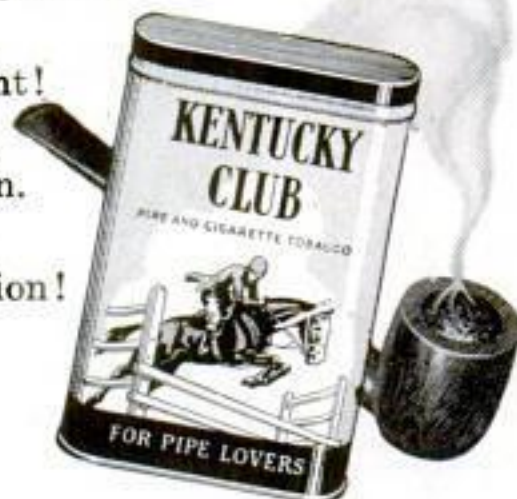
This mild all-white burley is free from all bite—
Say goodbye to tongue-torture, hello pipe-delight!

Its aroma and taste add new joy to the season,
The choice, no-bite burley's the principal reason.

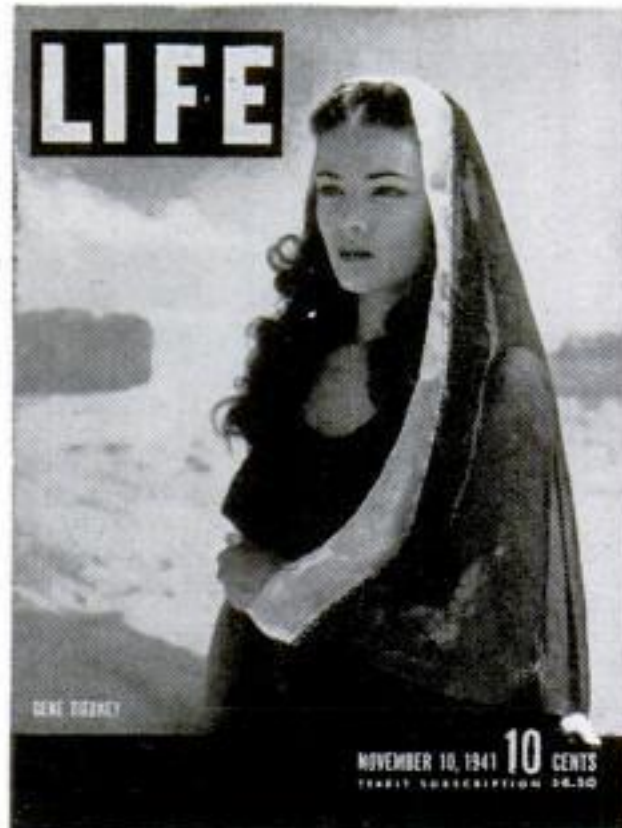
The handsome blue tin is sweepin' the nation.
Get Kentucky Club now, the new pipe sensation!

(And no better is known for rollin' your own)

PENN TOBACCO CO., WILKES-BARRE, PA.



LIFE'S COVER



Seductively bedecked on LIFE's cover is Gene Tierney as she appears in *Sundown*, Walter Wanger's new movie of German spy activities in East Africa. This year has been a strenuous one for Gene. In June she married Count Oleg Cassini, a dress designer. In July her parents sued to prevent her from signing a new movie contract which would deprive them of 25% of her earnings. In September she had a wisdom tooth pulled. Last month she fainted from overwork in her new movie, *Shanghai Gesture*. For more news of beautiful Gene Tierney's vicissitudes, turn to page 63.

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Subscriptions and all correspondence regarding them should be addressed to CIRCULATION OFFICE: 330 East 22nd Street, Chicago, Illinois.

LIFE is published weekly by Time Inc.—Editorial and Advertising offices TIME & LIFE Bldg., Rockefeller Center, New York City—Henry R. Luce, Chairman; Roy E. Larsen, President; Charles L. Stillman, Treasurer; David W. Brumbaugh, Secretary.

SUBSCRIPTION RATES: One year, \$4.50 in the U. S. A.; \$5.50 (Canadian dollars) in Canada including duty; \$6.00 in Pan American Union; elsewhere, \$10. Single copies in the U. S. A., 10¢; Canada, 12¢; U. S. Territories & Possessions, 15¢; elsewhere, 25¢.

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NEW DAY Bodyguards BY UTICA

The finest thing you can say about any underwear is that "it's made by Utica." And these New Day Bodyguards are Utica's greatest contribution to a man's physical comfort in the history of underwear. Reasonably priced as other underwear.

- THREE-POINT SUSPENSION FRONT —perfect non-binding support
- SPRING-NEEDLE CRADLE CROTCH —prevents cutting and bunching
- WIDE-SADDLE GUSSET SEAT —for tailored sitting room



Briefs, Mid Lengths, Below Knee and Long styles. Athletic and Short Sleeve Shirts to match. All cotton and 25% wool.

Write for Leaflet "C"

UTICA KNITTING COMPANY, 93 WORTH ST., N. Y.

UP TO THE WEE HOURS LAST NIGHT



Fresh as a
daisy today!

HER SECRET



Last night she saw to it that her highballs were mixed with White Rock.



Before going to bed and again in the morning, she had a glass of plain White Rock.



Beneficial, natural mineral salts in White Rock combat acidity. Help protect you against over-acidity. Make you feel better next day. Improve your highball.

ALWAYS MIX WITH



ON THE ALKALINE SIDE

FEELING FINE THANKS TO

White Rock
SPARKLING MINERAL WATER

Other White Rock products: Sarsaparilla, Ginger Ale and Q-9 (for mixing gin-and-tonic)



86.8 Proof
70% Grain
Neutral Spirits

CONTINENTAL DISTILLING CORPORATION, PHILA., PA.

GIVE 'EM BACK TO THE INDIANS, FREDDY!

At last somebody's done something about the weather—

the new General Electric

Automatic Blanket

keeps you "just right" all night long!



Open the windows wide. Let the blizzards come and go. It's always Springtime under your Automatic Blanket, newest wonder from the G-E House of Magic.

Just *one* blanket on your bed—Winter, Spring and Fall. A deep-napped, beautiful blanket that's actually *weather-wise*: it *automatically* keeps your bed at exactly the cozy warmth you like, no matter how the bedroom temperature falls or rises.

So simple! Set the little thermostat Bedside Control—*just once*—for the warmth you want. All night, every night, your bed's "just right". . . yet you are never conscious of the Blanket's operation, can scarcely feel its warmth to the touch.

This is sleep, superlative. No mountains of heavy covers . . . no treacherous cold spots around your feet (the whole bed is warm!) . . . no ups-and-downs of temperature. Sheer slumber luxury, under a blanket lovely as your best.

We could say more, but you'd better see it displayed—at department stores, electric light companies, or dealers—a promise to end chilly, restless, uncomfortable nights for good!

GENERAL  ELECTRIC

SIX BRAND-NEW SLEEPING PLEASURES!



UNIFORM WARMTH ALL NIGHT LONG! No more midnight waking to add or throw off covers. The Automatic Blanket maintains even warmth no matter what the weather.



YOUR BED WARM ALL OVER! No more treacherous cold spots to avoid. Your *whole* bed is gently warmed all night long. You sleep relaxed, free to move without discomfort, muscular kinks or cramps.



WARMTH WITHOUT WEIGHT IN COLD WEATHER! No need for 10 to 15 lb. mountains of weighty, hampering covers. You sleep under *one* zephyr-light blanket—with the bedroom as cold as you wish.



WARM BED WHEN YOU RETIRE! None of those bedtime chills from cold or damp sheets. Switch on the Blanket *before* you retire and your bed will be warm as toast.



WAKE REALLY REFRESHED AND RELAXED! No more morning "depressions"—your energy sapped by the effort of keeping warm. The Automatic Blanket conserves that energy, permits relaxed, restful, uninterrupted sleep.



PROTECTS CHILDREN, TOO—AUTOMATICALLY! No need for "wee-hour" trips to check on children's blankets. The Automatic Blanket protects them from chills or overheating, lets parents sleep without worry.



DELFT BLUE



APPLE GREEN



GOLD



WOOD ROSE AND BEIGE

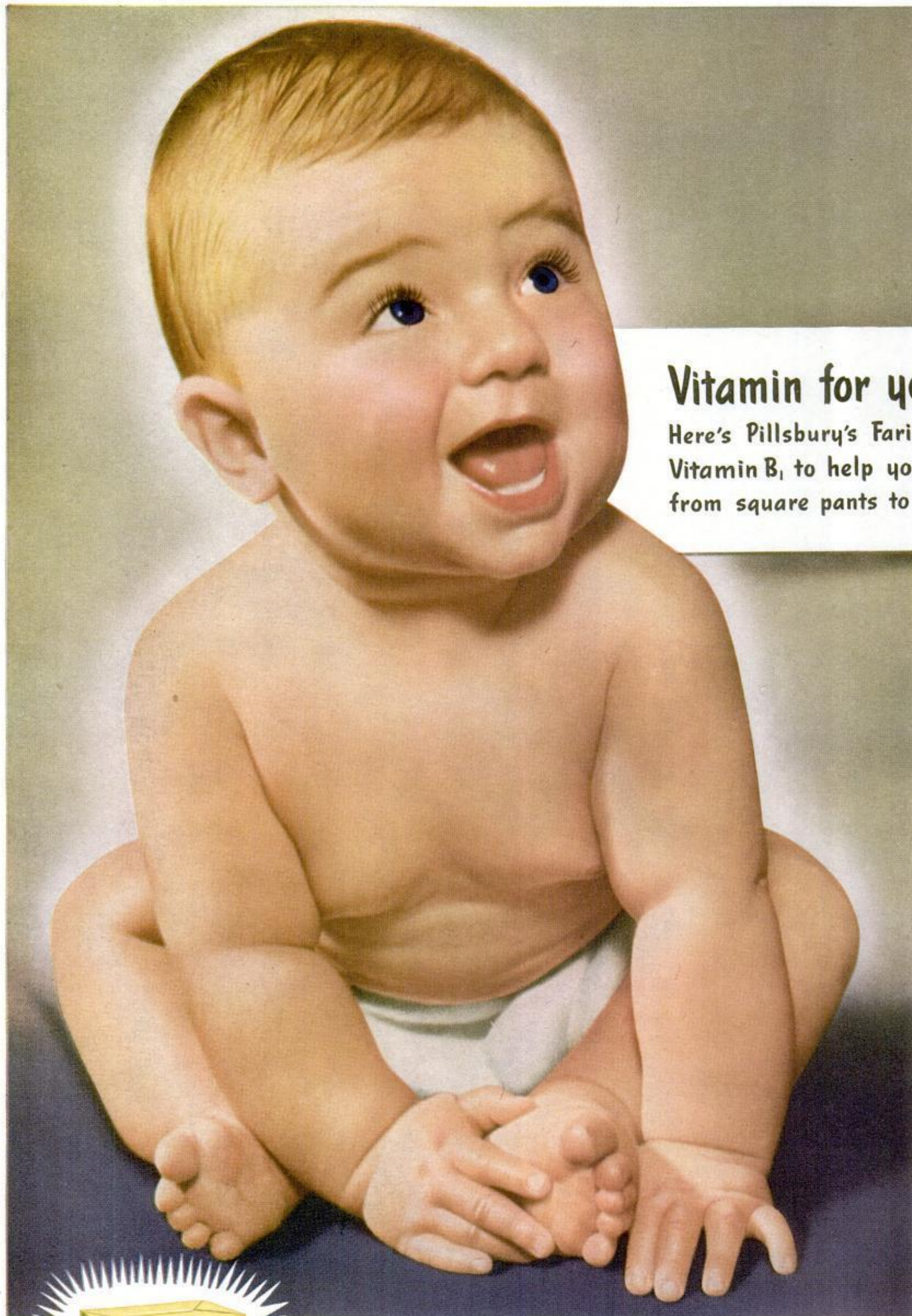
Natural color photograph shows G-E Automatic Blanket in Cedar. Choice of 5 colors. Washable, of course. Rayon satin binding. 72 x 86 inches—ample for double beds.

WIRE COLLECT! If you can't find the Automatic Blanket on display, wire General Electric, Dept. SO 1811, Bridgeport, Conn., to order C.O.D. State color desired. Quantity limited. Wire now.

The blanket with a BRAIN

\$34⁵⁰ plus excise tax, Pacific Coast and Rocky Mountain area, \$36.75.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE



Vitamin for you, Sir!

Here's Pillsbury's Farina, with Vitamin B₁ to help you grow... from square pants to long ones!

Vitamin B₁—an essential to your family's health—has been added to this delicious, low-cost hot wheat cereal . . . *without adding a penny to its cost to you.*

And—you needn't shake your finger to make the family eat it. Babies love it—so do grownups. With cream and sugar, or served with hot butter, it's smooth, delicate, delicious.

A bowl of Pillsbury's Farina belongs at every place at your table—from baby's high chair to the spot where father sits. Pillsbury's Farina contains added vitamin B₁ to help you build up your daily intake of this food essential. Nutrition authorities say vitamin B₁ is essential to proper growth in children . . . and that the whole family needs it for sound nerves, good appetite, the ability to thrive on hard physical activity.

And...this unusually valuable cereal sells at a price so low it will amaze you. In fact—not even potatoes bring you calories at so low a cost.

Look for the baby's face on the package—at your grocer's.



Even jaded husbands say "thank you, ma'am!" Is your husband an experienced old pancake fancier? He'll sit up and take notice the first time he tastes that "4-kernel" blend of flavors in Pillsbury's pancakes. It's a true "close harmony" of taste—KERNEL WHEAT with his rich wheat flavor, KERNEL CORN and KERNEL RYE with distinctive flavor touches all their own, KERNEL RICE for an amazing lightness and tenderness.

Tell your grocer "Pillsbury's Pancake Flour!" Try "Pillsbury's BUCKWHEAT," too. Both are ready-prepared—simply add milk or water. And . . . the prices are mighty low!



How to make Pillsbury's Peppermint Angel Surprise (The real surprise will be its amazing lightness and delicacy—from Pillsbury's "SUPER-SOFT" SNO SHEEN Cake Flour): Use Angel Cake recipe on SNO SHEEN box; fold in gently 1/2 c. finely chopped peppermint stick candy after Step 4. Proceed as directed. Add peppermint extract to 7-minute frosting; tint a little frosting pink; decorate as shown.

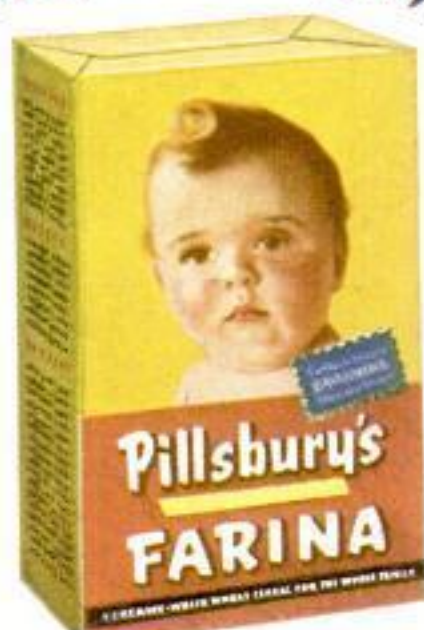
When you take this cake from the oven, be prepared for a NEW lightness and delicacy. For Pillsbury's SNO SHEEN Cake Flour is made from nothing but the rarest, softest "tender-gluten" wheats—sifted through silk so fine a single yard costs over \$10! Get a package of "SUPER-SOFT" SNO SHEEN Cake Flour—see for yourself!



STERLING (SOLID) SILVER . . . other luxury premiums . . . all yours for Pillsbury THRIFT STARS!

Save Thrift Stars, which come with Pillsbury's Best Flour, SNO SHEEN Cake Flour, Pancake Flour, Farina, and other Pillsbury products. They can be redeemed for a host of luxury and utility items—colorful towel sets, silverware, etc. For details, see recipe folder in Pillsbury's Best Flour bag, or see outside of other Pillsbury packages. For full list of THRIFT STAR premiums, write Pillsbury Flour Mills Company, Dept. N8, Minneapolis, and ask for THRIFT STAR BOOKLET.

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Each pound contains not less than 2.7 milligrams of vitamin B₁ (thiamine)

Pillsbury's FARINA

WITH ADDED VITAMIN B₁

A CREAMY-WHITE WHEAT CEREAL-HELPS YOUR CHILDREN GROW!

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LIFE's Alfred Eisenstaedt finished the difficult West Point essay (LIFE, Nov. 3), entrained to Memphis Tri-State Fair pickaninny contest (pp. 46-47) where he faced the baffling problem of persuading this future Southern belle to pose for his camera.

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Sunlight and laughter...



These, too, might be ingredients of Yardley English Lavender, that lovable liquid fragrance!

Yardley English Lavender works perfect wonders in enhancing charm... is, in fact, the very essence of gay, sweet youth.

To be worn for all informal occasions, Yardley English Lavender is still to be obtained in America, at \$1.

Larger sizes \$1.50, \$1.90 and \$3.30.



And, of course,

Yardley English Lavender Soap, blessed with the same rare fragrance, is still "the luxury soap of the world"... at \$1 the box of 3 large, long-lasting tablets. Obtainable at any fine store, or at Yardley & Co., Ltd., 620 Fifth Avenue, New York.

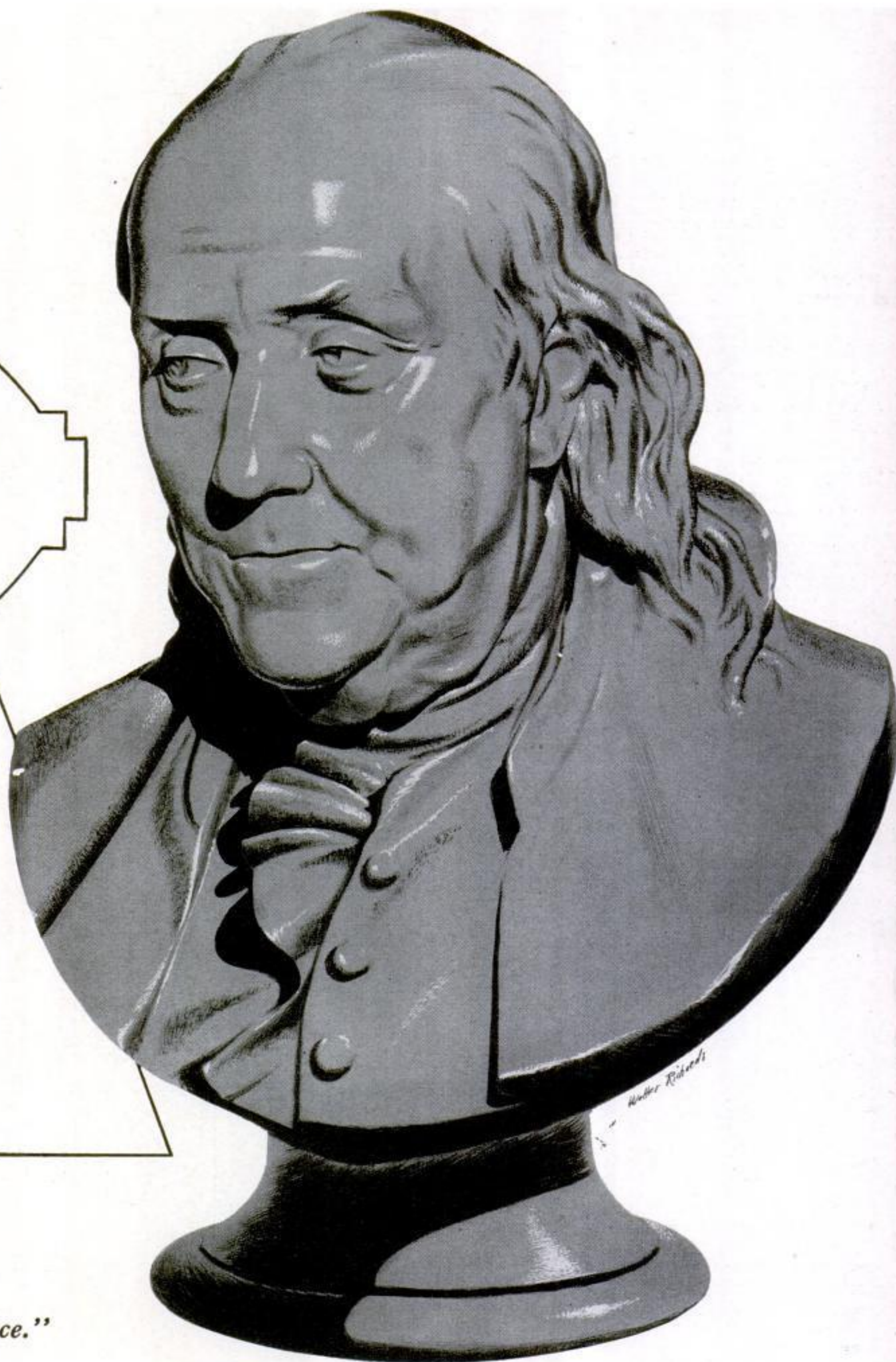
YARDLEY

English Lavender and Beauty Preparations

YARDLEY PRODUCTS FOR AMERICA ARE CREATED IN ENGLAND AND FINISHED IN THE U. S. A. FROM THE ORIGINAL ENGLISH FORMULAE, COMBINING IMPORTED AND DOMESTIC INGREDIENTS

*A
good year
for*

Ben Franklin's Wisdom



*About 200 business years ago, Benjamin Franklin said,
" 'Tis foolish to lay out money in the purchase of repentance."*

In this year of business foresighted leaders are saying—

" 'Tis smart to lay out money in the purchase of satisfaction."

There is no money today for the article that misses or gives out.

There is plenty of money today for the article that lasts, the article that pays its way, the article that produces now, next year and ten years from now.

★ ★ ★

When we suggest getting the Mimeograph duplicator for the job today, we have in mind an efficient piece of equipment in your factory or office ten years from now, or more.

People never buy duplicators unless they need them.

If they need them (and most concerns do), there is true fore-

sight in getting the best — the one that will last.

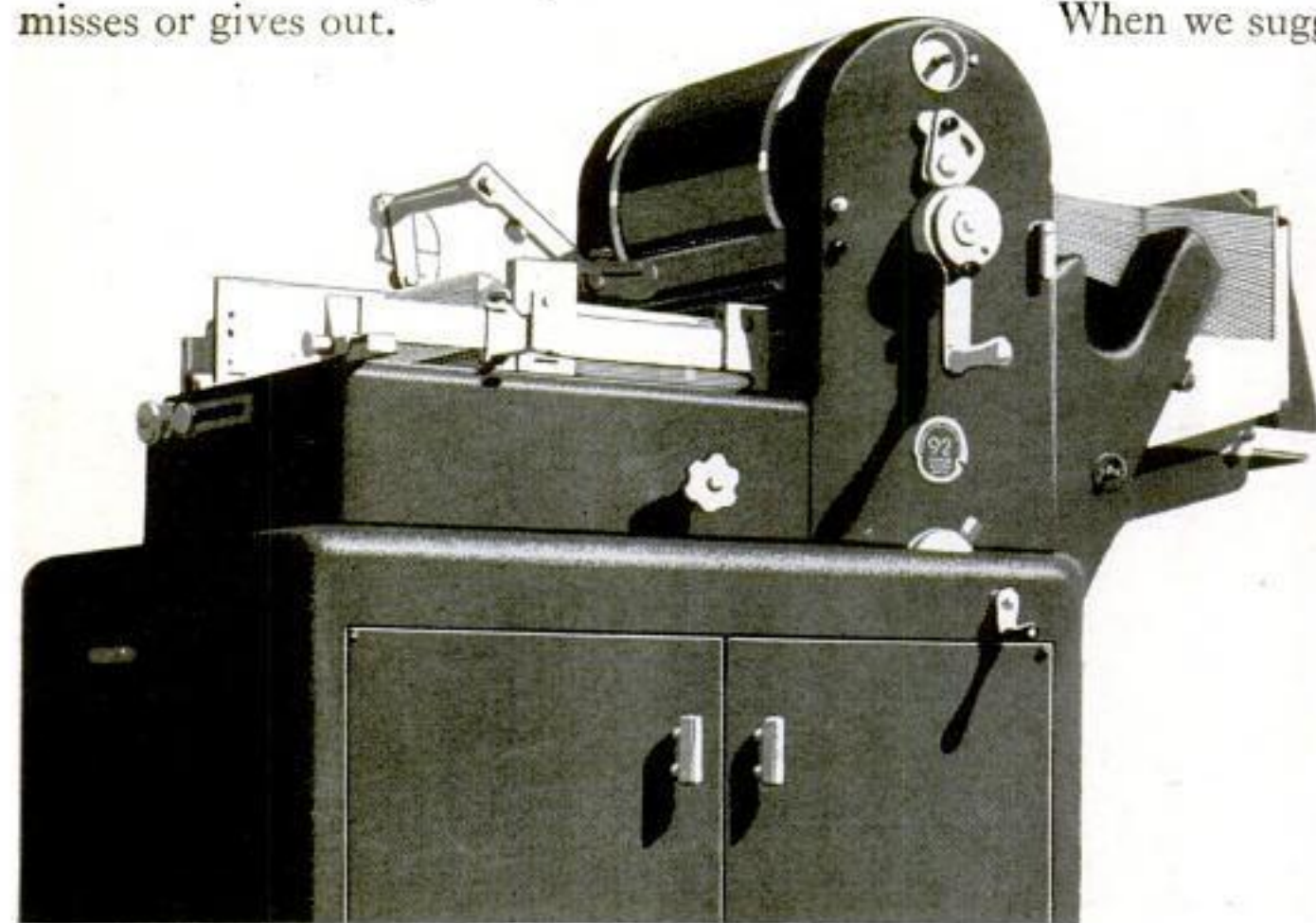
The Mimeograph duplicator is built to "take it."

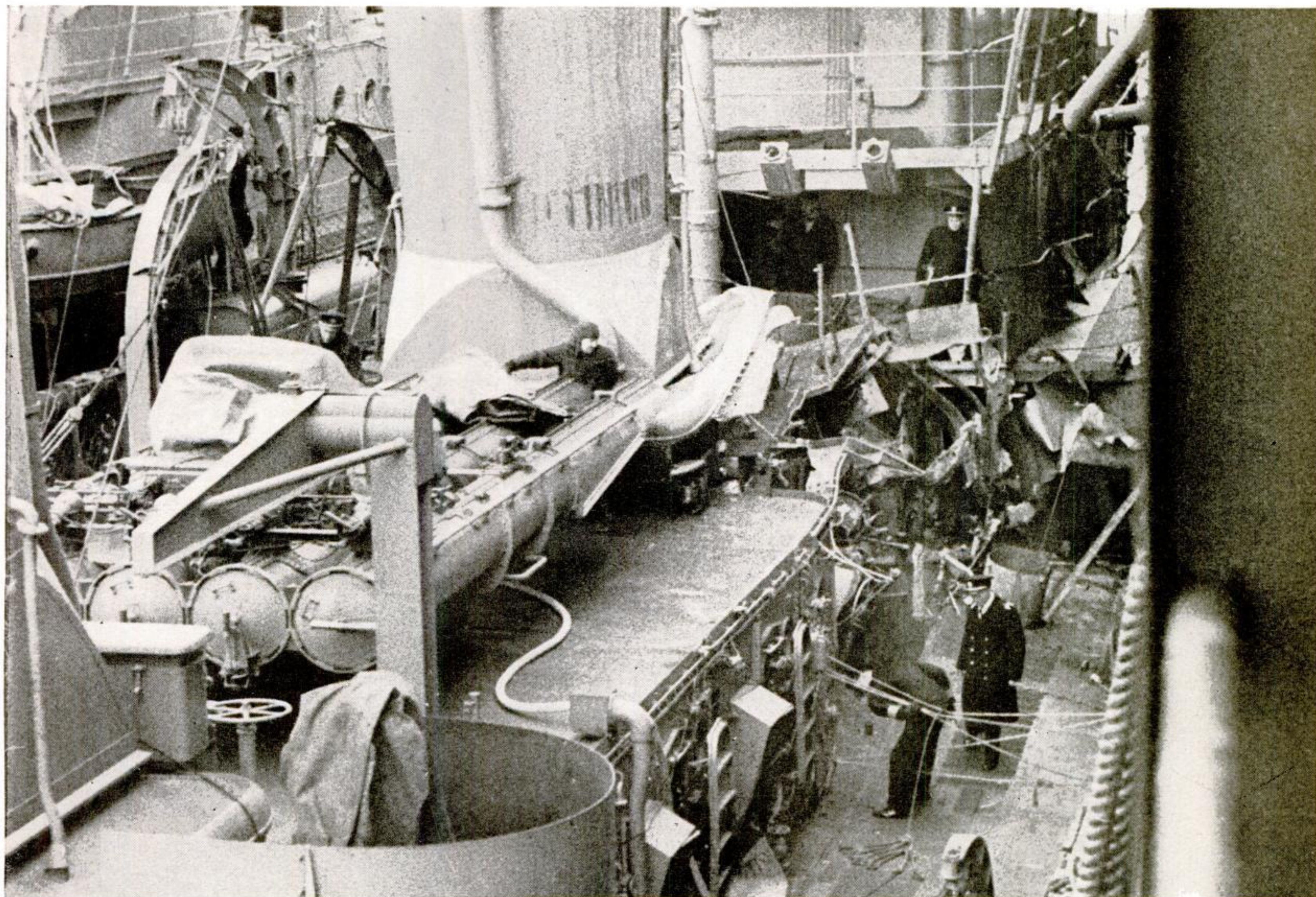
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OFFICERS INSPECT THE "KEARNY'S" WOUNDS. THEY ARE STANDING JUST AFT OF AREA OF GREATEST DAMAGE, ON STARBOARD SIDE OVER FIREROOM. NOTE TORPEDO TUBES (LEFT)

SHOOTING WAR TOLL OF U. S. SHIPS AND LIVES CLIMBS HIGHER AS NAZI SUBMARINES STRIKE AGAIN OFF ICELAND

In his Navy Day address Oct. 27, President Roosevelt declared: "The shooting has started. . . . Our ships have been sunk and our sailors have been killed." Three days later, in thundering confirmation of his words, there came from the perilous misty waters off Iceland news of new shooting. Another U. S. destroyer had been torpedoed. And this time U. S. S. *Reuben James*, a thin-skinned offspring of World War I, had gone down—with how many hands no one with certainty could say.

Only a few ignorant or misguided Americans could doubt no longer that the U. S. was now at war with its inevitable enemy, Nazi Germany. The upsetting thing was that the U. S., blessed with an incomparable Navy, did not appear off to a very good start. In a fortnight Nazi submarines had torpedoed two U. S. warships and taken a substantial toll of lives. The U. S. Fleet, so far as the U. S. public knew, had torpedoed nothing, sunk nothing, scored zero. Rumors persisted in Washington that American depth charges had sent one, two or three Nazi submarines to the bottom in a week. But they were rumors only. And the Navy De-

partment stuck steadfastly to its World War I policy of silence on submarine sinkings.

Secretary Frank Knox explained to reporters that the British public heard nothing of Nazi submarines destroyed, for experience had proven silence a more insidious corrosive of enemy morale than proclamation of successful action. Surface engagements cannot be kept secret. But far-ranging submarines can remain away from base for weeks. Hence for weeks their fate hangs in doubt. Germans after World War I conceded that no psychological weapon had so blighted its Navy morale as Anglo-American silence on submarine warfare. In the war-months ahead, therefore, Americans must expect to be troubled again as they were by last week's visible score card, which read: For the Nazi Navy, 13 U. S.-owned merchant ships sunk, one old destroyer sunk, one new destroyer damaged, eleven sailors lost, some 70 sailors and seven officers missing. For the U. S. Navy, nothing.

Both the *Kearny* and the *Reuben James* were torpedoed in waters west of America's new Iceland fortress

(LIFE, Nov. 3). The story of the *Reuben James* is still obscure. But a formal report on the *Kearny*, published Oct. 29, disclosed certain details of great significance. It suggested that Nazi submarines can now discharge three torpedoes simultaneously in fan formation. For officers aboard the *Kearny* saw three torpedo tracks approaching their vessel. One bubbled off the bow, one astern. The third torpedo struck on the *Kearny's* starboard side near the forward boiler room. Its explosion flooded the entire compartment and burst upward through the deck with such violence that wreckage geysered onto the bridge.

But the most important fact about the *Kearny* attack was that this year-old destroyer withstood damage such as no ship of its type had ever suffered and remained afloat and under control. Slashed nearly in half amidships, the *Kearny* nevertheless made port on its own power. That it did so was a triumph of seamanship on the part of its men, and a more enduring triumph for the Navy's artisans of construction and design. For first pictures of *Kearny* damage, turn the page.

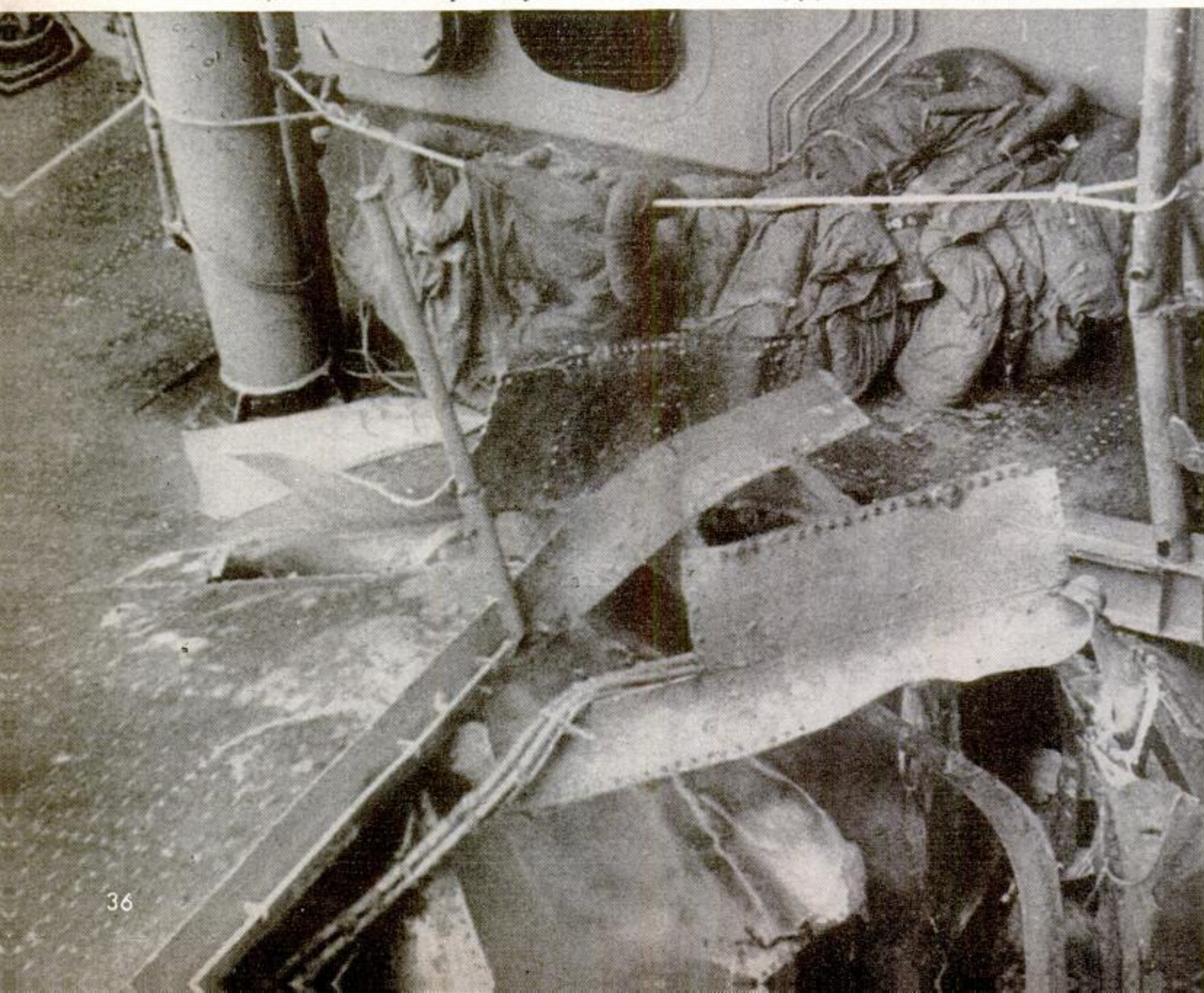


Safe in an Iceland port, the damaged *Kearny* (left) is maneuvered by the destroyer *Monssen* toward a tender for repairs.

The walkway, which runs from bridge to after guns at fore-castle deck level, has been buckled upward by the force of

explosion from below. Shattered hull plates surrounding the torpedo hole may be discerned amidships on the *Kearny's* starboard side.

explosion from below. Debris underneath is on main deck. Foremast (left) has withstood the shock. Note the lifebelts.



Members of the crew, clustered around the fateful cavity in main deck, peer down into torn and flooded boiler room. At the right,

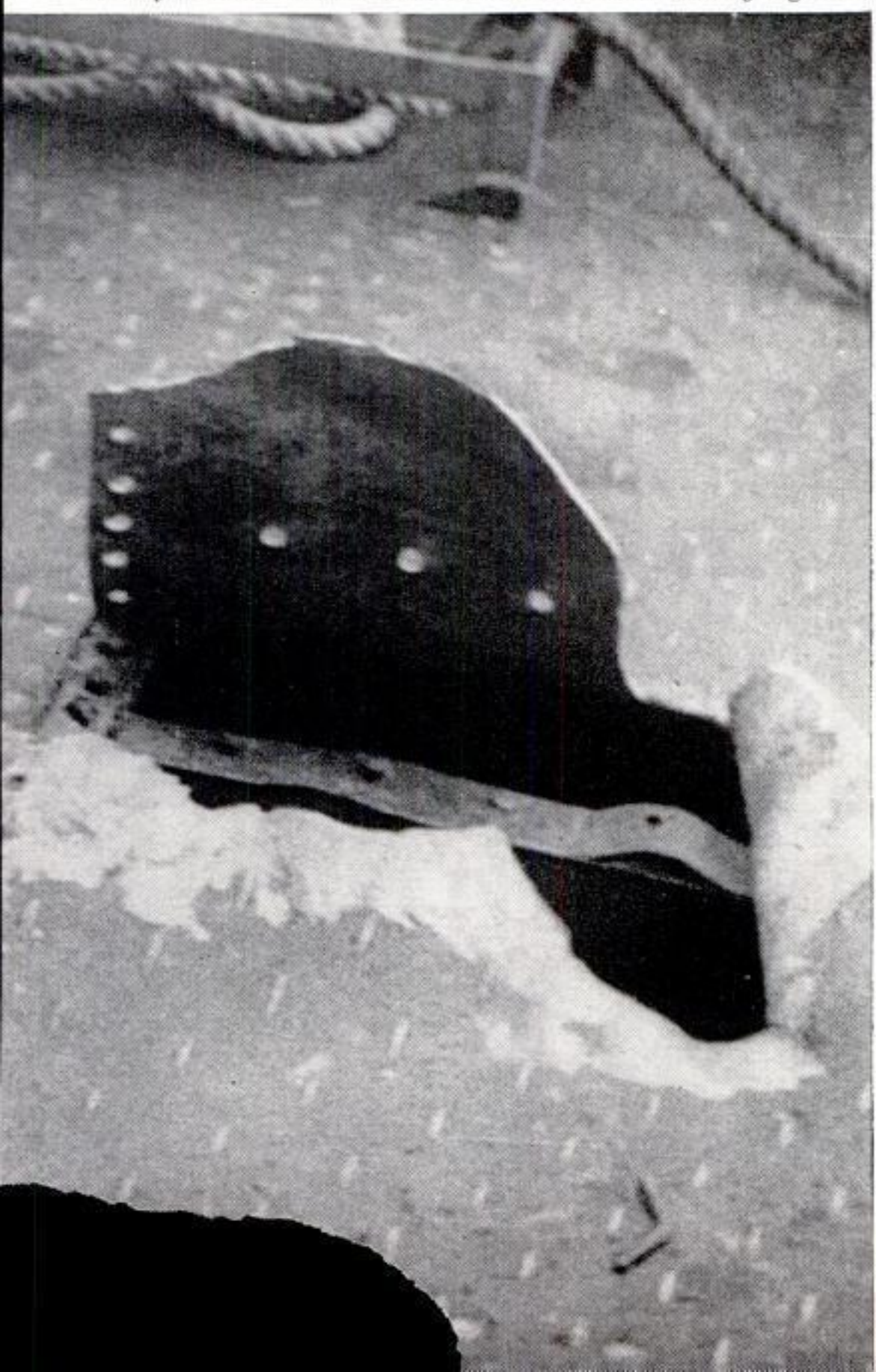
Steel plates of walkway, rent from their rivets, attest the *Kearny's* stout construction. The deck plating is far stronger, though lighter,





bent from normal position, is a padded chock on which whaleboat rested. The jagged chunks of metal in foreground are deck plates.

than the type used on older destroyers. In great measure it was sturdy steel main deck which held the lacerated *Kearny* together.

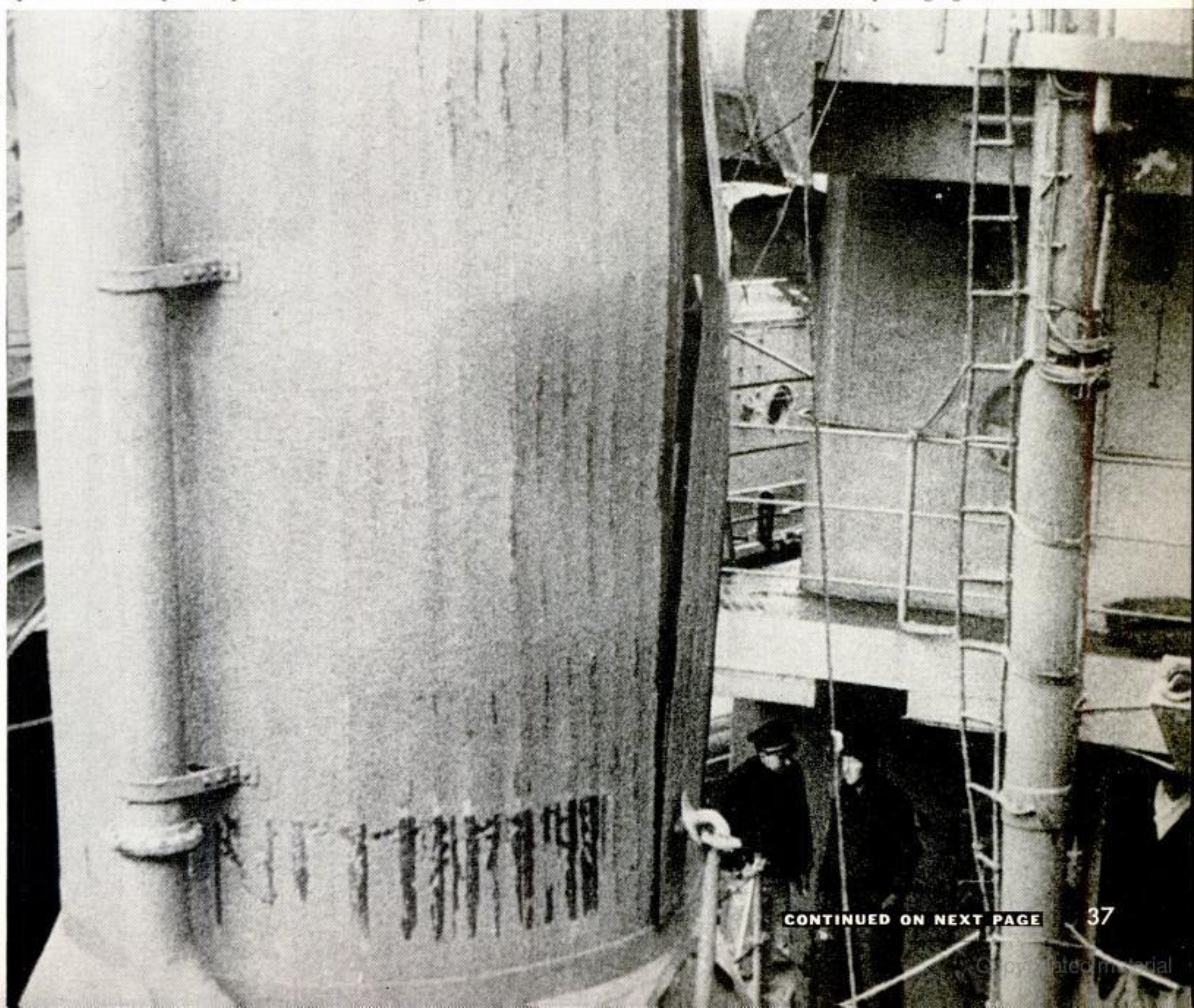


Leaving the "*Kearny*," sailors pass heaps of debris and board the tender made fast along starboard side. From this moth-

Split forefunnel hints at the immensity of forces that burst upward when torpedo exploded in the *Kearny's* fireroom.

er ship a cofferdam will be applied around torpedo hole. Behind it damaged compartment will be pumped dry, repaired.

At the lower right are lifebelts stacked on the walkway at the base of foremast as shown in the photograph at the far left.

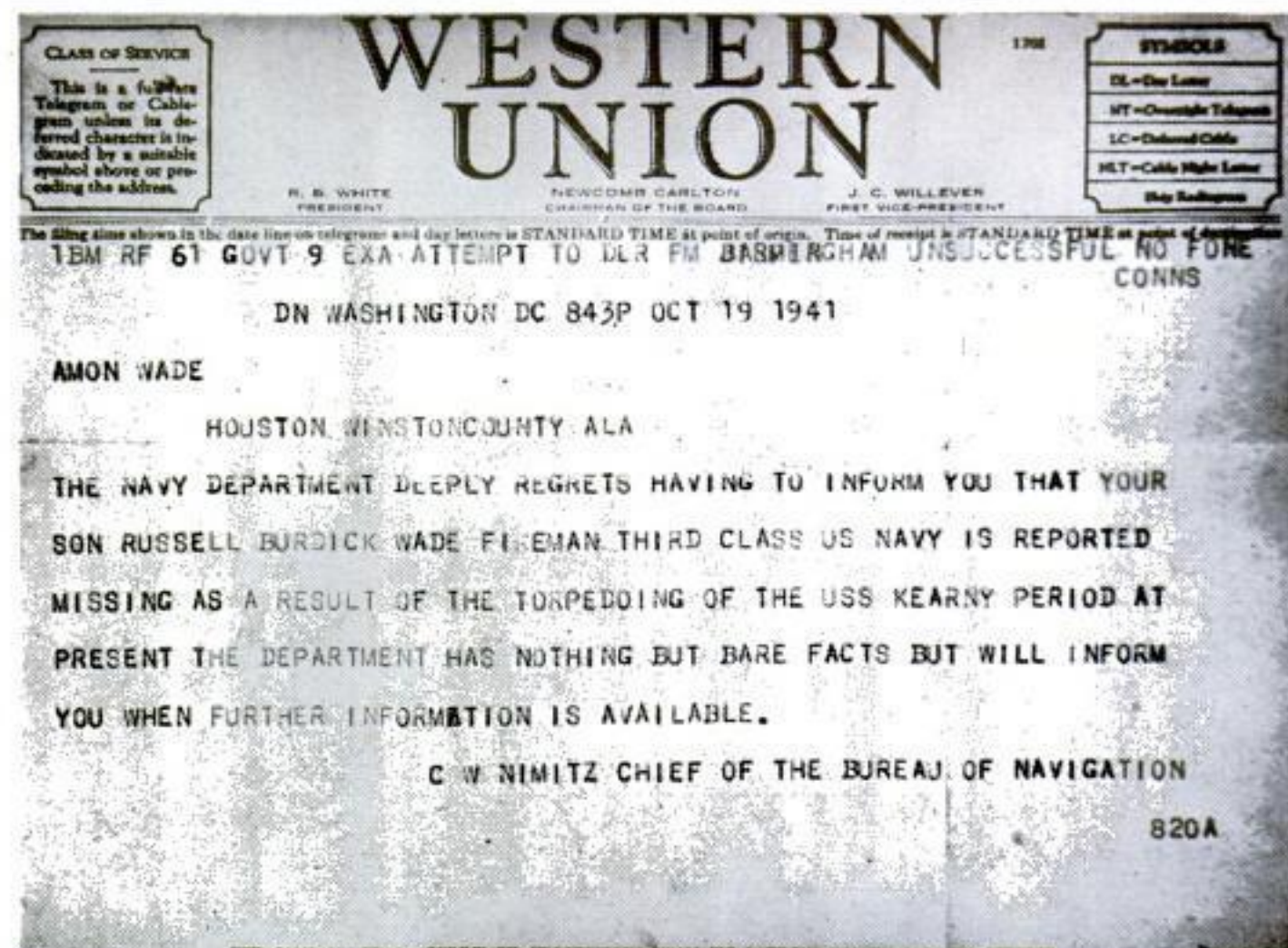




A message of death comes to Mr. and Mrs. Amon Wade at their remote Alabama farm. Beside them stands their son Ellis, 18.



Russell Burdick Wade was a third-class fireman aboard the *Kearny*.



The Navy's telegram reached the Wades after they had already heard the unhappy news via radio. Despite the official character of this message they refused to give up hope.



Herman A. C. Gajeway, of Troy, N. Y., was a water tender, had served Navy seven years.



George A. Calvert lived at Gillespie, Ill., was a fireman, first class. His parents are farmers.



Iral William Stoltz was a fireman, first class. He lived at Spangler, in Cambria County, Pa.

SAD NEWS REACHES FIRST GOLD STAR MOTHERS OF WORLD WAR II

The Nazi torpedo which took the first U. S. Navy lives of World War II hurled its fragments of grief far and wide across the U. S. To eleven small homes in eleven States went brief devastating telegrams: "The Navy Department deeply regrets having to inform you. . . ." The young Americans who died together on the *Kearny* in the North Atlantic were of varied antecedents, varied environments. They came from Illinois, California, North Carolina, Ohio, New York, Texas, Louisiana, Georgia, Pennsylvania, Alabama and Arkansas.

Of the parents thus bereft by this spattering of death, some were mute and desolated, others eloquent with wrath. "I think the U.S. should go into the war and wipe the German submarines forever from the sea," cried the father of Lloyd LaFleur. "If I were young enough I would like to help do this job." And

the father of Harry Young said quietly: "I wish I could go to the Navy. I am ready to go now if it would avenge my son."

But it was the mothers for whom the nation's chief condolences were reserved. For they are the first Gold Star Mothers of World War II. Opposite you see Mrs. Jennie Dobnikar, 69, of Cleveland, Ohio. She is not a native-born American. But she has given all three of her strapping sons to the U. S. Navy. And now one of them is dead. She holds their pictures in her lap: Frank, Louis and John. In the center is her oldest boy, Louis, who died in action aboard the destroyer *Kearny*. He had served his Fleet well for 18 years. After two years more he might have retired. Speaking in her thick Slovenian accent, Mrs. Dobnikar said little, but what she said was tremendous: "There'll be plenty more dead. I hope we catch dose dirty rat."



Lloyd D. LaFleur of Beaumont, Tex., was pharmacist's mate. Here you see him with his young wife, whom he married just five months ago.



Mr. & Mrs. Ira Young heard news at their home in Reader, Ark. Their son, Harry, was a machinist's mate. Mr. Young is a railway fireman.



LIFE ON THE NEWSFRONTS OF THE WORLD

The President tells America that it has cleared its decks and taken up its battle stations

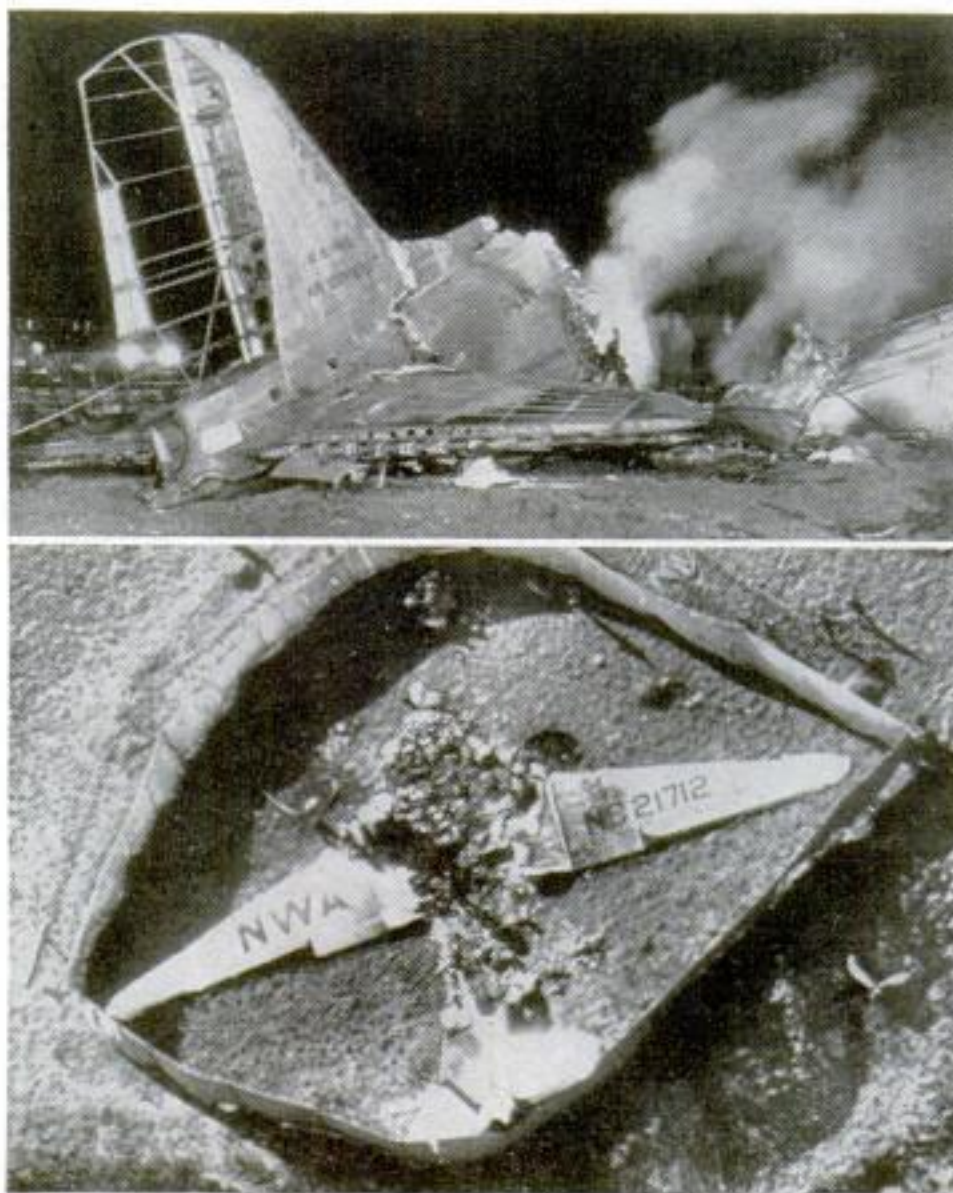
The President talked plain talk on Navy Day. He not only said: "The shooting has started." He also said: "America has been attacked. . . . We do not propose to take this lying down. . . . Very simply and very bluntly, we are pledged to pull our own oars in the destruction of Hitler."

It was a fighting talk for, as the President made clear, America was already in the fight. "History has recorded who fired the first shot," he declared. "In the long run, however, all that matters is who fires the last shot." The U. S., he went on, would not knuckle under to Hitler, nor could it believe Hitler's protests that he was innocent of designs on America. "I have in my possession," the President revealed, "a secret map made in Germany by Hitler's government"—a map of South America, as the Nazis wanted to reorganize it: into five vassal states.

The President also described a German document he had—a "plan to abolish all existing religions . . . set up an International Nazi church. In place of the Bible . . . *Mein Kampf* will be imposed. . . . In the place of the cross of Christ . . . the swastika and the naked sword." (See LIFE's Reports, pages 16-28.)

After digressing to attack industrialists who "hold out for business as usual" and to condemn labor leaders—meaning John L. Lewis (see pp. 42-43)—who hamper defense production, Roosevelt called eloquently upon his country: "We have lived in a broad and abundant land. . . . There are those who say that we are no match for regimented masses . . . that we have grown fat and flabby and lazy. Those who say this know nothing of America. This is a land of endless challenge. Today, in the face of this greatest challenge . . . we Americans have cleared our decks and taken our battle stations."

There was no violence in the speech and no violence in America's reaction. The country had bypassed the great surge of emotion that usually precedes wars. America had long hated Hitler. Now it was matter of fact about the need for beating him. In Washington, hardly anybody bothered to listen to Senate speeches on the repeal of the Neutrality Bill. The repeal was almost certain to pass. At a big America First rally in New York, Lindbergh and Wheeler made speeches that were more restrained than usual. In Chicago, Edward L. Ryerson Jr., chairman of Inland Steel and backer of America First, resigned from America First because "interference with development of national defense through propaganda for peace must be eliminated." The attack on the *Kearny* (pp. 35-39) was followed by the sinking of the *Reuben James* but the President said he would not break off diplomatic relations with Germany. This made little difference to the country. War was war, no matter what diplomats did.



CRASHES AT ST. THOMAS (TOP) AND AT FARGO

Air Crashes. U. S. air history's worst day came last week. On Thursday, Oct. 30, two crowded airline transports crashed and burned, killing 34 people. The only survivor was Northwest Airlines' Captain Clarence Bates, who miraculously lived to tell what happened to his plane.

At 1:54 a. m., Captain Bates arrived over the Fargo, N. Dak., airport, flying blind. Letting down through the overcast, he suddenly found his controls locked by ice. The ship struck ground, slithered across a shallow coulee and piled up. Bates was thrown clear, dazed and cut. If the gas tanks had not burst and set the ship on fire, the 14 others aboard might also have lived. But they all burned to death.

At 9:39 p. m., an American Airliner bound for Detroit reported all well on course over Canada. At 10, ground observers saw the ship make a number of low-altitude turns—trying for a forced landing. Minutes later, it crashed into an oat field near St. Thomas, Ont. Fire swept the wreckage. All of the 20 passengers and crew were killed. Thus ended American Airlines' great safety record—1,342,000,000 passenger miles flown without a single fatality since 1936.

Out of the Night. Despite public clamor, including "Strike in the West, Now" posters glued to London walls by Communists, the Churchill government refuses to countenance a large-scale British invasion of the continent. But Free Frenchmen, escaping to Britain, last week revealed that small British guer-

rilla forces "invade" Occupied France almost every night, sometimes for as long as twelve hours.

The men who make these tip-and-run raids are called commandos. Heavily armed, they work in teams of from two to 50-odd men. Once ashore in France they decapitate German sentries, carry out sabotage, help stir up French resistance. One recent night they penetrated 50 miles inland to Amiens. On another night a detachment of Canadians was reported to have landed in France and raided the famous Casino at le Touquet where they hoped to find Hermann Göring. The Field Marshal unfortunately was not there.

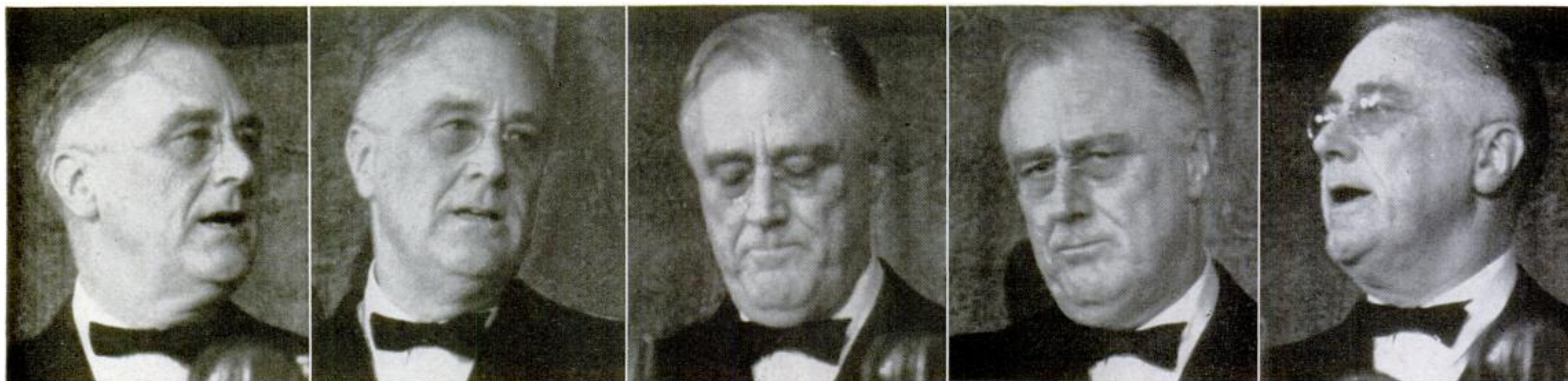
PICTURE OF THE WEEK

A little engagement somewhere in Russia between a Russian Christie tank and a German anti-tank gun produced the most macabre picture of the war. Just before the picture on the opposite page was taken, the 37-mm. (1½-in.) shell of the anti-tank gun zinged through the open turret cover of the tank, leaving the visible hole, and through the left jaw of the Russian tank commander who had been peering off to the left. Now a German soldier heaves the dead Russian to the ground, the rent in his head visible just below his left ear.

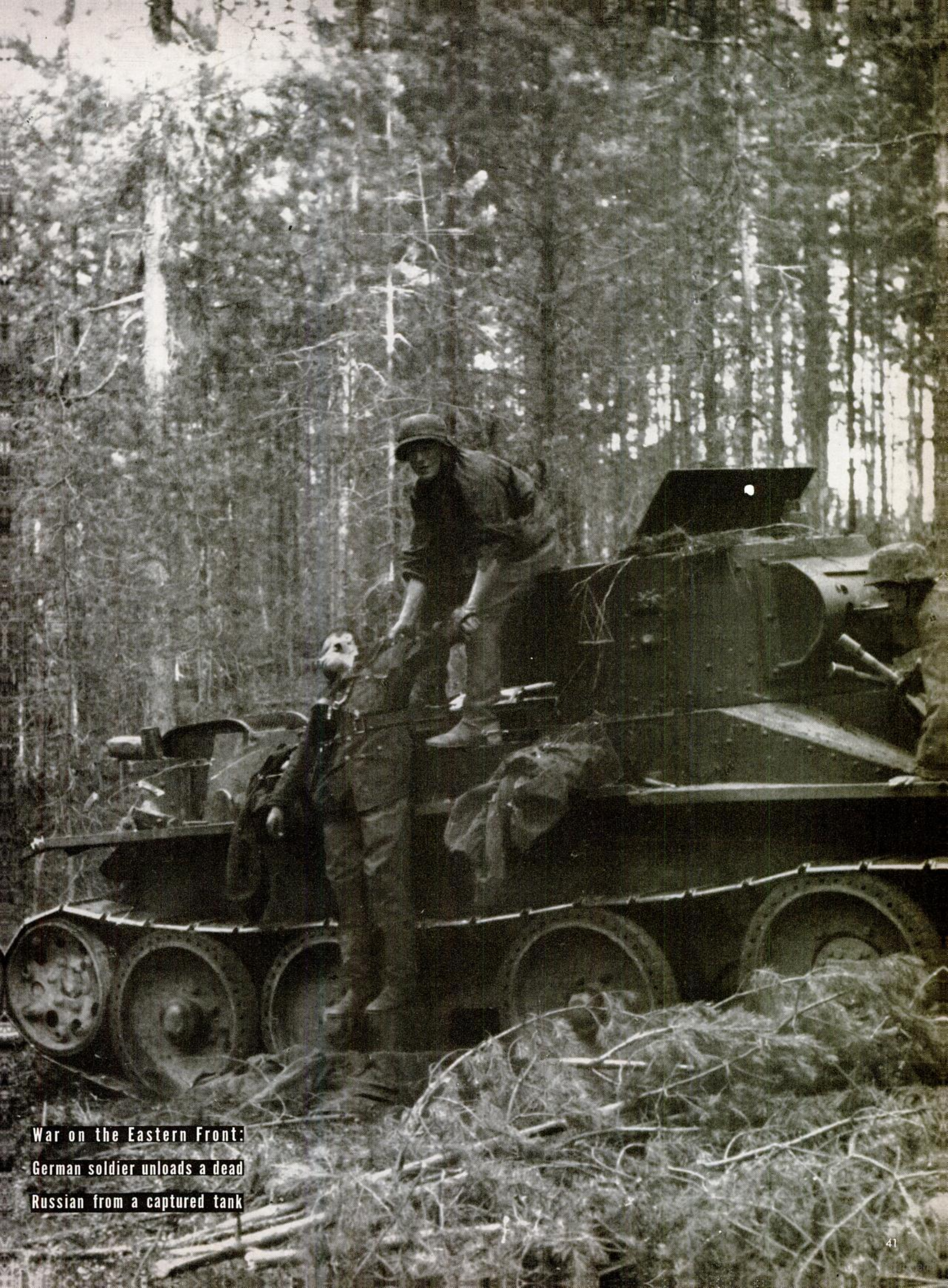


BOMBED APARTMENT Similar scenes were taking place again and again throughout Western Russia last week. Around Leningrad the Germans could neither batter their way in, nor the Russians blast their way out. Before Moscow the Nazis inched forward to Volokolamsk in the northwest and Tula in the south. But the main fighting before Russia's Verdun remained substantially unchanged 50 to 100 miles from the city. But Moscow was taking a beating from the air for the first time and the Luftwaffe was clearly supreme over the local front. Farther south the Germans kept making first downs, but still had a long way to go for a touchdown. The tank city of Kramatorsk fell and Rostov's peril was "critical." After a nine-day battle the invaders broke through into the fertile Crimea.

But last week's biggest news was the weather. It was terrible. Around Moscow it was "one great indivisible quagmire." Rain, snow and sleet made the front as gooey as marmalade. Men sank knee-deep in ooze and tanks and trucks were nearly useless. Berlin no longer spoke of "annihilating" Moscow's defenders or even capturing the city itself.



"THE PURPOSE OF HITLER'S ATTACKS WAS TO FRIGHTEN THE AMERICAN PEOPLE. . . . THIS IS NOT THE FIRST TIME HE HAS MISJUDGED AMERICAN SPIRIT"



War on the Eastern Front:
German soldier unloads a dead
Russian from a captured tank



STRANGE AND DESOLATE, NO. 3 OPENING OF BETHLEHEM STEEL'S FRANKLIN MINE LIES QUIET IN THE MORNING SUN. THIS SHAFT, USUALLY LOUD WITH CLATTERING COAL CARS,

JOHN L. LEWIS CALLS OUT CAPTIVE MINERS AFTER FOUR DAYS THEY GO BACK

John L. Lewis is used to fighting the battles of Labor. His father was one of its first champions among the miners of America. For years the son, like the father, has railed against low wages and long hours among the miners. In the process of breaking away from the A. F. of L. and founding the C. I. O., he became the greatest leader of organized labor that this country has yet seen. His word has always been law among the miners and whenever he told them to strike they have done so without question. Last week, when he told 55,000 captive coal miners in the Pittsburgh area to strike, they did so again. But this time, with steel mills dependent

upon the mines and defense dependent upon steel, the considered opinion of the country was that Lewis had gone too far.

Captive coal mines are owned by steel companies. Their entire output goes directly to the mill, is burned to coke and then used in the manufacture of steel. Most of them are located within a 75-mile circle of Pittsburgh, where the great mills of U. S. Steel, Bethlehem, Republic and Jones & Laughlin flame night and day. When the strike was called, all of these companies but the last announced that within three days their production would be cut 20%, that they might shut

In 1919, John L. Lewis ordered a coal strike for 30-hour week, higher pay. Country was angry.

Injunction against strike was issued by Federal Judge A. B. Anderson. Lewis defied him, held out for week. Winning wage rise, he finally capitulated.

On Oct. 27, 1941, Lewis rejects the President's second appeal to return to work. He states that strike does not impede defense, scores the steel companies.

Mediation is accepted by U. S. Steel's Chairman Irving Olds. But John L. Lewis still refuses to send men back to work in coal mines.





IS TYPICAL OF THE OTHER STRUCK MINES NEAR PITTSBURGH



LARGEST COAL PILE IN THE WORLD IS U. S. STEEL'S CLAIRTON DUMP. IT WILL SUPPLY EIGHT PLANTS EIGHT DAYS

down altogether within two weeks. From the country, Congress and the White House came cries of protest against Lewis' strike.

The strike, originally called in September, was solely over the issue of the union shop. Lewis did not want higher wages or shorter hours. He wanted the steel companies to agree that all of their miners must join the union, pay dues on the payroll checkoff system to the United Mine Workers. One large company, Jones & Laughlin, had already agreed to do so but the others, fearful that the union shop would spread throughout the whole steel industry, refused. The National Defense

Mediation Board voted 2 to 1 not to make a recommendation in the dispute, "suggested" calling another board to mediate.

On Oct. 21 Lewis told William Davis, head of the Mediation Board, that the miners would not go to work on Oct. 27. On Oct. 24 President Roosevelt urged Lewis to extend the truce. He refused. "There is yet no question of patriotism or national security involved in this dispute," Lewis told the President, offering to have the miners work overtime when the strike was settled. The President appealed directly to the miners to return to work, Congress threatened to put through anti-strike

legislation. Lewis sat and glared defiance from beneath his bushy black eyebrows. Finally, after a meeting with U. S. Steel Director Myron Taylor, Davis and Roosevelt, he agreed to extend the truce to Nov. 15.

Once more it looked as if Lewis had won his battle. U. S. Steel agreed to accept the decision of the Mediation Board but Lewis did not. He said he would wait till Nov. 15 and accept the decision only if he liked it. Only a Federal law could keep him from shutting down the mines if he didn't. To a country beset with the related troubles of war and labor, Nov. 15 loomed out darkly as a critical date in the history of America.

Meeting with the President is arranged by Myron Taylor, steel spokesman, and Lewis on Oct. 29. The two had met that day, had argued for hours without coming to any sort of agreement.

Truce till Nov. 15 is the outcome of meeting between Roosevelt and (l. to r.) Lewis, Taylor and Mediation Board's William Davis who pose outside the White House. Lewis still can reject the Board's decision.

Taylor and Lewis shake hands in Washington's Mayflower Hotel. Lewis still holds the balance of power after the meetings, may yet call strike on Nov. 15.





Substratosphere Parachutist Arthur Starnes exhibits his costume before jump. His face is hidden by oxygen mask supplied from seven-minute flask in pocket of left pant leg. Valve on flask tapped airplane's oxygen before jump. Inside his coveralls are heart and respiration recorders and barograph.



On his right hip is strapped a motion-picture camera, powered by small electric motor and pointed at the ground. On 16-mm. film this camera recorded Starnes's body spin during free fall. On right forearm is altimeter by which Starnes gauged moment for opening parachute.

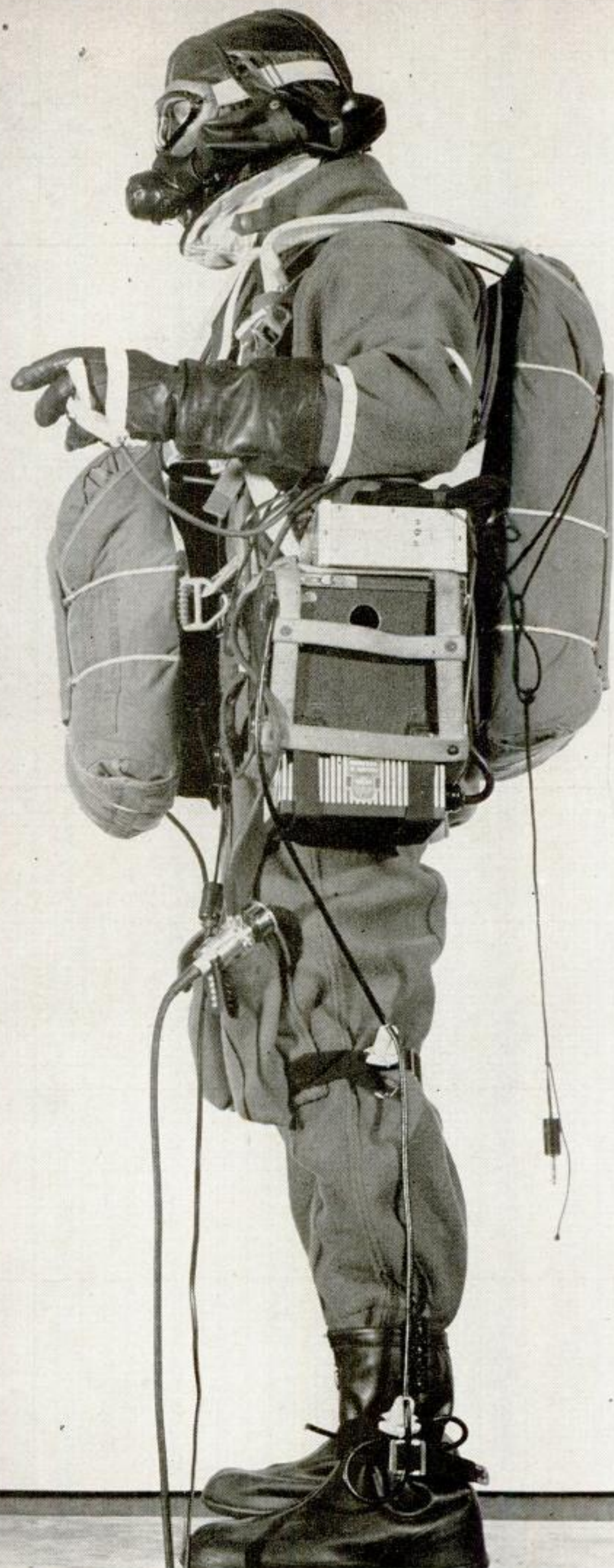


Parachute descent from 1,500 ft. after 29,300-ft. free fall was uneventful. When the big parachute opened, Starnes collapsed the smaller one. He landed in a pasture near the airport.

PARACHUTIST DIVES RECORD 29,300 FT.

In the name of science and national defense, Arthur Starnes on Oct. 24 stepped out of a transport plane at 31,400 ft. above sea level into the cold thin air of the substratosphere. In the next 116 seconds, before he pulled the rip cord on the first of his two parachutes 1,500 ft. above the hard ground of a Chicago airport, he plunged a world's record 29,300 ft. The trip, after months of elaborate preparation, was uneventful. At the end of the first quarter mile of free fall, he attained highest velocity, traveled down the rest of his nearly six-mile parabola to earth at an average speed of 170 m. p. h. At 5,000 ft. he had to lift aside his cloud-frosted goggles in order to see the sensitive altimeter strapped to his left wrist. His only injury was to his lower lip, which he bit when his first parachute cracked open and jolted him into momentary blackout. For flight surgeons he had furnished one more proof that a human being can survive such a fall in full possession of his faculties, that a stratosphere combat pilot bailing out of a wrecked plane can be trained to keep his hands off the rip cords until he is close enough to ground to escape enemy fire.

With Starnes fell the 100 lb. of equipment which he exhibits in the four photo-



On his left hip Starnes wears a small radio transmitter wired directly to electrodes over his heart for broadcasting of heartbeats. In left hand he holds switch to cut in his voice. This arrangement broke down during fall, and only Starnes's heartbeats were clearly heard.



Main parachute 28 ft. in diameter is strapped to Starnes's back. Smaller, 24-ft.-diameter parachute on his chest was opened first to check the fall gradually. White cord running up Starnes's back is attached to stopwatch on front parachute strap. The watch was stopped by rip cord of first parachute.

IN FREE FALL FROM SUBSTRATOSPHERE

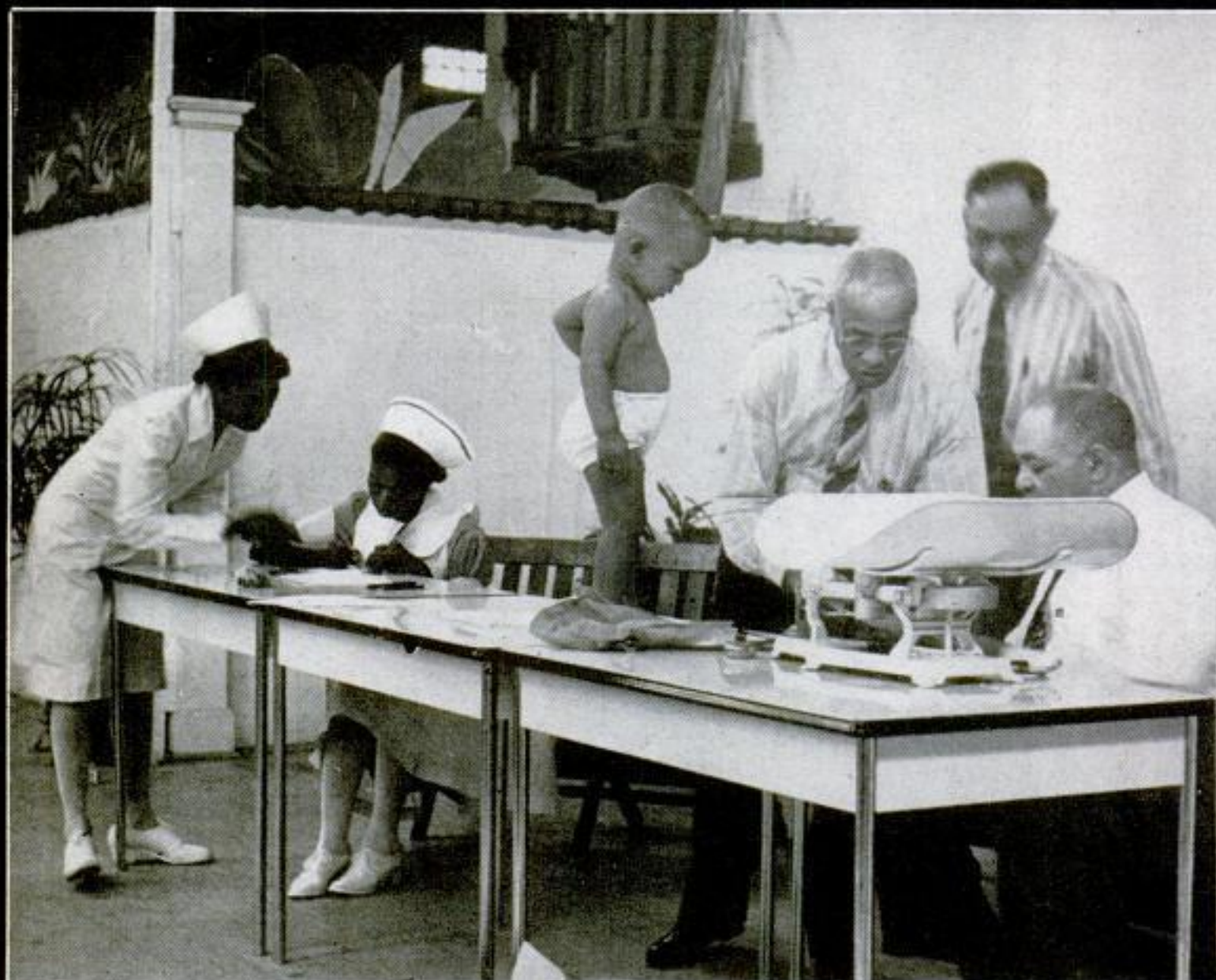
graphs above. Next to his parachutes the most important item is his oxygen mask and supply. Without oxygen he might not have remained conscious in the 4-lb.-to-the-sq.-in.-atmospheric pressure at 31,400 ft. With oxygen, Starnes made rehearsal and research "jumps" in the Northwestern University high-altitude chamber, many of them more exacting than the real jump. One test was from a theoretical altitude of 43,000 ft. at a speed of 790 m. p. h.

Against the 46°-below-zero temperature of his jump-off altitude, Starnes wears a handsome, electrically heated suit of coveralls. To record the spin of his body, he has a motion-picture camera strapped to his right hip and pointed at the ground. Not visible and zippered inside his coveralls is a battery of instruments to record his heart and respiration rate and altitude.

Bulkiest item in his outfit, the radio transmitter hung over his left hip proves Starnes, a veteran of 300 county fair parachute jumps, to be a showman as well as a guinea pig. Via Chicago Station WLS his wife and radio audience heard his words as he leaped: "Hello, honey, don't worry about a thing," and then his muffled efforts to speak in mid-flight, blurred by the sound of his heartbeats.



Wife and son were on hand to embrace Starnes. Anton J. Carlson, famed physiologist of University of Chicago who collaborated on free-fall project, called Starnes "one of bravest men."



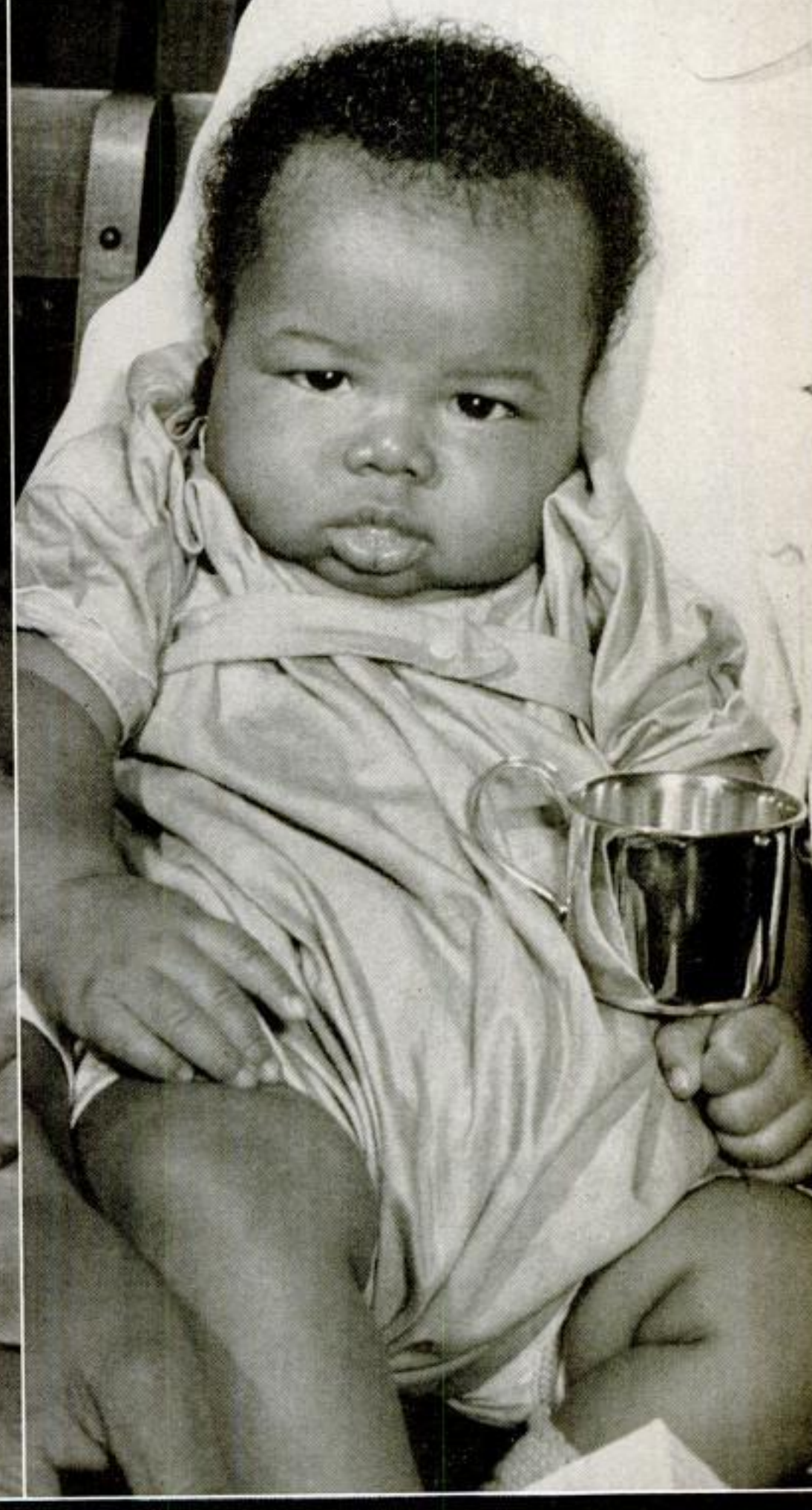
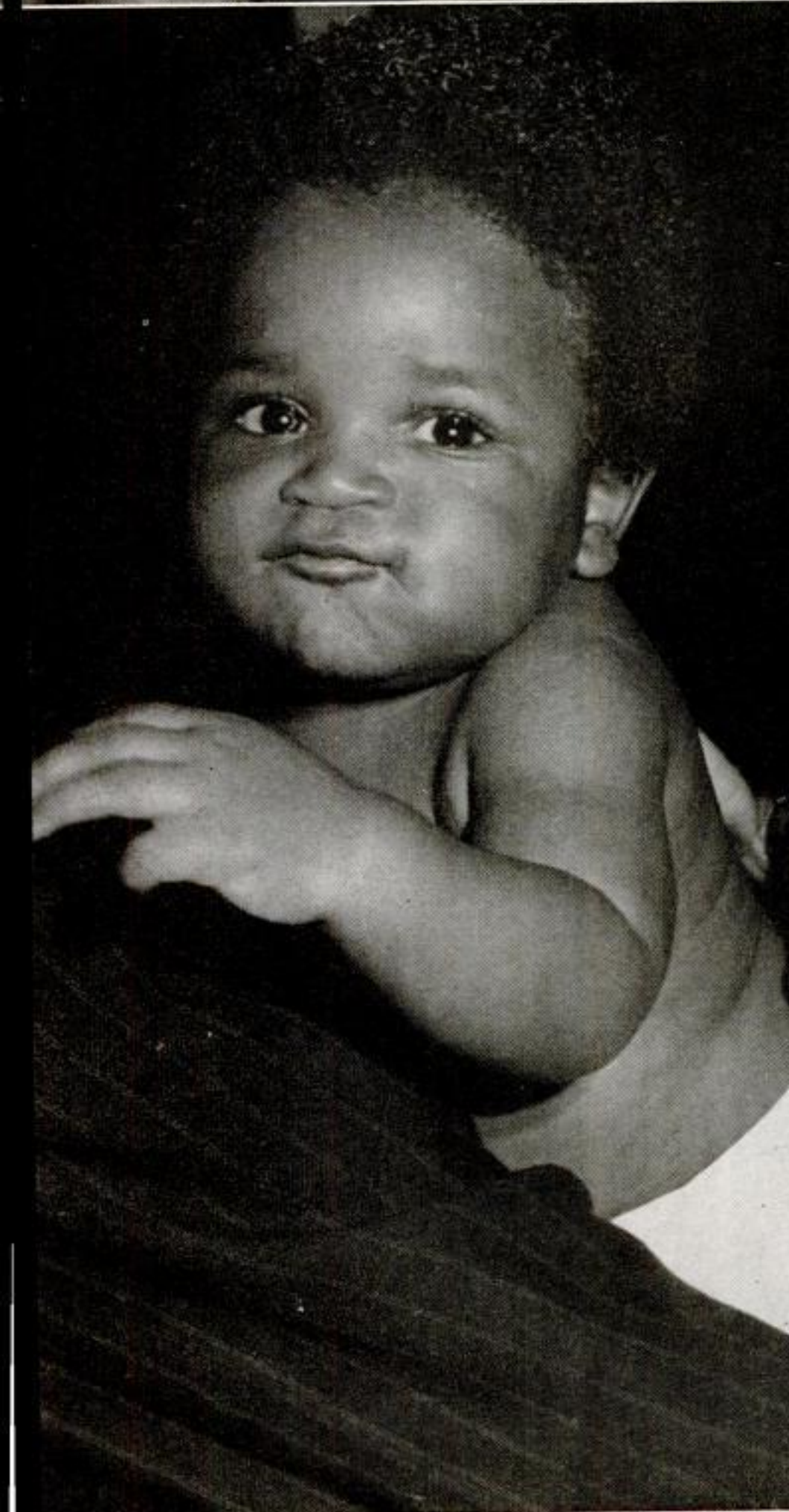
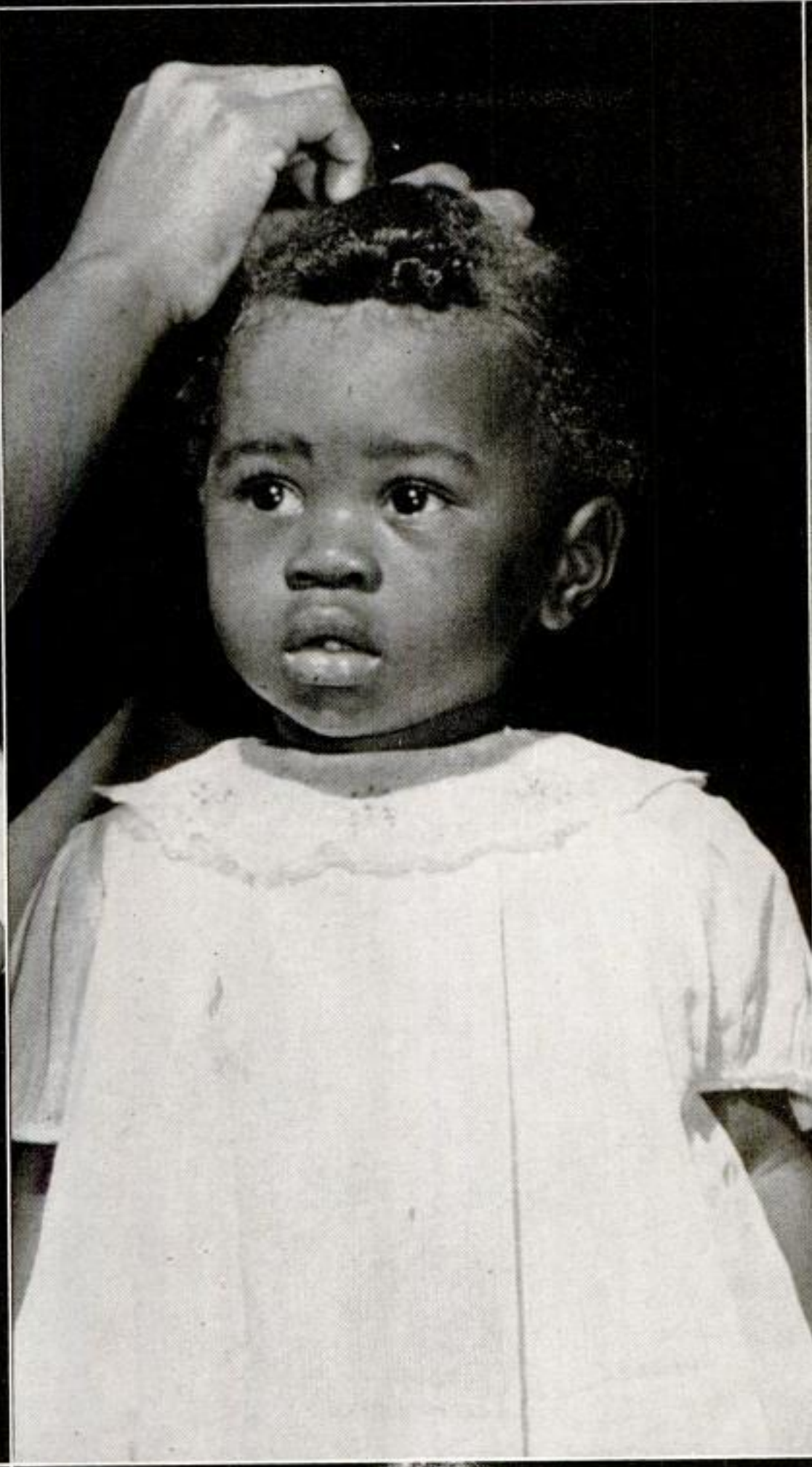
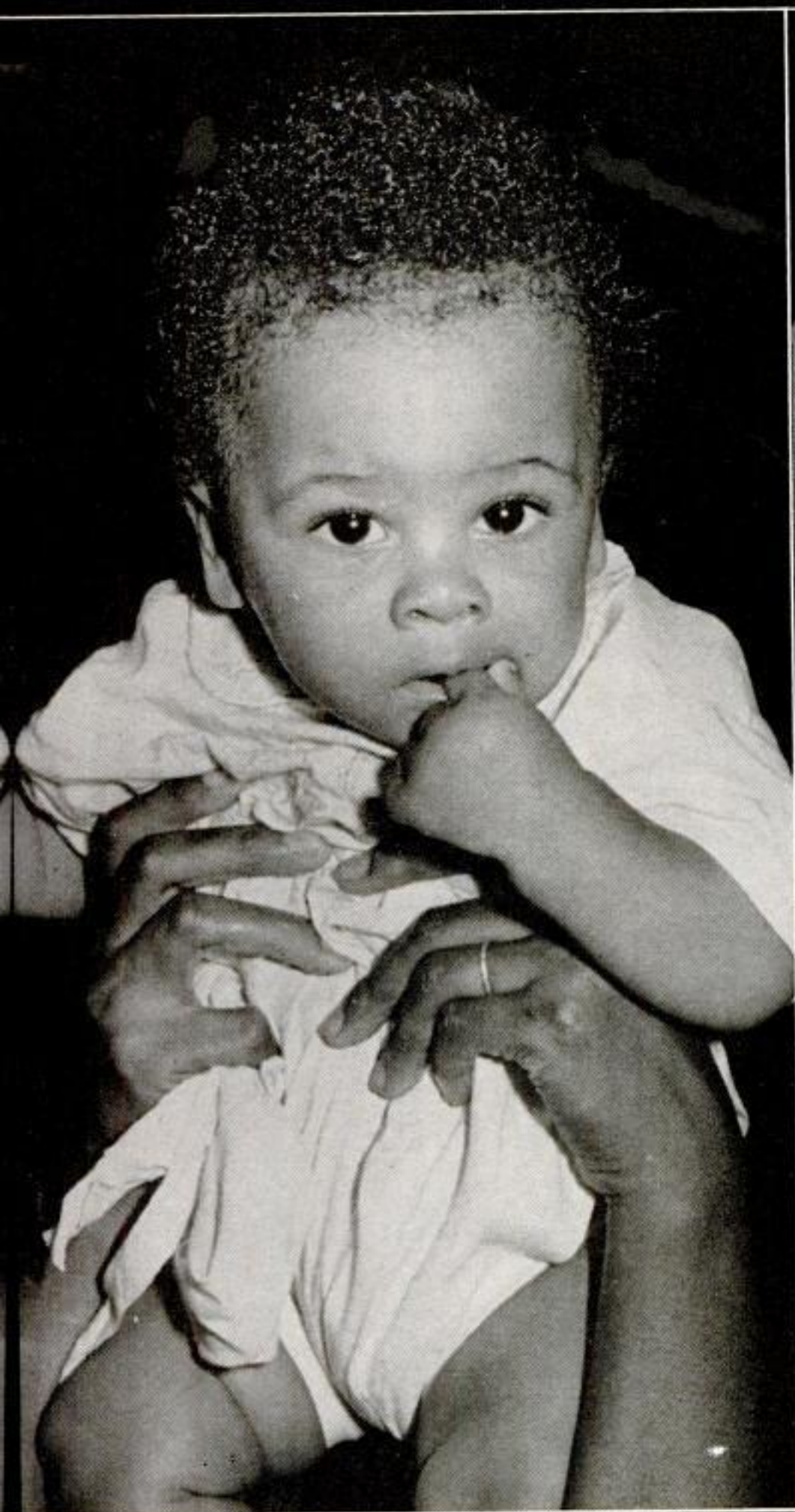
An interested observer at the weighing in was this self-sufficient entrant who, after clambering out of the scales, stood by while the doctor-judges figured things out to the last ounce.

DOCTORS PICK PRIZE PICKANINNIES AT MEMPHIS TRI-STATE NEGRO FAIR

Just before the Grandmother's Party took place at the Memphis Tri-State Fair on Oct. 23, the Women's Building at this 31-year-old all-Negro fair was overrun by 54 wonderful black babies. They were competing in a healthiest-baby contest. While the doctors worried about which was the healthiest, the spectators wondered which was the cutest—the one who sat on the scales bursting with woe, or the one who nibbled a forefinger, or the one who wondered, or the one who was suspicious, or the one who was smug, or the one who was high-spirited. As the pavilion baked in the unseasonable October warmth, the babies cooed and cried, wiggled and whimpered, smiled and shouted while their mothers cuddled them, dressed them, undressed them, ministered to them when they grew hungry or forgot their manners. The doctors went into a huddle and the Women's Building swelled with the hum of mothers crooning to cranky kids. A five-piece "jam" band began to warm up for the Grandmother's Party, adding the noise of brassy blues to the pleasant confusion. The doctors finally decided that the healthiest baby was Juanita Yates (*below*), who took the honor like a practiced prizewinner. Next was Armour Norris (*bottom right opposite page*), who ignored his silver cup and stared at the camera-man. Third was Christine Owens (*bottom right this page*), who didn't seem to care.

First prize, a silver cup and \$15, went to 3-month-old Juanita Yates, who was much more detached about her victory than her mother. Juanita's father works for silo manufacturer.







TROOPER MOUNTS MACHINE-GUN GUARD AT PLANT ENTRANCE

ARMY GOES ON STRIKE DUTY

In the gray, before-dawn light of Oct. 31 the U. S. Army moved into Bendix, N. J. Truckload after truckload, 2,100 strong, the soldiers came. They had been given orders at their New York bases a few hours before and were ready for action. Their mission was to surround and guard the plant of Air Associates, Inc., makers of propeller hubs, hydraulic systems and other equipment vital to aircraft manufacture. The factory, employing 750 workers, had been tied up by a complicated strike for months. Now the Government was moving in to restore peace and production.

Thus, for the second time since the U. S. decided to put a million and a half men under arms, the Army was seeing some real action inside the country. Last May, at North American Aircraft in Inglewood, Calif., U. S. soldiers with unsheathed bayonets and live ammunition in their guns took over a bad strike situation. Though the Army does not brag about it,

most of its soldiers are thoroughly trained in the art of handling civilian disorder. Men are taught how to break crowds with flying wedges, how to disarm rioters without harming them. They are lectured on the psychology of crowds, know how one wrong word or action can transform a mass of people into a terrible engine of destruction. The soldiers at Air Associates had learned their lesson well. They were courteous but unyielding. The workers, who had been fighting bitterly the day before, were orderly and respectful. In the space of a day, Government, company and union officials had talked their troubles over and had reached a settlement. Next day the plant was again turning out aircraft equipment.

It is entirely to the credit of the men and their officers that no bloody violence occurred at Bendix. In such an explosive situation, anything might have happened. But the soldiers at Bendix wanted no praise. They had ably performed an unpleasant job.

Soldiers stop all workers attempting to enter the Air Associates grounds on morning of Oct. 31. The night before, workers and strikers had clashed near this same spot. Army shut down en-

tire factory while Federal mediator reached agreement with union and company officials. The next day work was resumed and half of the soldiers returned to their base. Everyone felt better.



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THE PAUSE THAT REFRESHES

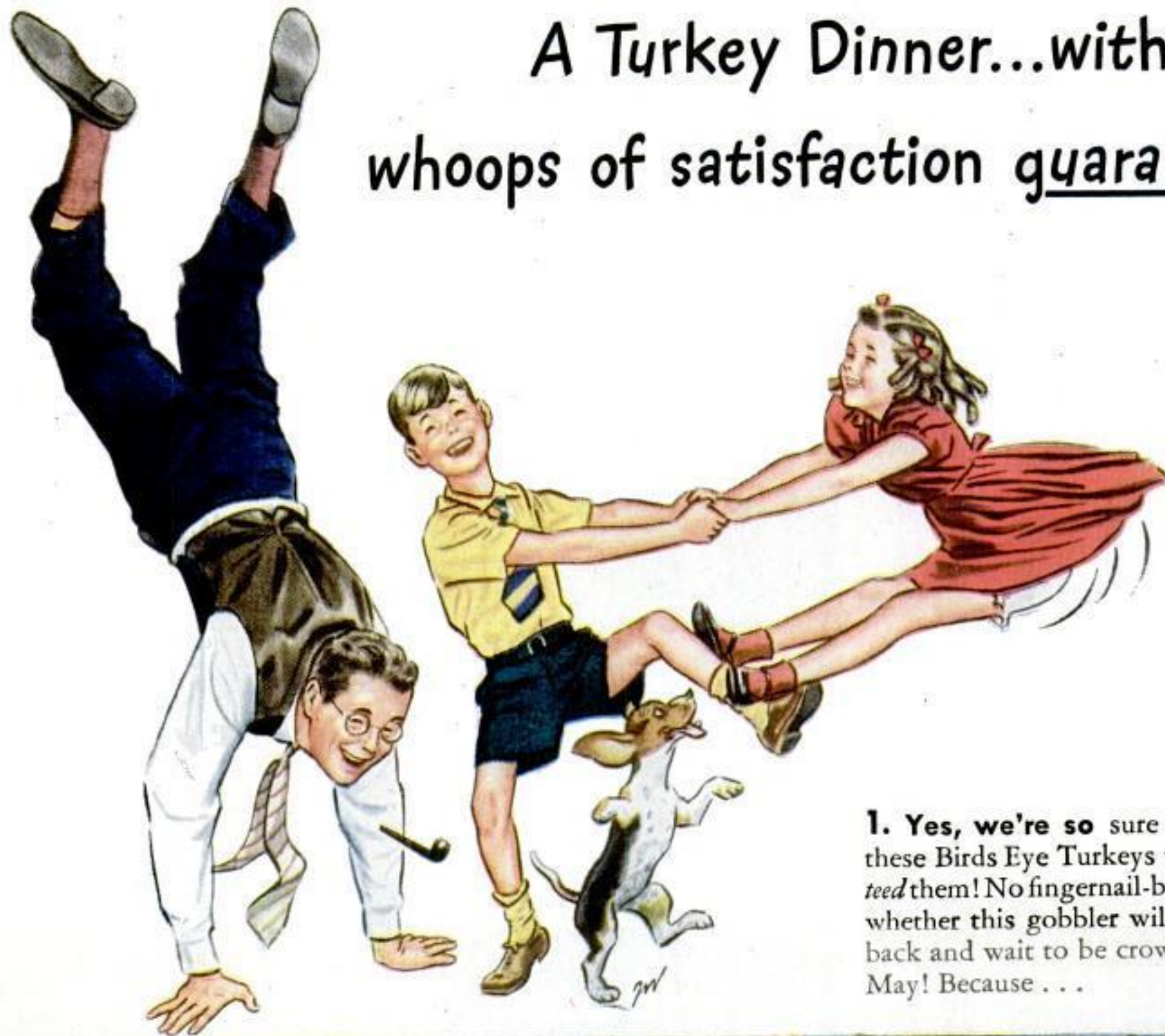


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SQUASH • GREEN BEANS (FRENCH STYLE)

MAKE NO MISTAKE! Not all quick-frozen foods are Birds Eye! So, to avert possible disappointment, ask for Birds Eye Foods by name! Their goodness is more than just a claim—they must satisfy *you*, or you get your money back! For further information, write . . . Frosted Foods Sales Corp., 250 Park Ave., New York, N. Y. Also grown, packaged, and distributed in Canada by the Hudson's Bay Company, Montreal.



2. This Birds Eye turkey's plumpness, tenderness, juiciness, and fine flavor are qualities we *know* will raise eyebrows! No wonder . . . the pampered, petted, special-dieted existence this bird has led can best be described as scandalous! And at the height of it . . .



3. Plucked, cleaned, drawn of all waste, and popped into the quick freezer. All the tenderness and goodness is captured for you, *right then* . . . not to be released till you proudly start the turkey on the journey from oven to table!



4. There are all sizes. And don't forget—a 9-pound Birds Eye Turkey is equivalent to a 12-pound undrawn gobbler! Call your dealer and place your order for a Birds Eye Turkey *now*. The supply is limited, but you can be *sure* of a successful Thanksgiving dinner by placing your order for a guaranteed Birds Eye Turkey *today*!





At Rosalind Russell's wedding to Frederick Brisson on Oct. 25 were (left to right) Loretta Young, Best Man Cary Grant, the bride and groom, Barbara Hutton, Frank Vincent and Matron of Honor Charlotte Wynters. Hollywood's best-known "bachelor girl," Miss Russell

was 30 when she married the 29-year-old actors' agent and son of the famous Danish actor, Carl Brisson. Their simple wedding ceremony was held at the little Danish community of Solvang near Santa Barbara, Calif. Mrs. Brisson is wearing a Danish wedding headdress.

PEOPLE

Movie stars gallivant near & far

Rita Hayworth gladdened the lives of officers from Fort Jay, Governors Island, N. Y., when she met them on Oct. 23 at New York's Radio City Music Hall for the premiere of her first starring picture, *You'll Never Get Rich*. Below: she parades with (left to right) Colonel Otto B.

Even more than usual the affairs of Hollywood stars in the past fortnight were varied and far-flung. Rosalind Russell and Rita Hayworth (above & below) beamed happily for news cameras. Mrs. George Jessel, 17, wife of the 43-year-old comedian, had her first baby, a girl, and said, "I'd like to have another next year." Mary Martin, expecting her second, went to the hospital on a false alarm. To New York went

Marlene Dietrich, still hobbling on the ankle she broke in a studio fall (LIFE, Sept. 8). To Washington went Movie Mogul Darryl Zanuck, with his wife for dinner at the White House. Bing Crosby returned from a goodwill trip to South America. Bette Davis rushed to her husband's sickbed in Minneapolis. Clark Gable and Carole Lombard went duck-hunting, bagged the daily limit of ten ducks apiece.

Trigg, Major Cary B. Hutchinson, Colonel Joseph A. Baer, Colonel Frank B. Jordan, Lieutenant Colonel Frank J. Pearson. After the movie the officers went home with their wives while Rita visited the Stork Club with a sailor, a marine, a coast guardsman, a buck private.



How's your "Pep Appeal"?

—by Bundy



June: Hello, serious! How's the book? Got a new thriller?

Nancy: Oh, it's nothing much. Just a little thing I sent for.

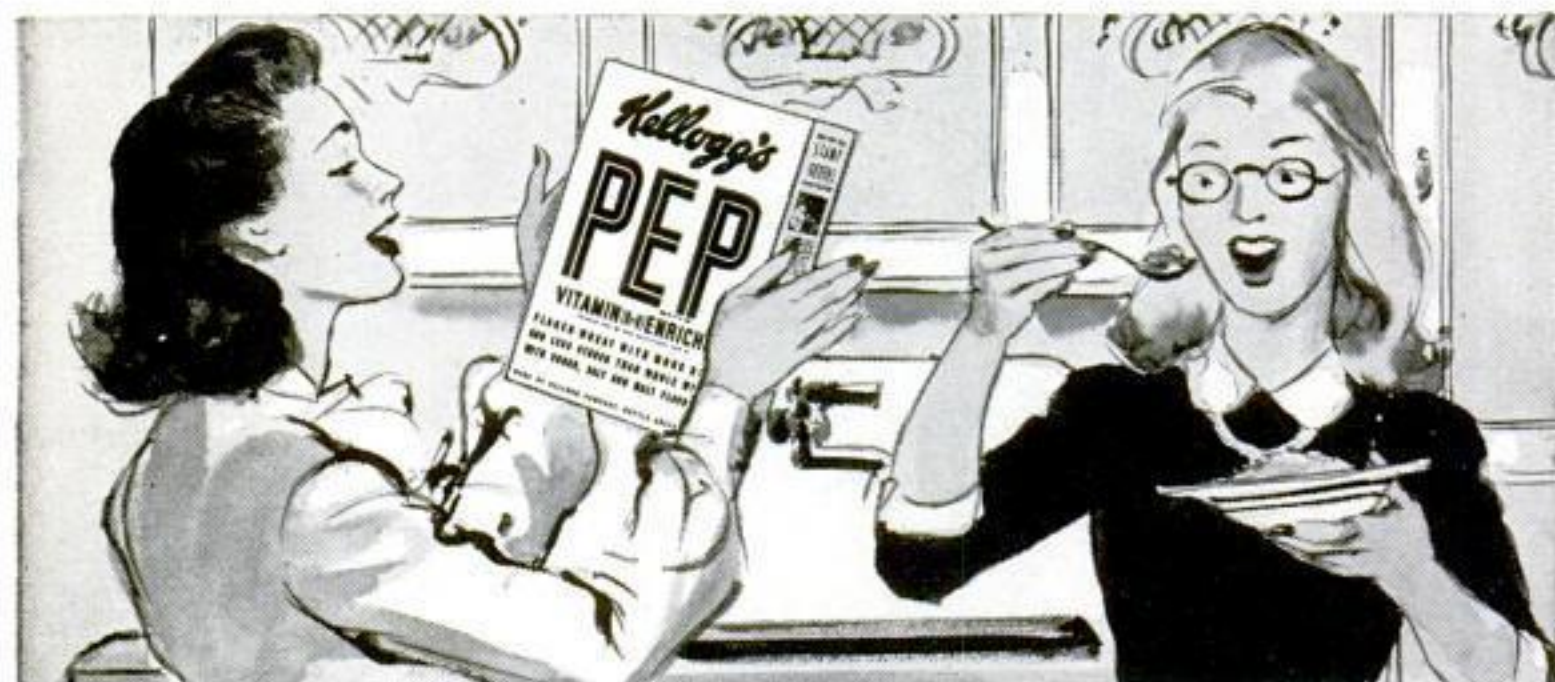


June: Wow! "How to be a glamour girl!" Well, of all the...

Nancy: Stop it! You're a spite cat, June. A girl's got to have a *little* something these days.



June: I'll say she has! And you're going to start getting it! Glamour, my grandpa! The way you've been moping around and picking at your food! I'll bet you're not even on speaking terms with vitamins. What you need is more "pep appeal"!



June: And here's where we make a start toward getting more vitamins. You've got to have them all, and right in this delicious cereal—called KELLOGG'S PEP—are extra-rich sources of two of the most important ones—vitamins B₁ and D.

Nancy: Hey! Stop the sales talk! This is the most gorgeous cereal I ever tasted. And if getting the other vitamins can be as much fun as this, hold everything! I'm going to have PEP every morning!

Vitamins for pep! Kellogg's Pep for vitamins!

Pep contains per serving: 4/5 to 1/5 the minimum daily need of vitamin B₁, according to age; 1/2 the daily need of vitamin D. For sources of other vitamins, see the Pep package.

MADE BY KELLOGG'S IN BATTLE CREEK

COPYRIGHT, 1941, BY KELLOGG COMPANY

PEOPLE (continued)



Lorraine meets Governor Van Wagoner of Michigan who welcomes her appreciatively. Lorraine drove to State capitol at Lansing to have this traditional picture made.

THE AUTOMOBILE WORKERS OF FLINT, MICH.

On Oct. 24, Lorraine Miller, variously known as the Poor Man's Rita Hayworth, or the Ball of Fire Girl, brought the spirit of Hollywood back to Flint, Mich. Six months ago Lorraine was chosen by Flint's C. I. O. automobile workers as their Perfect Body Girl, and sent to Hollywood to win glory for herself and her sponsors. After appearing briefly in Earl Carroll's night club, Lorraine was hired for a small part in Metro-Goldwyn-May-



The homey touch is provided when Lorraine proves, despite her Hollywood glamor, that she can still help her mother bake a chocolate layer cake in her family kitchen.



Lorraine's big moment came at vaudeville show in Flint Auditorium where she sang a little, thanked everybody for everything. She was on program with a trained bear.

WELCOME HOME THEIR "BALL OF FIRE GIRL"

er's new motion picture *Ball of Fire*. Subsequently, she two-timed the boys back home by teaming up with the Los Angeles firemen as their official Ball of Fire Girl, in which capacity she dyed her hair fiery red, climbed ladders and jumped into a firemen's net to glamorize Fire Prevention Week. Flint, however, still felt sufficiently possessive toward 19-year-old Lorraine to invite her home for due honors, and declared Oct. 24 to be "Lorraine Miller Day."



"One of the joys of coming home," said Lorraine, "is sleeping in a bed I'm used to." Thus, after visiting schools and shaking hands, she calls Lorraine Miller Day a day.



Confidentially—
only one woman in two
escapes soap irritation!

If your skin is sensitive, try the mild, gentle soap preferred by women of three generations—Cashmere Bouquet.

It's surprising how quickly your skin may improve when you find the soap that's right for you.

So, if you dream of having a skin like "peaches and cream," why not take a tip from the thousands of women who have such good luck with Cashmere Bouquet Soap.

Yes, though other soaps may have proved irritating you too may easily find your answer in a daily Cashmere Bouquet facial. Cream your face and neck with the gentle

lather of Cashmere Bouquet Soap. Work it well around the large-pore area of nose and chin. Rinse with warm water, then a dash of cold. Pat your face dry, don't rub.

That's the Cashmere Bouquet Health Facial, a grand tonic for complexions.

As a bath soap, too, Cashmere Bouquet Soap, with the fragrance men love, is luxury itself. Yet it costs only 25c for 3 generous cakes, wherever good soap is sold.

*Cashmere
Bouquet
Soap*



WITH THE FRAGRANCE MEN LOVE

WONDERS OF AMERICA

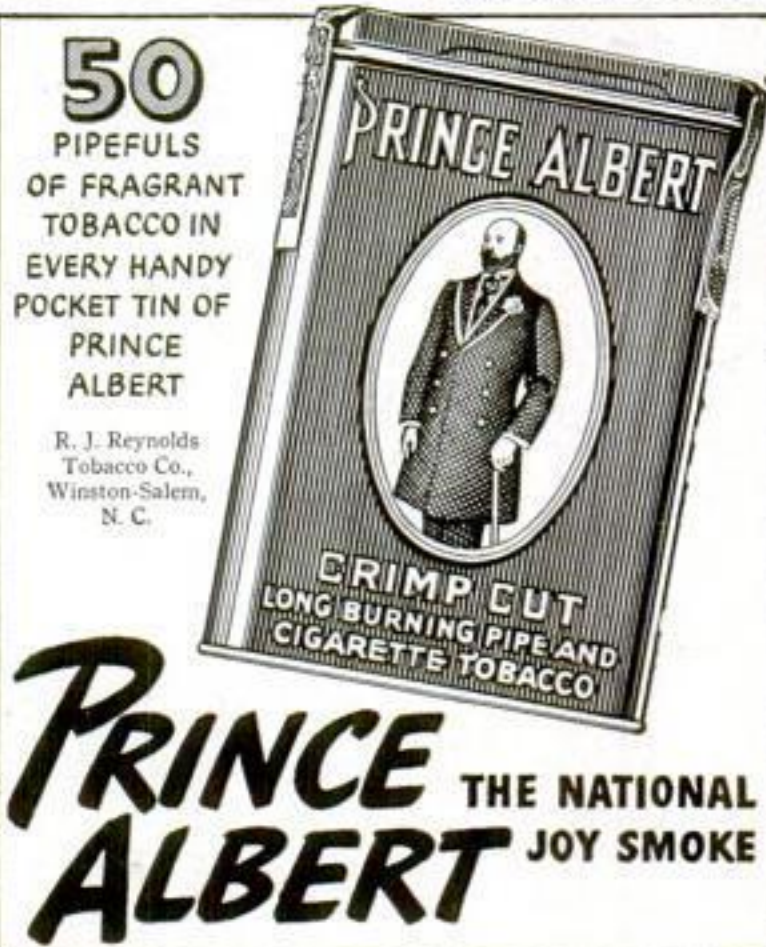
Sound Wizards



IN RECENT LABORATORY "SMOKING BOWL" TESTS, PRINCE ALBERT BURNED

86 DEGREES COOLER

THAN THE AVERAGE OF THE 30 OTHER OF THE LARGEST-SELLING BRANDS TESTED - COOLEST OF ALL!



"BRONCO-BUSTER," BY REMINGTON



FATHER TIME ATOP WORLD CLOCK

THE STEUER COLLECTION:

LIFE CORRECTS ITS RECENT ARTICLE ON THE LATE LAWYER'S ART SALE

In its Oct. 27 issue LIFE reported in good faith on a public sale of art objects whose advertisement featured the collection of the late Max D. Steuer, famed New York lawyer. LIFE now learns that this article was based on misinformation and that its reporter and photographer were misled as to which articles came from the Steuer collection. Of the nine pictures LIFE published and of all the articles mentioned in the text, only the one described as a statue on a dolphin base came from the Steuer home.

Therefore LIFE gladly retracts and apologizes for its erroneous pictures and for the deductions made in the text of the article. LIFE's reference to the late Mr. Steuer's taste in art and the implications contained in the article were in regrettable error.

In behalf of his family LIFE willingly seeks to correct an impression contradictory to the modest and admirable facts of Max D. Steuer's private life by publishing here authentic samples of his art collection photographed last week in his New York home.



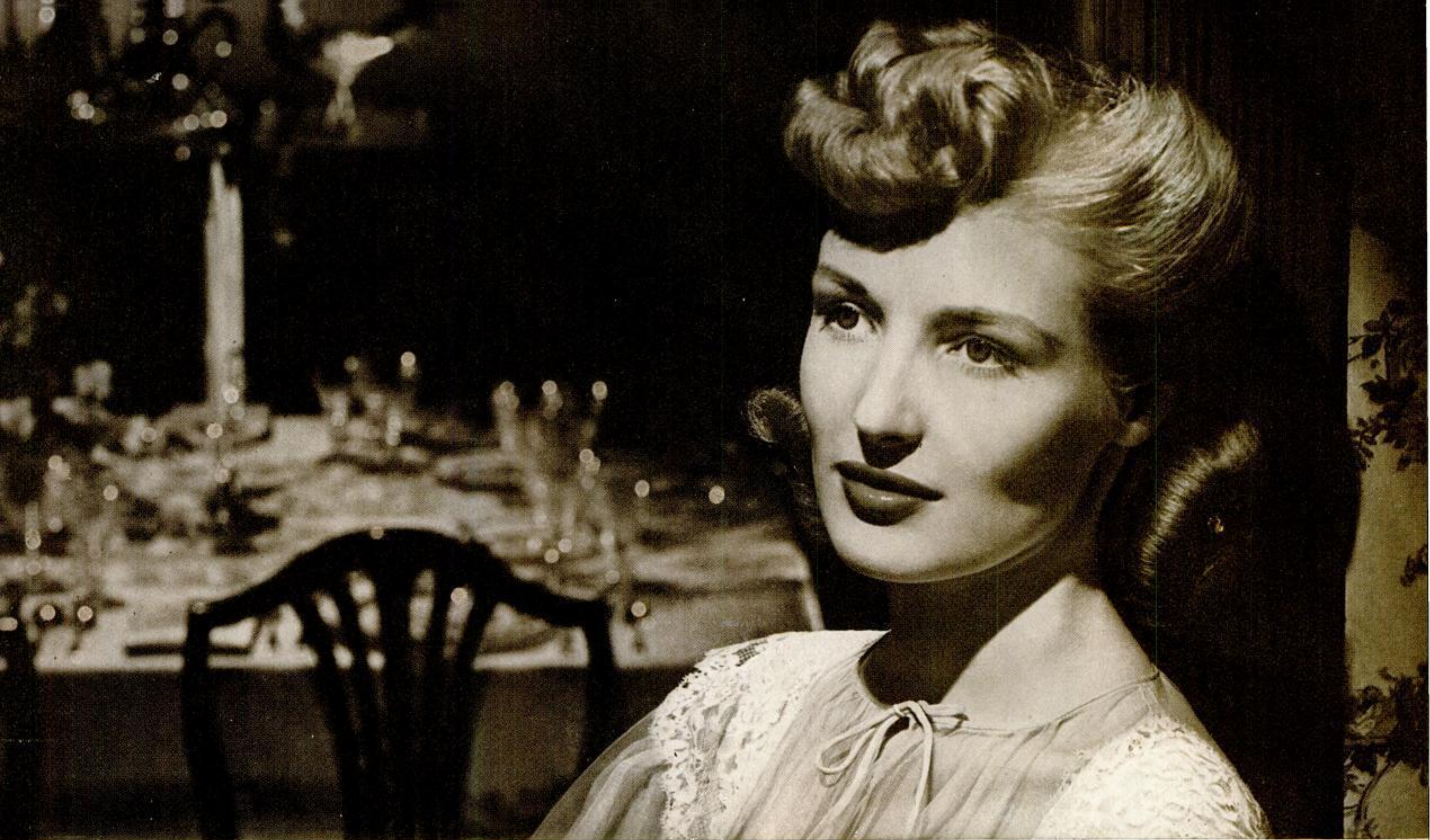
JOHN HOPPNER'S "DUKE OF BEDFORD"



"PORTRAIT," SCHOOL OF FRANS HALS

JAN VAN GOYEN PAINTED BUCOLIC DUTCH SCENES LIKE THE ONE BELOW





I'll always remember this moment

MY VERY FIRST DINNER PARTY as Mrs. Edward H. Dexter! I guess I always knew I'd marry Ed—though heaven knows I swore I wouldn't enough times.

I'll never forget the day he painted mustaches on all my dolls. Or the spring he took my beautiful best-friend to the Senior Prom.

But I can remember other things, too. Like the time he said, "Gee, Anne, you sure can fix flowers in a bowl pretty!" And the time he gave me a bottle of perfume—just a tiny bottle. "I thought you'd rather have a little bit of the best," he said, almost apologetically.

There were other things, too, that told me Ed wanted the same kind of life I did. I guess you'd call it "gracious living."

That's why we're both so grateful to my

family for giving us International Sterling. We're starting out with something genuine and lasting. Something that gives grace and character to our new home, more than anything else we could own.

Just now Ed and I took a last peek at the table. It's beautiful. Again and again I'm glad I asked for a little of the best rather than a lot of second-best.

And I know I was right! Ed has gone to answer the doorbell. But before he went he whispered, "Darling, everything you do is just perfect!"

Could a wife ask for anything more?



Among the world's fine sterlings, none is

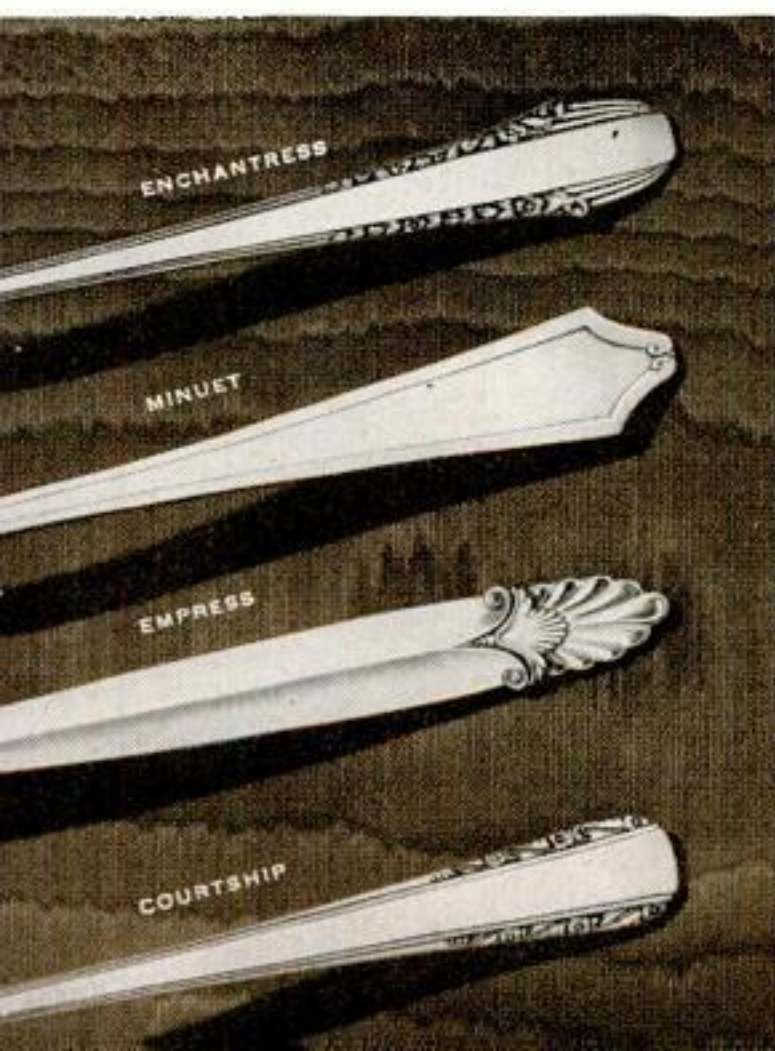
more distinguished than International Sterling. With International Sterling you will always have the lifetime satisfaction of knowing

—that your sterling was made by the world's foremost silver house...

—that your pattern was designed by craftsmen whose predecessors were creating spoons of coin silver 100 years ago...

—that pieces created by International's *present* craftsmen are exhibited in leading art museums.

Yet International Sterling is not expensive. A handsome service for four—in *Prelude*, for example—costs only about \$74. An individual place setting is only about \$18.50. (All prices include Federal Tax.) Be sure to see the many beautiful International Sterling patterns—at your silverware dealer's.



*International
Sterling*

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EXUBERANT "JOE BRUIN," MASCOT OF U.C.L.A., CUTS CAPERS IN AN ANIMATED CARTOON MADE WITH 3,700 COLORED CARDS. SCENE IS HUGE MEMORIAL COLISEUM, LOS ANGELES



University of California at Los Angeles initials are spelled out by rooting section in U.C.L.A.'s Yale blue and gold. Designs appear first in black-and-white, then suddenly burst into color.



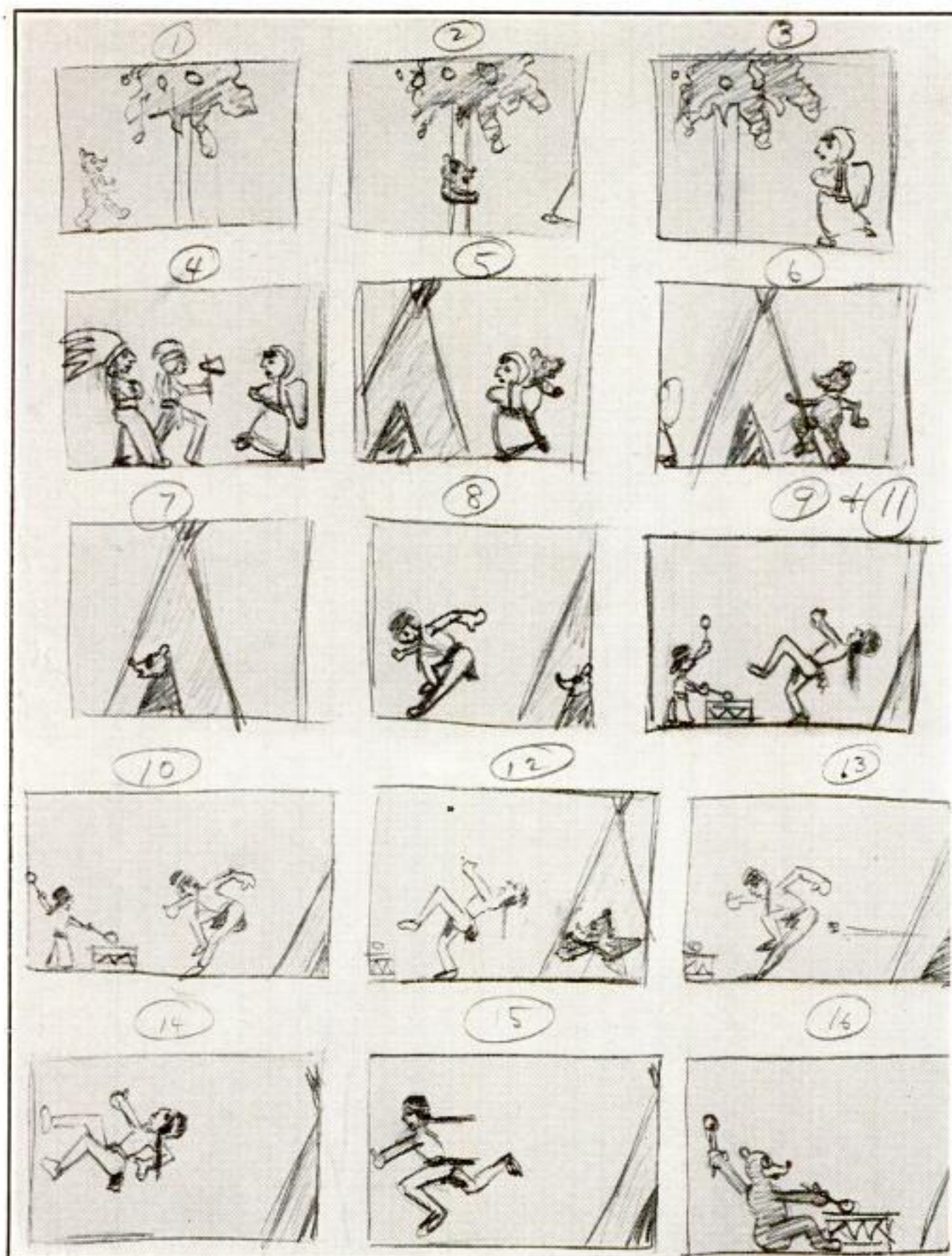
U.C.L.A. runner in Yale blue and gold is tackled by Stanford man wearing cardinal red. Each card in the picture represents one rooter, who has to come up with right card at right time.



"Joe Bruin" masquerades as squaw's papoose to get by a stalwart Stanford Indian. Scenario for this movie-cartoon is outlined in Larry Campbell's rough sketches on the opposite page.



Banging at tomtom, "Joe Bruin" beats out a paean of victory. Bruin's amiable antics are the highlight performance of rooting card section, get huge cheers from opposite side of stadium.



PRELIMINARY SKETCHES SHOW JOE BRUIN PLAYING TRICKS ON THE INDIANS

FOOTBALL CHEER CARDS

U.C.L.A. MAKES ANIMATED CARTOONS

Football is unique among U. S. entertainment spectacles because the show put on by the audience is often just as much fun as the show put on by the team performers. Many colleges are as proud of their super-cheering sections, their bands, cadet corps and other pep-inspiring devices as they are of a successful eleven. On the Pacific Coast, where the use of colored cheer cards to make mass figures and slogans at football games first flourished, the members of the Pacific Coast Conference try annually to outdo each other with elaborate grandstand designs. On opposite page are color pictures of the show put on by U. C. L. A.'s 3,700 organized rooters during their homecoming game with Stanford last year in Memorial Coliseum, Los Angeles.

U. C. L. A., newest member of the Conference, was the first to take the big step of adding motion to cheer-card technique. The result gives much the same effect as that of Broadway's famous animated electric signs. The first step in planning U. C. L. A.'s stunts—both static and animated—is to rough out the patterns on a piece of graph paper, each square representing one card in the rooting section. Then Lawrence ("Larry") Campbell, a graduate of U. C. L. A. who is in charge of creating and organizing the displays, fills in the squares in color. Each rooter gets specific instructions on when to reveal his colored card for each stunt. When the signal is given he picks out the proper card, bends over it, then straightens up on word from the cheerleaders, holding the card in front of his face to make the picture.

A favorite trick is to show a design in plain black and white, then suddenly, by turning over the cards, it bursts forth in full color. The whole process must go with the precision of a military drill to create animated effects.

On the following pages, LIFE shows another U. S. football phenomenon—three pretty girl cheerleaders at an Indiana high school who do hot dance steps while leading their school yells.

CONTINUED ON NEXT PAGE

"By the way, Dr. Jekyll,
whatever happened to Mr. Hyde?"



"Who, me? . . . Hyde?"

"Uh! Huh! You know what I mean. I can remember when you, my handsome hero, didn't have a pleasant word for anyone. You were thin as a rail and jumpy as a cat. You even used to . . ."



"Used to *what*, Nan?"

"Mope at people, like this!"

"Hey! Stop it! I was told I had a Vitamin B Complex deficiency. Ain't that something? It means a shortage of the vitamins you find in their natural form in fresh yeast. So I bought a week's supply of FLEISCHMANN'S, took two cakes a day in cool tomato juice, and in a few weeks . . ."

"In a few weeks . . . my good-natured Dr. Jekyll. But, what's this about tomato juice?"

"Oh! That's the new way to take yeast. Look! Mash a cake of FLEISCHMANN'S in a dry glass with a fork, add a little tomato juice, stir till blended, fill up the glass, and drink. It's delicious!"



Ever read the FLEISCHMANN label? This is the only yeast with all these vitamins. And the only sources of the important Vitamin B Complex are *natural* sources, such as yeast and raw liver. Remember, if you bake at home, that three of the vitamins in FLEISCHMANN'S, B₁, D, and G, are not appreciably lost in the oven, they go right into the bread.

Fleischmann's Fresh Yeast
For Natural Vitamin B Complex

(continued)

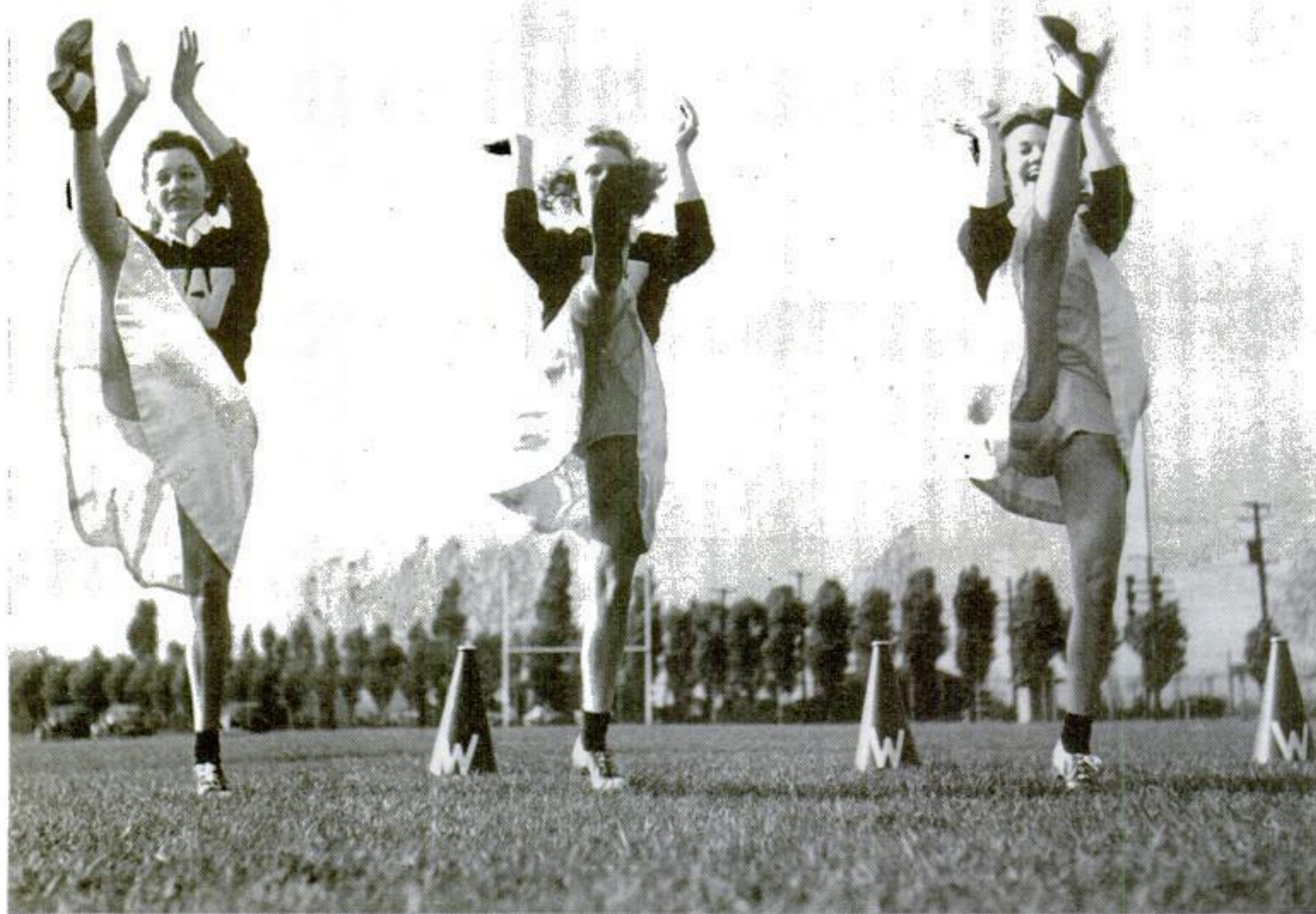
1 "YEA!"



2 "GREEN!"



5 "WHITING!"



HIGH-SCHOOL AGILE TRIO AT WHITING, IND.

To anyone acquainted with mass psychology the superiority of girls over boys in the delicate art of cheerleading is axiomatic. Yet it is only lately, perhaps because of the world's belated acceptance of co-education, that the girl cheerleader has bounced into her own. Today the drum majorette holds bare-kneed supremacy over U. S. brass bands. Similarly the girl cheerleader is establishing her ability to evoke unprecedented vocal energies from any grandstand she confronts. Teams at ascetic Eastern institutions like Harvard, Yale and Princeton would doubtless be the better for a pretty girl in shorts. Teams at Whiting High School, Whiting, Ind. have shown themselves ready to die for the agile trio shown on these pages.

There is no doubt in the minds of Whiting school-boys as to what makes their State great. When they hear the word Indiana, many Americans think, as their taste and antecedents may dictate, of zinnias, corn, steel, sinkholes, oil of peppermint, Tippecanoe, Wendell Willkie or the grave of Nancy Hanks Lincoln. But Indiana's chief assets, in Whiting eyes, are Joyce Wargo, Gloria Huenger and Nancy Johnson. Even rivals like Hammond High admit that Joyce, Gloria and Nancy have something their alma maters could use.

The peculiar specialty of Whiting's girl cheerleaders

1 "HAMMOND'S GOT JAZZ!"



2 "HAMMOND'S GOT SWING!"



3 "YEA WHITE!"



4 "COME ON!"



CHEERLEADERS

SPECIALIZE IN RHYTHM-NASTICS

is "rhythm-nastics." It is a new technique and one which consummately reflects the current epoch. Prior to 1869, sideline support was strictly of the diffident British school, featuring detached cries of "Hurrah," "Oh I say, well played," and "Now then, come along." But in the first football game between college teams in America — Princeton vs. Rutgers — rooters from Nassau Hall united in a Civil War rocket yell of *Sis, Boom, Ah*. From this evolved the famed Princeton locomotive: *Rah, Rah, Rah, Tiger, Tiger, Tiger, Sis, Sis, Sis, Boom, Boom, Boom, Ah, 'Stun, 'Stun, 'Stun*. Yale's "*Brekekekex, koax, koax*, cribbed from Aristophanes' frog chorus, was first heard in 1884.

Inspired by these staccato noises other U. S. schools and colleges developed their own peculiar gibberish. Dignified alumni in their middle years unashamedly screamed such magic phrases as "*Ala veero, viro, vum; Boomalatcha; Een dicka, teen dicka, feen dicka fa; and Kalikawhick-kawhack-kazam*."

Now the U. S. seems to be outgrowing these cabalistic syllables. The year 1941 is a year of swing. Whiting's rhythm-nastics is, as its name implies, a combination of gymnastics and dance maneuvers designed to stimulate vocal endeavor. And Whiting's cheers, spurning boomalatchas, are inspiring and to the point.

6 "LET'S FIGHT!"



3 "BUT, BOY, WHITING'S GOT EVERYTHING!"



4 "WITH A DOWN BEAT!"





DEB DISCLOSES PLOT TO BE POPULAR

Miss Lori March, Los Angeles debutante, captivates admiring beaux with her beauty and talent. Ask Lori how she keeps her skin like moonlight and roses, and she'll say, "I take a Woodbury Facial Cocktail before dates. Woodbury Soap keeps my skin fine-grained and soft." To *your* complexion, too, let Woodbury bring new translucent beauty. Try it for just ten days.



1. Interviewed by Cholly Knickerbocker, famous society reporter, Lori reveals her beauty secret. "I smooth on a rich lather of Woodbury over my face; work it into my skin like cream."



2. "Then a brisk rinse, warm water followed by cold, quickly clears my skin of dulling dirt and soiled make-up. My complexion soon gets that lovely pink and white glow, like a two-year-old's."



3. "My skin has never been in better condition than since I've used mild Woodbury Soap. That goes for all of it, because I always use this special facial soap for my bath, too."



4. Try Woodbury for ten days. See new radiance, "The Skin You Love to Touch". Smoothing oils in Woodbury give gentle cleansing. Blended for the skin, alone. Firm, long-lasting cake, 10¢.

(continued)

5 "WITH AN UP BEAT!"



6 "BE-DE-BE-DE-BEAT-BEAT!"



7 "BEAT HAMMOND!"



The sequences shown on these pages establish the fact that cheers at Whiting High derive their mood less from the 19th Century huzzah and Indian war whoop than from the 20th Century hotcha motif. Words are suggestive of the dance floor rather than the playing field. The bodily articulations of Joyce, Gloria and Nancy reveal their familiarity with conga, rumba, trucking and shag.

Joyce, Gloria and Nancy are now seniors. They first flashed their rhythm-nastic technique on Whiting and rival rooters two years ago. Season by season they improved. Imitators naturally appeared on other campuses. But today Joyce, Gloria and Nancy are undisputed cheer queens of Indiana. If they have a failing it is that grandstands more often watch them than the players giving their all for Whiting on the field of combat.

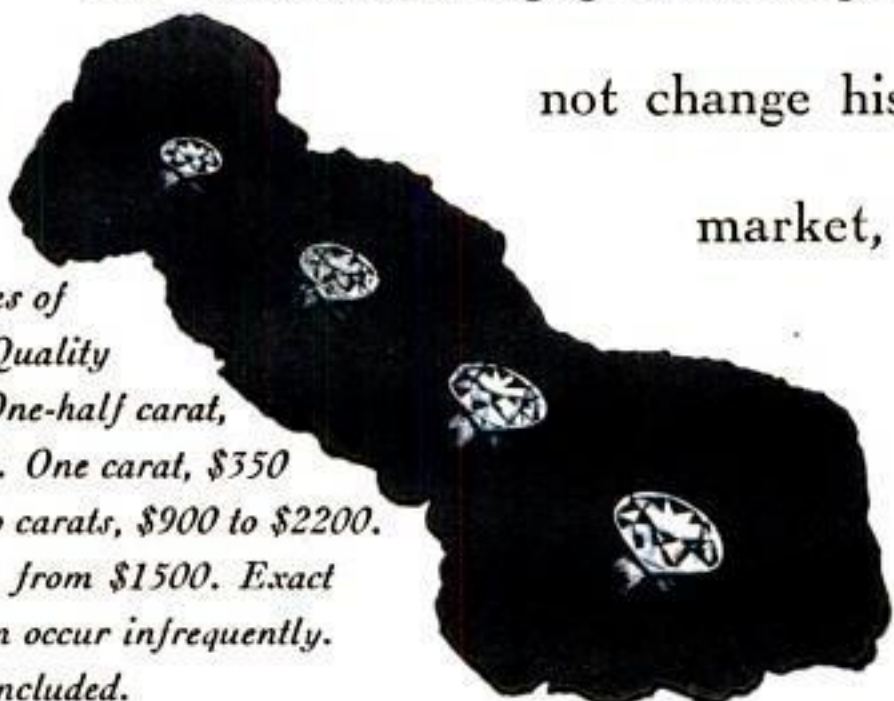


"If we could only keep it this way always," says the girl—and turns her head to hide her sudden tears. Thus, since time began, women in love have wept for very happiness—and men who cherish them, feeling a curious constriction of the throat, have comforted them against their traditional enemies—demon time, perfidious space, and jealous, encroaching world. . . . This may be why today you see more gallant white diamonds sparkling upon "heart fingers" than you have seen for many a decade.

For each man's engagement ring is his personal, masculine reassurance—that time, and space, and circumstance shall not change his devotion. Fortunately, many fine diamonds are available in today's favorable market, priced only \$350 to \$700 for a carat. Color, cutting and absence of imperfec-

tions also influence price. Your trusted jeweler will be best able to advise you. Many may be able to arrange extended payments. You are buying now for all your life to be. De Beers Consolidated Mines, Ltd., and Associated Companies.

Current Prices of Unmounted Quality Diamonds: One-half carat, \$125 to \$300. One carat, \$350 to \$700. Two carats, \$900 to \$2200. Three carats, from \$1500. Exact weights shown occur infrequently. Federal tax included.



Armour's 75th Anniversary

75 YEARS OF PUBLIC SERVICE...
*in supplying America's needs... A length of service
 no other major packing company can equal*



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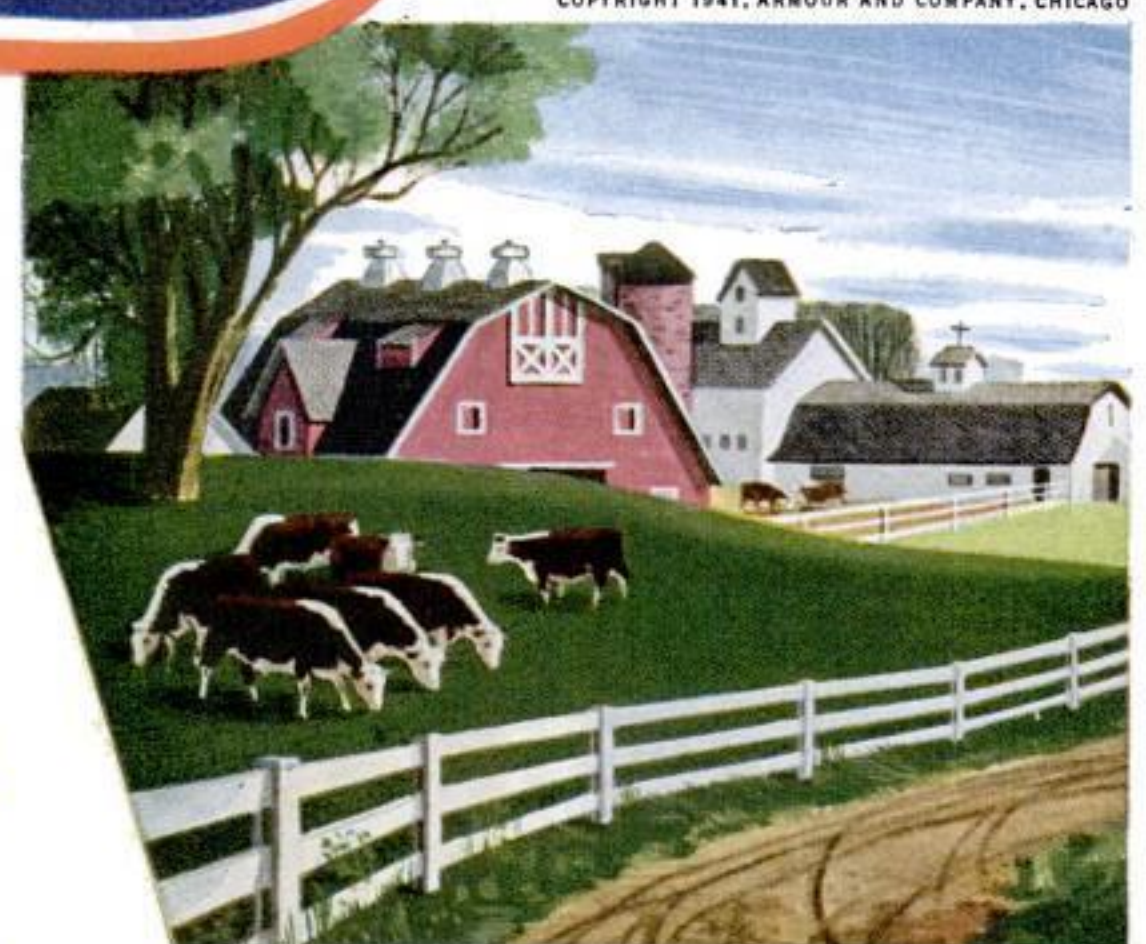


Meat is the Mainstay of American Vitality! You have a wide variety of fresh, smoked and canned meats to choose from. Armour and Company operates 33 packing plants, over 300 storage branches and a vast refrigerated transport system to bring fresh meat to your table daily. How different from grandmother's day—when fresh meat was a rarity and the supply seasonal at best.

This month, Armour and Company begins its 75th consecutive year in supplying meat to America—a length of service unequalled by any other major packing company. During those years, Armour has never lost sight of the fact that good service to you is its justification for being in business.

All of us at Armour know that this company has grown only to the extent that it has served you. To merit your continued confidence and good will—it is our firm purpose to serve you in even greater measure in the years to come.

Calastwood
 President
 Armour and Company



American Prosperity Begins on the Farm— and livestock is a basic farm commodity. The farmer's major crops—hay, fodder, corn and many other grains go to fatten his cattle, hogs, sheep. For 75 years Armour has helped maintain a ready cash market for the farmers' livestock... and developed many by-products, effecting savings for both farmers and consumers.

Armour Products - Crowning Achievements of 75 Years of Experience



Famed as America's Finest Ham and Bacon! 75 years ago, nothing like Armour's Star Ham could be bought... at any price! Sugar-cured, hickory-smoked, and now *tested for tenderness* before it comes to your home—food lovers declare it America's most delicious ham! And Armour's Star Bacon is held in the same high esteem! These products are only two of Armour's proud contributions to America's mealtime pleasure.



Finer-Flavored Sausage—Made Fresh Every Day! To meet the increasing demand for fine sausage in America, Armour brought master sausage makers from many parts of Europe, gave them finer meats, finer equipment to work with. So, today, Armour's 150 varieties of sausage are unmatched for flavor! Scores of Armour's Sausage Kitchens are located all across America to bring you Star Sausages *fresh*—at their tasty best!



Ready-to-Serve Meats—An Armour Contribution! The prepared meats in tin and glass that are so popular with American women (millions of cans are sold every year)—were pioneered by Armour in 1878 with a small line of 5 meats. These developed into America's largest and most popular line of quality canned meats! And quality is the outstanding characteristic of Armour's Cloverbloom Butter, Eggs, Cheese and Poultry.



BETWEEN SCENES IN "SHANGHAI GESTURE" GENE TIERNEY KEEPS IN MOOD FOR PART. SHE PLAYS A GOOD GIRL WHO GOES BAD UNDER INFLUENCE OF GAMBLING AND LIQUOR

Gene E. Tierney

**SHE MAKES FOUR FILMS A YEAR
CLIMAXED BY "SHANGHAI GESTURE"**

The career of Gene Tierney has recently reached such a pitch that she is compelled, as you see above, to sink down on the steps of a movie set and enjoy a restful cigaret. When Gene signed up with 20th Century-Fox last year, nobody quite knew what to do with the 20-year-old New York actress who had made a hit in *The Male Animal* as a wholesome college girl. Then in one year she was rushed into four pictures. In *Tobacco Road* she was a tattered poor white. This fall in

Belle Starr she is a bandit queen. This month she appears in *Sundown* (cover) as an exotic African half-breed. Now at work in *Shanghai Gesture*, she appears again as a half-breed, this time the daughter of an Oriental vice queen. Adapted from the stage hit, *Shanghai Gesture* has been considerably purified by the Hays Office. Its chief character, Mother Goddam, is rechristened Gin Sling. But the important rumor about the film is that Gene Tierney is proving at last that she can really act.



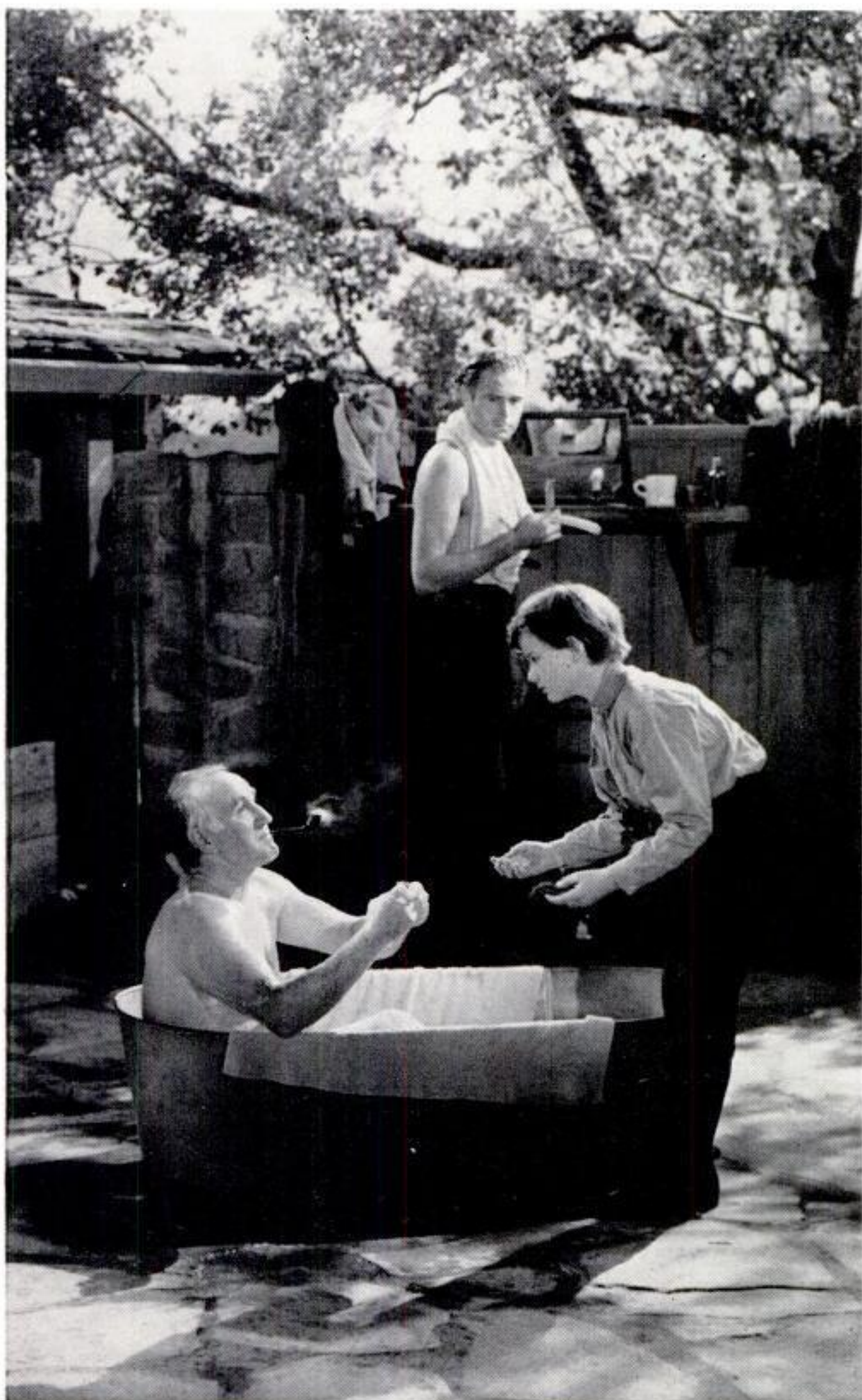
MOVIE OF THE WEEK:

How Green Was My Valley

Best-selling novel makes a distinguished film

Best-selling novels regularly go through the mill in Hollywood and emerge as movies. But none has emerged more successfully than *How Green Was My Valley* by Richard Llewellyn, a top best-seller of 1940. Its heroic story of a family of Welsh coal miners, who see their green valley turn black with slag, is not conventional movie fodder. But Director John Ford (*The Informer*, *Long Voyage Home*, *Grapes of Wrath*) has converted it into one of the year's most beautiful and stirring films.

Part of Ford's success depends on the use of long silent sequences, broken only by the voice of a narrator explaining the action, or the singing of a Welsh choir. There are no starring roles. There is no formal plot. The action flows on from one episode to another, with enough romance and drama to fill three ordinary pictures. Outstanding in 20th Century-Fox's able cast is 12-year-old Roddy McDowall, who was bombed out of London last winter, came to America with his mother. As Huw Morgan, he tells the long story of the valley people. On the opposite page you see the focal point of that story—the grim collieries during a strike against starvation wages.



Father Morgan (Donald Crisp) takes a bath in his backyard with his sons. This is a daily ritual performed by the male Morgans to wash off the soot from coal mines.

CONTINUED ON NEXT PAGE

"A UNION-Suit!...Boy, That's Patriotism!"



JERRY: You're screwy! It's good old horse-sense! This Munsingwear Unionsuit, the lifetime favorite of millions of smart cookies like me, is a classic...stream-lined, short sleeves, no bunching or riding up...warmth where you want it, right down to the shoe-tops.

PAT: Don't try to tell *me* about how good Munsingwear is! These Longies are Munsingwear, too, and what's more, they have the new, exclusive "STRETCHY-SEAT"®. And they keep the old shanks warm like nobody's business!



JERRY: Now, listen, the way Munsingwear makes this Unionsuit is different. It couldn't fit better, or give more ease and freedom than it does, no matter what. It's a time-tried Munsingwear masterpiece, I tell you.

PAT: Thanks, I'll stick to my Longies. And my SKIT-Winger shirt with the short sleeves gives me just the protection I want under the arms and over the shoulders. What the heck! It's all Munsingwear, isn't it? So we're both right!



An exclusive feature with Munsingwear

MUNSINGWEAR'S

NEW "STRETCHY-SEAT"® UNDERWEAR FOR MEN

*Trade-Mark

Munsingwear Unionsuit . . . Style 821 Munsingwear SKIT-Longies . . . Style 820
Munsingwear SKIT-Winger . . . Style 879

Munsingwear "STRETCHY-SEAT"® also available in other styles. Munsingwear Unionsuits also available in other styles. Ask to see Munsingwear's two-button seat feature in Unionsuits.

MUNSINGWEAR, INCORPORATED • MINNEAPOLIS • NEW YORK • CHICAGO



Why Johnnie Walker is two people

Fancy that! There really *are* two Johnnie Walkers—one Black Label (12 years old), one Red Label (8 years old). Two fine versions of one truly rich whisky. For Johnnie Walker is Scotch at its smooth, mellow best. One sip and you'll agree.

WHEREVER YOU ARE
IT'S SENSIBLE TO STICK WITH

JOHNNIE WALKER

BLENDED SCOTCH WHISKY

BLACK LABEL
12 YEARS OLD

86.8
PROOF

RED LABEL
8 YEARS OLD



BORN 1820
... still
going
strong

Canada Dry Ginger Ale, Inc., New York, N. Y., Sole Importer



"How Green Was My Valley" (continued)



To the candy shop goes young Huw Morgan to spend his little weekly allowance on taffy. Huw has five grown-up brothers who earn their money working in coal mines.

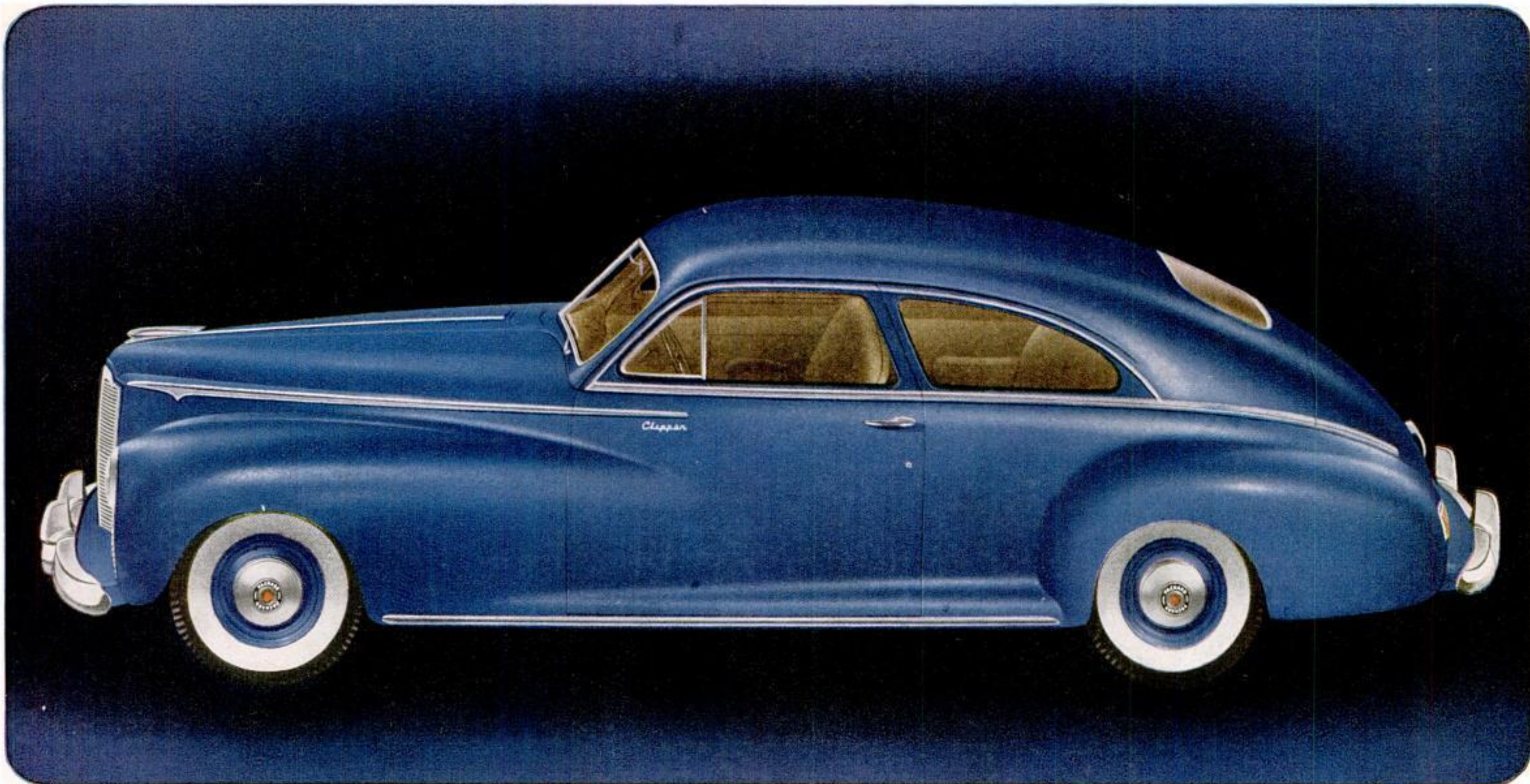


The six sons of the Morgan family gather to meet the fiancée of the eldest son who stands proudly by her chair. Huw, the youngest son, is seated. At left is their father.



Disaster strikes the Morgans when coal mine in their little Welsh village announces a wage reduction. Father Morgan reads the bulletin at the entrance of the mine.

CONTINUED ON PAGE 69



One of the two new versions of sensational Clipper styling for 1942—the Clipper Special Club Sedan. Both Clipper Special and Custom models offer your choice of 6 or 8 engine—only \$55 difference.

How Clipper beauty adds up... TO A 29% SMOOTHER RIDE!

LOOKING AHEAD?



SKIPPER
THE CLIPPER

YOU'LL LOOK at this rakish 1942 Packard Clipper with kindling eyes! And you'll think, "More beautiful—sure! But what's beauty got to do with ride?"

Just this: The Clipper is exceptionally low-slung for greater beauty. But this *same* daring design also permits a better type of suspension, which smothers jolts... bounce... sidesway. It delivers, *naturally*, the smoothest ride you've ever enjoyed. Scientific shock-recording meters show that the Clipper rides 29% smoother! (See test below.)

Another advantage of this advanced streamlining: it enables the Clipper to cut through the wind with far less drag—and to save you gas. Example:

Proving Ground tests show that the Clipper gives 12% to 18% better gasoline mileage than last year's economy-champion Packard!

But, perhaps even more important now is *long life*. The 1942 Clipper is a wise choice for your new car, because it's built for the "long haul"... with nothing skimped, no "substitutions" that impair quality. So, for extra miles and extra years, head for the nearest Packard dealer's and... Skipper a Clipper!

ASK THE MAN WHO OWNS ONE

1942 PACKARD CLIPPER



RIDE-RECORDERS reveal the Clipper's incredibly smooth "cradled" ride. Sensitive shock-recording meters prove the Clipper 29% smoother-riding than last year's ride-famed Packard!



TURN-AND-BANK indicator adds proof of improved Clipper ride. Measuring roll on turns, this device shows the Clipper to be 12% steadier than even last year's "solid-citizen" Packard.

Flash!
NEW LOWER
CLIPPER PRICES
FOR 1942

NEWS! CLIPPER STYLING throughout the Packard line means lower '42 Clipper prices. Even the Clipper 8—same power, room and comfort as the '41 Clipper 8—actually costs less!

**ELECTROMATIC
DRIVE**
SIMPLIFIED DRIVING WITH
NO JERK-NO SLIP-NO CREEP

SAVES GAS, SAVES WEAR! Electromatic Drive is simplified automatic driving at its best! Eliminates gas-wasting "slip"... saves gas, oil and engine wear. Worth many times its extra cost.



Gather 'round, folks...

this syrup has
real Maple Sugar Flavor



UP THROUGH NEW ENGLAND, where they sure know maple sugar flavor, Vermont Maid Syrup is the outstanding favorite, and largest seller!

No wonder, either, for Vermont Maid Syrup comes from there . . . made right in the heart of the maple sugar country. Blended from purest cane and maple sugars, it never varies—it's always

rich in true and delicious maple sugar flavor.

Serve pancakes or waffles *often* and smother them with luscious Vermont Maid Syrup—you'll get a cheer from the family! Vermont Maid is sold in attractive glass jugs, ready for the table. Get some today—your grocer has it.

PENICK & FORD LTD., INC., BURLINGTON, VERMONT

Vermont Maid Syrup

PACKED IN BURLINGTON, VERMONT

"How Green Was My Valley" (continued)



Huw and his mother fall into an icy pond on way home from a bitter meeting of the miners on strike. Huw heroically keeps his mother afloat while shouting for help.



With legs frozen to the bone from his fall in the pond, Huw, unable to walk, remains in bed for months. His mother and the village preacher keep him bucked up.



Huw attempts to walk again after the preacher carries him to a hillside of daffodils. Out of sheer faith, Huw takes his first faltering steps into the arms of the preacher.

CONTINUED ON NEXT PAGE

Little Bo Peep

Has lost her shape
And doesn't know what to do.
"But have no fear,"
said Miss Corsetiere,
"I've three LIFE BRAS for you!"

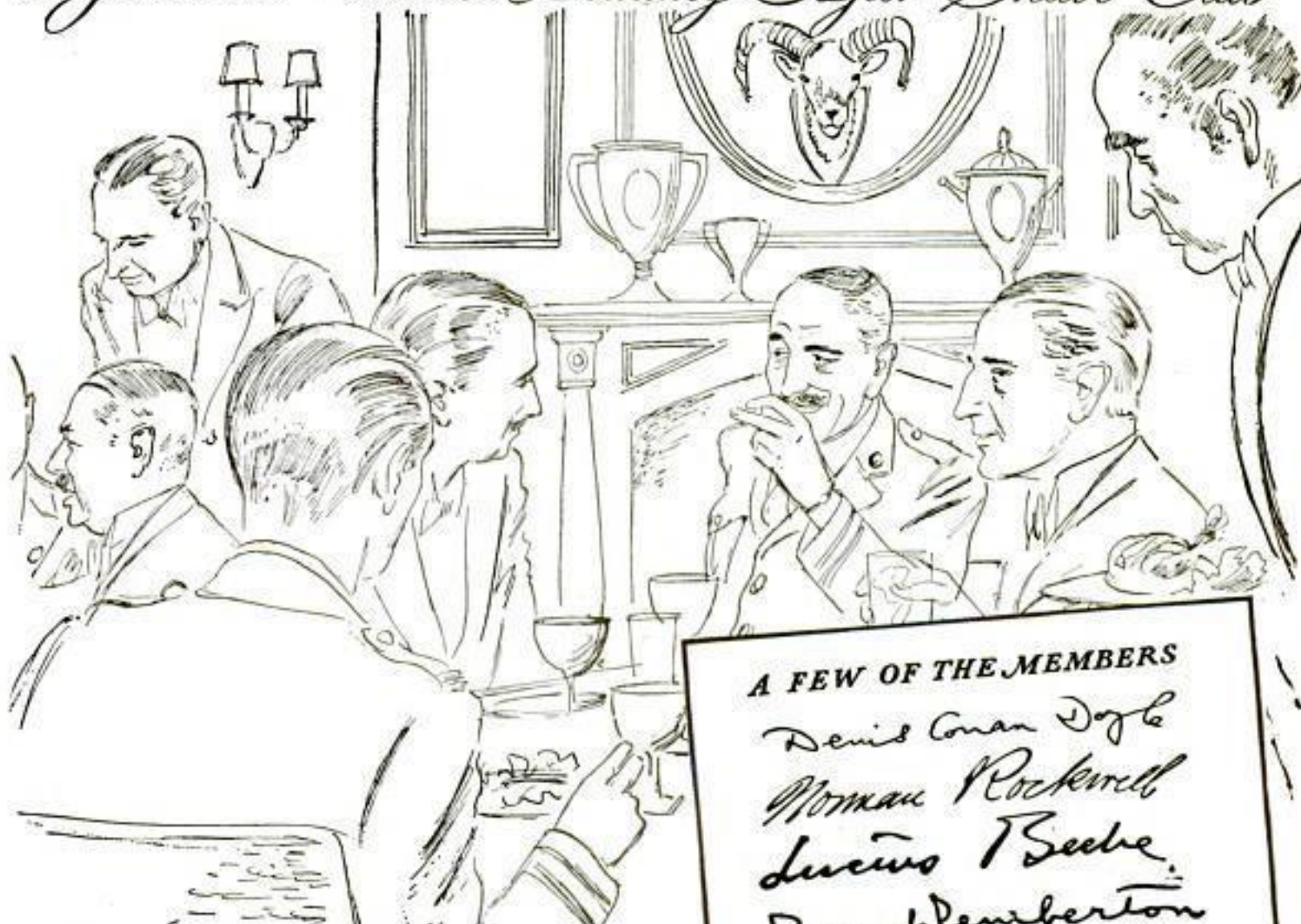
Now, Little Bo Peep has found her shape
And happy and gay is she,
For she goes through the day
the Formfit way
Dressed in her LIFE BRAS
three!

LOOK FOR THIS LABEL

Life BY Formfit
KEEP A BRA WARDROBE
Day-Life Night-Life Sports-Life
\$1.25 \$1.75 \$2.50 \$3.50

MADE BY THE FORMFIT COMPANY • CHICAGO • NEW YORK

An Opportunity for Gentlemen to Join the World's Leading After-Shave Club



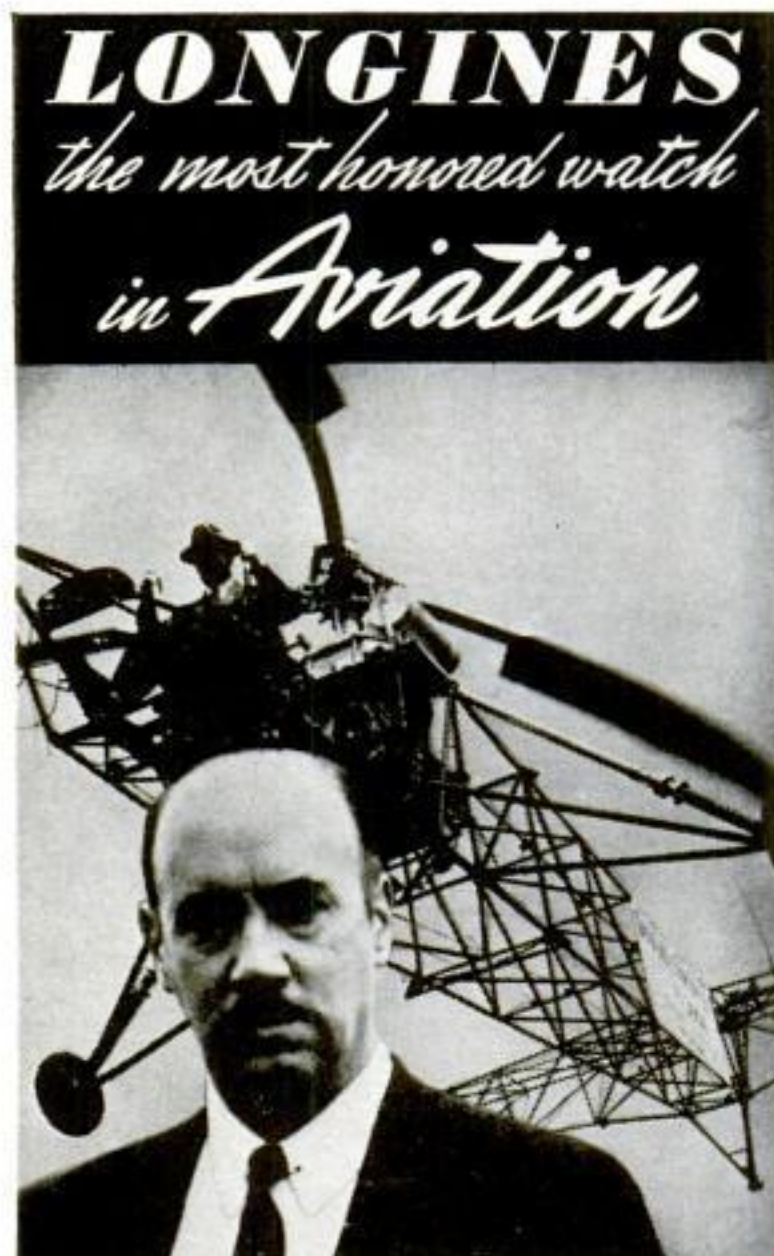
A FEW OF THE MEMBERS
Denis Conan Doyle
Norman Rockwell
Lucius Beebe
Brock Pemberton
Ralph Guldahl
George Fielding Eliot

Sign below—mail us the advertisement.
We'll reply with a bottle of Aqua Velva,
world's most popular after-shave lotion.
Brisk—cool as a mountain brook—
Aqua Velva leaves skin feeling softer,
smoother. For electric shaves, use before
and after shaving.

Address: The J. B. Williams Co., Dept. CA-20,
Glastonbury, Conn.—makers of fine shaving prepa-
rations for over 100 years. Offer good in U.S.A.
and Canada only.



Name _____
Street _____
City _____ State _____



IGOR SIKORSKY, one of our foremost flyers and a gifted original airplane designer, has made many contributions to the science of aeronautics. His recent world's record in sustained flight, made in the Helicopter he designed, may open the way to an even greater expansion in the airplane industry. Mr. Sikorsky's new record was officially timed by Longines Watches, official timepiece for the National Aeronautic Association.

Longines
THE WORLD'S MOST HONORED WATCH

Aviation today owes much to those pioneers who, with daring ocean flights, focused the attention of the world on the ultimate possibilities of the airplane. And practically all of them—Byrd, Chamberlain, Post, Earhardt, Pangborn, Balchen, Mattern, Hughes and others—used Longines Watches for navigation. Following the trail they blazed, Pan American, Royal Dutch, and American Export Airlines laid down their far-flung ocean routes, and again Longines Watches served their navigators.

The Longines aviation watches used then and now are the products of Longines research and development. The skill, experience and workmanship necessary for the construction of complicated aviation watches of extreme accuracy have contributed to the betterment of all Longines Watches.

Longines jewelers now show the 75th Anniversary Longines Watches from \$44*, also Wittnauer Watches at \$27.50* upward, products of—

LONGINES-WITTMAUER WATCH CO., INC.
New York, Montreal, Geneva

*Federal tax included



"How Green Was My Valley" (continued)



On his first day in school, timid Huw is hauled up before the class and ridiculed by a sadistic schoolmaster. After school Huw is given a bad beating by the class bully.



Huw is taught to box by the village prizefighter (left) while other members of the family give him moral support. He is still battered and bruised from his fight at school.



Huw gets even with the bully by knocking him out in a boxing match conducted in strict accordance with Marquess of Queensberry rules. His classmates cheer him on.

MEN—and Women, too!

EXEROW

★
for
**YOUR
HEALTH
and
FIGURE**
★



RIDE and ROW THE BATTLE CREEK WAY!

Enjoy most efficient health-building rowing AND riding! Natural HYDRAULIC pull of rowing plus benefits of horseback riding—adjusts for mild exercise or strenuous workout as you wish. Rhythmic movement of handles, seat and pedals "symmetrizes" and beautifies entire figure. EXEROW safely normalizes WEIGHT—improves HEALTH and appearance. Direct factory price. Write for information TODAY.

Battle Creek Equipment Co. DEPT. 111-L
Battle Creek, Mich.

WHY GO TO BED WITH A LAXATIVE?

TRY FAMOUS MINERAL WATER FOR GENTLE, SWIFT RELIEF

When dull and tired and groggy due to acute constipation, why go to bed with a laxative that takes hours to act? Instead, 30 minutes before supper (or any other meal) drink PLUTO Water. Its famed, smooth, gentle action relieves acute constipation by creating fluid bulk that flushes digestive waste, usually within one hour. PLUTO is a saline, mineral spring water, concentrated, fortified and scientifically stabilized with all minerals and salts in complete solution. Easy and pleasant to take. Merely dilute with water and drink. 10c and large economy bottles. French Lick Springs Hotel Co., French Lick, Ind.



SLEEPY??

Easy-to-take tablets for sleepy drivers, office fatigue, over-indulgence. Harmless as coffee!

At your druggist-10c-25c-50c

Keep Alert with
NODÔZ
AWAKENERS

CONTINUED ON PAGE 72

Six Pullman passengers have their say—

A FEW WEEKS AGO we put a cameraman and a newspaper reporter aboard a Pullman train to find out exactly what different people thought about Pullman travel. Job of the cameraman: to snap unstudied, unposed pictures. Job of the reporter: to interview typical Pullman passengers and get frank answers to questions about Pullman comfort, Pullman service.

The following interviews are the result of their investigation, made on a typical Pullman operating between New York and Chicago.



PASSENGER: Walter H. Brown
Salesman, Jenkintown, Pa.

QUESTION:

How did you sleep last night?

MR. BROWN:

Like a top. I always sleep well on a Pullman. I think you have the most comfortable beds on earth. Not to mention that the sheets are so crisp they crackle—and all the blankets you need.



PASSENGER: Arthur Secor
Mechanical Engineer, Pearl River, New York

QUESTION:

What did you think about the service of your porter?

MR. SECOR:

Pretty near perfect. He even polished my shoes better than my regular bootblack. I swear I don't know how he takes care of so many people so well.



PASSENGER: Mrs. Larry French
Housewife, Los Angeles, California

QUESTION:

Does it bore you to ride on a Pullman?

MRS. FRENCH:

Bore me? I should say not. You can meet the most charming and sociable people on a Pullman. There's really no nicer place in the world for friendly conversation than a Pullman lounge car.



PASSENGER: Walter Williams
Traffic Manager, Chicago, Ill.

QUESTION:

You say you're an old Pullman passenger? Just why do you go Pullman?

MR. WILLIAMS:

Because, as a businessman, I have to be sure I'm going to arrive *where* I'm going *when* I've promised to—regardless of weather. And on a Pullman I can really relax. I know I'm safe.



PASSENGER: Helene Petitjean
Teacher, Denver, Colorado

QUESTION:

Do you think Pullman travel is expensive?

MRS. PETITJEAN:

Well, I teach French for a living, but I can afford to go Pullman. What little extra it costs is more than worth it. When I travel other ways I get terribly tired out and irritated. Going by Pullman is as comfortable as living in my own house.



PASSENGER: M. W. Boyer
Sales Executive, Chicago, Ill.

QUESTION:

So you and your wife travel Pullman quite often? Do you find it comfortable?

MR. BOYER:

Oh, very. We've always been ones for liking our comfort and I guess that's the big reason we travel this way. Mrs. Boyer especially likes the little homelike touches like having clothes hangers and reading lights and plenty of shelf space in the berths. It's about as comfortable as home, I'd say.

WE HOPE these people have convinced you that you should try Pullman the next time you go some place. You'll find it's the pleasantest way to travel.

©PR. 1941 THE PULLMAN CO.

FOR COMFORT, SAFETY
AND DEPENDABILITY—GO PULLMAN





*"He said we could cook him instead
if I gave him my Arrow Tie!"*

• Prescription for shirt fronts—Arrow Ties! The new fall Arrows have spruce stripes and sprightly patterns . . . plus a wrinkle-resisting lining that discourages creases! Arrows knot to perfection! See them at your Arrow dealer's! \$1.00, \$1.50, \$2.00, \$2.50.

ARROW TIES

As Outstanding as Arrow Shirts

Made by Cluett, Peabody & Co., Inc.



*No two ways
about it....*

...once you've tasted
Teacher's Scotch, you'll
remember the name for
a convincing reason...

*"It's the
flavour"*



Made since 1830 by Wm. Teacher & Sons, Ltd., Glasgow

TEACHER'S

Perfection of Blended SCOTCH WHISKY

SOLE U. S. AGENTS: Schieffelin & Co., NEW YORK CITY • IMPORTERS SINCE 1794

"How Green Was My Valley" (continued)



Huw goes to work in the mines after the strike is settled. His father offers to send him away for a fine education, but Huw feels that he must help support his family.



An explosion in the colliery is heralded by a hysterical whistle and angry flames leaping from the pit. This is an old story to the villagers who rush to the disaster.



Huw's father dies in his arms while being crushed in mine. But Huw says, "I saw the brightness inside him like a beacon burning on the mountaintop of his spirit."



Studebaker is building an unlimited quantity of airplane engines, military trucks and other matériel for national defense . . . and a limited number of passenger cars which are the finest Studebakers ever produced.

The Studebaker Corporation



9-15-41

Strikingly original new Studebakers of top-quality materials and craftsmanship

YOUR VALUE CUE FOR '42

*Styled to lead...built to last...engineered to deliver
money-saving performance*

THESE distinctive and economical new Studebaker Presidents, Commanders and Champions for 1942 have the graceful, flight-streamed contours of the very latest model pursuit planes.

They're quality-built of the finest materials by the ablest craftsmen in the automobile business . . . brilliantly engineered to deliver top performance for years at a minimum of operating cost.

By every check and comparison, these colorful 1942 creations are the finest cars

that have ever borne the Studebaker emblem. And Studebaker unreservedly backs them with its 89-year reputation—an important assurance in these times when efficient motorized transportation is so essential to the nation's welfare.

See your local Studebaker dealer and go out for a revealing trial drive in a new 1942 President, Commander or Champion. Treat yourself to the greatest thrill in your motoring experience with Studebaker's new Turbo-matic Drive—available on all 1942



World's first cars with Studebaker's new, perfected

Turbo-matic Drive



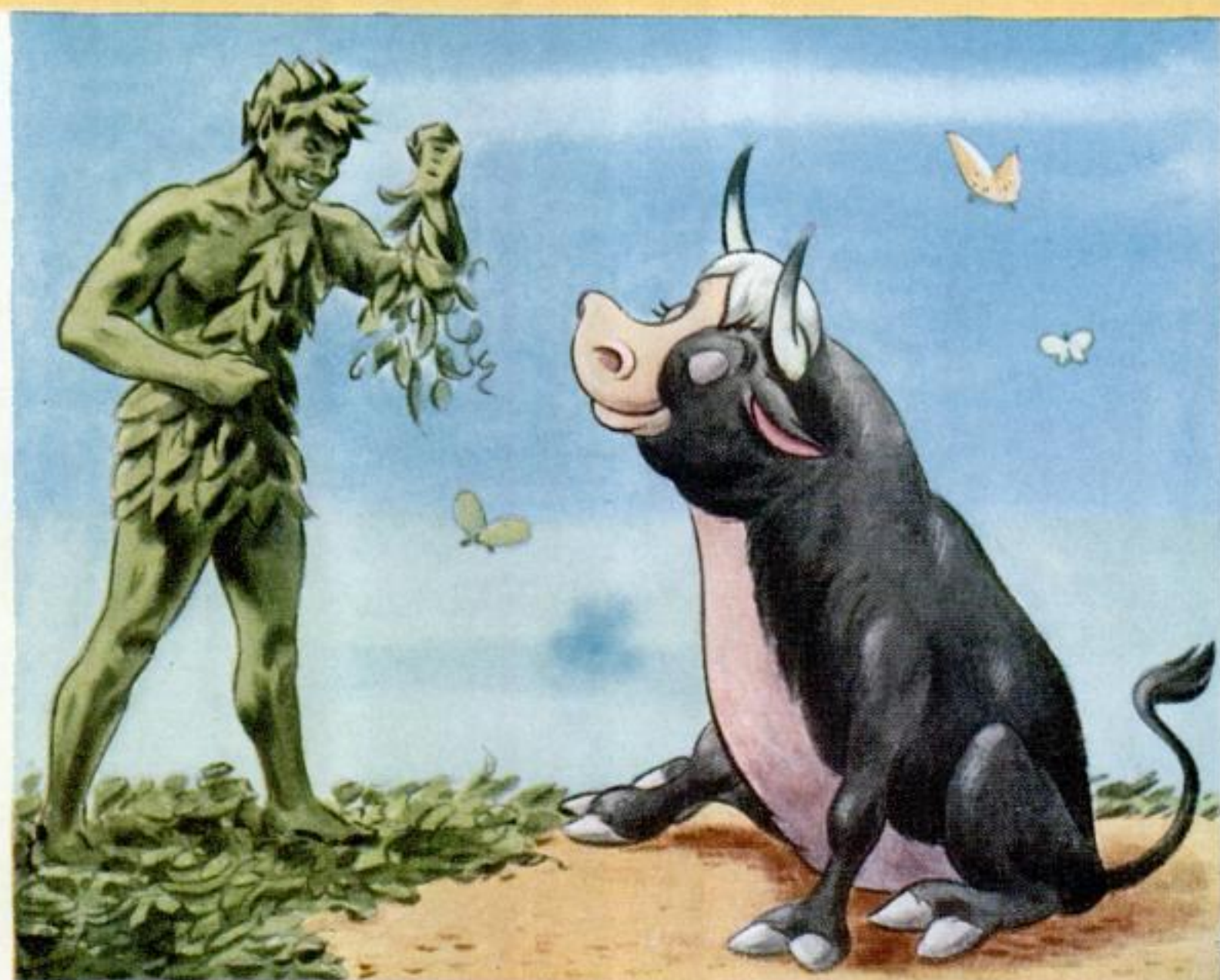
NO CLUTCH-PEDAL NO CREEP NO CLASH

Fluid coupling—with controlled gear selection
—and automatic overdrive—available on
President and Commander models at extra cost.

President and Commander models at added cost.

If you wish, you may use your present car as part payment on one of these brilliant-performing, top-quality new 1942 Studebakers. C.I.T. terms.

COME TO THE Green Giant's



Instead of sending the Green Giant a singing telegram on his birthday, all his Disney friends came to see him. Being a thoughtful host, the first thing the Green Giant did after saying "hello" was to serve them all some of his famous peas. They tasted so good that Snow White had to tell Dumbo and Pluto to mind their manners.

Suddenly they realized they had mislaid Ferdinand the Bull, and where should they find him but out in the beautiful green fields, just quietly smelling the peas. "HMMMMM, is this why they taste so good?" asked Ferdinand dreamily, of no one in particular. "Smells like fresh showers, and warm sun and rich soil."

© WALT DISNEY PRODUCTIONS



The Green Giant and his friends hurried back to the cannery, but fast as they were (even Pluto was out of breath), the peas were already there, being groomed for the can. Donald Duck put on his best swimming suit and officiated at the "Float Test." All the peas flow through a salt solution. Only the very tenderest ones float—and only these are put up under the Green Giant's famous label.

"This is where we came in," said Pinocchio as they gathered around for more Green Giant Peas. Then Mickey raised his can of peas and proposed a toast: "To the glamour boy of peas," he said. "We'll always look for your picture on the can whenever we buy peas." And everyone joined in, and a good time was had by all, as is always the case when good friends get together and Green Giant Brand Peas are served.

11th Birthday Party

FEATURING WALT DISNEY'S GANG



"And what beautiful strong vines," said Minnie Mouse. "And what big, full pods," said Mickey Mouse. "All the better for good eating," said Minnie. The Green Giant explained that this was all due to fine farming and the secret breed from which they are grown. "You see, they grow large while they're still babies in tenderness."



Later on when the sun went down and the moon came up, they saw these same pea fields actually being harvested by moonlight. As the Green Giant explained to Snow White—"When their one fleeting moment of perfect flavor arrives, we harvest Green Giant Peas immediately, whether it's day or night!"

GREEN GIANT BRAND PEAS

—party peas at pantry prices



THE Green Giant stars on good tables just as other famous folks star on the screen. If you want your vegetable money to go farther, look at this check list of what you get in Green Giant Brand Peas—

Fresh taste, because they are harvested at the fleeting moment of perfect flavor, whether it's midday or midnight, and sealed in cans, on the average, less than three hours later.

Nutritive Value—one 17-ounce can of Green Giant Brand Peas, when heated ready for eating, contains, on the average, 1444 International Units of vitamin A (as carotene), 124 of vitamin B₁ (as thiamine), and 1038 of vitamin C (as ascorbic acid). Also Green Giant Peas are a splendid source of essential-to-life proteins. They also contain phosphorus, calcium and iron.

Special Breed—developed, guarded and grown by us alone (S-537). This exclusive breed grows to large size when still very young and tender.

"Natural" Looks—packed just as nature put them in the pod; they roll out in the dish, big and little together.

One can will put a lot of peas on the plates of four or five people. Green Giant Brand Peas are "society" peas at "just folks" prices.

*Look for the Green Giant's
11th Birthday Display
at your grocer's now*

Packed only by Minnesota Valley Canning Co., headquarters, Le Sueur, Minn., also packers of the following brands of corn: Niblets whole kernel corn, Del Maiz cream style corn and Niblet-ears.

"GREEN GIANT"
BRAND REG.
U. S. PAT. OFF.

Something *NEW* has been added!

Her heart is his—her lipstick, too! Just look! She's added something new! And something new has now been added in making cigarettes, too—to create a new, delightful blend—gives Old Golds a new, finer flavor!



***It's Latakia** (La-ta-kee'-a). A rare, flavorful Eastern Mediterranean tobacco. Now added like a "seasoning" to Old Golds—it brings you new, finer flavor! And Old Gold has an ample supply of Latakia in its American warehouses.



Richmond, Ky., Sculptress—Talented Elizabeth Bates Frear says: "That new Latakia tobacco gives Old Golds an entirely new and different kind of flavor—mild—fragrant—just what I like. Here is really something new in cigarettes."



New Enjoyment—"You can tell, right away, something new has been added to Old Gold. Latakia gives an enjoyable new flavor," says Carl Moebus, accountant, Lynbrook, L. I.

Same familiar pack—but new Old Golds!
founded 1760—blenders of fine tobacco since George Washington's day

P. Lorillard Company





THE HYPNOTIC STARE IS THE TRADITIONAL TOOL OF THE HYPNOTIST. AS HIS EYES BURN DEEP INTO THOSE OF THE SUBJECT, HE REPEATS SOPORIFIC WORDS (SEE BELOW)

HYPNOTISM

IT IS HAVING NEW VOGUE

AS STUNT AND AS SCIENCE

For the past three centuries hypnotism has had a history of ups and downs as a fad, a stunt and a black sheep of science. The doctors who developed it lost their professional reputations by doing so and hypnotism became a stand-by of the vaudeville stage and the thriller writers. Though a real psychological phenomenon, it came to be considered a fake through its practice by fakirs and quacks.

Currently, hypnotism is having a marked revival. Hypnotists are flourishing on the radio, on Army camp stages and in private homes. Professors of psychology are giving demonstrations of hypnotism to their classes. Most significant of all, a number of doctors are experimenting with its use, notably as a substitute for

anesthesia in childbirth and in treatment of various neuroses. In New York City a special fad has sprung up around a young man named Andrew Salter (*see pp. 83-91*) who tells people how to hypnotize themselves.

There are many techniques of hypnotism. In the classic, and stagiest, technique, the operator fixes the subject with a "hypnotic stare" (*see pictures above*) and speaks to him somewhat as follows: "Now your eyes are becoming tired, very very tired. Your head is heavier and heavier and your eyes are weighted with lead and it is so hard to keep them open as you get sleepy all over and heavy and sleepy. Your eyes are blinking now and blinking now faster and your eyes are closing and pulling downward and closing and closing."



Radio hypnotist Howard Klein puts a whole line of subjects in a trance. When Klein appeared on *Hobby Lobby*, he stayed

in a separate room out of sight of his subjects, hypnotized them through a microphone. NBC feared to allow his voice

on the air lest he hypnotize listeners. Without a hypnotist to bring them out, listeners might remain entranced for hours.



Bela Lugosi tried hypnotism as an aid to acting in 1940. Manly Hall (left) informed the hypnotized Lu-

gosi that he was suffocating in a closet and his agonized contortions were used in the film *Black Friday*.

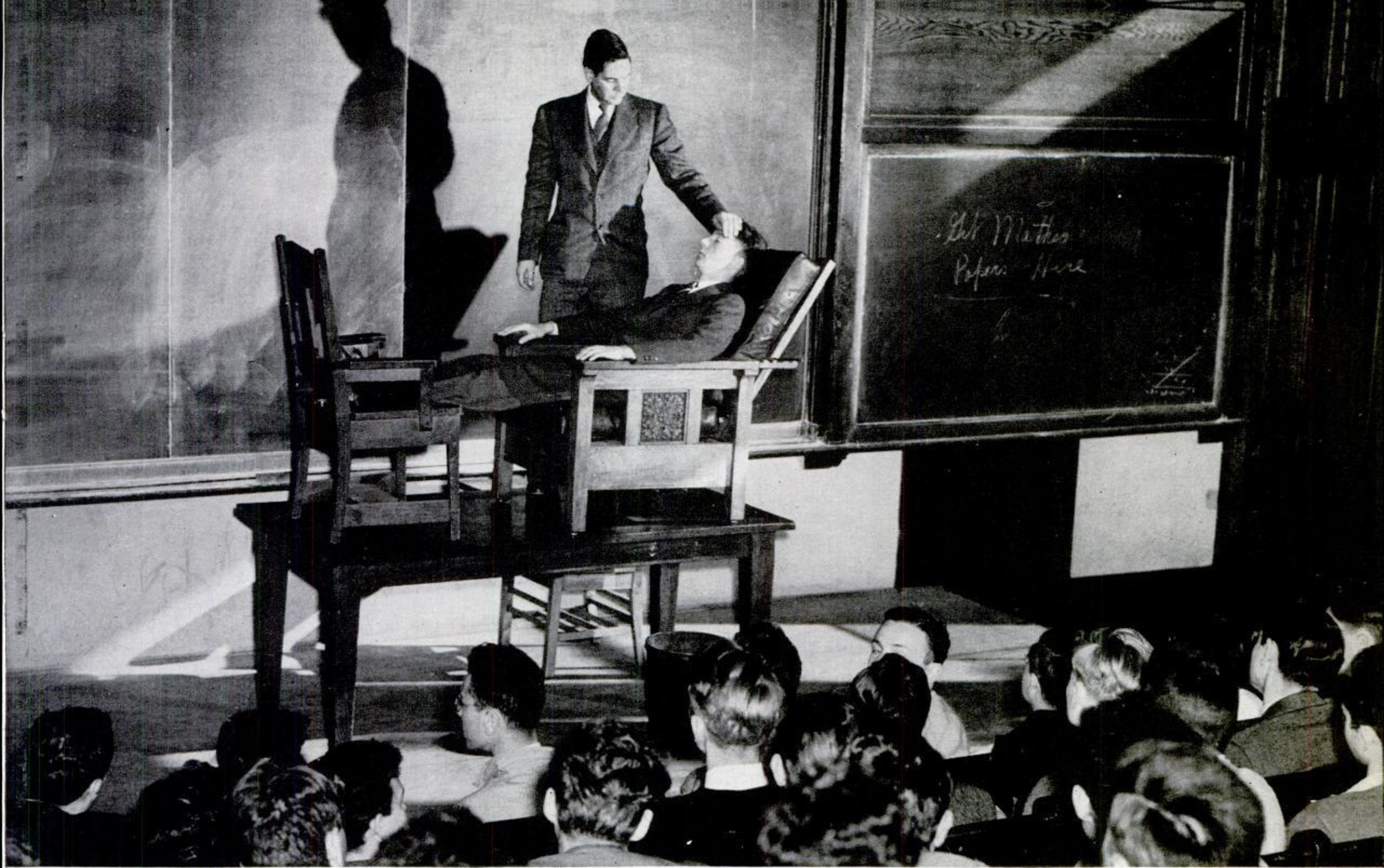
HYPNOTISTS WORK IN CLASSROOMS,

The essential technique of hypnotism is simple. While the subject is fully relaxed, in a soothing light, the operator speaks to him in a low monotone, telling him that he feels drowsy and will fall into a deep sleep. Some operators give their subjects the "hypnotic stare" while others use a bright ring or coin to focus the subjects' eyes. But others rely wholly on their voices. Almost any willing subject can be put into a light "waking" trance, and one out of four can be put into a deep "sleeping" trance where he obeys all commands. No person, however, can be hypnotized against his will, nor will he do anything under hypnosis which runs counter to his moral sense or training (e.g. commit murder, steal or undress in public).

In a trance the subject apparently loses sensation, feels no pain.



By gazing at eyes of the hypnotist and listening to a phonograph record of his voice, some persons can be hypnotized. This was idea of a Dr. C. Radwan



At College of City of New York, Professor G. M. Smith demonstrates to psychology class hypnotic actions which are analo-

gous to neurotic behavior. The subject was not disturbed by classroom noise. As post-hypnotic suggestion he was told to

forget his name, and when asked who was greatest friend of Jews, to reply, "Hitler." Both the suggestions were carried out.

POLICE STATIONS AND MOVIE SETS

He can open his eyes and walk or talk normally but will do only what the hypnotist tells him. While the subject is in a trance the operator can give him a "post-hypnotic suggestion" such as: "In 15 minutes you will kiss your dog." When he comes out of the trance the subject often remembers nothing of this but at the specified time he kisses the dog—and promptly wonders why he did it.

There is nothing phony about hypnotism but its nature is mysterious. Many psychologists believe that the mind functions on a "different level," somewhere between sleep and consciousness. In any case, the mind becomes a blank slate, "thinking of nothing at all." Into this void the hypnotist projects his suggestions, and the hypnotized mind seizes and acts upon them. The pictures on these pages show various operators currently practicing hypnosis in the U. S.



in Vienna. Dr. Alexander Cannon, the eminent British psychologist, used to hypnotize subjects by having them gaze into a pair of artificial green eyes.



Miami Police Chief H. Leslie Quigg, an able hypnotist, has made this subject think he is fishing. Chief

Quigg has used hypnotism successfully on several occasions to restore the memory of amnesia victims.



HARRIS HOLDS A RING BEFORE MRS. VOLKMAN'S EYES AND BEGINS TALKING IN A LOW VOICE, TELLING HER SHE IS SLEEPY. IT TOOK ONLY 1 MIN., 20 SEC. TO PUT HER IN A TRANCE

A PARLOR HYPNOTIST PUTS ONE OF HIS GUESTS IN A TRANCE AT ST. LOUIS PARTY

Parlor hypnotism is a periodic fad. These pictures were taken at a party given by Edward A. Harris, a St. Louis reporter and able amateur hypnotist.

From among his guests Mr. Harris selected blonde Mrs. Frances Volkman, who had never before been hypnotized, to be his subject. "But will I wake up?" she asked. Assured that she would, she sat in a comfortable chair while Harris held a ring for her to gaze at and began talking in a low monotone. In exactly

1 min., 20 sec. the subject began blinking, struggled to keep her eyes open, then fell into a deep sleep.

Told that her arm was numb, Mrs. Volkman felt no pain when it was pricked with a pin, burned with a match. Told that a wad of gum was stuck in her hair, she struggled to get it out. With her eyes open she walked around, telephoned a friend with a meaningless message, carried out all Harris' orders (*see below*). After one hour and 45 minutes Harris told her that when he

counted to 20 she would awake. At the count of 20 Mrs. Volkman opened her eyes, said "Oh-ooooo, my goodness!" remembered nothing.

Parlor stunts like this are safe enough when conducted by experienced hypnotists like Mr. Harris but should not be tried by inexperienced amateurs. Sometimes an inept hypnotist puts his subject in a trance, finds he cannot bring him out. Sometimes an extraordinarily inept hypnotist is hypnotized by his subject.



In a deep trance Mrs. Volkman here lies completely relaxed. Intelligent and willing to co-operate, she was a good subject.



She resists her husband. Harris had told her that a man whom she disliked would soon approach her, pretending to be her husband.



She scratches violently and makes unhappy face when told that ants are running around inside her panties.



1787-CONSTITUTION OF U.S.

CONSTITUTION OF THE UNITED STATES, hallowed charter of our liberties Americans have died for. The Fathers of the Constitution are pictured with reverent dignity in this scene brought to you on fine Congress Cards.

CONGRESS presents a distinguished new set of fine cards to commemorate the rise of free men through the centuries.



DECLARATION OF INDEPENDENCE, which awoke the young colonies to fight together for freedom, stirring recorded in oils by Trumbull. The gem-like quality of the original painting now glows from this distinguished Congress card back.



EMANCIPATION PROCLAMATION

Only our democracy could have produced this great leader who rose to save us. Abraham Lincoln's mighty service in the cause of Freedom is fittingly commemorated in this latest series of Congress Playing Cards.



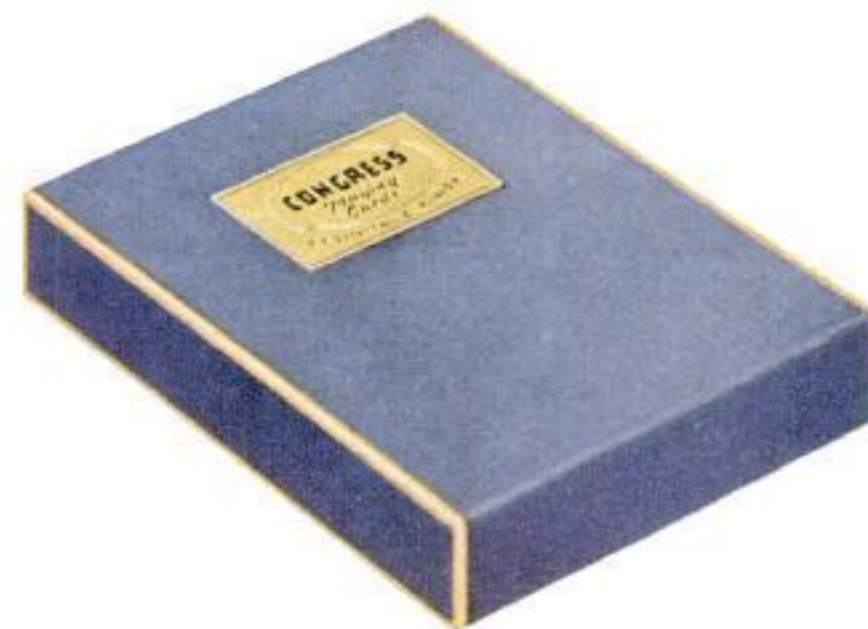
MAGNA CARTA

Father of all democracies is this momentous document of liberties, wrested by the Barons of England from autocratic King John. With its signing at Runnymede in 1215 the March of Freedom truly began.

A GAIN our great inheritance of freedom is challenged, testing whether we also inherited the determination and courage that made us free. How fitting that even in our happy hours together we can be reminded and heartened by the great milestones of liberty, stirring depicted on fine playing cards.

Your pleasure in the new "MARCH OF FREEDOM" series will be heightened by your pride in owning Congress Cards! Their subtle, luminous colors are the triumph of 60 years in the craft of cardmaking. *Exclusive with Congress is their smudge-resisting Cel-u-tone Finish that gives them such easy slip and shuffle. They keep their sprightliness and snap through long hours of play.*

All four decks, paired in cases of soft suede-finish, are a welcome, useful gift... a gracious way in these momentous days to "pass along the torch of freedom."



... AND YOUR CHOICE OF 35 OTHER DISTINCTIVE, 1941 CONGRESS DESIGNS

each a masterpiece in miniature. For their superb colorings as many as seven inks are blended—three more than are used in the printing of this page. You'll want to see the whole Congress Assortment!

Congress Playing Cards

CEL-U-TONE FINISH

THE UNITED STATES PLAYING CARD COMPANY, CINCINNATI, OHIO

THE MARCH OF FREEDOM

FIRST CHOICE *OF THE RAILROADS TODAY!*

THE streamliner pictured here is more than "the locomotive of tomorrow." It is the No. 1 locomotive of *today*.

Authority for this statement is the fact that American railroads, for the past four years, have bought more GM locomotives than locomotives of any other kind.

And in this achievement you see a typical example of the progressive benefits that General Motors enterprise makes possible.

The Diesel engine that drives these swift and thrifty locomotives was born of General Motors research in internal combustion engines. And from our practical experience in manufacturing motors, generators, frames,

bodies and hundreds of other parts—came the processes by which all such units are now made and assembled into complete locomotives in the largest self-contained locomotive factory in the world.

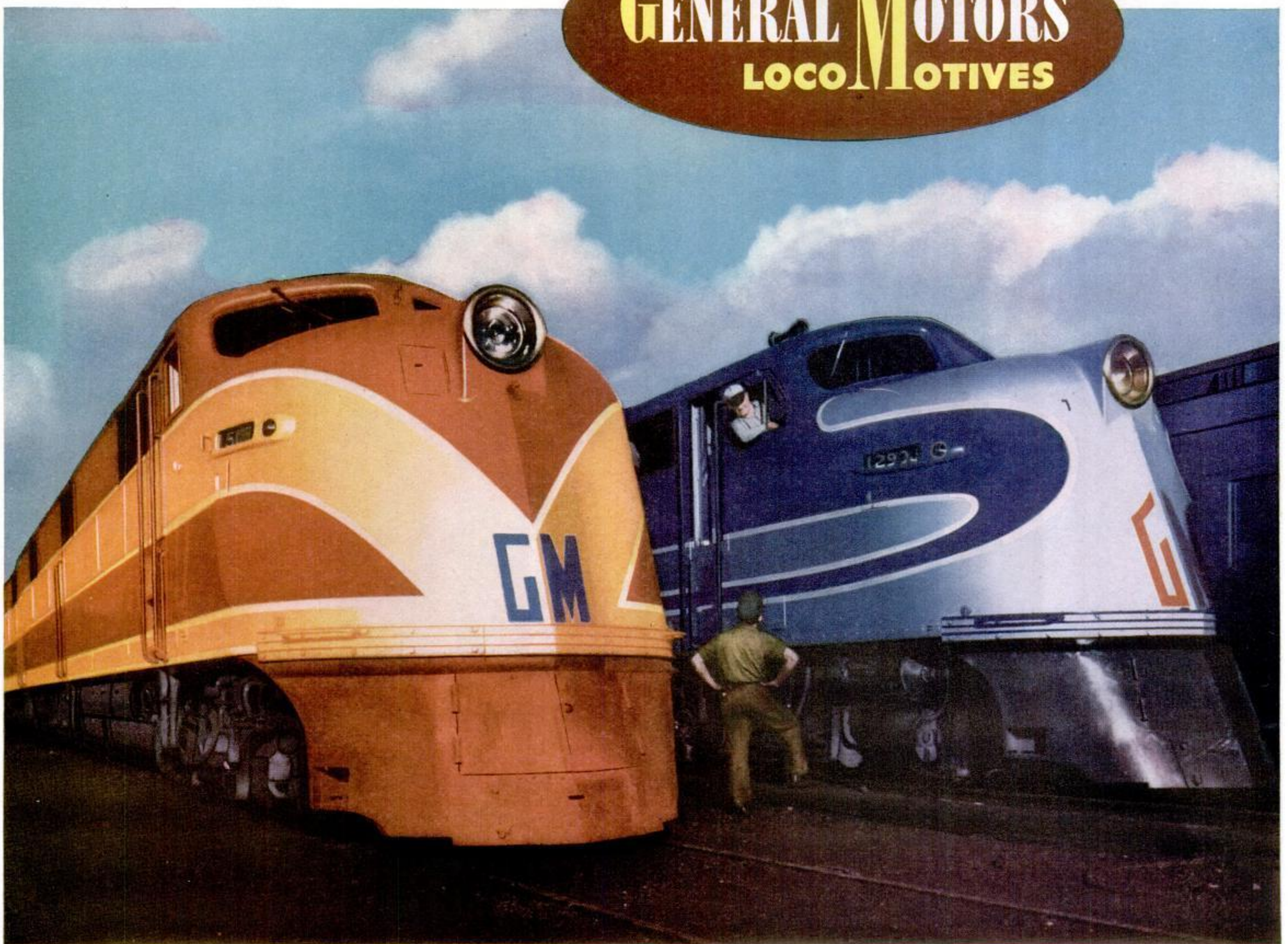
But equally important as the job of developing these locomotives, is the job they themselves have done in actual operation on the railroads. Many people know their record in passenger service. But railroad men can tell

you also how more than 600 General Motors switchers have accelerated freight handling and pared down costs in railroad yards—that a new high-powered freight locomotive is beginning to extend these advantages to main-line freight operation.

And you can thank the alertness of railroad management for putting this new equipment to work at a record rate—to better still further the service of the finest railroads in the world.

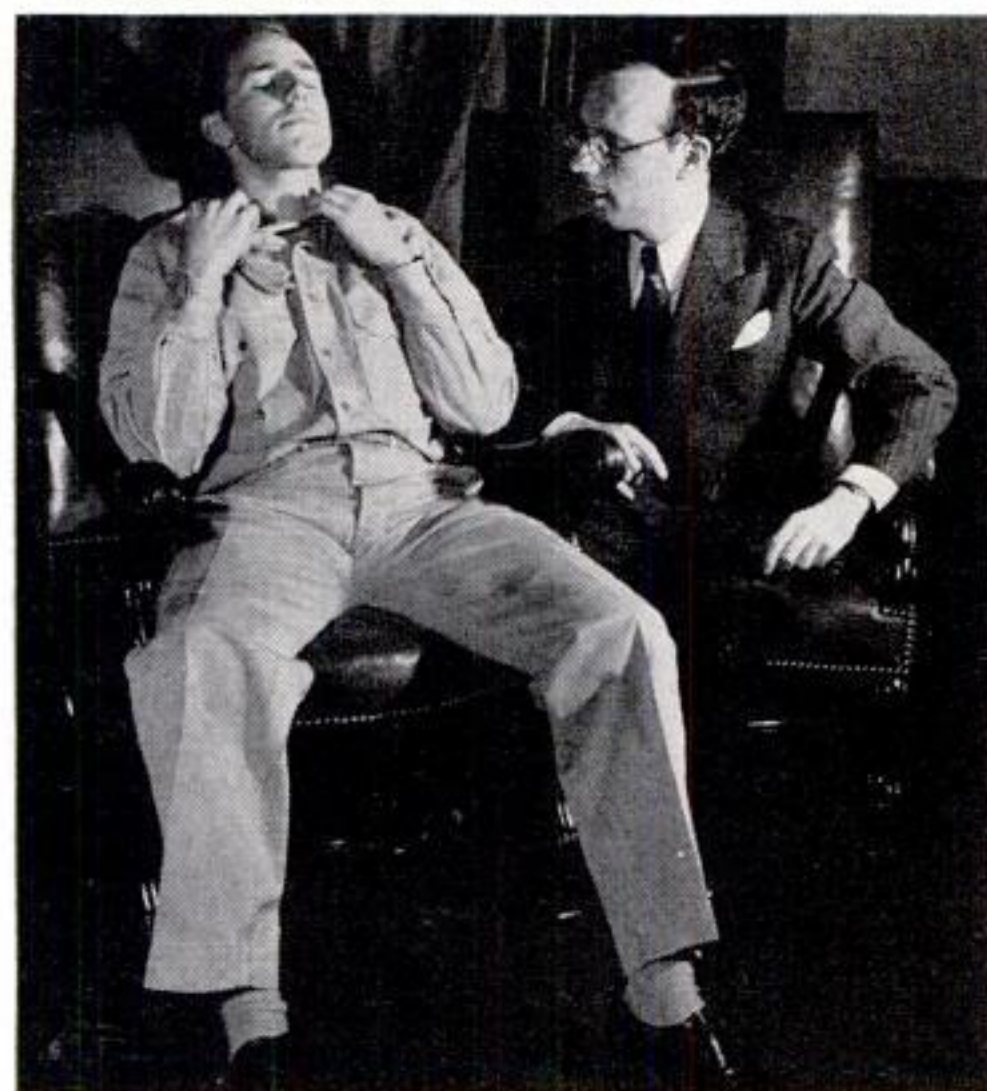
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GENERAL MOTORS
LOCOMOTIVES





WITH A SNAP, SALTER PUTS SOLDIER IN A TRANCE

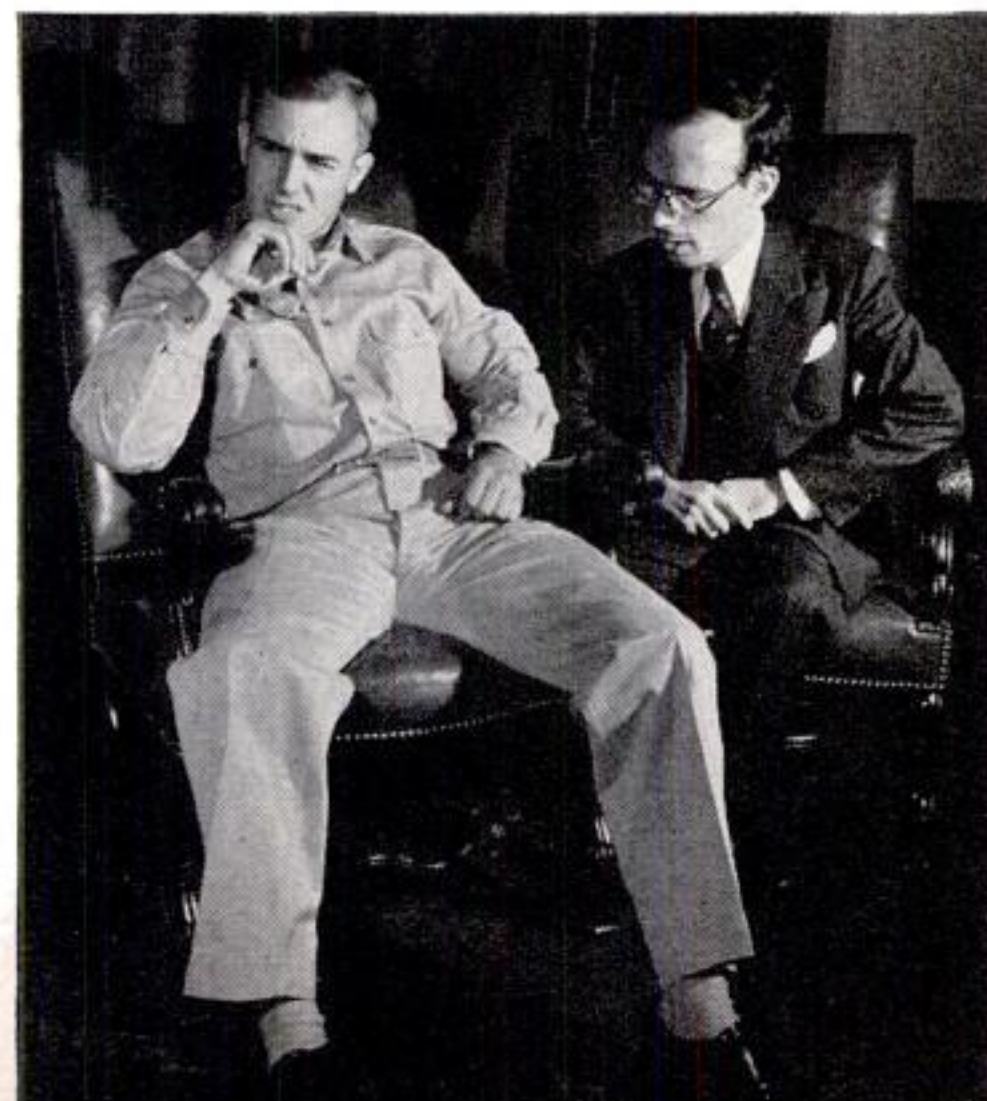


"YOU ARE HOT." SOLDIER TUGS OPEN HIS COLLAR



"YOU ARE AMUSED." SOLDIER ROARS WITH LAUGHTER

"NOW YOU WAKE." SOLDIER WONDERS WHAT HAPPENED



SALTER'S EYES HIDE BEHIND HEAVY SPECTACLES. HE SCORNS THE "HYPNOTIC STARE," USES ONLY HIS VOICE

ANDREW SALTER & AUTOHYPNOSIS

YOUNG MAN FROM CONNECTICUT MAKES EVERY MAN HIS OWN SVENGALI

by FRANCIS SILL WICKWARE

One sweltering afternoon in August a portly gentleman in a white linen suit was sitting on the edge of an easy chair in an office on Park Avenue, New York City. His eyes were closed and he appeared to be asleep. Obviously he was very warm. Damp patches showed beneath the armpits and across the shoulders of his shapeless coat, and streams of perspiration oozed down from his jowls and forehead to the wilted collar of his shirt. The fan droning in the corner of the room stirred only a faint, tepid breeze. The temperature was in the high 80's, the humidity close to saturation.

A few feet away from the uncomfortable gentleman in the linen suit stood a brief, slender young man with black hair and dark eyes, wearing thick glasses. He was gazing closely at the fat man on the chair, and suddenly he began to speak in a gentle, soothing monotone.

"It is getting cooler," he said. "A cool wind is blowing. Yes, it is now quite cold. It is getting much colder and gray clouds are gathering. Now the wind is stronger and colder, and it is starting to snow. You are not warmly dressed. You have no overcoat on. The wind is driving the snow into your face, and you are very cold. . . ."

Each of these sentences the young man repeated two or three times. As he did so, the fat man enacted a remarkable pantomime. After the words "getting cooler," his whole frame seemed to contract. He hunched his shoulders and pressed his knees together, rubbing one foot against the other. As the monolog continued, he seemed to experience in the space of a few minutes all the sensations of freezing in a blizzard. The sweat dried from his face. He started to shudder, then to chatter audibly. He bent his head into an imaginary wind, and put up his hands to shield his eyes against nonexistent snow. Even his lips began

Every few years the great American public is seized in the grip of some fad. In 1936 it was handies. In 1934 it was nudism. In 1932 it was technocracy. In 1930 it was miniature golf. In 1925 it was Couéism, the cult of the French druggist Emile Coué, who taught his acolytes to repeat daily: "Every day in every way I am getting better and better."

Such a rage is currently blowing up in New York around Andrew Salter whose work in autohypnotism, whatever its scientific merits, has all the makings of a fad. Like Coué, Salter points the way to earthly bliss through auto-suggestion. But Salter has a new angle: let the subject hypnotize himself first.

Mr. Wickware, author of this article, is already known to LIFE readers as a student of the outer reaches of the mind. His article on Dr. Joseph B. Rhine and Duke University experiments in extra-sensory perception appeared in LIFE, April 15, 1940.

to take on a faint bluish tinge. . . .

"He was quite a good subject," is the comment of Andrew Salter, the 27-year-old psychologist responsible for this phenomenon. "He also was a simple case. He was drinking too much and wanted to cut it out. He took a couple of cures but they didn't help. Then he came to

me. I saw him six times, and he called up to tell me he was cured. He proved it to himself when he went to a college reunion banquet and stayed out all evening without touching a drop, while everybody else was getting drunk. I don't think you could get him to take a cocktail today if you offered him \$1,000. He says the mere thought of alcohol nauseates him. That business about the cold wind and the snow was simply a demonstration of the power of hypnosis. It was such a hot day I thought he might appreciate feeling cool for a change. Of course, he didn't know anything about it after he came out of the trance."

The fact that Andrew Salter can make a man freeze to death mentally in August would not surprise a psychologist, or a doctor, or anyone who knows anything about the terrific potency of hypnotic suggestion. But to cure an alcoholic in six consultations is spectacular. Salter modestly declines the major part of the credit for the achievement. "I didn't cure him," he says. "He cured himself. I simply taught him how to concentrate on gaining his objective through hypnosis."

Teaching alcoholics to cure themselves is only a small sample of the work which Salter performs with the minds of his subjects. Since starting his odd profession a couple of years ago, he has worked on upwards of 250 cases. His regular charge is now a flat fee ranging from \$500 to \$750 a case. Some two dozen cases were obese females who couldn't stick to their diets. By the time Salter got through with them they had learned to despise such things



"After the Game is Over..."



A well-fought game, a great victory...glowing spirits...a pretty girl...fun ahead...all's right in *their* world—there are so many good things in it.

For instance, their eagerly anticipated fountain drinks...yes, and the Dixie Cups in which they're served. No lips but theirs have touched these cups. There's no troubling thought of doubtful washing, no lurking question of possible contamination. With Dixies—used but once—all's right, of course.

The installation of single-service Dixies in all public drinking places is a move in the public interest. They go far in helping prevent the spread of common colds, influenza and other communicable diseases. With Dixie Cups at soda fountains...Dixie Cups in offices and factories...Dixies at milk bars, lunch rooms, on railroads and at camps, the Nation's progress toward better health moves on and on.

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★ **DIXIE CUPS** are safeguards of health at all times... everywhere. In the office, in the shop, in public places, at soda fountains, on trains and airplanes, the common drinking vessel is becoming a thing of the past. The expanding uses of Dixie Cups are but an indication of the trend of the times.



Mesmer, the founder of modern hypnotism, began practice in Paris in 1778, created a scandal.



Charcot's clinic at the Salpêtrière Hospital in Paris was the center of

SALTER (continued)

as fudge sundaes, charlotte russe, lobster Thermidor and other flesh-building dishes, and were smacking their lips at the thought of raw carrots, lettuce salad with mineral-oil dressing, and similar atrocities. The only failure case was a perverse, mountainous woman whose chief joy in life was eating, and who subconsciously had no desire to give it up. She came to Salter only because her husband insisted that she lose weight, and stopped coming after two visits when she discovered that his method was actually taking effect.

In addition to overweight women, Salter has treated by hypnosis several dozen bad-habit cases. These include stuttering, nail-biting, various forms of tic, excessive drinking and smoking, and even a few drug-addiction cases. All, he claims, were successfully treated.

Salter is most gratified by cases which involve shifting a patient's personality, or changing his outlook on life, or improving his attitude toward his work. For some time he has been playing Svengali to a middle-aged Trilby who had a successful career as a concert singer in Europe, but who began to develop some kind of a psychological block which was manifested in a contraction of her throat and jaw muscles whenever she was scheduled to perform. This threatened to finish her singing until she went to Salter. He taught her how to achieve complete relaxation whenever she pleased, and her voice has improved tremendously. Salter emphasizes that this improvement resulted from the woman's increased self-confidence gained through self-hypnosis. "I couldn't give her a better voice, any more than I could mend a broken leg or cure a case of smallpox," he says. "But it was possible to teach her to use her natural talents up to their full limit."

The case of the melancholy editor

Then there was the melancholy magazine editor who decided that the world was going to the dogs, and who came to Salter to ask if he "couldn't get a little fun out of life." Not long afterward Salter was visited by the editor's wife, who was greatly agitated because of the change in her husband. Formerly he had gloomed around the house and spent his time complaining about the lot of mankind in general, and his own lot in particular. Now he bounded out of bed in the morning with a merry laugh, sang in the shower, chuckled as he read the paper at breakfast, and was turning into a practical joker who applied the hot foot to his guests in the evening. "I'm so relieved that it's only hypnotism," she said, after talking to Salter. "I was afraid he'd found another woman."

The method used by Andrew Salter to bring about these unique changes and cures is a very simple development of hypnotism as it has been studied and practiced for centuries. The earliest known reference to the subject occurs in an Egyptian papyrus of 1,500 B.C., and

Svengali (Wilton Lackaye) gave to millions their first shuddery knowledge of hypnotism.

Vaudeville hypnotists had a great vogue about 40 years ago. Favorite





hypnotism in latter 19th Century. Here he holds a girl in a trance.

Charcot gave hypnotism a bad name with the public because he worked chiefly with hysterics.

later literature—including the Bible—is full of allusions to casting of spells and laying on of hands, archaic terms for the hypnotic process. There is an ancient legend that Adam was hypnotized for the celebrated rib removal, and unquestionably hypnotism played a part in a great many of the miraculous cures and epic feats of endurance which have been reported through the ages. Because of the strange powers of hypnotic individuals, the science was bound up with sorcery, witchcraft, demonology, and other dark superstitions of ancient and medieval times, and is thought to be the original basis for the fear of the "evil eye," which for centuries has terrified the peoples of southern Europe and most of the Orient. It is likely that hypnotism also lurks somewhere in the shadowy origins of the kindred superstition, the hex, which is still regarded as a menace by a great many simple-minded U. S. citizens.

Mesmer, magnetic fluids and long woolen underwear

Largely on account of its disreputable history, hypnotism was slow in passing from folklore into science. The first great modern exponent of the art was Franz Anton Mesmer, who began practicing in Paris in 1778 after expulsion from Vienna because of his unorthodox theories. "Mesmerism" became synonymous with hypnotism, but Mesmer was not primarily a hypnotist. He believed that life and health and well-being depended on a certain "electric" or "magnetic" fluid, which was lacking in sickly, dispirited individuals, and abundant in those of strong constitution. This fluid could be transferred by suitable passes and gestures from the strong to the weak when the latter were in a state of hypnosis. Mesmer's teachings created a sensation while he lived, and continued to have an influence for several decades after his death. The great English woolen-goods firm of Jaeger owes existence to the fact that its founder believed that the vital mesmeric fluid constantly emanated from the pores of the skin, and could be contained only by garments of pure wool. Founder Jaeger started to make long woolen underwear for himself, to prevent the escape of his essential emanations, and went on to build a world-wide business.

Mesmer's work provided a springboard for the most famous of all hypnotists, the French doctor Jean Martin Charcot, who became professor of nervous diseases at the great Salpêtrière Hospital in Paris in 1862 and kept the post until his death 31 years later. One of Charcot's most enthusiastic early students was Sigmund Freud, who later abandoned hypnosis in favor of psychoanalysis, but who nevertheless owed much to Charcot. Another was Axel Munthe, the Swedish physician who ridiculed Charcot's work in his best-selling reminiscence, *The Story of San Michele*. Charcot had many detractors, for his hypnotic experiments were performed with subjects afflicted with various forms of hysteria, and he was convinced that only hysterical persons could be hypnotized. In addition,

CONTINUED ON NEXT PAGE

stunt was to put the subject into a cataleptic trance and stand on him.

"Dr. Charles" was a favorite in vaudeville. Hypnotism was frequently faked on the stage.



What your car can learn from a "Grasscutter"

THE curious nickname of the Army's "A-20-A" is inspired by its ability to attack so close to the ground. Said to fly 50 miles an hour faster than Europe's best light bomber, the "Grasscutter's" twin engines have enemies in common with your car.

Heat and wear are the foes . . . dangerous 5th columnists which can cause plenty of damage, cost plenty for repairs.

And today, with weapons like the "Grasscutter" taking priority over new cars, you've got to fight heat and wear harder than ever before! Your Fall change-over—this year of all years—calls for the extra protection of Veedol Oils and Greases.

Take these 2 steps to longer car life

1. Protect your engine now with Winter-Grade Veedol . . . 100% Pennsylvania oil at its finest. Veedol is super-refined from top-priced Bradford-Pennsylvania crude . . . toughest in all the world. Result: it's super-resistant to engine heat and wear.

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Keep your car going strong and safe with this two-step Veedol program.



Change Now to Winter-Grade Veedol . . . 100% Pennsylvania at its finest, yet it costs no more than many non-Pennsylvania oils. A product of Tide Water Associated Oil Company.



VEEDOL—100% Pennsylvania
Your Motor's
Best Defense Against WEAR

Prepare for Winter! Ask for the 1000-Mile VEEDOL *Safety Check* LUBRICATION

Mark it urgent,
Miss Priddy!

**YOU CAN'T HELP
INHALING—BUT
YOU CAN HELP YOUR THROAT!**

THAT'S right . . . *all* smokers sometimes inhale . . . knowingly or unknowingly. And inhaling *increases* the chance of irritation to sensitive nose and throat passages. But—see what eminent doctors found . . . on comparing the leading cigarettes! They report that:

THE SMOKE OF THE FOUR OTHER LEADING BRANDS AVERAGED MORE THAN THREE TIMES AS IRRITANT AS THE AMAZINGLY DIFFERENT PHILIP MORRIS — AN IRRITANT EFFECT WHICH LASTED MORE THAN FIVE TIMES AS LONG!

You can't avoid some inhaling—but you can avoid worry about your nose and throat . . . you can have true smoking pleasure without penalties—if you smoke Philip Morris!

**CALL FOR
PHILIP MORRIS**



**AMERICA'S FINEST
CIGARETTE**



Superman was hypnotized last month by a sinister dwarf named Slag who made him do everything in reverse. Now Superman is out of Slag's clutches but Andy Gump has run afoul of a Hindu hypnotist who is trying to get hold of his hair- tonic formula.

SALTER (continued)

he proclaimed that hysteria and hypnosis were practically identical. This erroneous idea was challenged by rival psychologists and hypnotists, who proved that there was no relation between the two states, and exploded a number of other theories that were hatched at the Salpêtrière.

These attacks gave Charcot so much publicity that he achieved a dubious kind of immortality, and at the same time they had the effect of discrediting hypnotism and retarding further research in the science. For Charcot identified hypnotism with mental instability, and the public quickly learned to link the two together. On top of this came the publication of George du Maurier's *Trilby*, a minor classic in its day, which told the horrified reader of the moral, mental and physical downfall of the heroine at the hands of the vile hypnotist Svengali. According to the story, Trilby developed a magnificent singing voice when hypnotized, though normally she couldn't even carry a tune. This idea is pure nonsense, as was du Maurier's other thesis that, once hypnotized, Trilby passed completely and permanently into Svengali's power. The prejudices aroused by the book probably were heightened by many commercial exhibitions of hypnotism put on as sideshow and vaudeville acts.

His clients don't tell their friends

Hypnotism's shady past is the greatest hazard in the career of Andrew Salter, who may well be destined for a niche alongside Mesmer and Charcot. He winces when people describe him as a hypnotist, and somewhat austere refers to himself as a "psychologist," though he is not a doctor of psychology. His subjects invariably are amazed, delighted and grateful, but they seem to be secretly ashamed of themselves, and they don't go around recommending Salter to their friends. "I sympathize with them," Salter admits. "In psychology, hypnotism is the original dog with the bad name. The average person believes that some kind of mental tug-of-war takes place between the hypnotist and the subject, and that only weak-minded people can be hypnotized. He also seems to think that hypnotists specialize in seducing females in the trance, or making subjects sign promissory notes and false wills, or even making them go and commit murder. Then there is the idea that you are bound to go insane if you continue being hypnotized, or at least become the slave of the hypnotist. I certainly don't blame my cases for not wanting to admit that they have been in my clutches."

Consequently, Salter makes a great effort to strip as much mysticism, superstition, and prejudice as possible from his profession. "I attempt to de-glamorize hypnosis," he says. "I try to convince people that I am not a 1941-model Svengali." No one who knows Salter could long mistake him for a sinister character. He was born in Waterbury, Conn., where his father and three uncles were employed as watchmakers. His special talents in school were in cryptography and poetry. "I used to be able to break most any cryptogram," he recollects. "And I wrote poetry. In fact Robert Frost was impressed enough to send me a Christmas card."

Hypnotism first came into Salter's life when he was a student at New York University. He had hopes of becoming a professor of psychology, but he abandoned this program because of the long years of preparation that were necessary, and also because he was eager to explore new paths. "I had no desire to spend the rest of my life studying the reactions of rats lost in labyrinths." As a student of psychology he had made a routine acquaintance with hypnosis, and decided that it would be a promising field for research.

CONTINUED ON PAGE 89

*You invite good talk when you serve folks **Wine***



*When there's wine with food on the table,
folks can ease up the moderate way,
and enjoy themselves*

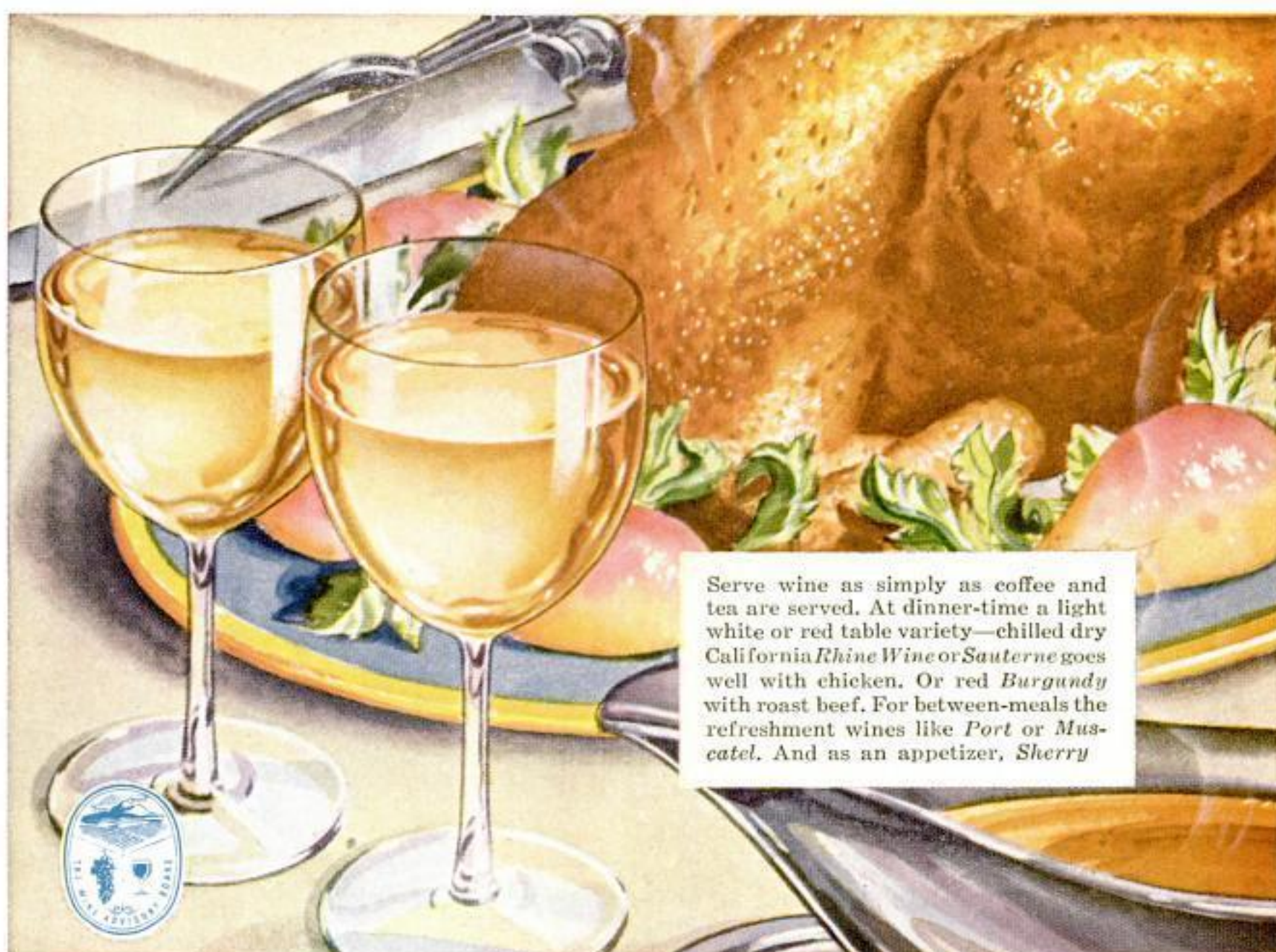
SET OUT ANOTHER plate or two on the table. Ask some friends over. Folks are doing that more and more. Because evenings spent in quiet friendship help us to let up—to rest and relax.

Perhaps that's one reason wine has grown so popular lately. People find that when you share wine with a friend you share good talk and fellowship. You draw closer together, over good food and wine.

An interesting new booklet on wine serving is available now. Your copy will be mailed free if you will write the Wine Advisory Board, 85 Second Street, San Francisco. The Board represents every wine grower in California.

You can serve California wines with confidence—they are sound, well-developed and reasonable in price. Connoisseurs will tell you these wines of our own country are good by any standard in the world.

They're worth trying . . . be considerate, serve wine.



Serve wine as simply as coffee and tea are served. At dinner-time a light white or red table variety—chilled dry California *Rhine* Wine or *Sauterne* goes well with chicken. Or red *Burgundy* with roast beef. For between-meals the refreshment wines like *Port* or *Muscatel*. And as an appetizer, *Sherry*



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Gorgeous spectacle produced by Mother Nature—Continuous Performance

Plan your room around a Picture Window. What could be more lovely than a living picture of a wooded dell, a blossoming garden or a boundless landscape as the feature spot of room decoration? Day to day, season to season, you'll never tire of Mother Nature's ever-changing scene, viewed through Libbey-Owens-Ford Polished Plate Glass.

Generous use of windows in *all* rooms is in key with modern living. They make your home lighter, brighter, gayer. Less electricity is consumed for lighting. Furnishings and decorations show off to better advantage. People's dispositions even reflect the cheerier surroundings.

It costs less to let light flood *into* your house than it does to wall it out. You'll discover that when you talk to your architect, builder and the dealer who handles Libbey-Owens-Ford Glass, Designed for Happiness.



Dusky corners disappear. A flood of light streams in through corner windows. Cheers up the room. Relieves the strain on eyes at work. Let your local L·O·F dealer tell you how little it costs to have corner windows in your home.

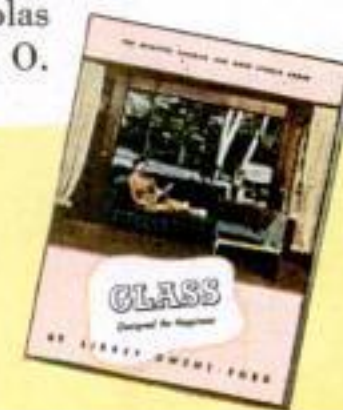
A picnic breakfast every morning. It's as though you were sitting out of doors, to breakfast by a window like this, paned with sparkling clear Libbey-Owens-Ford Glass. Why be satisfied with less when, for no more money, you can get L·O·F. Look for the L·O·F trademark label on the glass when you buy.



"We saved \$38 on fuel last winter." Case after case, like this one in Illinois, proves the economy of Window Conditioning, double (storm) windows of L·O·F Glass. Besides saving as high as 30 per cent of heating costs, they eliminate drafts.

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OWENS
FORD
GLASS**
Designed for Happiness

See your  Lumber
and Glass Dealer



SALTER (continued)

The young scholar plunged into the enormous literature of hypnotism. He is fluent in five languages, and he reads rapidly, but after nearly four years of steady reading he has barely dented the bibliography. He started out with European works, then branched into Oriental writers who told of the strange ways of fakirs who stand on hot coals and run knives through their bellies, of Indian Yogi who induce such profound trances that their pulses and respiration rates decline almost to the vanishing point, and who exist for days and even weeks with their vital functions in a state of suspension. Salter also studied the U. S. history of hypnotism, extending back to the time of the Massachusetts Bay Colony.

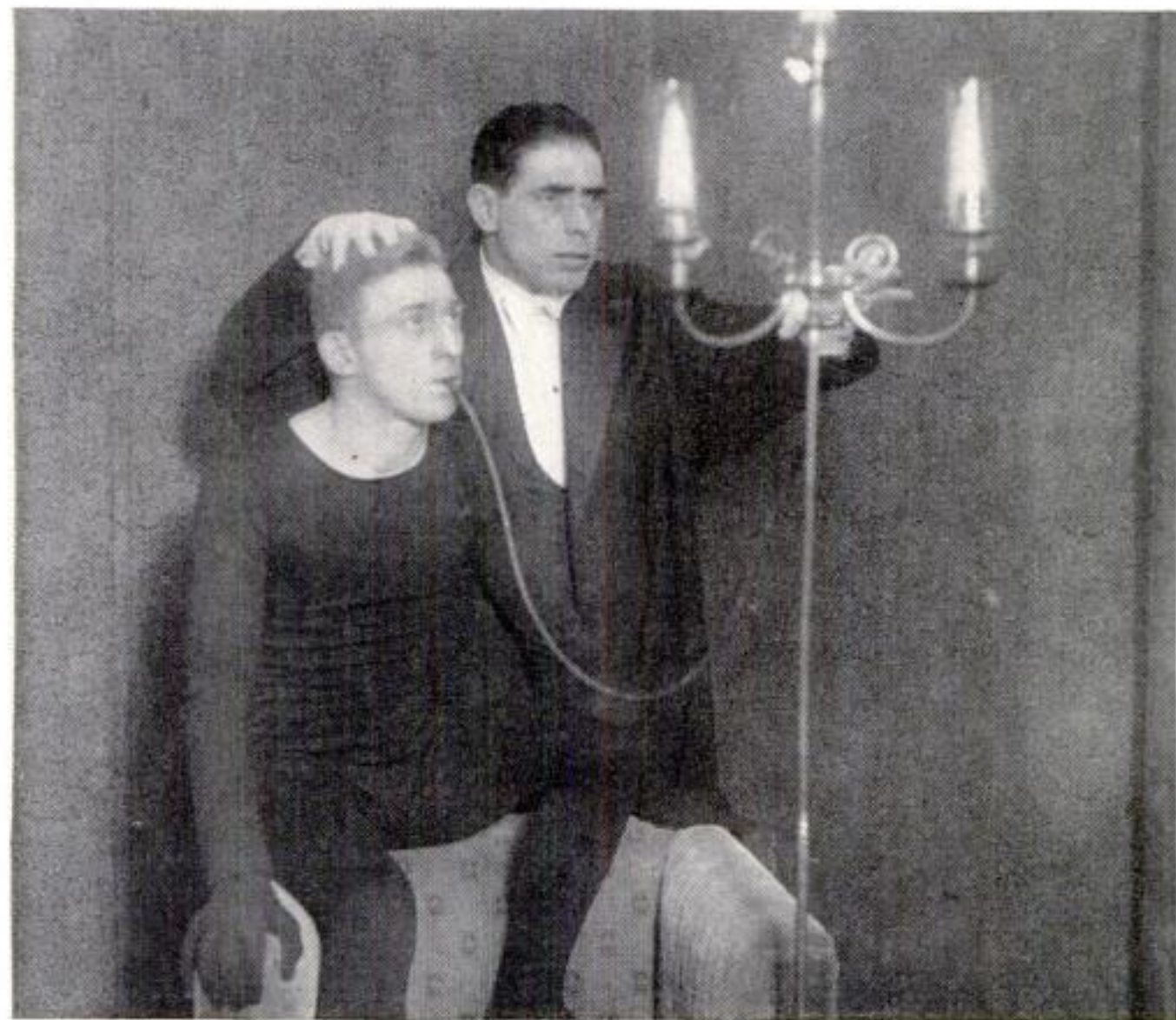
The science of hypnotism, he found, had been largely neglected. Only in Germany and the Soviet Union was hypnotic anesthesia used to any important extent, generally in childbirth, and even in psychology hypnosis was far from commonplace except for experimental purposes. The reason was obvious. Despite the impressive power of hypnotic and posthypnotic suggestion, hypnosis had only a temporary effect. Most subjects could be cured of almost any quirk or habit—for a few days. Then the original suggestion would begin to wear off, and the patient would have to return for further suggestion. Besides being costly and inconvenient, this procedure in time led to an undesirable relationship between the hypnotist and the patient, with the latter growing more and more dependent on the former.

Salter gets his great idea

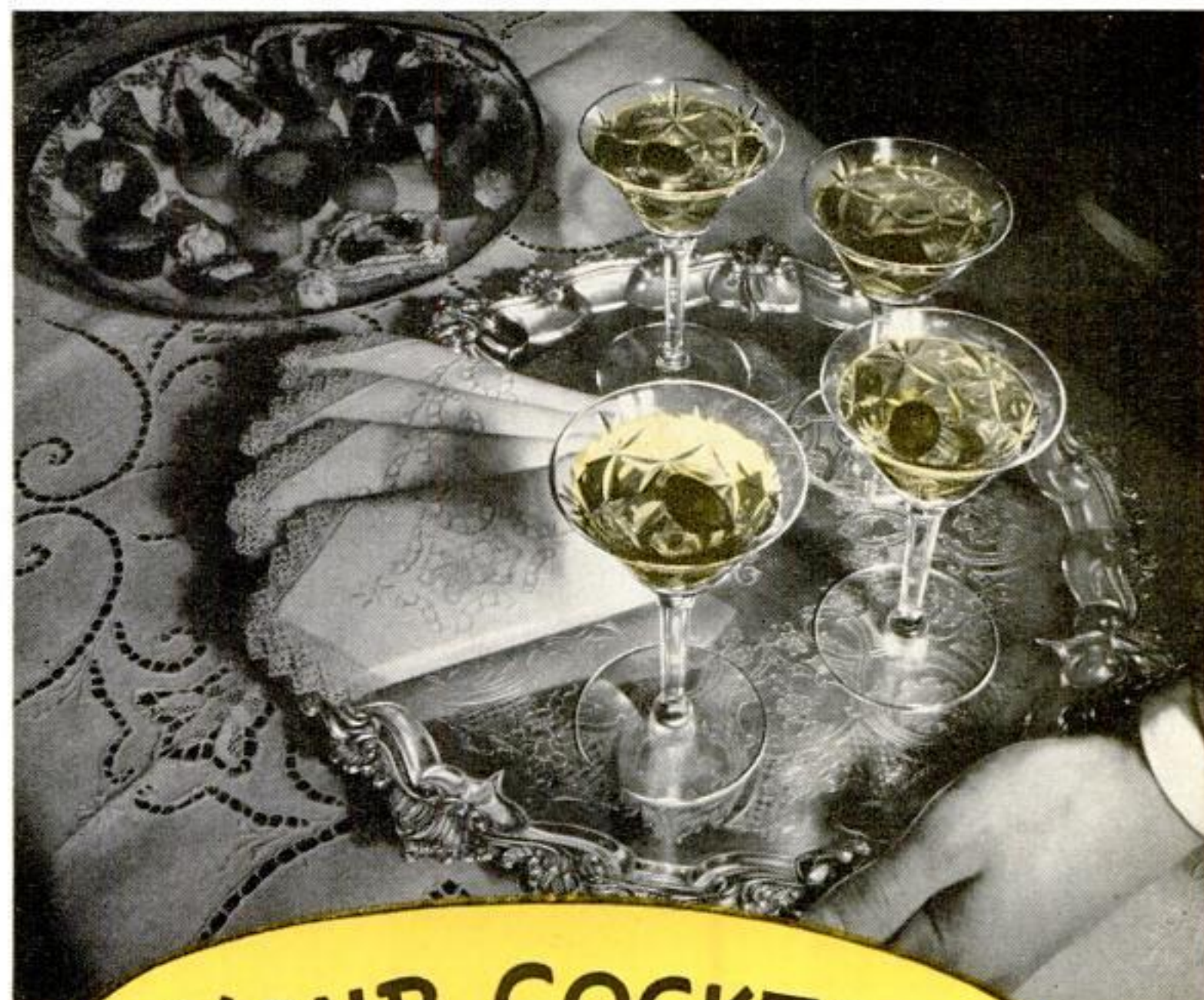
But in this drawback Salter saw a great opportunity. Would it not be possible to teach a subject to hypnotize himself, and give himself posthypnotic suggestions while in the trance? This might end the customary complaint that a relapse almost always follows hypnotic treatment. In all his reading, Salter had not come across any mention of such a possibility, yet he could think of no good reason why it couldn't be done. Salter was only a year out of college when this question occurred to him, and he was a mere stripling of 24. He was a psychologist, but without a doctorate his standing in the profession was and is roughly equivalent to that of a horse doctor in one of the conclaves of the American Medical Association. Salter had no formal research facilities available. He had to depend on the goodwill of a few interested doctors for a supply of subjects who would act as guinea pigs, but several dozen stutterers, nail-biters, insomniacs and alcoholics were referred to him, and by the end of 1938 he had proved that the thing could be done. More, he had devised precise formulas for doing it.

The next step was to get recognition for the discovery. Salter wrote an article describing the *modus operandi* of self-hypnosis, but couldn't get it published. None of the professional journals would touch the piece. At length, after many rebuffs, he sent a copy to Professor Clark Leonard Hull, of Yale's Psychology Department.

CONTINUED ON NEXT PAGE



"The Living Gas Range" was the billing of this gifted young man employed by a German hypnotist named Hanusen. When hypnotized by Hanusen, he allegedly produced stomach gases which burned brightly in a lamp and cooked food on a stove.



ARE YOUR COCKTAILS
AS GOOD AS YOUR
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Do people really rave about your cocktails? *They do about ours!* Very few home-mixed shake-ups can touch HEUBLEIN'S CLUB COCKTAILS for quality. These magnificent cocktails are professionally mixed from the choicest liquors—a credit to your house—and ours! And there's no work, no fuss, no waste—because any CLUB COCKTAILS that remain in the bottle keep perfectly until the next time. *Try a bottle today!*

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The Club Cocktail Party Book gives 42 easy recipes for canapes with "that caterer-look." Just ask for it. G. F. Heublein & Bro., Dept. T, Hartford, Conn.



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Daiquiri (70 proof) Martini (Med. Sweet) (60 proof) Dry Martini (71 proof) Manhattan (65 proof) • Old Fashioned (80 proof) • Side Car (60 proof)

HEUBLEIN'S
Club Cocktails
ALWAYS READY—ALWAYS RIGHT

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POUR

Pour into shaker or mixing glass with plenty of ice.

SHAKE



OR
STIR

Shake or stir (according to type) to chill and dilute properly.

SERVE



That's all! Save all the fuss and fidget of making your own!

SAY! THIS IS THE PINEAPPLE JUICE
FOR ME! I WONDER WHY IT
TASTES SO SPECIAL.



LIBBY'S CHOOSES
PINEAPPLES ACTUALLY
RIPENED ON THE PLANTS
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*Really truly
Hawaiian Pineapple Juice!*



You'll agree it's one of the good things of life—this fragrant, natural juice of ripe pineapples that Libby's brings you from Hawaii. Because it's pressed from Hawaiian pineapples, fully field-ripened, no sugar is added. Its flavor is tart-sweet, refreshing. Today, try true Hawaiian Pineapple Juice with the natural tang . . . Libby's Pineapple Juice. A good source of Vitamins C and B₁.

JUST OPEN A CAN AND BREAKFAST IS DIFFERENT!

Libby's
FAMILY
OF JUICES AND
FRUIT DRINKS



Remember: Libby's delicious Tomato Juice is rich in Vitamin C and a good source of Vitamins A, B₁, and G!



11 KINDS including Grape; Grapefruit; Orange; Orange and Grapefruit. Diluted and sweetened juices: Apricot, Loganberry.



That Hitler hypnotized Lindbergh by pinning a medal on him is the pet theory of Ralph Slater (left), who believes that Lindbergh is now obeying a posthypnotic suggestion, given him by Hitler, to make speeches against war. Mr. Slater here demonstrates how he thinks it was done. [Actually Lindbergh received his medal from Göring, never met Hitler.] Slater, who can put a subject under in 8 sec. flat, does his act in Army camps.

SALTER (continued)

Hull is the author of a work entitled *Hypnosis And Suggestibility*, and is not only one of the chief oracles of American psychology, but perhaps the world's greatest oracle on matters pertaining to hypnosis. Hull read Salter's article (though he had never heard of Salter) and was sufficiently impressed to send it along to the *Journal of General Psychology*, of which he is an editor. The caliber of this recondite publication can be judged from the fact that its book-review section cautions readers against submitting reviews unless they are Doctors of Philosophy, or better. But the issue of the *Journal* for April 1941 carried a research report of some 4,000 words by plain Andrew Salter. The title: "Three Techniques of Autohypnosis."

Salter was amazed by the response to this effort. Letters poured in. Two big lecture bureaus approached him with lucrative contracts which he did not sign, and *Time* ran an article called "Every Man His Own Svengali," a title which Salter considers rather picturesque. The sales manager of an insurance company in the South wrote to ask whether Salter would come down and teach self-hypnosis to his sales force, so that they would overcome a distressing tendency to take things easy once in a while. Salter turned the offer down.

The Salter method of self-hypnosis

The essence of the Salter method lies in training the subject to be his own hypnotist in place of an outside operator. "It doesn't matter who or what does the hypnotizing and the suggesting," he says. . . . "The important thing is the trance, and the absorption of suggestion while in the trance." To subjects he explains this point as follows: "There is no such thing as A hypnotizing B. All that A does is to tell B which roads to follow to get to his destination—hypnosis. It doesn't matter who tells you what roads to follow—whether I tell you those roads . . . or whether you tell yourself those roads. In any case, if you follow those roads, you will hypnotize yourself."

Salter's procedure with a new case follows several different stages. First there is the test for hypnotic ability. Next, Salter makes the subject decide exactly what he hopes and expects to accomplish by hypnosis. The meaning and effects of hypnosis are explained, and then come a series of practice trances, during which Salter gives the subject posthypnotic suggestions designed to make him more receptive in the future. Gradually he shifts the emphasis from himself to the subject, and helps him imperceptibly into self-hypnosis. When suitable progress has been made, Salter tells him to go home and practice hypnotizing himself with the help of a prepared incantation. Sample incantation: "I feel very comfortable. My arms are so relaxed. My feet are very relaxed and heavy. I feel so very comfortable and relaxed. My whole body feels comfortable and relaxed. I just want to sleep. I feel so comfortable. . . . My eyes are getting heavy, so very heavy. They're closing bit by bit, they feel so heavy and relaxed. I feel them closing more and more. I want to sleep, and I want my eyes to close. . . ." This continues until a climax is reached: "Now I am fast asleep, in the deepest possible hypnotic

sleep, as deep as the deepest hypnotic sleep I have ever been in. I have complete autohypnotic control of myself. I can give myself autohypnotic suggestions and awaken whenever I wish. . . ." The peculiar state of autohypnosis wherein the subject can both send and receive suggestions is hard to define. It is as though the person had the ability to talk to himself even when sound asleep.

The majority of Salter's cases learn the routine after five or six interviews, and rarely see him afterwards. After a few weeks of practice they no longer need to repeat the incantation, and put themselves into a deep trance almost instantly, simply by telling themselves that that is what they want to do. Salter has one subject who used to suffer from "that tired feeling," who takes his dose of autohypnosis while going to his office in the morning, and he relates that another case mystifies his friends by going into a trance before their eyes and then performing feats of catalepsy and anesthesia. He cautions subjects against using autohypnosis to mask the pain of physical ailments which require medical attention. As far as he can tell, this is the only possible danger connected with autohypnosis.

Though pleased with the successful results he has had to date, Salter thinks that he is just starting to get under way. He believes that with the exception of suicide urges and the "will to die," which call for different therapy, there are few psychoneuroses that can't be straightened out in a good subject. This excludes morons, young children and insane persons, none of whom can be hypnotized.

He is convinced that the U. S. Army should pay heed to the value of autohypnosis in war. "An average of at least 20% of the soldiers could learn the art," he says. "They could then march 30 miles a day with full equipment and not be fatigued. They could go for long periods without food and yet be comfortable. They could fall asleep in open trenches or shell holes with the worst artillery barrage on record going on overhead, and sleep soundly for as long as they pleased. They could immunize themselves against fear and pain and the horror of war. In fact, they could learn to forget the war entirely." The equivalent could be done for the people of London, to help keep up their morale during air raids. Salter has suggested as much to His Majesty's Government, but doesn't think the idea will get very far at present.

More diverting is his somewhat playful ambition to go out to Hollywood, select some extra girl, teach her autohypnosis, and watch her develop into the screen's greatest actress. Salter believes that everyone is a natural-born actor, once self-consciousness and various social and hereditary inhibitions have been removed, as in hypnosis. He recalls how he once demonstrated this with a middle-aged traveling salesman who had been to the theater only once or twice in his life, and had been educated only through the second year of high school. "I put him in a trance and told him he was Hamlet," Salter says. "And by God he *was* Hamlet! He started acting that scene where Hamlet says 'The play's the thing wherein I'll catch the conscience of the King,' and he even recited some of the lines, though he hadn't seen them since high school. He was better than Barrymore or Maurice Evans."



Two blocks of granite weighing 200 lb. each were broken on the rigid body of Miss Marie Sweezy after she had been put in a cataleptic trance in 1931 by a hypnotist named Mink de Ronda in Los Angeles. This kind of stunt is extremely dangerous. Although subject feels no pain at the time, her internal organs may be severely injured.

Smart Idea helps Co-ed make big party hit

BETTY: Oh, what *will* I do! I want my party to be something very special! But here it is 6 o'clock — and the appetizers haven't come.

HETTY: No need to fret — if there's a package of Shredded Ralston in the pantry!



BETTY: Shredded Ralston, why it's our favorite breakfast cereal. But what has it to do with appetizers?

HETTY: First we'll melt $\frac{1}{2}$ cup of butter in a pan. Then add a package of Shredded Ralston, $1\frac{1}{2}$ teaspoons salt... heat and stir. And we'll be ready with the grandest appetizers ever!

BETTY: Everybody's "oh"-ing and "ah"-ing over those Shredded Ralston appetizers you suggested! Will you help me fill the dishes again?

HETTY: Bighearted — that's the word for me! Let you "wow" the boys with *my* suggestion! But come on, I want some more myself!



For appetizers that are different, dainty, delicious, try Shredded Ralston prepared according to the recipe above. For *better* breakfasts — switch to Shredded Ralston tomorrow! No other cereal like it! Nourishing whole wheat...ready-to-eat...in a convenient "bite size" form...with a flavor so refreshingly new! Money back if it doesn't make an instant hit with your family!

It's Bite Size

No Muss...
No Crumbling



The Cereal Millions Eat Because They Like It!



THIS IS THE SAME CHICAGO STREET BOHROD PAINTED ON OPPOSITE PAGE. NOTICE HOW DETAILS ARE CUT OUT AND SIMPLIFIED IN PAINTING TO MAKE BETTER COMPOSITION

BOHROD OF CHICAGO PAINTS NEON-LIGHTED NOCTURNES

When the spirit of night walks o'er the Western wave, and settles upon a beer parlor or country gas station, Aaron Bohrod takes out his paints. The shabbier the scene, the more Bohrod likes to portray its wistful beauty, especially under the glow of a neon sign. While his art is not restricted to this field, Bohrod is America's No. 1 painter of neon lights.

For most of his neon-lighted nocturnes, Bohrod turns to the back streets of Chicago. On these streets he grew up. From these streets he escaped, became a successful commercial artist. To these streets he returned, after studying art with John Sloan in New

York. Now at 33 he is best known of Chicago artists.

Bohrod's parents were born in Bessarabia. From them he seems to inherit a Slavic moodiness and sense of gay color which enables him to romanticize the so-called ugliness of American life, without destroying its essential character or departing too far from reality. In his life, as well as art, Bohrod shuns pretense. His increasing success still finds him genial and mild-mannered, looking perfectly at home in an ordinary Chicago suburb. At his fifth one-man show, now being held at New York's Associated American Artists Gallery, the first five paintings sold went to museums.



AARON BOHROD IS SHORT, SLIGHT, SANDY-HAIRED, SHY

BOHROD PAINTS IN THE WINDOW OF HIS APARTMENT ON OAKDALE AVENUE IN CHICAGO WHILE HIS WIFE SHOUTS DOWN TO SON. THIS ROW OF HOUSES IS VERY BOHRODESQUE





↑ "Rainy Night," painted last winter, shows a street corner on Chicago's north side. Bohrod did this scene once before, in 1933, and exhibited it at a radical John Reed club show during what he calls his own "Rose Period." The earlier picture was stolen by an art-loving comrade and has not been seen since. The new one belongs to Collector Moss Hart.

↓ "Taverns at Night" was sketched in the resort town of Wisconsin Dells, Wis. Bohrod sat in a parked car across the road making his pencil sketch, added the figures later from his imagination. This particular slice of night life, well off beaten Chamber of Commerce paths, is typical of Bohrod's interest in shanty towns and big-city back streets.





↑ **"Merrillan Night,"** a scene just outside a small Wisconsin town, was actually drawn at night on the lawn of a tourist home. The only light was supplied by a dim glow from the neon tourist sign in the foreground, the headlights of passing cars. Bohrod likes to add touches later, put in the gas station at left to dispel some of the gloom.

"Evening in Roscommon" was painted in a small Michigan town in 1937. Bohrod began his sketch in the gathering summer twilight, but, he says, "As I worked along the thing got more and more murky until I found it necessary to install artificial illumination." Consequently he fell back on a pet device and added neon loop.



HOW YOU CAN SAVE YOUR TEETH FROM THESE CAVITIES

**"WE DENTISTS SEE PATIENT AFTER PATIENT
WITH CAVITIES CUT INTO THE EXPOSED,
SOFTER PARTS OF THEIR TEETH
BY REGULAR BRUSHING WITH DENTIFRICES
CONTAINING ABRASIVES"**

You Can Avoid This Trouble Simply By Changing to Liquid Dentifrice

*Liquid dentifrice cannot injure your teeth
because it contains absolutely no abrasives*

Yes, literally millions of people are unknowingly causing serious damage to their teeth which Nature can never repair.

This injury is caused—not by the toothbrush—but by regular brushing with dentifrices containing abrasives.

Gradually, as the months go by, these abrasives cut cavities into the softer part of teeth along the gum line exposed by shrinking gums, where there is no hard, protective enamel.

In fact, among people who brush their teeth regularly, a very large percentage of all cavities along the gum line that require filling are probably the result of this injury. This was shown by a clinical study published in a leading dental journal.

Disclosed by Scientific Research

These startling facts—long known to many dentists—were recently confirmed by scientific research. Eminent independent scientists made laboratory tooth-brushing tests with a number of dentifrices containing abrasives. Every one cut cavities into the softer part of the teeth.

In the same manner, these scientists tested the new liquid dentifrice—Teel. In no case did Teel injure the teeth in any way, because Teel contains absolutely no abrasives of any kind whatever.

Teel doesn't depend on abrasives for cleansing. Instead, it uses a newly-discovered, patented cleansing agent that's almost magic-like in the way it helps reveal natural whiteness and beauty of your teeth. It isn't soap, yet multiplies into thousands of tiny, cleansing bubbles in the mouth.

How Teel Reveals Beauty of Your Smile

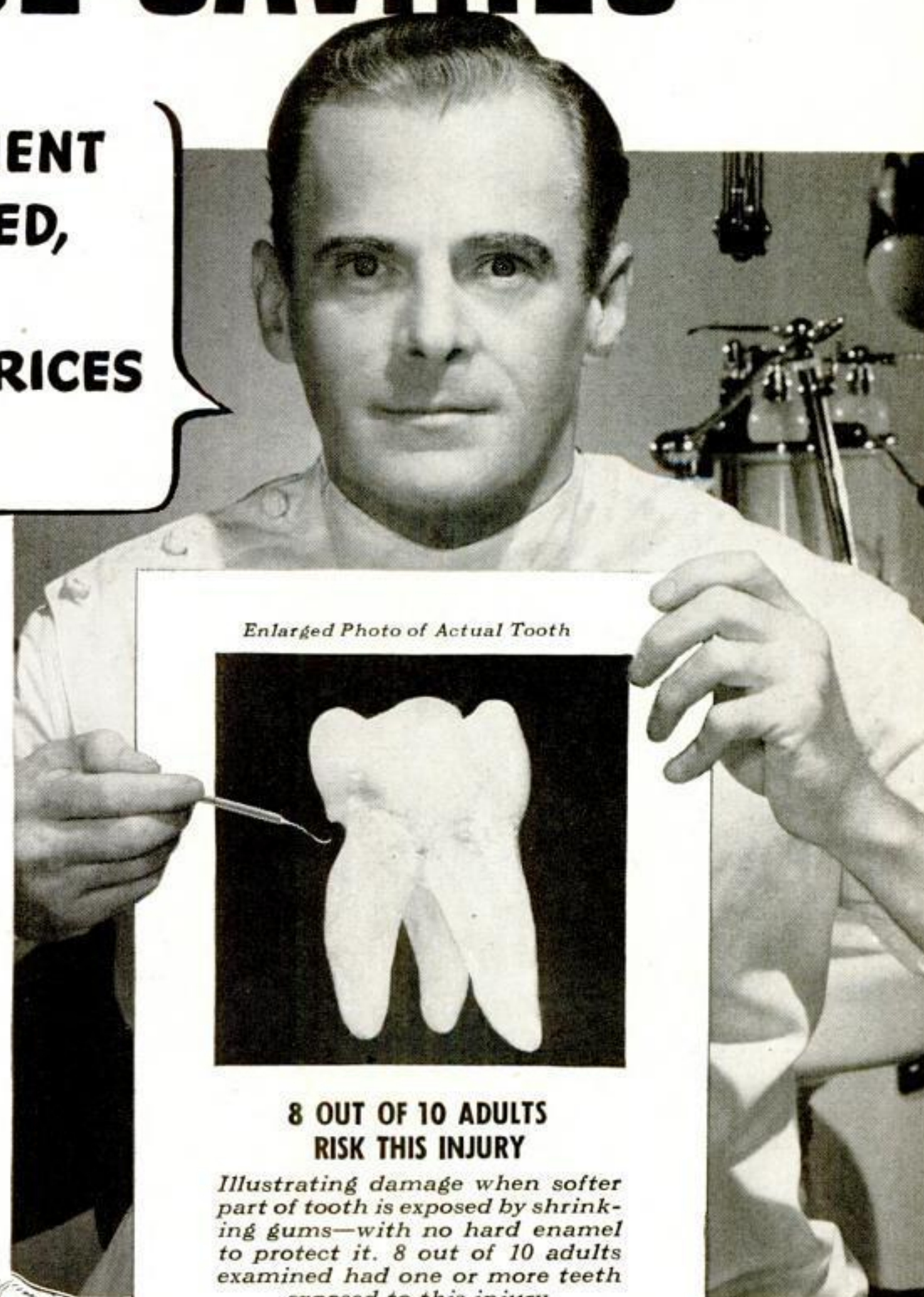
These active bubbles amazingly help to remove the daily accumulation of decaying food particles and the dulling surface film that hides natural brilliance of teeth. Thus your teeth look so much whiter, more thrillingly beautiful.

With your first Teel brushing, you'll know something good and different has happened by the satin-smooth "feel" of your teeth—by the glorious freshness of your mouth. Teel helps sweeten bad breath. It's easy to use and economical. Only a few drops are required for each brushing.

Start This Safe Liquid Way Today

Naturally, you want to save your precious teeth from the injury pictured above. If, however, you feel that your teeth need an abrasive scouring, at least occasionally, we suggest that you follow the special directions given on the Teel package.

So today adopt this safe liquid way of cleansing your teeth. Use Teel twice a day and enjoy its amazing benefits. Get Teel at any drug, department or 10¢ store. And be sure to see your dentist regularly for his professional care. Procter & Gamble.



Enlarged Photo of Actual Tooth

**8 OUT OF 10 ADULTS
RISK THIS INJURY**

Illustrating damage when softer part of tooth is exposed by shrinking gums—with no hard enamel to protect it. 8 out of 10 adults examined had one or more teeth exposed to this injury

MAKE THIS TEST

to tell if your dentifrice contains an abrasive
Tonight, put some of your favorite dentifrice in a glass of water and stir. Let it stand overnight. When you see a white sediment in the bottom of the glass, you know your dentifrice contains an abrasive. Teel, however, leaves no sediment, proving it contains no abrasives whatever which could injure exposed soft part of your teeth.

**THE PRODUCT OF
MODERN DENTAL SCIENCE
FOR BRUSHING TEETH
SAFELY**

Teel
LIQUID DENTIFRICE

*Use Instead of Tooth
Pastes and Powders!*



To Dentists, Physicians, Nurses, and Teachers: A booklet for professional people which contains an authoritative report of the scientific research summarized above will be sent to you on request, free of charge. Send your name and address to Teel, Box 687, Dept. NL, Cincinnati, Ohio.



*There's Beauty
in Every Drop!*



FROM A PLANE, THIS IS ALL YOU MIGHT SEE OF AN INFANTRY ATTACK. AT LEFT OBSERVATION PLANE PICKS UP A MESSAGE, READS A CODE SPELLED ON GROUND. AT RIGHT,



AT DIVISION COMMAND POST, THIS RADIO COMMUNICATES WITH CORPS COMMANDER

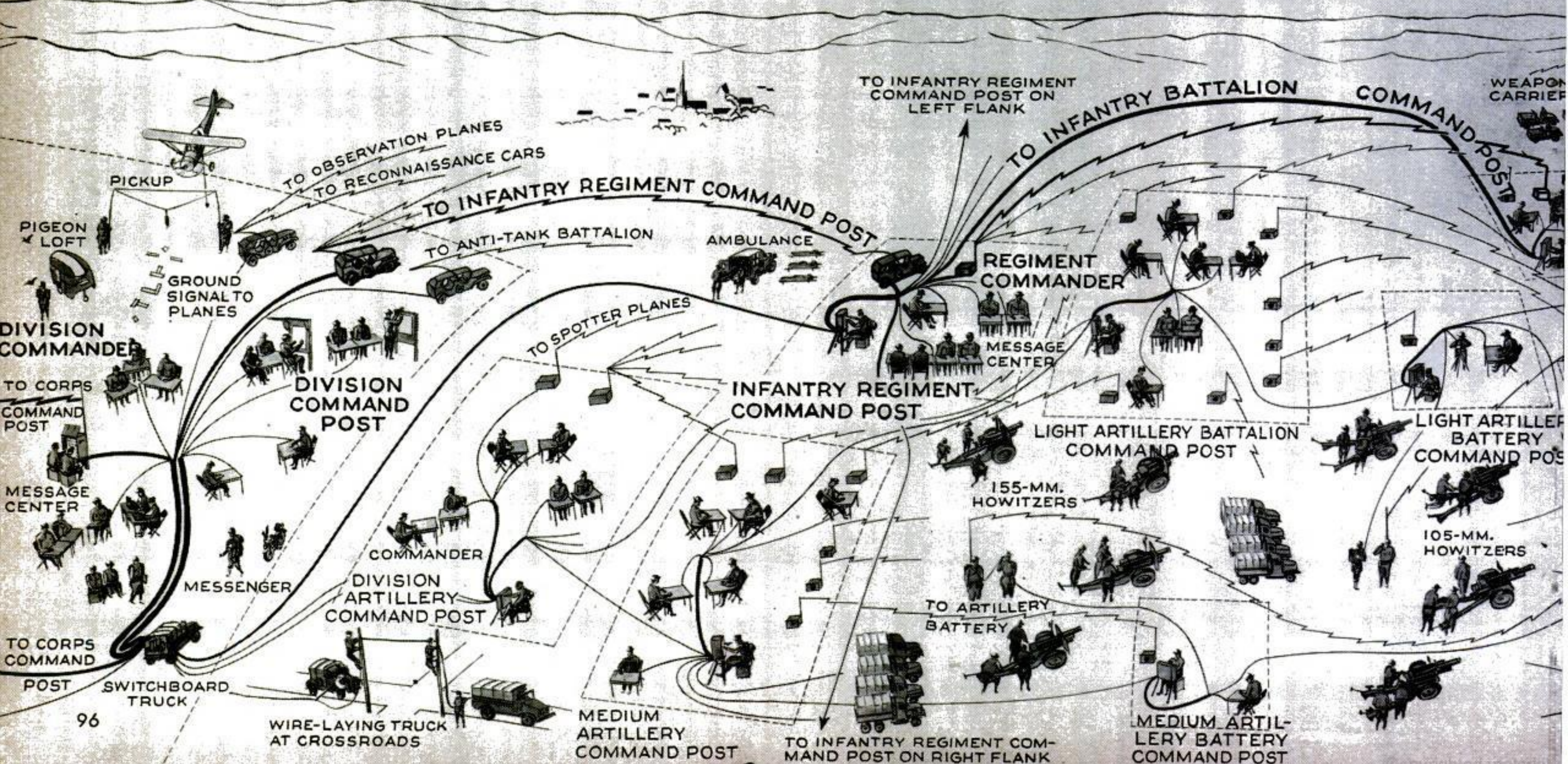
SIGNAL CORPS

ON ITS ABILITY TO GET MESSAGES THROUGH TO THE FRONT DEPENDS THE FATE OF THE U.S. ARMY

In the history of warfare, the most frequent cause for lost battles has always been failure of communications. At Waterloo, Napoleon met disaster because he was not quickly informed of the flanking movement of Blücher's Prussians who were trying to join Wellington. At Montfaucon, in World War I, Americans shelled Americans when, unknown to one division, another division entered the town. Last year, German success in France and the Lowlands was predicated on the disruption of the enemy's communications far behind the front lines.

In the Louisiana maneuvers in September, U. S. Army communications were

THIS IS WHAT ACTUALLY IS GOING ON IN PICTURE ABOVE. MESSAGES TRAVEL FROM





MORTARS AND PLANE LAY SMOKE SCREEN WHILE ASSAULT BOATS AND PONTON BRIDGE APPEAR IN RIVER. IN DISTANCE: DOGFIGHT

not good. Frequently an order took three or four hours to filter down from the commanding general to the soldier in the field. Said one bitter officer, "Communications always work well until we need them."

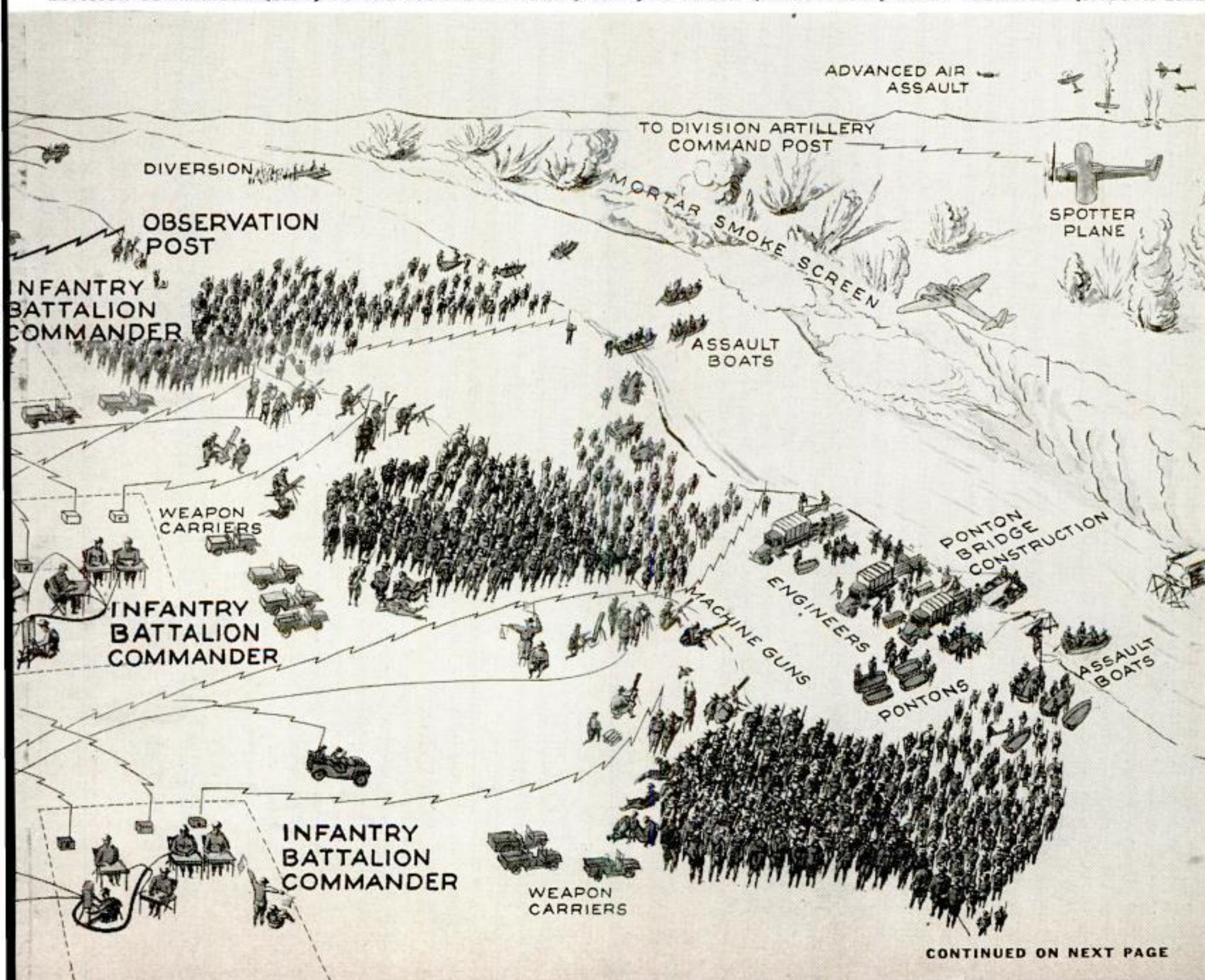
To work out these kinks in U. S. Army communications and to make sure that in time of actual war a commanding general's order will get down through division, regiment, battalion, company and platoon to the front before it is too late is the job of the Signal Corps. Its methods for getting messages through are varied. It may use radio. It may string wires and use telephones. It may even use light planes, homing pigeons, or the semaphore code. In any case, unless it does its job completely and accurately, the U. S. Army will never win a battle.

The two drawings on this page show how the Signal Corps works. Above you are looking down from an airplane on an infantry attack which has just begun to move. Because of trees and camouflage, you cannot see much.

Below, however, all concealment has been removed. By studying closely you can understand how a message gets to the front.

Most messages start with Division Commander (far left) who has telephone and radio communication back to his Corps Commander. To Division Commander come messages from pigeons and spotter planes. He has two main lines of communication—to his divisional artillery and to his infantry regiments (only one of which is shown here). The Division Artillery, in turn, communicates with the Medium Artillery, which is in touch with the various Battery Command Posts and with the guns. In the same way, the Regiment Commander is in touch with a battalion of light artillery and with his infantry Battalion Commanders, who receive reports from forward observation posts and from scouts carrying walkie-talkie radios. The Battalion Commanders then send orders through to their battery companies and platoons, who are here making the attack.

DIVISION COMMANDER (LEFT) TO THE FIGHTING FRONT (RIGHT) BY RADIO (JAGGED LINE) OR BY TELEPHONE (SMOOTH LINE)



CONTINUED ON NEXT PAGE



...without mixing
your Liquors!

STICK TO BACARDI—the most congenial and versatile of all the great liquors of the world. You can make nearly all mixed drinks with BACARDI—and give them the added thrill of its smooth, exquisite flavor.

Before Dinner—serve Bacardi cocktails
(Made with Bacardi White or Silver Label)

With Demi-tasse—
serve Bacardi straight
(Use Bacardi Gold or Amber Label)

During the Evening—
serve Bacardi Highballs
(Or Collins, or Cuba libres, made
with Bacardi Gold or Amber Label)



THERE'S A DIFFERENCE
WORTH KNOWING...

BACARDI

Rum 89 Proof—Schenley Import Corp., N.Y. Copr. 1941



WORLD'S BEST PROVIDER — but STARVATION* stalks his home!

It's commonly known that the average American is the world's best provider. He doesn't stint when it comes to providing his family with life's necessities—and most of its luxuries. Yet in spite of his proportionately large share of life's bounty, each winter he unknowingly courts a serious form of starvation—sun starvation*!

Sun starvation is simply a lack of a normal amount of healthful sunshine, and during the winter when the sun radiates only 1/12 as much health-giving ultraviolet as in summer it's apt to strike anyone. It's serious because it tends to sap one's vitality... weakens normal resistance, thus paving the way for colds and other common ailments.

But there's no need to worry about sun starvation with a Hanovia Alpine Sun Lamp at home. The marvelous tonic-like ultraviolet rays of a Hanovia lamp will help restore your ebbing energy. Regular sun baths will assist in avoiding common ailments...and help safeguard your (and the whole family's) health all winter.



Only selected quality, fused quartz is employed in forming a Hanovia "burner." Fused quartz has the property of transmitting more ultraviolet light over a wider range of wave lengths than does any other material used in lamp construction.



Growing children will benefit materially from their Hanovia sun baths during the winter. Regular treatments will assist them in the development of strong bones, sound teeth, a robust little body full of vitality and pep.

HANOVIA
ALPINE HOME SUN LAMPS
"The World's Finest"
NEWARK, NEW JERSEY

See Hanovia Lamps at department, electric and medical stores and our showrooms. Prices from \$64.50 F.O.B., Newark, N. J. For further information write Dept. L-3



Regiment Command Post is smaller and more mobile than Division Command Post. This field set communicates with battalion. Soldier at right works hand generator.



Battalion Command Post is still smaller. Because it is so near front it must be ready to advance or retreat at minute's notice. These soldiers receive and uncode messages.



Right on the front line, watching the enemy, is scout with a "walkie-talkie" radio. To Battalion Commander he reports the movements and concentration of enemy troops.

RELAX

and enjoy



5¢

ONLY NATURAL FLAVORS



Are You

UNDER-corseted?

OVER-corseted?

You must admit that you have worn corsets that were a little tight or a little loose. Now, Flexees adds to its famous 7 Basic Figure Types, the all-important "Tensile Element" in the fabric, giving you just the right amount of corseting your figure needs. Do experience this new thrill in corset comfort and figure loveliness. See your favorite corsetiere now.

Girdles and Combinations

\$5.95 to \$15
(slightly higher in Canada)

FLEXEES
"BALANCED
CORSETING"

FLEXEES • 417 Fifth Ave., N. Y.



THE WORLD'S LOVELIEST FOUNDATIONS

CONTINUED ON PAGE 101



**"If I were you," warned Elsie,
"I wouldn't be sticking my neck out!"**

THE TURKEY stared reproachfully at Elsie, the Borden Cow, and then retorted:

"I'll overlook your crude choice of words and simply repeat that this is the season when I really get to be appreciated. There's a rising tide in my favor—I can see it in folks' eyes."

"I can see it in the corners of their mouths," agreed Elsie. "Of course it's a kind of enthusiasm I'm quite familiar with—you know, in connection with my milk."

"Your milk!" scoffed the Turkey. "Surely folks don't think there's anything very special about that!"



"They certainly do, my chesty friend," asserted Elsie. "And not just now—but all the year round. They know that an army of Borden experts and scientists are making sure Borden's Milk, as well as the flock of grand products that are made from that milk, is always good as can be."

"Come, come, my good woman," gobbled the Turkey pompously, "I realize you're more or less useful. But, frankly, does anyone actually rate any of your contributions as a treat?"

"You bet your gizzard they do!" Elsie replied enthu-

siastically, not noticing how the Turkey winced. "Why, Borden's Ice Cream—smooth, pure, luscious, because it's made from such grand milk and cream—is hailed with glee by folks from 9 months to 90 years old."



"Probably just a passing fad," pooh-poohed the Turkey. "Nothing permanent, like my standing in the community."

"You should live so long," remarked Elsie. "There's never any slack season in the popularity of Borden's Irradiated Evaporated Milk, either. It's the secret of



elegant cream soups and fluffy mashed potatoes. And it's so digestible and rich in vitamin D that doctors approve it for babies."

"Kid stuff, eh?" sneered the Turkey, getting a little redder in the face.

"Yes," beamed Elsie, "most Borden products do go

great with kids—and grownups, too. Borden's Eagle Brand Sweetened Condensed Milk helps to make cookies, candies, and marvelous cake frostings that tempt every size of mouth."



"Let me remind you," puffed the Turkey proudly, "that I'm an honored American institution!"

"So is Borden's," Elsie pointed out, "and so is one of the most popular of the distinguished family of Borden's Fine Cheeses—creamy, golden-crust, rich-flavored Liederkranz. I'm really quite proud of it..."



"So I've gathered," sputtered the Turkey. "You seem to take credit for just about everything that's good."

"Don't be so stuffy—you'll be that way soon enough," smiled Elsie. "There are some delightful foods that don't happen to be made from my milk."

The Turkey ruffled its feathers smugly: "You're finally going to admit that I really am the holidays' big shot?"

"Oh, you're all right—you're fine, in your place," assured Elsie. "But you've got to admit that topping you even at your star appearance is something that's the result of Borden care and skill. It's the extra luscious, spicy pie that's made with Borden's None Such Mince Meat—whose juicy fragrance says 'holidays' like nothing else!"



"You Bordens certainly think a lot of yourselves!" the Turkey gobbled furiously.

"Keep your wattles on, my friend," Elsie soothed. "It's all the people who rely on Borden's that think a lot of us. They're the ones who are first to tell you... 'if it's Borden's, it's GOT to be good.'"

Full-color Elsie Pictures from the ads—illustrations only, no advertising. Set of six, suitable for framing, 7½ x 7½ inches. Write Elsie, Dept. A, Post Office Box 54, New York, N. Y., enclosing 10 cents.

In Canada, address Borden, Spadina Crescent, Toronto, Ont.



COPYRIGHT 1941, THE BORDEN COMPANY

C O M M U N I T Y

The Finest Silverplate



"Wish you'd toss me that Community instead of your bouquet!"

GOOD TASTE and good sense go hand in hand when a bride selects Community®. The patterns are distinguished, correct—and your silverware dealer has complete services for 8, in free anti-tarnish chests, as low as \$44.75 (including Federal Tax). Budget terms, six open-stock patterns. Remember, Community lasts a **LIFETIME**.

NOTE: Because we are devoting much of our skill and experience to defense work, the supply of Community may be limited this fall.

IF IT'S COMMUNITY...IT'S CORRECT!



® TRADEMARK

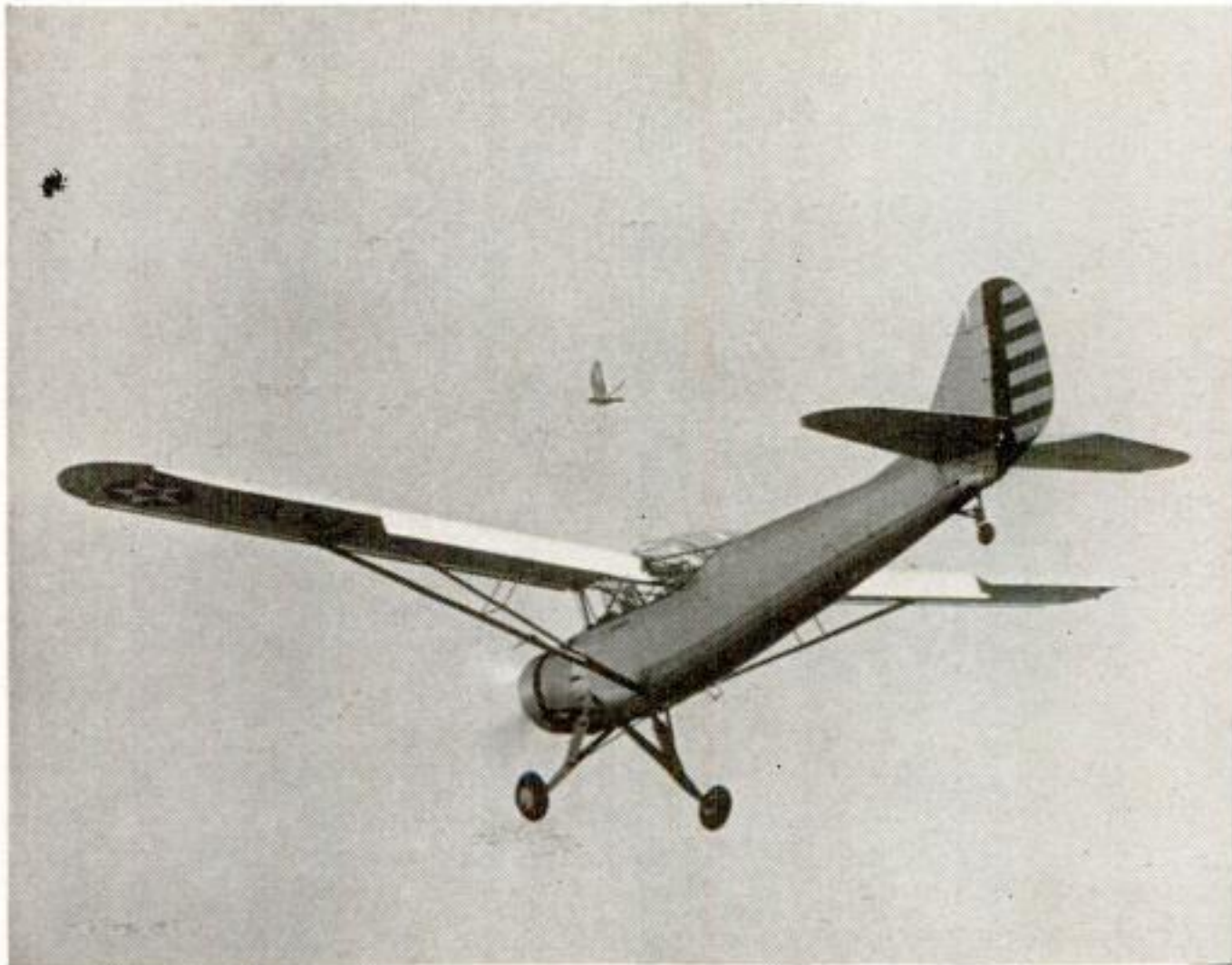
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Code messages spelled out by white cloth panels against a brown field are used to communicate with aviators. This message may mean "Investigate enemy activity."



Transmitting a message can also be done by this apparatus. Hook on nose of the plane catches on upper wire, bringing lower wire, with message attached, up near to cockpit.



Pigeons can also be released and sent flying back to the Division Command Post with important messages. Most Signal Corps pigeons are trained at Monmouth, N. J.

Honey

BEAUTY ADVISOR SAYS:

"HOLDING CHAPPED HANDS — NO FUN FOR JACK!"

I CAN GET ONLY THREE DAYS OFF FROM MY JOB

THEN YOU AND HONEY TAKE A PLANE, BETTY, AND YOU'LL BE HERE TONIGHT. I WANT TO HOLD YOUR HANDS FOR THREE DAYS — AT LEAST!

WE'RE CLIMBING NOW, BETTY... LOOK!

THRILLING! AND EVERYBODY LOOKS SO TINY, WAVING THEIR HANDS... OH, OH, OH!

WHAT HAPPENED, BETTY? ANYTHING WRONG???

HONEY, I JUST REMEMBERED — JACK SAID HE WANTED TO HOLD MY HANDS — AND LOOK AT 'EM! RED AS A BEET... DRY AS AN ONION!

IS THAT ALL! HERE, JUST USE MY HINDS HONEY AND ALMOND CREAM

WHY, THAT'S THE LOTION WE ARE TRAINED TO USE ON AMERICAN AIRLINES — HINDS! KEEPS OUR HANDS PRETTY AND SOFT... PASSENGERS OFTEN COMPLIMENT US ON OUR HANDS

HINDS IS EXTRA-CREAMY, EXTRA-SOFTENING — WORTH RECOMMENDING

IT MAKES MY HANDS FEEL SMOOTHER AND LOOK WHITER RIGHT AWAY

YOU'RE MY GIRL, AREN'T YOU, BETTY? SWEETER THAN EVER — EVEN YOUR HANDS FEEL SOFTER!

THAT'S HINDS LOTION FOR YOU — IT WORKS FAST

Copr., 1941, by Lehn & Fink Products Corp.

WE BOTH USE HINDS HONEY AND ALMOND CREAM. SO EXTRA-SOOTHING TO BABY'S TENDER, CHAFED SKIN — SO EXTRA-SOFTENING FOR MY OWN RED, CHAPPED HANDS!

1 EXTRA-CREAMY, EXTRA-SOFTENING —

2 ACTUALLY AN EMULSION OF SKIN-SOFTENING INGREDIENTS —

3 GIVES RED, CHAPPED HANDS A SOFTER, WHITER LOOK, FAST.

4 ALSO — HINDS HAND CREAM IN JARS. QUICK-SOFTENING.

HINDS FOR HANDS

and wherever skin needs softening!

THE AMERICAN HERITAGE

IT IS OURS BECAUSE MEN DARED BE FREE

The great places to which the thoughts of Americans turn in times of mortal danger were calm and beautiful in the closing months of 1941. The amazing American autumn clothed battlefields and churchyards and mountainsides in their annual magnificence. Yachts rode at anchor in the sparkling blue of Plymouth Harbor (*opposite page*), shadowy peace brooded over ancient Jamestown in Virginia (*below*). Yet there was no peace in the hearts of Americans because, as Patrick Henry had cried in 1775, "our brethren are already in the field." Now, however, the field was vaster and the enemy more deadly than ever before.

The future seemed sure to grow much blacker before the first rays of a happier, better day would break across the broad face of America. In this gathering gloom, many a troubled American mind brooded over the things and the people that had made this country what it is today. One such mind belonged to Franklin D. Roosevelt who in a proclamation designated Armistice Day (Nov. 11) as the beginning of a six-day period "for all persons throughout the nation to give thought to their duties and responsibilities . . . in the defense of our priceless heritage."

This heritage is the historic ideal of freedom.

To preserve it, millions of American lives and billions of American dollars have, up to now, been a cheap price to pay. Yet it was a thing of small beginnings. On these two pages are pictures of two of those beginnings—Jamestown and Plymouth Rock—Virginia and Massachusetts.

The 105 high-spirited adventurers out of Shakespeare's London who came ashore at Jamestown in 1607 were mostly doomed to die in the midst of incredible hardships and combats with the Indians. But others followed them and at Jamestown, in 1619, the first representative assembly of the new world held its first meeting. Here tobacco was first cultivated and the first Negro slaves were imported, laying the foundations for two centuries of Southern civilization. And at Jamestown the first great American rebel, Nathaniel Bacon, took over the government as early as 1676 and defied the royal governor.

The men who tossed through winter seas in the *Mayflower* and landed at Plymouth in 1620 came from an entirely different strain of English character. They were middle-class yeomen and artisans who refused to conform to the Established Church and preferred any kind of hardship or personal danger to loss of their religious liberty. Silent and

stern and proud, they brought to New England a strength of character that, blending in the national inheritance, has in three centuries spread its unmistakably Yankee influence across the continent to the Pacific.

After these beginners came many other kinds of men—the Dutch of New Amsterdam, the Quakers and Germans of Pennsylvania, the Scotch-Irish dissenters and Huguenot refugees to the Carolinas. All of them came for freedom—freedom from kings, and armies, and bosses of every kind—freedom to speak and worship and wander as they chose. They mingled as a mighty river and, in waves of exploration and settlement, rolled across the Eastern mountains even before the revolution. They took routes whose names are still rich music to American ears—Cumberland Gap, Wilderness Road, the Natchez Trace, the Oregon Trail, the Santa Fe Trail. They fought at Concord and Yorktown, on Lake Erie and on Chesapeake Bay, in the Alamo and beside the Little Big Horn. They felled the forests and farmed the fields and raised big families and chased Indians and killed buffaloes and laid railroads and built cities and started factories and struck oil and made money—lots of it. But, above everything else, they left America free.



AT JAMESTOWN, OLDEST ENGLISH-SPEAKING COLONY (1607), THIS IVIED CHURCH TOWER SURVIVED FIRST BIG REBELLION AGAINST THE CROWN IN 1676



THE PLEASURE BOATS AND WHITE FRAME HOUSES OF 20TH CENTURY NEW ENGLANDERS NOW SURROUND PLYMOUTH ROCK (UNDER PORTICO IN CENTER)

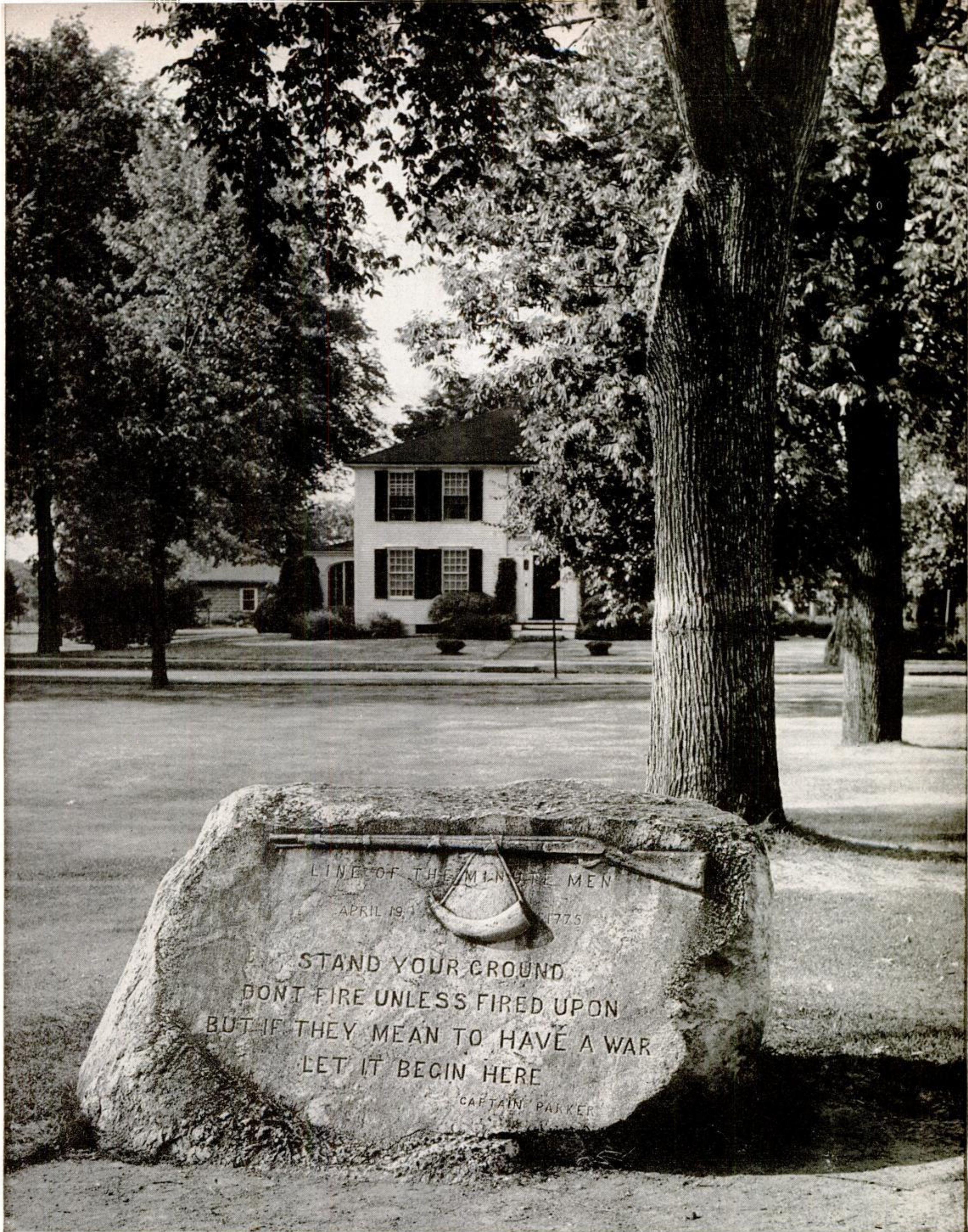


THROUGH THE PLAIN DOORWAY OF ST. JOHN'S CHURCH IN RICHMOND WALKED PATRICK HENRY IN MARCH 1775 TO MAKE HIS GREATEST SPEECH

PATRICK HENRY CALLS FOR WAR

The aristocrats of Virginia opposed the forming of a State militia when their convention met in St. John's Church, Richmond, to act on the crisis of 1775. They wanted to try more appeasement of George III. Up sprang Patrick Henry from backwoods Hanover County and routed them with words that will always ring in American ears: "Gentlemen may cry, Peace,

peace, peace—but there is no peace. The war is actually begun! The next gale that sweeps from the North will bring to our ears the clash of resounding arms! . . . Is life so dear, or peace so sweet, as to be purchased at the price of chains and slavery? Forbid it, Almighty God! I know not what course others may take; but as for me, give me liberty, or give me death!"



ACROSS DEW-SOAKED LEXINGTON COMMON, MILITIAMAN JONATHAN HARRINGTON JR. CRAWLED HOME (BACKGROUND) AND DIED OF BRITISH BULLET

MINUTE MEN DIE ON THE GREEN

On the night of April 18, 1775, a scarlet column of British regulars marched out of Boston to seize the provincial military stores at Concord. Next morning before the sun had risen, their advance guard of 400 men came around the meeting-house at Lexington in sight of the Common. There 77 Minute Men under Captain John Parker awaited them in si-

lence. "Disperse, ye rebels!" cried the British major. The Americans did not stir. Three times the command was repeated and then shots rang out. Seven Lexington men and one from nearby Woburn were fatally wounded. That night as British were hurried back to Boston, thousands of avenging Minute Men swarmed up from the countryside and began the Revolution.



CANDLES BURNED LOW IN STATE HOUSE AT PHILADELPHIA AS CONTINENTAL CONGRESS GAVE FINAL APPROVAL TO DECLARATION OF INDEPENDENCE

WE DECLARE INDEPENDENCE

All through the long, hot afternoon of July 4, 1776, the delegates of 13 colonies sweated and argued behind locked doors. They had already adopted, two days before, the resolution of Richard Henry Lee of Virginia: "That these United Colonies are, and of right ought to be, Free and Independent States."

Now they must publish and justify their act to the world. If they failed to convince their countrymen, they might well hang—together or separately. They did not fail. As they streamed out into the quiet of what is now Independence Square, the 13 seaboard colonies had become the United States of America.



GENERAL HENRY KNOX'S ARTILLERY RESTS NEAR THE SCHUYLKILL RIVER AS EARLY MORNING MIST CLOAKS THE APPROACHES TO VALLEY FORGE



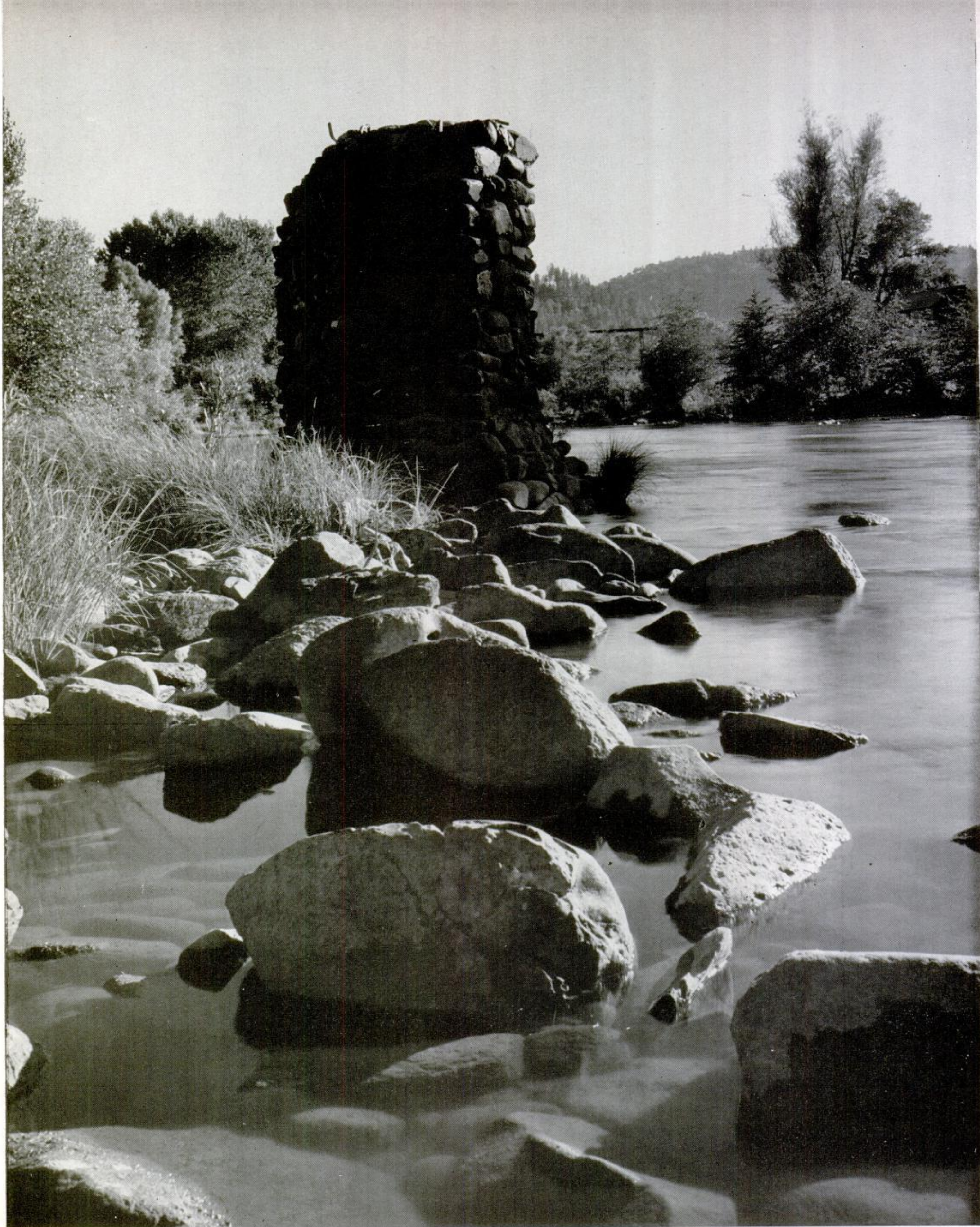
MAJOR ARMISTEAD, DEFENDER OF FORT McHENRY, LOOKS DOWN FROM RAMPARTS WHERE STAR-SPANGLED BANNER SURVIVED 1814 BOMBARDMENT

OUR ARMS ARE VICTORIOUS

The supreme test of American fighting spirit came at Valley Forge where George Washington's beaten army retired to lick its wounds in snow and mud in the winter of 1777-78. Screams came from the tents where surgeons worked by rushlight with unsterilized saws and shears. Yet by June the Americans had

fought General Clinton to a standstill at Monmouth.

That spirit shone again on Sept. 13, 1814, when a British fleet poured bombs on Baltimore's Fort McHenry for 24 hours. At 7 a. m. on Sept. 14, Author Francis Scott Key saw the fort's flag was still there. Never again did a foreign army gain a foothold on U. S. soil.



THIS STONE PILE BESIDE THE AMERICAN RIVER IS THE ONLY RELIC OF SUTTER'S MILL WHERE CALIFORNIA GOLD WAS DISCOVERED ON JAN. 24, 1848

GOLD ENRICHES THE NATION

Many men from many parts of the world helped discover the gold of California. Indian and Mormon workmen, digging a millrace in the red mud flats of Coloma Valley, tossed up the first gleaming flakes in 1848. Their foreman, James Marshall, a Scotsman from New Jersey who wore buckskin and a bright Mexican serape, suspected they were gold. He car-

ried them to the Swiss lord of the Sacramento Valley, Captain John Augustus Sutter, who made confirming tests with aqua fortis. In the early rush up the Sacramento came Russians, Chinese, bearded Yankee sailors, Hawaiians with golden skins. Marshall and Sutter died poor. But the gold of California cemented the continent with new roads and blood from many lands.



JOHN BROWN'S "FORT" WAS THIS BRICK ENGINE HOUSE OF OLD U. S. ARSENAL, NOW STANDING ON STORER COLLEGE CAMPUS AT HARPERS FERRY, W. VA.

IDEALISTS START A CIVIL WAR

The riches and safety that America had won meant little to many Northerners so long as more than 3,000,000 Southern Negroes were held in slavery. And in the South men who owned slaves said they would leave the Union if they were interfered with. On the Sabbath night of Oct. 16, 1859, bearded old John Brown from Kansas set out to interfere. He led 18

armed men into the sleeping town of Harpers Ferry, overpowered the watchman, seized the U. S. Arsenal and began freeing local slaves. Two days later U. S. Marines smashed the doors of his little fort and bayoneted John Brown to the floor beside his dead and dying sons. He recovered and was hanged, but in the North men soon sang, "His soul goes marching on!"



PEACH TREES WERE IN BLOOM AS LEE AND GRANT MET AT APPOMATTOX. TABLET NOW MARKS SITE. OLD TAVERN (BACKGROUND) WAS ACROSS ROAD

THE UNION IS PRESERVED

The long, angry war that Americans fought against Americans was suddenly over on Palm Sunday, April 9, 1865. At Appomattox Court House, 95 miles to the west of captured Richmond, the remnant of Lee's great army was encircled by crushingly superior Union forces. In a fresh uniform and a deep-red

sash, General Lee shook hands with Grant, who rode up hastily in rumpled fatigue dress. The surrender papers were signed in a village parlor. When Grant agreed to let each Southern man take home his own horse or mule to plow his land, Lee looked relieved. "This will have the best possible effect," he said.



LINCOLN'S FAVORITE ROCKING CHAIR, FROM PARLOR OF HIS SPRINGFIELD HOME, WAITS BESIDE A FIREPLACE AT THE CHICAGO HISTORICAL SOCIETY

A PRESIDENT IS MARTYRED

From Palm Sunday to Good Friday is only five days, and that was all the time Abraham Lincoln had to begin building a real peace among the States. He refused to glorify the victory. He told his Cabinet: "Enough lives have been sacrificed. We must extinguish our resentments." Then, on the night of April

14, the Southern Actor John Wilkes Booth stole into the President's box at Ford's Theater and shot him from behind. In the words he had already spoken at Gettysburg, the people of all the States were to find the final meaning of the Civil War: "That this nation, under God, shall have a new birth of freedom."



NEAR CAPE DISAPPOINTMENT LOOKING SOUTH TO MOUTH OF COLUMBIA RIVER, LEWIS AND CLARK FIRST SAW THE PACIFIC OCEAN IN NOVEMBER 1805



THE NATION WAS SPANNED BY RAIL IN 1869, WHEN A GOLDEN SPIKE WAS DRIVEN AT PROMONTORY POINT NEAR GREAT SALT LAKE, UTAH (ABOVE)

WEST AND EAST BECOME ONE

Americans got their first knowledge of the vastness of their country from the expedition of Meriwether Lewis and William Clark, which left St. Louis May 14, 1804, reached the Pacific one year and six months later. They found plains teeming with buffalo, antelope, rivers swarming with fish, mountains crested

with eternal snow, strange flat-headed Indians. The winning of this Western land was the great achievement of American enterprise in the 19th Century. On May 10, 1869, a laconic telegrapher tapped out a message from Promontory Point: "The last rail is laid. The last spike is driven. The Pacific railroad is finished."



NEAR THIS GRANITE PYLON OVERLOOKING KITTY HAWK BAY, N. C., WRIGHT BROTHERS MADE FIRST POWERED AIRPLANE FLIGHTS IN HUMAN HISTORY

THE SKY IS OPENED TO MAN

The limitless ingenuity, inventiveness, cool skill and patience with which Americans have made their dreams come true is memorialized for all time at Kitty Hawk. In their Ohio bicycle repair shop Wilbur and Orville Wright had solved delicate problems of aero-dynamics with sprockets, chains, inner tubes and

tire cement. They had made their own gliders, kites, models and gasoline engine. And when they at last put their big box kite of a flying machine in the air—on Dec. 17, 1903—it flew. Not far—only 852 ft. in 59 seconds. Only five men saw it happen. But it was enough to open a new world to men everywhere.

HAVE YOU A LORDOSIS* BACKLINE?



Above: Incorrectly corseted. At right: In her Spencer. Note erect, graceful posture and lovely backline. The *Lordosis incurve has disappeared and all lines of her figure (in gown at right) are longer and slimmer.

*A Lordosis backline is a deep incurve at the waist which forces the abdomen forward and causes an unlovely bulge below the waistline in back. Have a Spencer designed to uplift and flatten your abdomen and give you a lovely backline. Nature will then restore the muscle tone, relieving backache and nervous fatigue when caused by this condition.

WHATEVER the figure problem that troubles you—whether it is a Lordosis backline, a pouchy abdomen, or spreading hips—find out what an individually designed Spencer can do for you.

How to lose your bulges

Your Spencer corset and brassiere will effectively correct any figure fault because every line is designed, every section cut and made to solve your figure problem, and yours only.

Spencers are light and flexible yet every Spencer is guaranteed to keep its lovely lines as long as it is worn! No other corset, to our knowledge, has this guarantee. Prices are moderate—depending on materials. Stop experimenting with corsets that lose their shape after only a few weeks' wear!

Have a figure analysis—free

At any convenient time, a Spencer Corsetiere, trained in the Spencer designer's method of figure analysis, will call at your home. A most interesting study of your figure will cost you nothing.

See your future beauty lines in fascinating free booklet

Send us the coupon below, or look in your telephone book under "Spencer Corsetiere" and call your nearest corsetiere, for interesting illustrated booklet, "Your Figure Problem." This will not obligate you in any way.

Write Anne Spencer

Anne Spencer,
Spencer Corset Co., Inc.
133 Derby Ave.,
New Haven, Conn.

Please send me your helpful booklet. I have checked my figure faults at right—→



Nov. 10, 1941

Name _____
Address _____

Also made in Canada at Rock Island, Quebec, and in England at Banbury, (Oxon).

SPENCER INDIVIDUALLY DESIGNED Corsets and Brassieres

Save money on
corsets. Wear a
SPENCER!

Do You Want to Make Money?

Ambitious women may find business openings as corsetieres in every state. We train you. If interested, check here. ☐



A SWIRLING GAUCHITO RUMBA IS DANCED BY MARY PARKER AND BILLY DANIEL

COLE PORTER TUNES AND ARMY GAGS MAKE "LET'S FACE IT!" A FUN FEST

No one has yet invented a foolproof formula for that most American of all entertainments, the musical comedy. Joyous rhythm is certainly one essential. So is a book which, if it doesn't always make sound dramatic sense, serves at least as a shiny skating rink where the actors may properly cut up. Further indispensables are a brace of crack comedians, a handsome dance team, several lavish sets, a big production number or two and a downpour of gags.

Let's Face It! is one of those rare shows that has all the ingredients. Its music is out of Cole Porter's tuneful top drawer. Its humor, unabashedly frank and gasty, is given double glitter by Cinema Actress Eve Arden and Broadway's newest funnyman, Danny Kaye. The show's mood is topical and its smoky gags come fast. And finally, under the smart showmanship of Producer Vinton Freedley, the whole performance is fused, with fine theatrical alchemy, into two hours of rough and rowdy fun. That makes for *Let's Face It!* an almost perfect score as the season's first smash hit.



THREE ROOKIES ON A VISIT GET AN UNEXPECTED GLIMPSE OF HOME LIFE



IN STEP WITH THE TOPIC OF THE TIMES ARE THESE MILITARY CHORUS GIRLS OF "LET'S FACE IT!" BACKDROP IS RED, WHITE AND BLUE. TITLE SONG IS PATRIOTIC

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For Memorable Occasions
Girard-Perregaux watches, distinguished for beauty . . . famed for precision . . . all 17 jewels . . . priced from \$35.00

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Give Him the New
INVISIBLE STITCH
REGISTRAR
by **PRINCE GARDNER**

2 BILLFOLDS IN 1
The Unique Pass and Card compartment is **DETACHABLE!** He has simply to un-snap it and he has a smart Wafer-Thin Invisible Stitch billfold for Dress Wear. Give a REGISTRAR this year—he needs it.

SELECTIVE SERVICE MEN NEED THIS NEW TYPE BILLFOLD
Perfect for the snap-shots from home—practical for the extra cards and passes he must carry . . . the clever compartment with nine individual isinglass sections makes the REGISTRAR a thoughtful gift he'll appreciate. There is a secret pocket for personal notes and an extra flap in the money pocket to conceal big bills from curious eyes. See it at leading stores. \$3.50 to \$20.00.

PRINCE GARDNER
Creators of the Invisible Stitch Billfold

NEW YORK • CHICAGO
ST. LOUIS • TORONTO



This is the funniest scene. Three rookies are plotting mischief on the camp parade grounds after taps, when they are supposed to be in bed. Trapped by the approach of their lieutenant, they jump on the base of a statue and pose as bronze figures.



Screwball living tableaux are posed by rookies to escape detection. To add to their distress, one has hiccups while another (Danny Kaye, center, below) must be forcefully detained from hopping the lieutenant who is fidgeting with the girl's knee.



CONTINUED ON PAGE 119

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"most popular cup in my trophy room!"

"Sure—many of my cups are admired, but the most prized cup of all is the one that contains this *Custom Ground A&P Coffee!*"

You won't realize till you try A&P Coffee what a tremendous difference it makes to have your coffee *Custom Ground*... to exactly the right fineness for your own coffee-maker. Only in this manner do you get all the magnificent flavor to which you're entitled.

Grinding the fresh, flavorful coffee beans to your order is only the last step in A&P Coffee Service. The quality of this famous coffee is guarded from *source to sale*. And so is the quality of scores of fine foods that are sold exclusively by A&P. Jane Parker Rolls, Cakes and "Dated" Donuts are other

good examples... Marvel "Enriched" Bread still another... or White House Evaporated Milk... and the 33 Ann Page Quality Foods.

Yet instead of being expensive, these fine A&P brands offer you definite savings. That's because they're brought direct to you, with many costly in-between steps eliminated. You share the savings in lower prices for high quality foods.

Convince yourself of this today—and a perfect product to start with is *Custom Ground A&P Coffee*—the coffee of magnificent flavor!

CUSTOM GROUND A&P COFFEE BOUGHT BY EVERY 7th FAMILY IN AMERICA

CONSUMER FACTS: Each type of coffee pot brings boiling water into contact with ground coffee for a different length of time. Hence coffee should be *Custom Ground* a different degree of fineness for each type of pot. That's why "any grind for every pot" is wrong. That's why you get more flavor, better flavor with *Custom Ground A&P Coffee*.



THE COFFEE OF MAGNIFICENT FLAVOR



*Many A&P brands bring you savings up to 25% compared to prices usually asked for other nationally known products of comparable quality. Try Marvel Bread and Jane Parker Cakes, Rolls and Donuts—the 33 Ann Page Foods—A&P Coffees and Teas—White House Evaporated Milk—34 A&P Canned Fruits and Vegetables—Sunnyfield Hams and Smoked Meats, Pilgrim Turkeys—and many others.

SOLD EXCLUSIVELY AT A&P

Headlines for Fall

SKI ENTHUSIASTS THROG RESORTS! From New Hampshire's famous Eastern Slope to Sun Valley's powder snow, America's skiers set new styles even before they set new records! The sportsman on the left likes the off-the-face flattery of THE KINGSBRIDGE ... its full lines, deftly tapered crown, correct Mallory tones, and also its price—Six Dollars! His fellow ski-mate on the right (not the *far* right) admires THE DURWOOD, with its rich chamois finish and tailored duo-stitch brim—only Seven-and-a-Half Dollars!

MALLORY HATS FROM \$5 TO \$10 AT LEADING MEN'S SHOPS



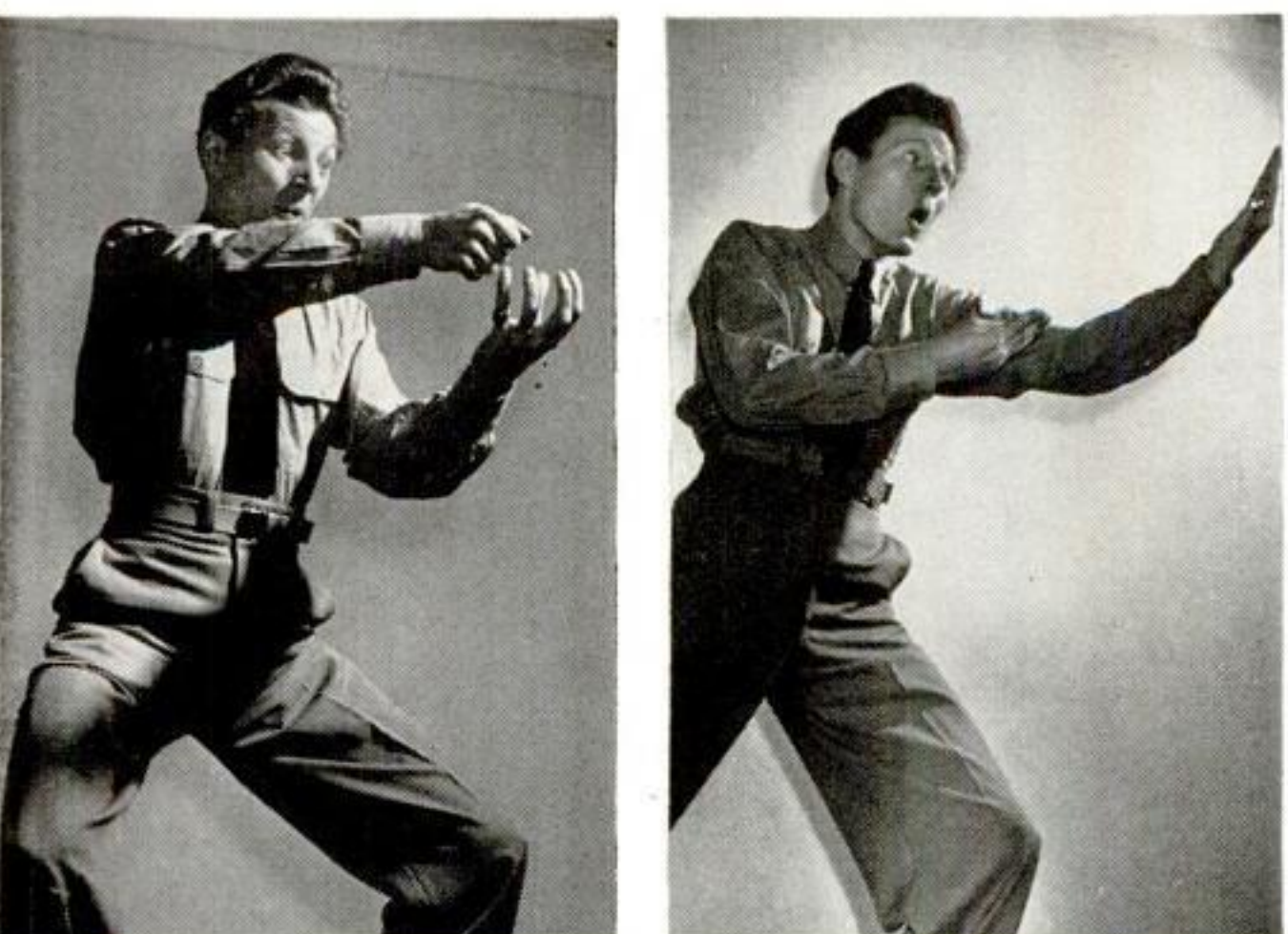
P.S. "You almost forgot me!" quacked Dapper Duck, the Mallory Mascot. "And I'm here to remind you that only Mallory uses the exclusive moisture-resistant 'Cravenette' process." Mallory features 'Cravenette' in many Fall models.

MALLORY
hats

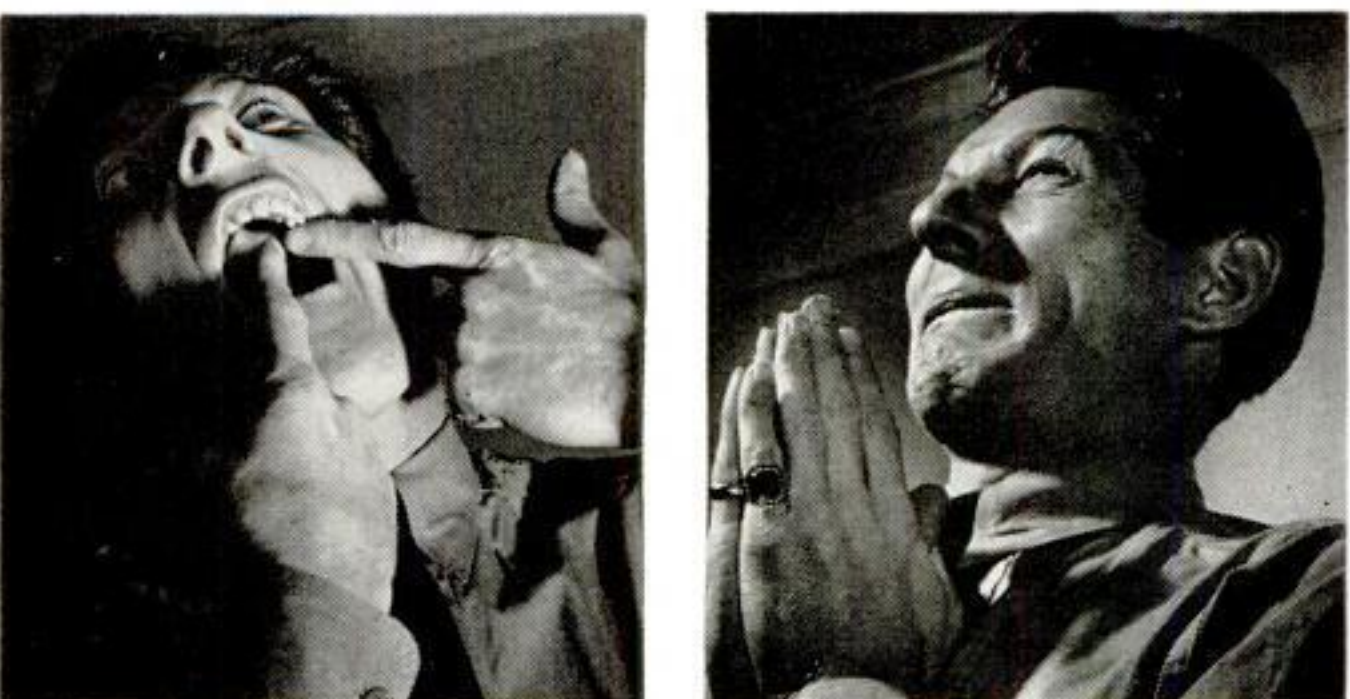


"Let's Face It!" (continued)
DANNY KAYE SCORES IN GAGA ROOKIE ANTICS

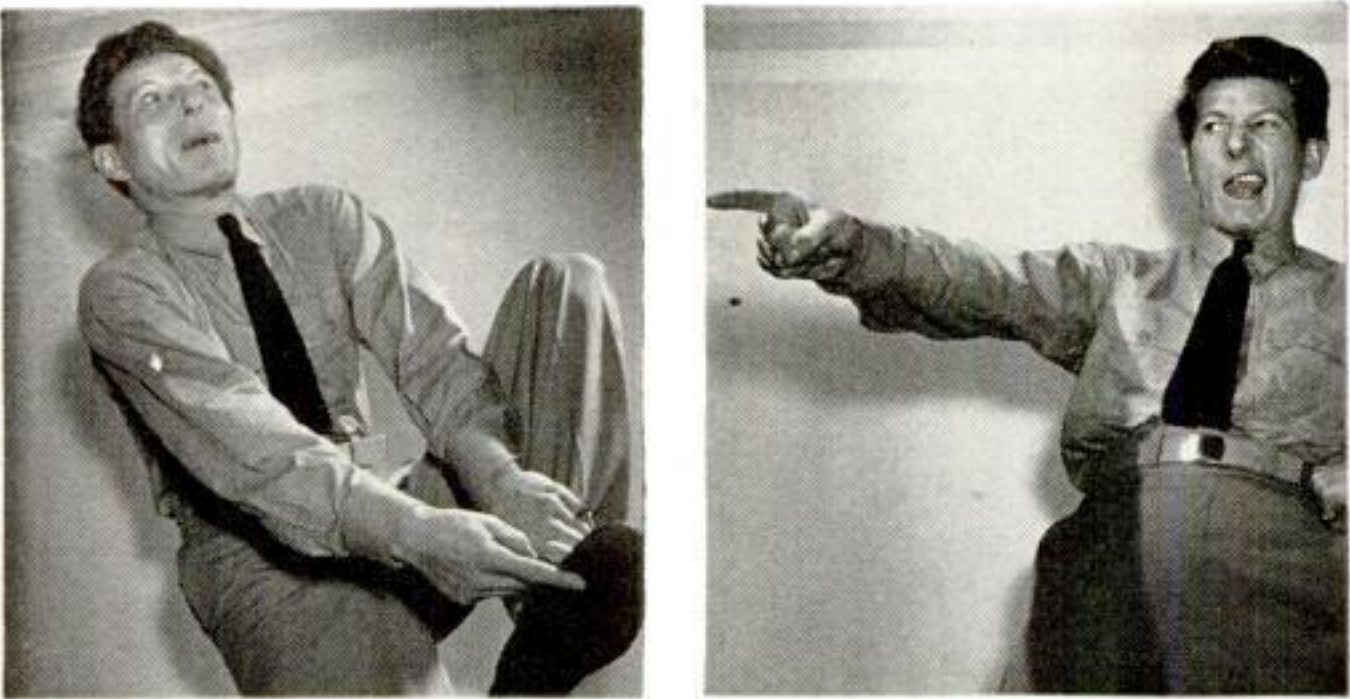
At 10:30 p. m. on the opening night of *Lady In The Dark* last winter, a rangy youth stepped down to the footlights and rattled off in song the names of 52 Russian composers in 40 seconds. That night a new top-flight comedian was born. Now in *Let's Face It!* Danny Kaye, after ten years of obscurity in the borsch circuit and the Far East, is again bringing the house down with his fierce pantomime, his jabberwocky patter and his energetic clowning. Below is his biggest hit number which, in 90 seconds of double-talk and gesture, ticks off the life of a selectee from registration to polished soldier.



DANNY OPENS MAILMAN'S LETTER **HE READS HIS DRAFT NUMBER IS UP**



BAD TEETH, HE TELLS THE MEDIC **HE PRAYS IN THE MEDIC'S OFFICE**



DESPITE FLAT FEET, HE RATES 1A **TOUGH SERGEANT INITIATES DRAFTEE**



HE LEARNS TO SALUTE. FEELS FINE **IN MANEUVERS, DANNY WINS MEDALS**



Maneuvers in Louisiana—Photo by U. S. Army Signal Corps

Speed Graphic Joins the Army!

The resources of photography are being applied to warfare as never before. For example, Speed Graphic Cameras are on active duty with the U. S. Army Signal Corps in recording the performance of our growing field armies in training and on maneuvers . . . with the Air Forces for ground work of all types . . . with the Navy for pictures aboard and ashore . . . and with governmental agencies in the many photographic activities contributing to the national welfare.

With such a large part of our facilities devoted to the present emergency we are sure our civilian customers will be patient if deliveries are not as prompt as usual.

FOLMER GRAFLEX CORPORATION, ROCHESTER, N. Y., U. S. A.



IN AMERICA'S FINEST HOMES
CHATEAU MARTIN
HAS REPLACED
"LOST" IMPORTS

Thrill your guests and make your parties really "pop" by serving Chateau Martin Champagne. Connoisseurs all say it tastes as good as imports! Give—serve—enjoy any of the Chateau Martin Wines including Vermouth, Vintage Wine, White Label and Sparkling Wines.

EASTERN WINE CORPORATION
Bronx Terminal Market • New York City

MEDICATED FOR
SANDPAPER
THROAT

Throat raw, raspy, due to a cold? Get yourself LUDEN'S and help yourself to quick, soothing relief. Special medicinal ingredients and cooling, comforting menthol help ease sore, tender throat membranes.

5¢

Copr. 1940. Luden's, Inc.

Lips Guilty of
"UNNECESSARY ROUGHNESS?"

Why pay the penalty of rough, sorely-chapped lips? Medicated *Chap Stick* brings quick, soothing relief. Use before exposure to sharp, wintry winds—there'll be no painful reminder. "Stick" or "Fives" (one for each member of the family)—25c. For FREE sample, write *Chap Stick*, Dept. L-13, Lynchburg, Va.

FLEET'S Chap Stick "FIVES" OR STICK

Smoother Shaves
MADE IN U.S.A.
TWENTY GRAND
FINEST SWEDISH STEEL

5 SINGLE OR DOUBLE EDGE
TWENTY GRAND
RAZOR BLADES
WORLD'S PRODUCTS CO., Spencer, Ind.



DIXON LISTENS AS A GERMAN ACCENT CASE, HEINZ ECKERT, SPEAKS INTO A HORN WHICH SEPARATES TONE FROM ARTICULATION, EM-PHASIZES MISPRONUNCIATION OF VOWELS

NEW AMERICANS LEARN TO LOSE THEIR ACCENTS IN SPECIAL DICTION COURSE

Valentina Acuña, a Mexican girl, learns to break her foreign pitch as following notes played by Dixon on wooden pipes.



Painfully obvious to many foreign-born citizens of the U. S. today is the fact that their accents are against them. It is no longer considered piquant to say "zeeze" instead of "these," "my cawntree" instead of "my country." The gargled R, the hissing S, the coughing G draw only suspicious glances now that war has sharpened racial distrusts and nationalism rides again.

Competently to the assistance of new Americans thus handicapped have come professionals in the art of pronouncing English, the most formidable array of tongue-twisting inconsistencies ever devised to con-

found the stranger. An effective accent-axer, Alfred Dixon of New York, is here shown at work. With a streamlined method of his own and a diverting collection of tricky aids to diction, Dixon de-accent doctors and artists, businessmen and white-collar girls from Europe, South America and Asia.

Core of his method is self-study. His pupils make records of their voices and listen to them, shuddering. They howl into horns that enable them to hear their own tonal sounds, make mouths at themselves in the mirror. Most accents are routed in three or four months.

"Es-s-s," says Dixon, as he shows Mr. Eckert how to place lips and teeth for correct S. Most Germans transpose S and Z.



In front of the mirror Dixon and Miss Acuña practice O sound. Like all Latins, she has tendency to make "Ah" sound instead.



THERE... and HERE



EUROPE: Over there, one of the horror stories tells us, the people of subjugated nations are to be deprived of certain parts of Vitamin B-Complex. If this were done, a few soldiers could probably keep a whole country in control. Because a man without enough of those food substances is lacking in ambition or resistance.

AMERICA: Over here, at the same time, our government, co-operating with nutrition experts and scientists, was working out ways to supply extra quantities of those very vitamins to millions of us who need them to help keep us alert and healthy and free! What a contrast!

By giving you "Enriched Bread," said our government, the bakers would be rendering a real public service. And what is "Enriched Bread"? It is the same fine white bread you have been getting—same taste, color, texture—but with two important parts of Vitamin B-Complex, plus iron, ADDED to it.

Fleischmann was all ready with a new yeast from which "Enriched Bread" could be made—**Fleischmann's Enriched Hi-B₁ Yeast.**

Fleischmann had the technical staff of bakery experts to aid the baker where he needed help.

Fleischmann's distribution system was ready to take the new yeast to bakers.

Right today *hundreds* of bakers are making and selling Enriched Bread. Already over one billion loaves of it have come out of America's bakeshops.

As a consumer you don't need to concern yourself about the technical details of Fleischmann's Enriched Yeast and what it does for you. You are welcome to these details, but, better yet, you can assure

yourself that you are getting the benefit Fleischmann's Enriched Yeast can give you by eating the Enriched Bread containing it.

America wants its citizens alert, free, strong and calm. Fleischmann and the Baking Industry are happy to find themselves in a position to contribute to America's strength. And such an advance in nutritional knowledge is a *permanent* thing—a benefit to the nation for all time to come.

BUY BAKERS' BREAD

All modern bakers' bread is rich in nourishment, delicious, economical. And the new Enriched Bread, now made by many bakers, provides all the nourishing, wholesome qualities of white bread, plus an extra supply of two important members of the Vitamin B-Complex (including VITAMIN B₁), and iron.



The Council on Foods and Nutrition of the American Medical Association considers the Enrichment of bread a major contribution to its long-standing program of improving the nutritive value of the American diet, and the use of its Seal in this advertisement means that all the statements made here are acceptable to it.

Fleischmann's *Enriched* Hi-B₁ Yeast

A SPECIAL PREPARATION FOR SHAVING

FOR THE 1 MAN IN 7 WHO SHAVES DAILY

It Needs No Brush
Not Greasy or Sticky

Modern life now demands at least 1 man in 7 shave *every day*. This daily shaving often causes razor scrape—irritation.

To help men solve this problem, we perfected Glider—a rich, soothing cream. It's like your wife's "vanishing cream"—not greasy or sticky.

SMOOTHS DOWN SKIN

You first wash your face thoroughly with hot water and soap to remove grit and oily sebum that collects on whiskers every 24 hours. Then spread on Glider quickly and easily with your fingers. Never a brush. Instantly Glider smooths down the flaky top layer of your skin. It enables the razor's sharp edge to *glide* over your skin, cutting your whiskers close and clean *without scraping or irritating the skin*.

ESPECIALLY FOR THE 1 MAN IN 7 WHO SHAVES DAILY

For men in responsible positions—doctors, lawyers, businessmen and others who must shave *every day*—Glider is invaluable. It eliminates the dangers frequent shaving may have for the tender face and leaves your skin smoother, cleaner. Glider has been developed by The J. B. Williams Co., who have been making fine shaving preparations for over 100 years.

TRY A TUBE AT OUR EXPENSE

We're so positive that *Glider* will give you more shaving comfort than anything you've ever used that we'll send you a generous tube **ABSOLUTELY FREE**. No stamps—no cartons—no dimes. Just send your name and address to The J. B. Williams Co., Dept. CG-21, Glastonbury, Conn., and we'll send you a tube of *Glider*. Offer good in U. S. A. and Canada only.

TEAR THIS OUT NOW!

The J. B. Williams Co., Dept. CG-21
Glastonbury, Conn.
Please rush me a free tube of Glider.

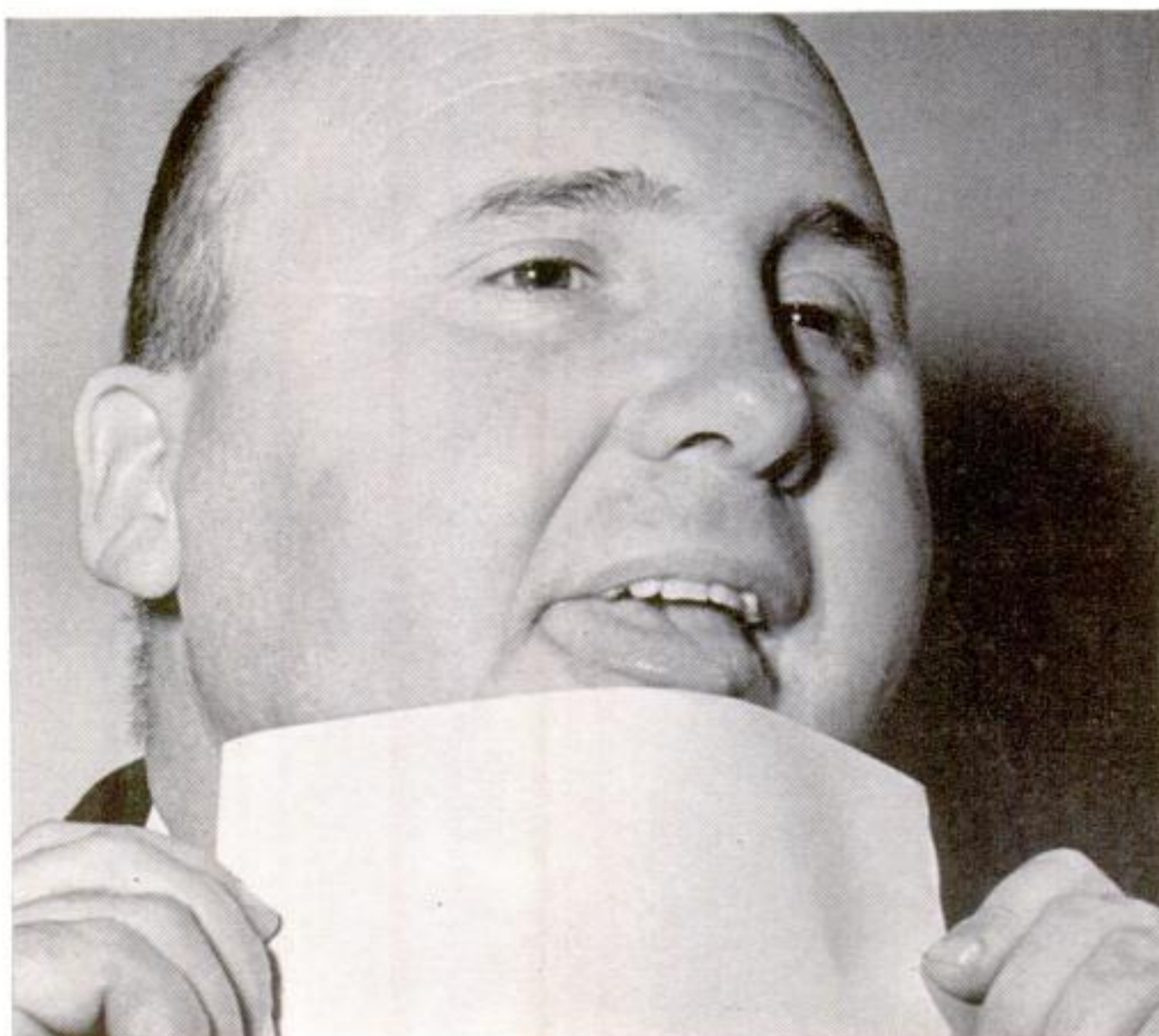
Name _____

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City _____ State _____



A Dixon trick for teaching foreigners to pronounce S the American way is to put a match or small piece of wood between their teeth. This increases dentalization.



Tongue must touch edge of paper held in front of the chin if pupil pronounces words like "these, those" properly. Mechanical aids like this make for speedy learning.



"Th" sound is a hurdle for all foreigners. Dixon tells them to practice while holding lighted candle in front of lips. The candle should go out when they say "worth."



Nov. 10th's new note in neckwear

Bright as your favorite team's prospects in the season's big game... this Cheney Century Foulard. Get it for luck at the Bowl! At your Cheney dealer's *now*, \$1.50. Other Cheney ties, \$1 up. Cheney Brothers. Since 1838. 16 East 34th Street, New York, N. Y.

LOOK FOR THE NAME

CHENEY*
CRAVATS

STYLES FOR ALL OCCASIONS
TIE WELL... WEAR WELL

*Reg. U. S. Pat. Off.



DON'T LET FATIGUE play havoc with your looks. Two drops of **EYE GENE** speedily clears eyes reddened from fatigue, driving, over-indulgence, etc. Try this specialist's formula, today, and see how refreshed your eyes feel. **EYE GENE** is on sale at drug, department, and ten cent stores.



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CONTINUED ON PAGE 125

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1.

Gus Gobbler sat brooding
And spoke of his plight,
"I wouldn't mind roasting
If they'd stuff me just right."



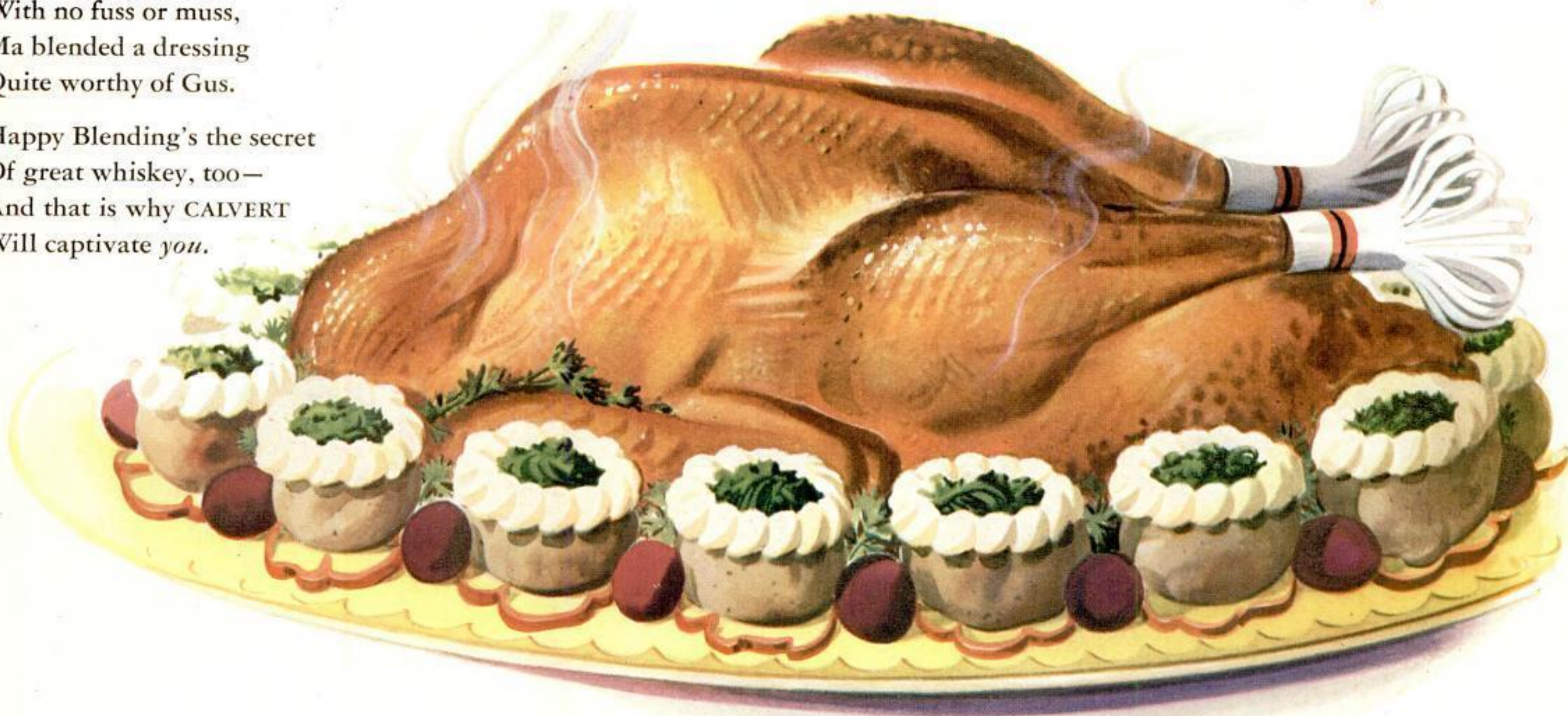
2.

"Cheer up!" cried Friend Thelma
"Take the frown off your face,
Ma Johnson has bought you;
As a cook...she's an ace!"

3.

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With no fuss or muss,
Ma blended a dressing
Quite worthy of Gus.

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Like turkey and trimmings, mince pie and ice cream,
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So on Thanksgiving Day, serve this finest of blends—
Your palate will thank you, and so will your friends.



Clear Heads
Choose **Calvert**

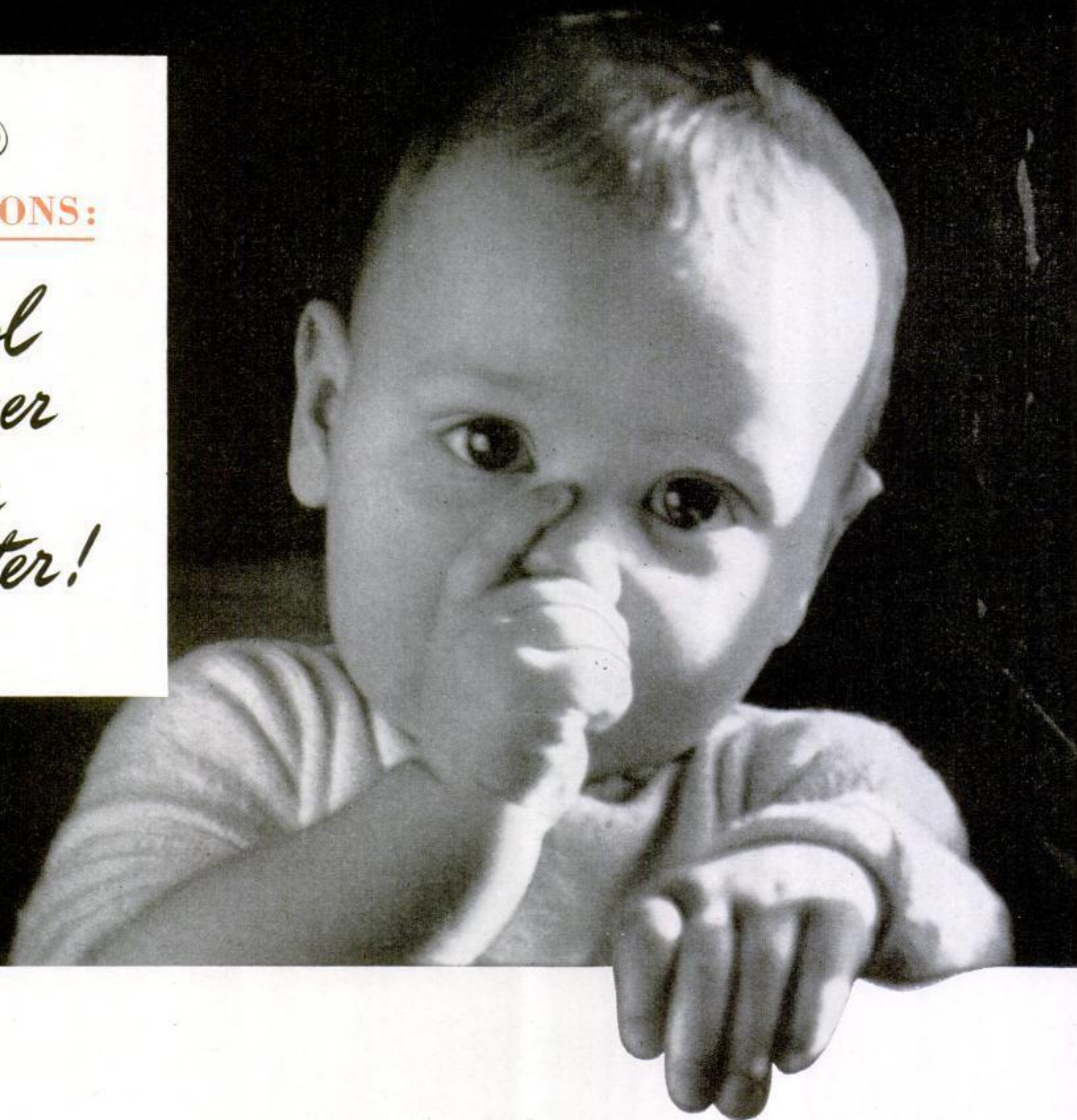
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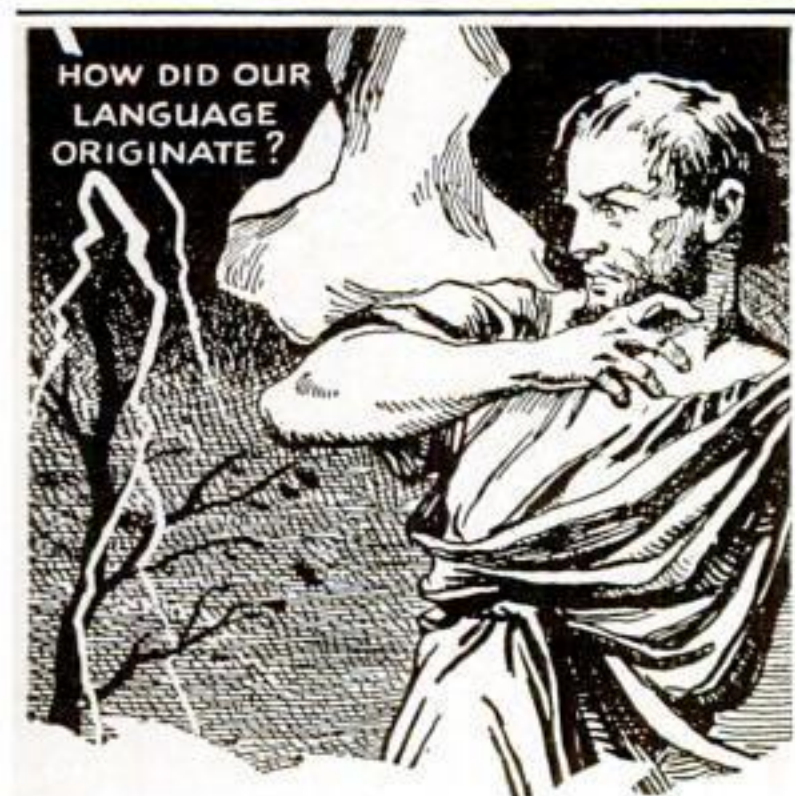
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Astonished

actually means thunderstruck

WHEN we trace our modern English word *astonish* back through the Middle English *astonien* and Old French *estoner*, we find its original source in Latin *ex*, "out," combined with *tonare*, "to thunder." The first meaning of *astonish* was "to stun," "to render senseless," as by a thunderbolt or a blow. But the word has lost its physical significance and now suggests great surprise, sudden fear, or wonder.

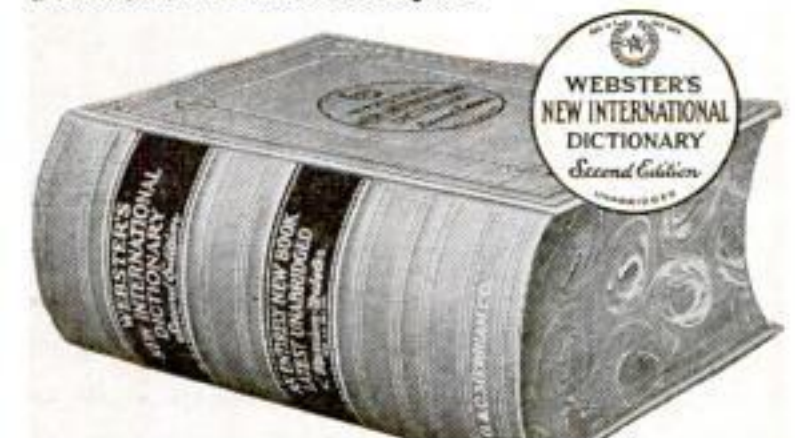
To *tantalize* is to torment with the punishment of Tantalus as told in Greek mythology. *Disaster* literally means "the stars are against you."

Thousands of the words we commonly use have interesting origins like these. To know them is to give heightened color and effectiveness to everything you write and say. You will find these word origins in "The Supreme Authority"—

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Latins have trouble with R, hardest to correct in any accent. Saying word "floor," Miss Acuña's tongue ends up behind upper teeth instead of lying flat as it should.



She says "vellow" instead of "fellow" because she hasn't yet learned to blow out on F instead of pulling lips back. Contrariwise, Miss Acuña says "fillage," not "village."



Long practice in front of the mirror will eventually teach Miss Acuña to relax her mouth for O sounds (as in "money") instead of opening wide and saying "mah-ney."

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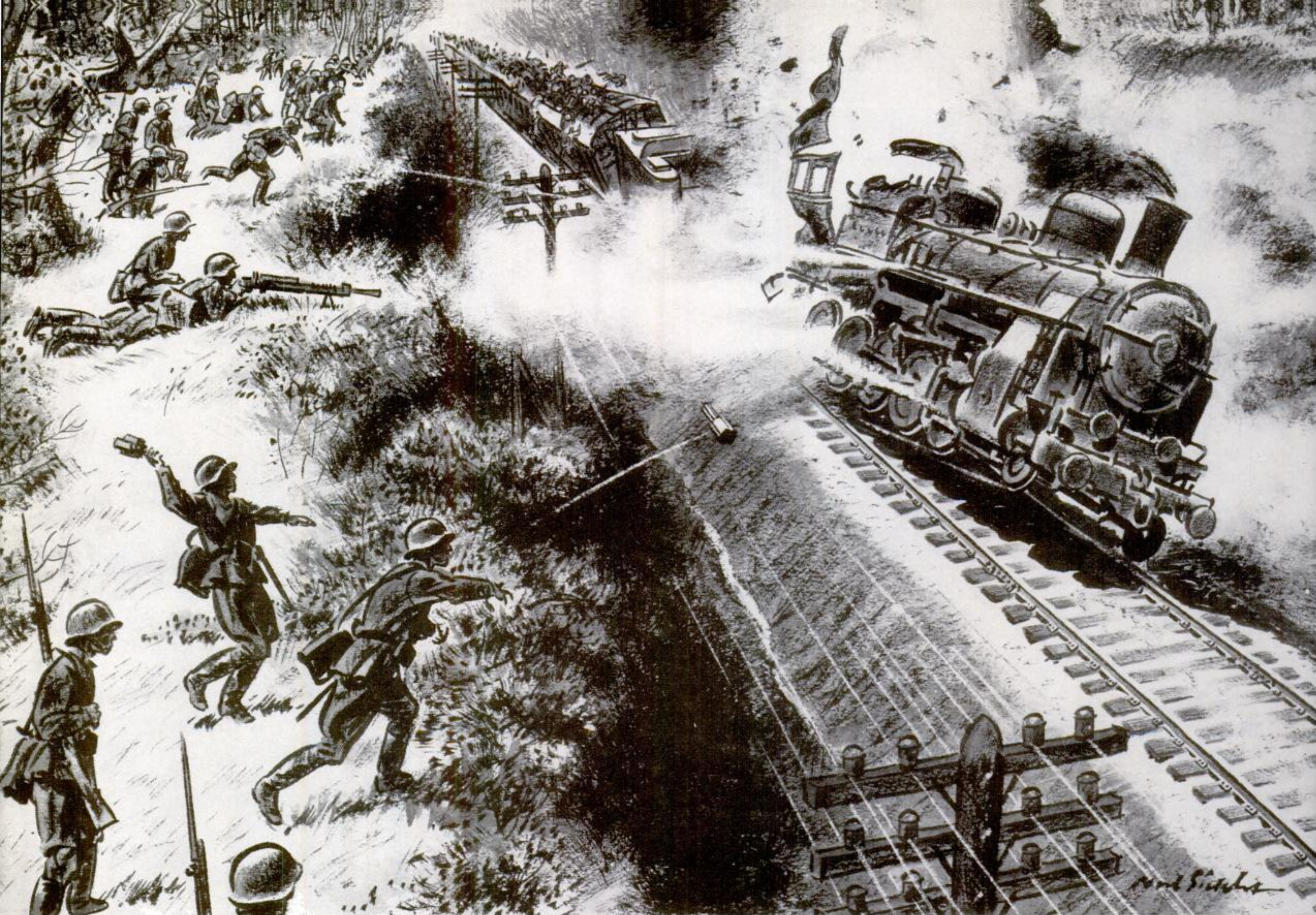


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POLYAKOV'S GROUP AMBUSHED A GERMAN TROOP TRAIN FAR BEHIND THE LINES. AS THE TRAIN PASSED THROUGH A CUT THEY HURLED GRENADES WHICH WRECKED LOCOMOTIVE

RED GUERRILLAS TOUGH RUSSIANS FIGHT NAZIS FAR BEHIND THE FRONT LINES

by A. POLYAKOV

June 22: Outbreak of war. Phoned editorial board and was ordered immediately to leave for front. Same evening left to join unit commanded by Major General Galitsky.

June 25: In the last three days we have been moving toward the frontier to meet the oncoming Germans. Our scout units are continuously reconnoitering and skirmishes take place every day.

June 26: Today our advance detachments encountered the Nazis. A column of Nazi medium tanks headed by the 19th Panzer Division attacked us. Galitsky threw all his forces into action and engaged the enemy on a 30-kilometer-wide front.

Thirty tanks tried to rush Lieutenant Popov's anti-tank battery. Popov ordered "running fire point-blank." Smoke-grimed, fire-singed and blood-stained, his men fired like demons. Eighteen enemy tanks were stopped and the remainder were forced to withdraw.

June 28: The engagement continued for two days. We destroyed 265 Nazi tanks and killed or wounded 400 tank crews. Finding that they could not smash us head-on, the Nazis developed an encircling movement. Their tanks streamed around us on all sides.

In the first days of the war, A. Polyakov, special war correspondent of "Krasnaya Zvezda," official organ of the Russian Army, found himself in a Red Army unit which was encircled and cut off by the Germans.

This unit, commanded by Major General Galitsky, was one of the first to engage the enemy on the frontier. When he found himself surrounded, Galitsky divided his men into separate detachments and ordered each of them to forge its way through to the east. Day and night the men made their way through the forests and marshes of White Russia, destroying German transport trains, attacking Nazi units and headquarters, and generally sowing panic in the enemy's rear. When their ammunition gave out they used captured German matériel.

Two-thirds of General Galitsky's men successfully escaped from the encirclement. Although wounded, Polyakov kept a diary of the whole operation.

Enemy aircraft dropped leaflets on us. "You're surrounded on all sides." On the other side of the

leaflets was a sketched map showing our encirclement.

Galitsky had a good look at the map. "Thanks for giving us our bearings," he commented calmly and detailed the commander of a scouting battalion, Major Shchuka, to verify the chart. Late that night Galitsky summoned the entire commanding staff for a conference.

"We now find ourselves in the enemy's rear," he stated. "All men should be informed of this straightforwardly and openly. No panic. Set an example by your own conduct. We shall retreat toward the front line to rejoin other units. Today we must place ourselves in the position of a unit acting in the enemy's rear. Henceforth we adopt guerrilla methods. We shall fight the Nazis at every step, worrying, harassing, giving them no peace."

Point by point Galitsky explained the new regulations for our unit—"Galitsky's laws"—as they were called:

1. No one is to use the words "they say"—only "I saw myself."
2. Idle chatter and panic-mongering to be implacably combated.



WHEN UNIT REJOINED MAIN RED ARMY AFTER 22 DAYS, COMMANDER ZAKUTNY LEFT WOODS WHERE HIS MEN LAY HIDDEN TO MAKE SURE APPROACHING ARMORED CARS WERE RUSSIAN

3. Equal rations for all. First meals for scouts and wounded.
4. Be thrifty with ammunition and fire only on visible targets at point-blank.
5. Death penalty for smoking in the open air at night.

June 30: Today scouts reported that a pile of German guns, shells, tanks and fuel drums was waiting at a railway station. We decided to capture the stuff right under the Nazis' noses. Company Commander Zinoviev was detailed to establish communications with the station and attend to its unloading.

When enemy aircraft was sighted, one of us had the idea of using the marked tarpaulin from German tanks as camouflage. One tarpaulin was placed on the engine tender, another on the station roof and the third on a group of oil drums. The German scouting plane came lower and, when it saw the familiar markings, dipped its wings and flew off, followed by bombers.

We held the station for five hours during which time tanks and lorries were unloaded, fuel was pumped out of cisterns and lorries laden with war matériel kept vanishing into the forest.

What our men could not take away they destroyed. When the Nazis returned to the station they found a pile of smoking debris.

We had some excitement at the command post tonight. Our scouts brought in a thin, elderly man in a dazzling white linen shirt. They had noticed that, while all the peasants sheltered during the air raid, this man in his white shirt had quietly gone on with his work of ploughing pota-

toes about two-thirds of a mile from our command post.

Scouts Korneichik and Platchta went up to him after the raid.

"Why don't you take shelter, old chap. You might get hit."

"It's all the same to me," the old man muttered. "They can't aim properly anyway—and potato tilling can't wait."

The scouts had a look around the potato field and suddenly noticed fresh furrows laid not only lengthwise along the potato rows but also crosswise and diagonally. Some furrows appeared to converge in the direction of the grove where our command post was hidden while others pointed to the direction of our AA batteries.

"What are all these furrows?" asked the scouts.

"Oh, that's how we plough in these parts," the old man replied.

The scouts were suspicious and they invited the old man to come with them to the commander. He refused to come and had to be brought by force.

Well, here he stands—and he has confessed that he has been acting as a Nazi agent for four months. He was a target finder for the bombers. The white shirt was a distinguishing sign and the system of furrows indicated all the important objectives. He is shot.

July 1: Nine large troop-carrying planes are circling over our glade, led by the scout plane which we saw yesterday. They are evidently quite confident because they are flying low at about 1,600 ft. We are prepared for visitors.

"All preparations to wipe out landing party," orders Kashcheyev in a quiet tone. Our snipers and anti-aircraft machine gunners get ready.

At 1,200 ft., just on the edge of our glade, the belly of the first Nazi plane slid open and there was a tuft of what looked like smoke. I thought for a moment there had been an explosion in the fuselage. But the smoke was really a gray parachute to which was attached a Nazi parachute-jumper in gray overalls. Fifteen men fell out of the first plane and the same number from each of the others—making a total of about 140 men.

The gray shapes swayed in the clear morning sky. We let them come down quite low and then Kashcheyev's command rang out: "Fire!"

He sent the first round of submachine gunfire up himself and then the forest echoed with the deafening roar of our machine guns and submachine guns. Bullets literally tore the parachutes to shreds. Like a burst bubble they collapsed into a bundle of wrinkled material which trailed sluggishly behind the falling body of the parachutist.

I watched the first men reach the ground. Their limbs sagged when they hit the earth—corpses. Others, however, reached the ground alive. Immediately they threw themselves flat and opened up a rapid fire from their submachine guns. I could see their officers trying to organize a defense ring against our many-sided attack.

The Nazis tried to rally and attack but, when they came up against Losya's and Leonov's armored cars and artillery, they threw away their arms and scattered in all directions, uttering savage cries.

Eighty Nazis are lying dead in the forest glade. The rest have fled through the woods and our men



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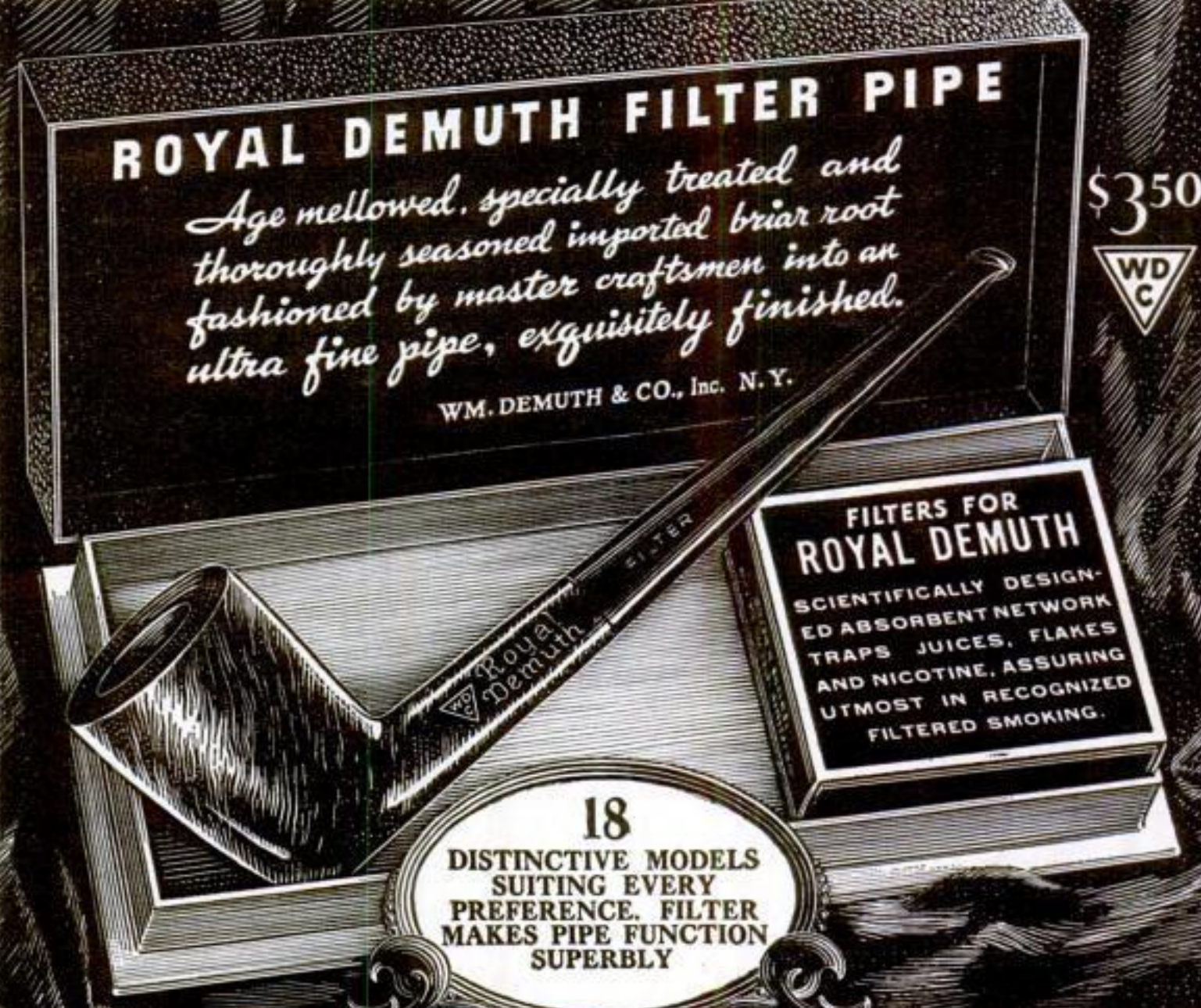
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RED GUERRILLAS (continued)

are hunting them out. The enemy's attempt to cut off our retreat by a blow in the back has been defeated.

Two of our signalers, Linko and Lukach, have just told me the story of their private little engagement while the landing party was being destroyed.

It appears that they were busy laying a telephone line to one of the subunits on our flank when suddenly a German motorcyclist was heard on the road. They dodged into a ditch, leaving the line strung across the road.

The Nazi raider stopped, cursing loudly, but evidently thought the line was being laid by his own men. He pushed his bike under and then, still muttering, stuck some sheets of notepaper on the wire.

"Do you see," said Linko, as he and Lukach crept out of the ditch, "the German is dissatisfied with our work. He's left a note about it."

"He'll be better pleased when he comes back," said Lukach dryly.

The two men rehearsed preparations several times and then waited. Soon the German motorcyclist was heard coming back at full speed. The wire was lying in the road, hidden from sight. At Lukach's signal it was drawn up, catching the rider full in the throat. Both the man, with his dispatches, and his machine were brought to our headquarters.

July 3: No one is having any sleep at staff headquarters tonight. A plan is being drawn up for action against the Nazis tomorrow. We must make a break somehow and try and force our way through the encirclement.

It is midnight and very dark. Two dim figures have just come up to the commander's field desk. On peering closely I recognize Commissar Korpyak and Grandpa Kuprian, a peasant who attached himself to our unit yesterday. He is a grand old chap who chummed up with our Commissar right from the start. They appear to have great mutual esteem and trust in each other.

Just now they are both soaked to the skin. "Where did you get so wet?" asked Galitsky.

"We had to keep watch on a certain place from a pond," said the old peasant, as if it were the most natural thing to do.

The two men reported that the Nazi unit which yesterday razed

CONTINUED ON PAGE 131



Disguised in German uniform and signaling with flashlight, Red soldier directs Nazi tank column down wrong road while his comrades (background) cross road to safety.

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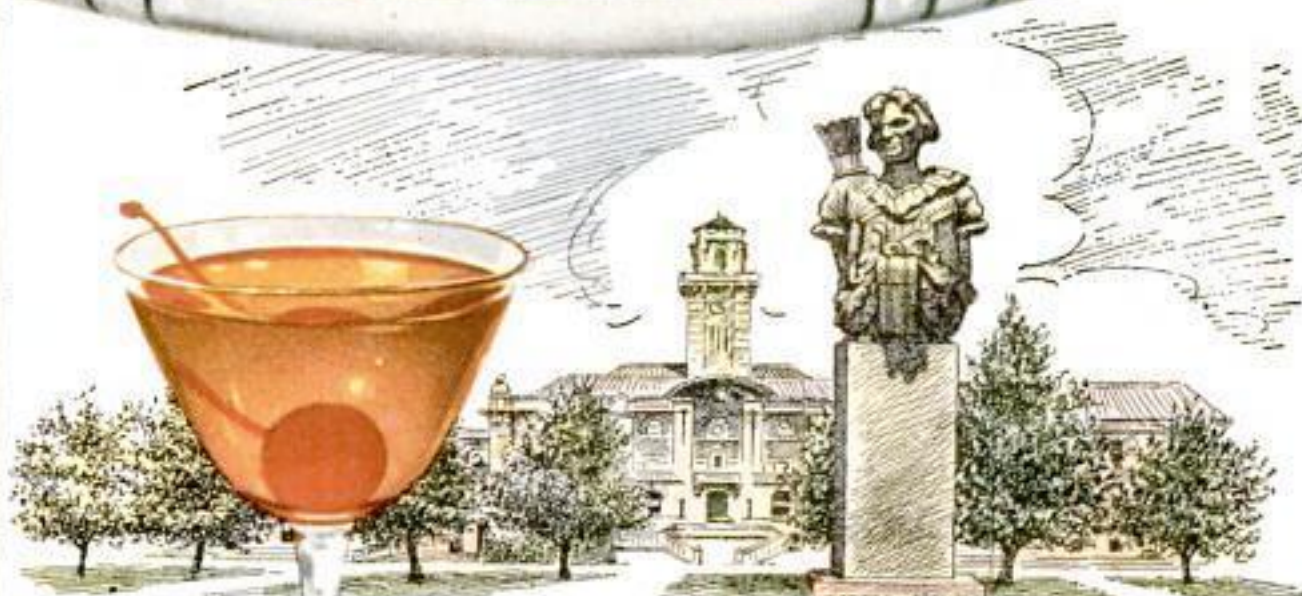


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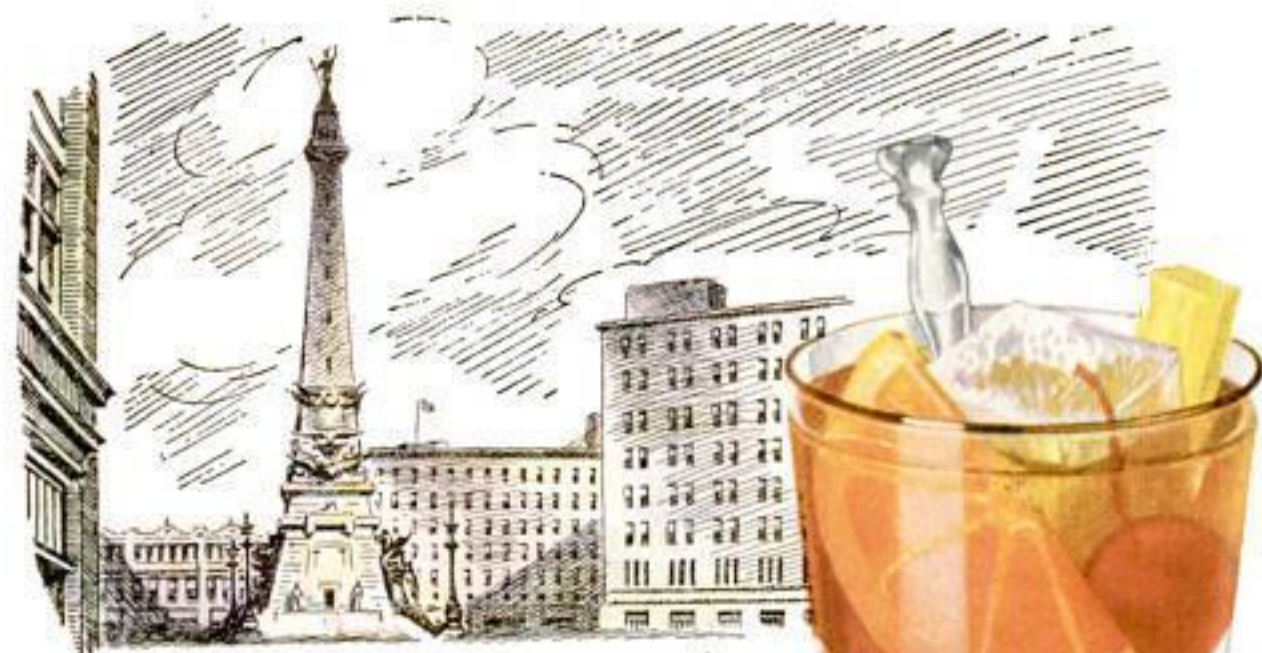
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"Reserve Protection"

RED GUERRILLAS (continued)

a certain village to the ground had now looted the wine stores of a neighboring village and were all drunk. Most of them were sleeping like logs.

"Very opportune!" said Galitsky, dryly. "In that case we'll set out right now instead of at dawn. To arms!"

The order went through the camp. Men jumped up, shouldering their rifles and adjusting their gas-mask cases. Fifteen minutes later we were on the way under cover of darkness.

We did a forced march of about five miles. On the way out subunit commanders maintained a constant flow of information about the enemy. Our scouts confirmed that three battalions of a motorcycle rifle regiment were encamped in two villages along the highway and were resting after yesterday's "feats."

Open fields prevented us from approaching the villages unawares. In any case Nazi lorries were continually moving along the road in the vicinity. One of our subunits therefore deployed on the fringe of a forest and placed its artillery in position. Galitsky and an operative group drove ahead in an armored car.

Our first shells caught the Nazis completely by surprise. They rushed into the streets half undressed and many of them went into action barefooted, stupefied and half asleep. Their lorry drivers considered discretion the better part of valor and drove off at a furious speed, leaving the infantry to look after themselves.

Our men then attacked. I saw Grandpa Kuprian in the thick of the fight, using a hefty peasant cudgel. Some of our men told me afterwards that they had seen the old man chasing a Nazi soldier who was trying to run away wearing only one boot. Grandpa caught up with him and slammed his cudgel down on his head with a terrific whack.

The Nazis were completely routed. They fled from their camp, leaving us a train of supplies and losing about 150 men. Our casualties were about 30 men.

At dawn we were in complete control. Our men looked happy and excited at having avenged the destruction of the village on the day before. We gave it to them good and strong!

●
July 6, 3 p. m.: Galitsky has summoned all our commanders and is exposing to them a complete plan for the break-through.

It is a dark, cloudy night. Our unit leaves its defense position and moves off noiselessly, as if on tiptoe, through a dense wood.

Our detachments move along in three columns. I am in the center of the detachment commanded by Galitsky himself. I've been put on horseback, and often the horse sinks up to its belly in a bog. I can only trust to its instinct. It is pitch dark with a visibility of about ten paces. Our scouts try and hasten us along. "Hurry while everything is quiet," they urge.

We are now 1,600 ft. from the road along the sides of which are posted German infantry and artillery cordons. Tanks are patrolling the road, along which moves a continuous stream of vehicles carrying infantry and supplies. Beyond the road is the railway line. We must cross both in a swift lunge.

●
1 a. m.: The detachment on our left, Lieutenant Colonel Ukrainsky's, launches the first blow at the Nazis on the road, and our right detachment immediately follows suit. Galitsky's detachment then goes into action, flinging grenades at the Nazis and opening a terrific fire with automatic rifles and machine guns.

At all three points the Germans are caught unawares. Their sentries did not spot our approach. Secure in their numerical superiority, however, they resist desperately. But Germans are not much good at fighting in the dark. Their shellfire from the road does not do us much harm. Under our murderous fire their infantry begins to roll back right and left along the road.

With a loud "Hurrah!" our men rush for the road. It is a blazing inferno. Our grenades set fire to German fuel lorries. Bullets and shells crash in all directions. The Nazi tanks, which began by firing haphazardly into the woods, become frightened of the blaze and try to dash off along the road. They are blocked by the blazing vehicles. I see the leading tank catch fire. The crew jump out and our men finish them off with their rifle butts.

Flames light up the whole road. Shell and mine splinters whine through the air. The ring of Nazis begins to crack and totter. Now we have breached it and left it behind. We press on and lose ourselves in the thick darkness.

●
July 8: We covered twelve miles during the night. When morning came we concealed ourselves in some woods to sleep. At night we

CONTINUED ON NEXT PAGE

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resumed our march. At one point we had to decide whether to go three miles through swampy marshland or take a short cut which would lead us across a road used by the Germans. We decided to risk the road.

Crouching in some bushes about 500 ft. from the road, we watched a detachment of Nazi motorcyclists speed by—evidently the head of a motor and mechanized unit. One of the motorcyclists stopped and began walking up and down the road, looking at a map.

"The road branches off here," our scout Sidorenko whispered to me. "One branch runs parallel to the front line and the other bears left, gradually veering around to the German rear."

"What is the motorcyclist doing?" I asked.

"He's evidently been detailed to direct the traffic in the dark. Just watch."

Sure enough, we heard the approaching rumble of a big column of tanks. The traffic controller flashed his torch in a certain signal. The column of tanks came on, branching off as directed. When a tank seemed to hesitate the signalman blew a whistle and waved his torch furiously. The Germans were evidently regrouping their tanks for an attack on some important sector of the front.

"That's not a bad little traffic-control post," remarked Sidorenko meditatively. He crept up to Lieutenant Minailov and whispered something to him.

Presently there was a lull in the traffic and the controller again began walking up and down, now and then flashing his torch onto his map. Occasionally we could hear him whistling a ditty of some kind.

Sidorenko crept forward with the uncanny caution of a trained scout. The darkness swallowed him up. Then we heard a short scuffle and again silence. Two minutes later the traffic controller was again at his post, swinging his torch and whistling.

The sound of approaching tanks was again heard. Judging by the sound, this must be the main detachment of armored vehicles, followed by fuel lorries and infantry transports.

Sidorenko, wearing the uniform of a German motorcyclist, signaled the column to halt. We understood his hint and slipped quickly across the road, hiding on the other side. Then our scout blew his whistle and signaled "move ahead—to the left." The column obediently moved forward through the darkness.

For over an hour the stream of tanks and vehicles passed along—at least 200 of them—down the road which would eventually lead them back to their own rear. Sidorenko stood there as cool as a

CONTINUED ON PAGE 134



Stalin's scorched-earth orders were heard by soldiers when Lusya, a 13-year-old girl, brought them a radio which she had concealed from Nazis by hiding it under laundry.

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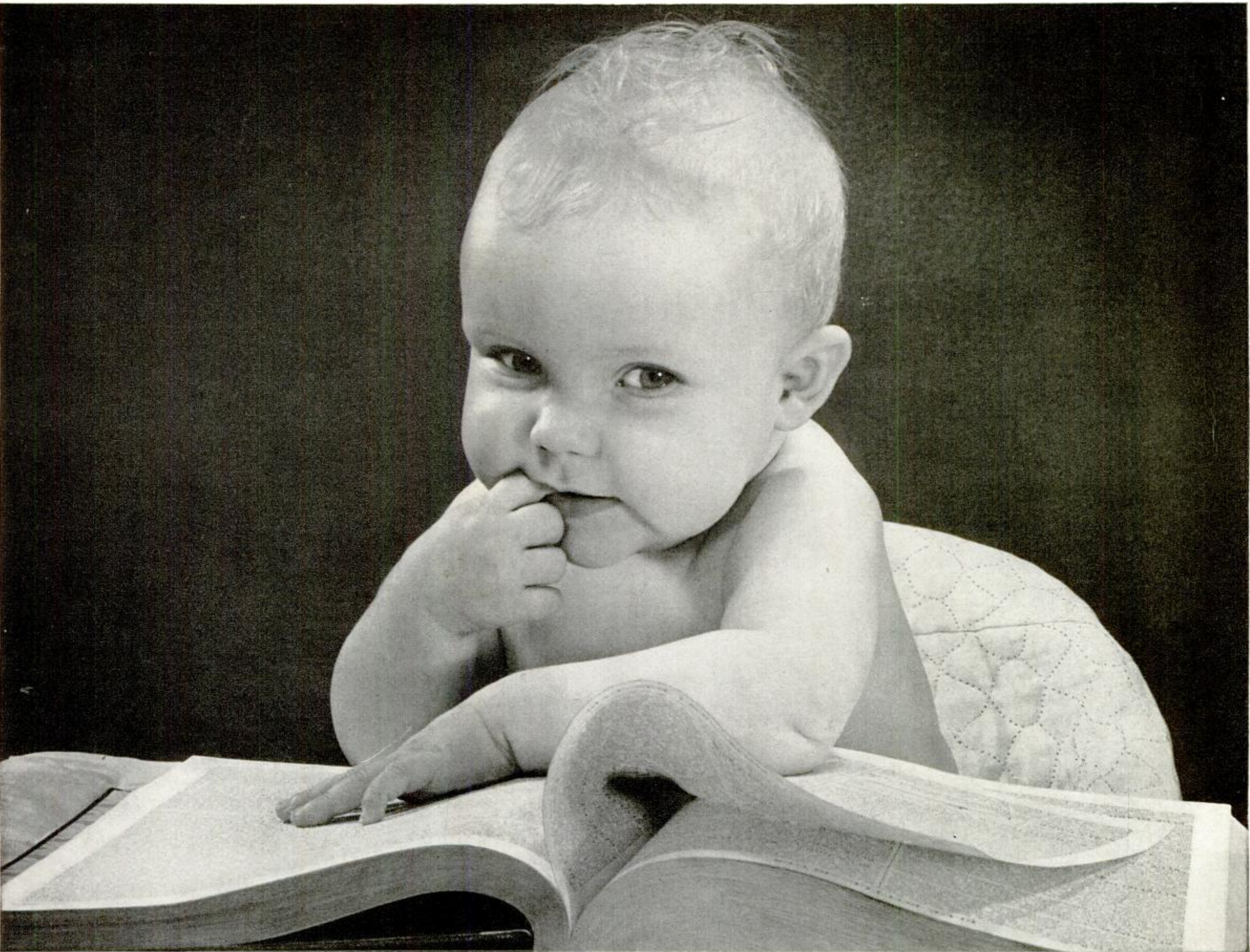
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Smoothly strained, but not too liquid, giving babies the favorable first impression of solid food that makes them happy eaters.



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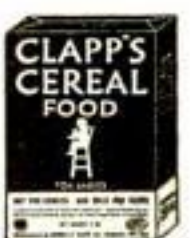
SOUPS—Chicken Soup • Vegetable Soup • Liver Soup • **COMBINATION DISHES**—Vegetables with Beef • Vegetables with Lamb • Vegetables with Bacon
VEGETABLES—Carrots • Spinach • Beets • Green Beans • Mixed Greens Creamed Vegetables • **FRUITS**—Applesauce • Prunes • **DESSERT**—Pineapple Orange Rice Pudding.

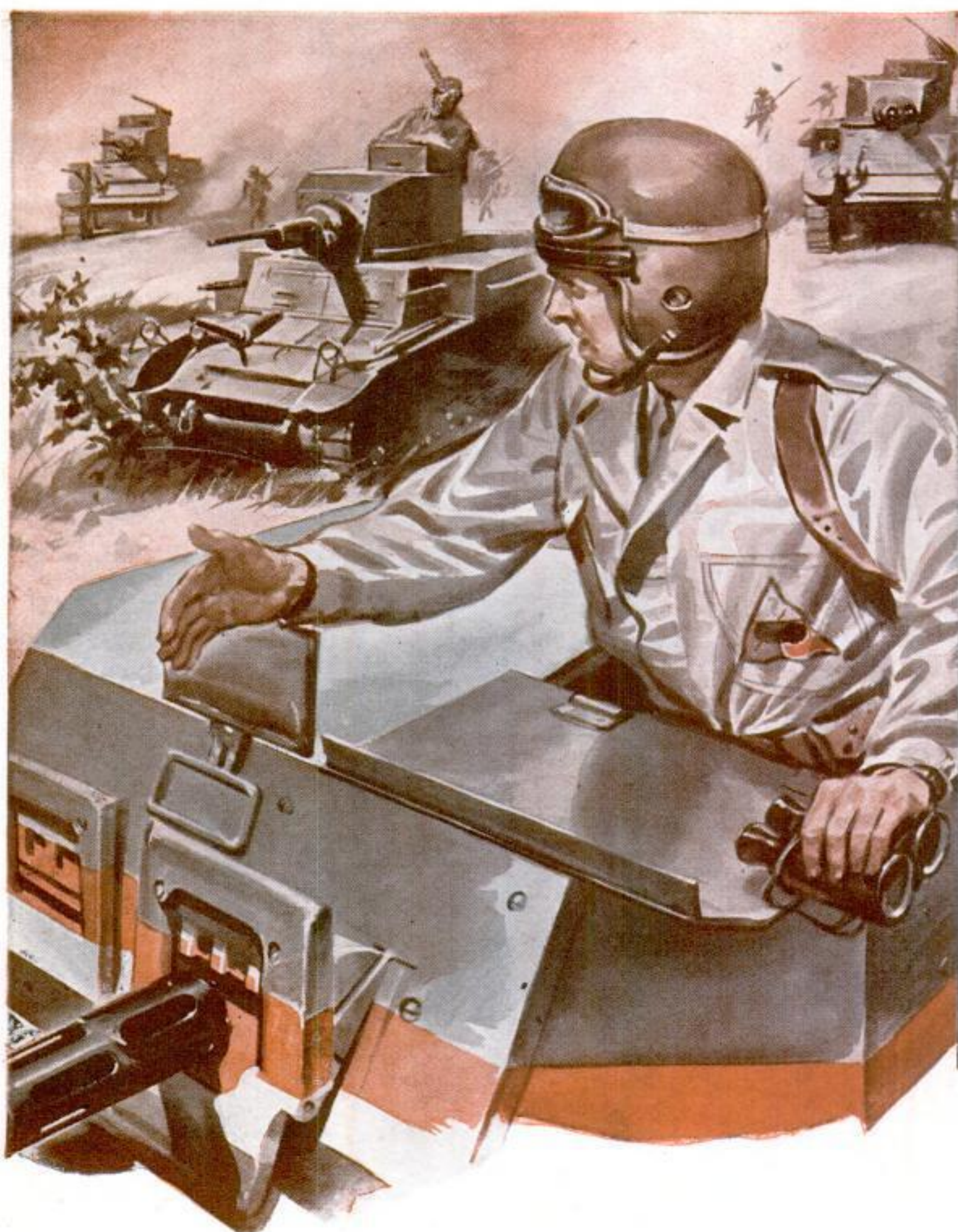


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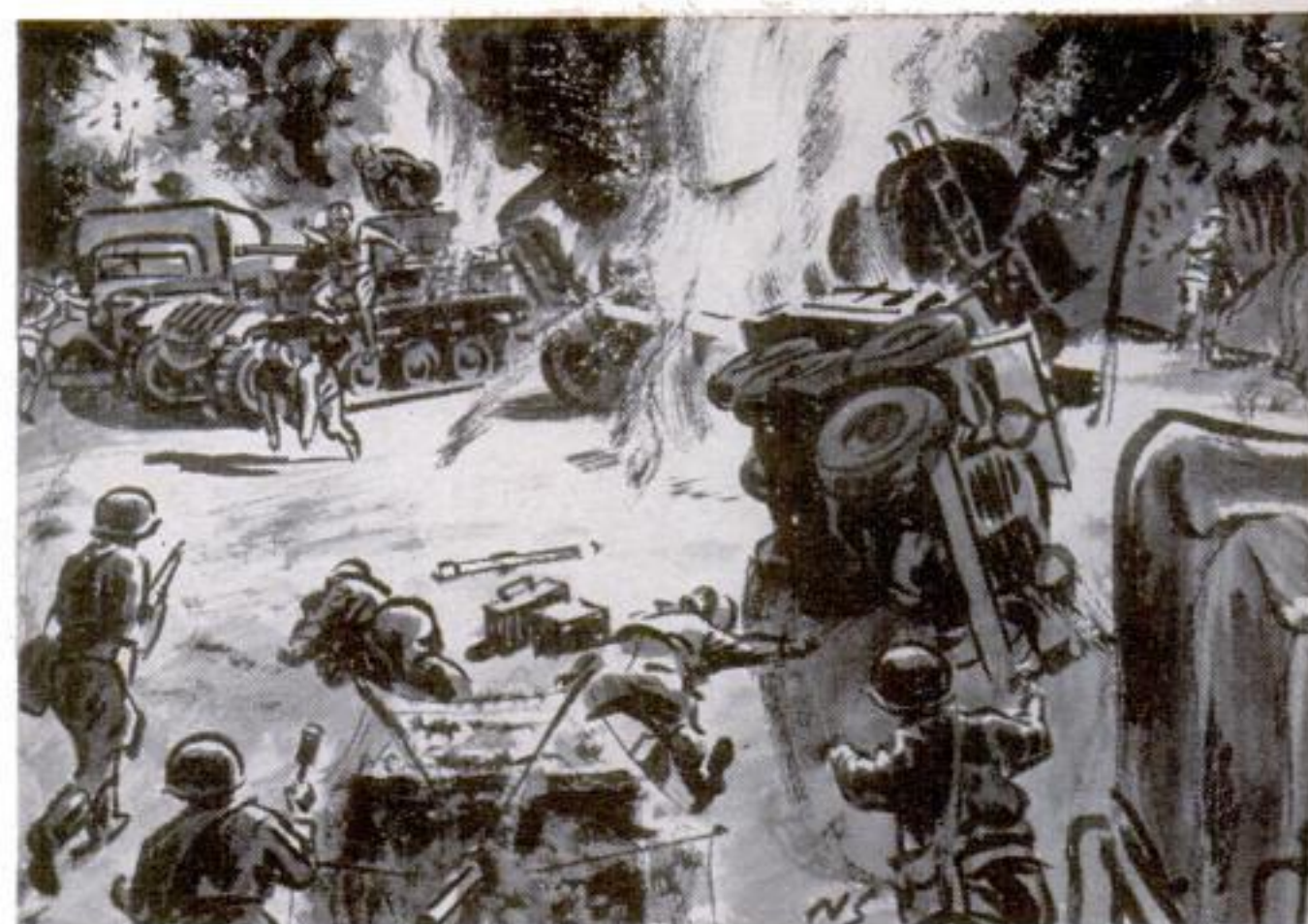
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WHEN IT'S AN
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In a surprise attack on a German-held highway, Reds smash through a startled German convoy. Flaming trucks and tanks scatter and overturn on both sides of the road.

RED GUERRILLAS (continued)

cucumber, blowing his whistle and waving his torch quite professionally.

The Nazis will eventually discover their mistake and be obliged to turn back. The confusion this will cause, the fuel it will waste, and the time it will lose—we are quite happy to think about it. For several hours at least Sidorenko has kept a large Nazi tank column from some important operation at the front.

July 13: We enjoyed another enforced rest today. We cannot proceed in the daytime and can only move and harass the Nazis at night. So during the day we light smokeless fires with dry wood inside deep holes and cook some food. Our "commissariat" doles out a chunk of raw meat all around and each man proceeds to cook it himself.

"I'll show you how to make a real Georgian *shashlik*," said one of our scouts, Kikvidze. He cut up bits of meat and threaded them on to a pointed walnut branch which he trimmed with his bayonet.

I picked up my piece of meat from the embers with my bayonet and tried eating it with a garnish of fresh birchwood leaves. It was quite tasty.

"Grill à la guerrilla!" said Kikvidze, and we all laughed.

July 14: I feel definitely better today, and managed to cover two kilometers on foot. We halted in a glade covered with flowers. It was a lovely sunny morning. Bees were buzzing among the flowers, but there was no one to gather their honey as the villages all around us had been burned down by the Nazis. We continually meet shelterless people roaming about in the woods.

We have now been 20 days in action in the Nazi rear, exterminating their men, exploding and burning their stores and transports.

We, too, are daily suffering losses. Our strength is overtaxed, and some of the less enduring of us are growing physically exhausted. But everyone's will is firm and unweakened. We all have faith in our people and our victory.

We've been cut off from the outside world all this time. We have no radio, and do not know what is happening at home, where the front line runs, or how the war is proceeding. Perhaps we are even considered as lost.

We are simply pining to hear just two words through the air—"Moscow calling!" Our scouts are doing their best to find a radio set somewhere. In one village the Nazis shot the whole family of the schoolteacher because a wireless capable of receiving Moscow broadcasts was found in their home.

We are camped in a dense wood. Our scouts, Lidov and Parma, have just returned and reported that a German garrison is bivouacked in a village two miles away, and that the Germans are patrolling all around. "Anything else?" asked our commander.

"Nothing much," said Lidov, "except that a little girl is washing linen in the river."

"Bring her here immediately—we'll learn all about the garrison from her."

The scouts soon got back to the spot. They had to wade through the stream. The little girl heard them and immediately began hastily hanging linen along the entire clothesline strung between two trees.

"She's a spy," whispered Lidov to his mate. "Probably giving a signal."

"What are you doing here?" growled Parma sternly, as he climbed out of the water.

The girl recognized them, and said perkily:

"Comrades, Red Army men—I've got a radio set here."

"Radio set!" cried Parma, as if he'd been pricked with a pin. "Where?"

"Right here," said the little girl. "Only take the linen off the aerial or you won't hear anything."

Lidov removed sundry garments from the wire. Near the linen basket, under a pile of twigs, was hidden a small radio set. "What a clever girl," said Parma, surprised.

Her name was Lusya, 13 years old, and the daughter of a field surgeon. When the Germans came, her father told her to conceal the radio near the stream. Every day she comes to do her washing, hangs the aerial out as a clothesline, and in the evening tells all the news to the old people and children remaining in the village.

Bringing with them Lusya and the radio set, our scouts joyfully returned to camp. The little girl with the flaxen plaits was immediately surrounded by the commanders and scouts and showered with questions. Everyone wanted to help her to tune in.

"It's a very capricious set," said Lusya importantly. "I'll tune in myself." She sat on the grass and donned the earphones. The set whistled and wheezed.

Neither the set nor its little owner was visible any longer. The whole glade was thronged with Red Army men, some squatting, others leaning against trees. At last the familiar words:

"Moscow calling! I shall now repeat the last announcement. . . ."

Then the set suddenly went silent. "Quick—tune in," we cried, but the voice had vanished and was replaced by a song and then more wheezing and snorting. We waited for half an hour . . . two hours . . . until nightfall, gazing at the little square box with fond hope.

"You won't hear anything more today," said Lusya finally.

July 15: In the morning everyone again gathered around the radio to watch Lusya twiddle the knobs. Suddenly the silence of the forest was broken by a clear voice.

"Moscow calling!—You will now hear Yemelyan Yaroslavsky's article on Countrywide Guerrilla Warfare in the Enemy Rear."

We listened to every word coming from the aged and torn cardboard loudspeaker.

The voice went on: "In his radio speech on July 3, Stalin called on the Soviet people to give all their strength in crushing the foe." So Stalin had spoken to the people and we hadn't heard about it.

" . . . diversionist groups be organized . . . blow up bridges, roads, disrupt telegraph, telephone lines . . . set fire to the forests, stores, transports . . . create conditions unbearable to the Nazis . . . hound and annihilate them at every step. . . ."

These words ring out solemnly in the morning quietude of the woods. On the faces of our weary and emaciated men I can see a new light—an inner composure and a readiness for any eventuality—as men who are taking a solemn oath. When the announcer had finished we felt like crying out to him: "We are here in the forest, comrade. Tell Moscow—tell our people that we are ready to fight to the last drop of blood to annihilate the Nazis. . . ."

July 16: Today, a tall old man, with a stern, concentrated look behind his pince-nez and carrying an umbrella, was brought to our command post. He was dressed as a post and telegraph worker, but had no identification documents. He was asked who he was.

"I am telegraph technician from the town," he replied.

"How did you get here?"

"I came to tell you that the Germans are not in the town itself but in barracks on the outskirts. It's a punitive expedition. They're afraid to go any further. They've been hanging around for the third day now, spending their time looking into shops and flats. They've been shooting people on the public square—they shot our telephone girl. They're looking for you Red Army men."

Can we believe the old man? Who is he—and is he sent by the Nazis?

Lieutenant Korobov's scout group has just returned from reconnoitering the town, which is four and a half miles away, and they confirm the old man's story. The Germans are stationed in barracks on the edge of the town. Sergeant Major Selin, from this scout group, knows the town well, and when brought together with the telegraph technician they found mutual acquaintances in the town. All our suspicions vanished.

Our commander made his decision: "They're looking for us—

CONTINUED ON NEXT PAGE

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RED GUERRILLAS (continued)

then we shall find them. The punitive expedition will itself be punished. Just wait until night falls."

At dusk we left our forest camp. Lieutenant Yakovlev's company, reinforced by two guns, brought up our rear. They selected a firing position in the thick grove on a hill. Their range was set on the most important targets first—the most important of all being four large three-storied barracks packed with Germans.

All was ready for the attack. "Fire!" The first shells scored a direct hit on the lower windows of one barrack building. The explosions could be heard quite clearly. The walls tottered, and then something burst inside the building. Our fire was then transferred to the other buildings in the German camp.

Panic broke out in the camp. Shouting Nazi soldiers jumped from the windows of the upper floors, rushing hither and thither and clearly discernible in the light of the flaming barracks and storehouses.

Our attack took them so much by surprise that they abandoned their supply train: lorries, shells, tanks, fuel, guns and rifles.

Our men ran with torches from one vehicle to another, setting the supplies alight. Our gunners removed the locks of the Nazi artillery guns. The whole business had to be finished within an hour. We burned, smashed, hacked everything handy. The roar of explosions and crackling flames was heard on all sides.

Some of our men dashed into the center of the town to smash the main nerves of the telegraph and power stations. Accompanied by the old telegraph technician, Selin took a group to the telegraph office.

"Quick—where's the telegraph office?" Selin asked.

"There—the third window on the right!"

Selin's men flung their grenades straight through the window and the telegraph office went up into the air.

Suddenly the old man cried out:—

"That's him."

A man was running along the street, dressed in a loose-hanging suit and carrying a Mauser revolver in his hand.

"That's him—the officer who shot the people in the square."

There was the dry crack of a pistol and the runner fell. Our men rushed to him, unbuttoned his jacket and found he was wearing a German officer's uniform underneath.

July 17: Today we had a bath at last. What a long-anticipated day! We had not bathed or changed our linen for a month, and we needed cleanliness as urgently as we needed bread or ammunition.

As usual, we camped in a dense wood away from the enemy and near a river. Scout Kolychev found a convenient spot for bathing, with a few rafts moored to the bank which could be used for undressing.

Before we went in, Assistant Commander Chekharin drew up rules and regulations for bathing—like a real plan of military action. We are to bathe in rotation: one platoon washes while the other stands guard.

Novikov's unit took the first turn standing guard. His platoon disposed themselves in defense positions. The others, before undressing, stationed machine guns on the banks and determined the firing sectors in the event of a Nazi attack. Machine guns and rifles were loaded and ready to fire.

The clean linen which we had carefully carried for a month was fondly removed from our kitbags and spread out. Our men dived into the water as if leaping into the attack. A headlong dive and a splash! Others hesitatingly climbed down from the rafts, dipping in first one foot and then the other.

Within a few seconds everyone was splashing in the water. We scraped and scrubbed off months of dirt, and in some cases caked blood. A huge chunk of soap was passed around and we used tufts of grass for sponges. Ineffable bliss! These tough Red Army men splashed about like mischievous urchins.

I did my washing seated on the bank without unbandaging my leg. My comrades handed me up water in jugs. I was just as delighted with my bath as those who were neck-deep in the river.

The "bath-house" had been functioning for about two hours, and most of the men had finished bathing, when suddenly automatic rifles began to rattle further down the bank.

"To arms!"

Everyone leaped out of the river and rushed to their rifles and machine guns just as they were. Stark naked they lay on the grass gripping their triggers and firing on the Germans. We sent out a large scouting force, followed by a unit already washed and dressed.

We did not contemplate entering into a major engagement by advancing against the enemy. What a pity—we have to leave the river. After waiting for this a whole month!

There were still a hundred men to bathe. Chekharin ordered:

"Everyone not yet washed—go ahead and bathe. The remainder stand on guard." The bath-house then continued to function while the enemy's guns rattled not far away and our own guns answered them back.

July 18: The only ones who didn't bathe yesterday were Kolychev and his scouts. They were out "hunting" all day. At 6 p. m. Scout Soroka brought Kolychev's report. It read:

"Station L. Troop train arriving here tonight to disembark. According information railwaymen embarkation is at town O. Maybe this is punitive detachment which fired on us yesterday. Railwaymen know about Galitsky, Levashev and us, and they are ready to help covertly. The German *Kommandant* here is real fine. Await orders."—Kolychev.

Soroka supplemented the report with other details. "The *Kommandant* is a mad dog. I saw him myself shooting people and manhandling our railwaymen."

Our camp breaks up and we proceed toward the railway about three and a half miles away. Soroka guides the detachment, not toward the station, but about one and a half miles away toward the German rear, from which the troop train is expected.

We intend to dynamite the train or derail it down the bank. Meanwhile, Levashev's raiding party will wait near the station and attack it as soon as we start things humming.

We are not experienced in railway sabotage, as this is our first attempt. Our detachment moves along through the woods while a few groups of men remain near the track, headed by a skilled grenade-thrower, Maiorov. At this spot the track runs through a cutting and our men conceal themselves about 20 ft. above the track, whence they can look down on the train. They busy themselves tying bunches of three and four grenades together.

The clatter of metal on metal is heard in the distance. "That's a pilot car," Maiorov surmised, having himself been a railway linesman. "The train will follow shortly."

We decided to let the pilot car pass—two of them—both armor-clad. Behind them, full steam ahead, came the troop train, bound for the front, rapidly approaching our ambush. Meanwhile the pilot cars had arrived at the station and fired a green rocket—"Road Clear!"

As the train came abreast, ten bunched grenades flew at the engine and there was a terrific explosion. Our men were splashed with hot water and engulfed in steam. "Hit the boiler!" cried Maiorov gleefully. His words were drowned by the thunderous grinding and churning of the coaches clashing into each other. The hissing of escaping steam, the scream of trapped men and the roaring tear of metal were deafening.

"Come on—beat it!" Maiorov commanded, and our men vanished into the gloom.

July 19: As yet we do not know whether our messenger girls have crossed the front and advised headquarters of the signals we will give in the event of our breaking through to our own lines.

The girls left three days ago, on July 16. Either they will render our detachment a great service or they will perish while crossing the front lines. Before leaving they underwent several hours of instruction, memorizing the signal-rocket system.

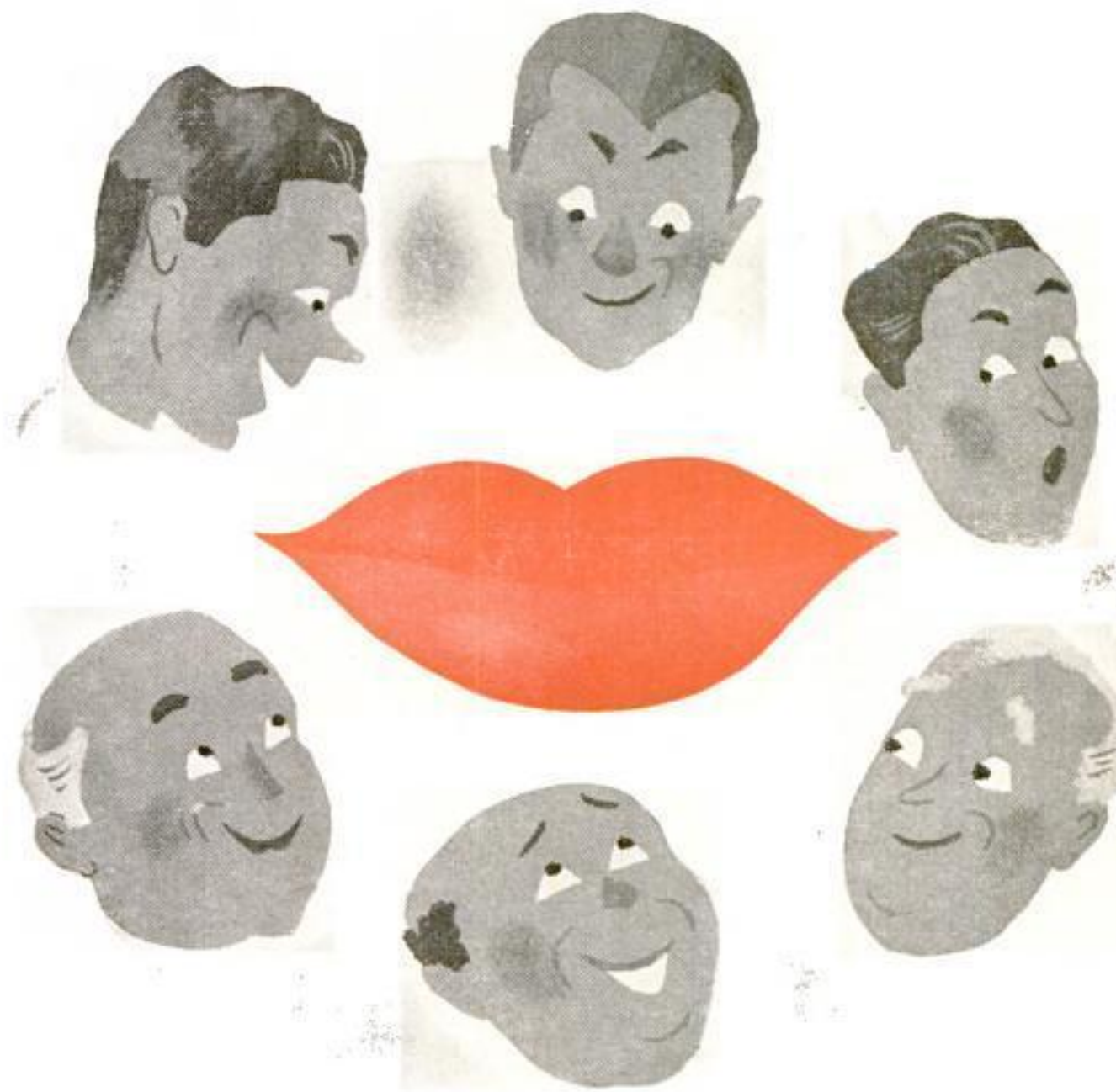
All through our difficult days these girls helped the detachment in hundreds of ways—cooking, darning, patching uniforms, looking

CONTINUED ON NEXT PAGE



"*Grih à la guerrilla*," said one of the scouts as he roasted bits of raw meat speared on a stick over smokeless fire. This roast, which is known as *shashlik*, is Georgian favorite.

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RED GUERRILLAS (continued)

after the wounded. They were real front-line companions to us.

They were the first to volunteer to cross the front lines and get in touch with the Red Army units. On that day they changed into peasant dresses and said goodbye to us. Of course, some tears were shed, and they were not all in the girls' eyes either. They were making a great sacrifice for our sake—risking death.

We watched them go off through the forest, straining our eyes to catch a last glimpse of their neat white Belo-Russian dresses. Would they get through?

July 22—midnight: After a brief rest Zakutny said: "We shall probably cross the front line tomorrow night."

If our girls got through then our signals have already been received. All is quiet on the front. No gunfire and no sound of rifles. We calculate that the front line must be about twelve miles away.

We set out in a column, our object being to reach the nearest point to the front before dawn. We then intend to hide in the woods during the day and make our final push when darkness falls. This will have to be done very carefully to prevent being hit by our own fire.

What if our girls have not delivered our message? It would be too bad if after so many days of fighting against the Germans we were to perish by our own bullets and shells.

Kolychev's scouts have returned with the news that ahead of us is a road containing troops.

"Soldiers entrenched on the right. On the left is a wire and trenches with Germans in them."

"What the dickens—" exclaims our commander in amazement. "Why a wire here?"

Now we are stuck. We can go no further. The enemy is on three sides and a swamp is on the fourth. On our left is either one of the rearmost German defense lines or a reserve line.

"We can't remain here a minute," orders Zakutny. "We must break through the trenches somehow or other and reach the woods over there."

In small groups we approached the German trenches. The night was dark. Silently our scouts bayoneted the patrols who in the dim light thought our men were German re-inforcements coming up from the rear.

It was difficult to believe that we were actually passing through trenches filled with sleeping Nazis. Stealthily, taking every precaution, we crawled through—although some of our men were itching to use their bayonets as they went by.

We had got safely through when the advance posts and camouflaged German patrols raised the alarm. Shots rang out and a machine gun spat at us—but it was too late. We were already beyond the wire and safely in the dense woods. Only an occasional stray bullet whistled overhead.

The night watchman from the village paid us a visit. He came limping up and said that someone had been on the phone all day asking for some chief or other.

CONTINUED ON PAGE 140



The first bath the Red Army group enjoyed in a month was in a river behind German lines. One platoon bathed while the other platoon stood guard with machine guns.



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WILL NOT SLIP

RED GUERRILLAS (continued)

"Did he speak in Russian?" asked Zakutny.

"Uh, huh—in Russian. Of course, before that the Germans also spoke on the phone."

Strongly guarded, some of us accompanied Zakutny to the village.

"I wonder who will fool whom?" Zakutny joked. "Perhaps somebody is trying to pull our leg."

We reached the telephone and the following conversation then took place. Zakutny began:

"What chief do you want? Do you want the chief of the village Soviet?"

"No; we want the military chief. Have you got any military men there?"

"Oh, more or less"—Zakutny, cautiously. "What sort would you like—German or Russian?"

There was a pause and the voice continued angrily:

"Stop your nonsense—who are you, German or Russian?"

"Now, isn't that funny," said Zakutny, "I was just going to ask you the same question."

The remarks from the other end now became quite unprintable. When the voice regained control it said:

"If you don't tell me who you are I shall order your arrest."

"Oh, go on," said Zakutny amiably. "We shall see who arrests whom."

Voice: "What's your name—maybe we shall straighten things out that way."

Zakutny: "No objections to that—my name is Zakutny."

Voice: "Jumping Jehoshaphat—Zakutny! Why, hello, old chap, how are you? How the hell did you get here—this is Sudakov speaking."

Zakutny knitted his brow trying to remember. "Sudakov . . . I can't exactly. . . ."

"Why you confounded son-of-a-gun! Don't you remember we studied topography at the military academy together."

Zakutny was dumbfounded. "Sudakov. . . ." The rest of the conversation consisted mostly of exclamations and references to all sorts of obscure things of the past.

One thing was clear. Sudakov was phoning from the fighting lines and his units were stationed only a few miles away. He promised to send an armored car company shortly to pick up our whole detachment.

What luck! Despite the nearness of the front line this telephone line remained unbroken. Zakutny is in indescribable raptures. After 30 days of encirclement by the enemy we can hardly believe that we are almost home again.

Doubts begin to assail Zakutny. "What if it was all a trick. They may have forced Sudakov to phone. A company of armored cars will turn up all right—but they'll have white skull and crossbones painted on them. That telephone conversation was very incautious of me."

We returned to the grove and Zakutny stationed our detachment in a semicircle at the edge, facing the spot where the armored cars were to meet us. Our men prepared bunches of grenades.

"Be careful—" Zakutny ordered. "They may really be our own men." We waited tensely.

A dust cloud appeared on the road coming from the west. The armored cars approached and immediately deployed as for action, their guns trained straight at us. For a moment we expected a terrific salvo—but the next minute the head of a Soviet tank commander appeared out of the leading car and called out "Red Army men—anyone there. Let your commander come out."

Zakutny stepped forward from the trees. Frankly speaking, he was taking a risk. We saw him approach the first vehicle and greet the commander. Then, in order to convince himself fully, he peered into the open hatches and saw the Red Army men in their armored corps uniforms. That was enough. . . .

"Come out, comrades!" he called, and a swarm of haggard men leaped out of the bushes and trees and rushed to the vehicles.

Our men clung to the cars like flies. Words fail me to describe this extraordinary meeting. Men embraced each other, danced, sang and patted the armored cars and their machine guns as if they were something alive. I was unable to restrain myself and embraced a big hefty tank man to his great embarrassment.

The happy reunion was interrupted by Zakutny's command: "Forward march." Our scouts had reported the approach of an enemy unit.

Under the protection of the armored cars we made a forced march to our own lines, and in a short time were at last back with the Red Army units. What a pity we could not give vent to our joy with a tremendous cheer which would ring over the whole front—over the whole world.



*A
Christmas
Announcement from*

LIFE

As a special inducement to our subscribers and newsstand buyers to enter their Christmas gifts of LIFE before our holiday rush... LIFE will accept Christmas gift subscriptions now, prior to the Christmas season—

AT A SPECIAL REDUCED RATE

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FOR 365 DAYS OF LIFE—52 ISSUES

The tremendously important, far-flung news which LIFE will report during those 365 history-writing days makes LIFE for 1942 an even bigger, more welcome present for each member of the families to whom you give it—for only in LIFE can they *see* and understand that news almost as it happens.

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NORTHWESTERN BAND PLAYS "GO, U NORTHWESTERN" AT FRIDAY NIGHT FOOTBALL RALLY



BITTER-ENDERS CLUSTER ABOUT THE DYING BONFIRE AFTER THE RALLY BREAKS UP



EXCITED ROOTERS BREAK INTO DANCE AT FIRE. ONE GIRL WEARS CHEERLEADER SWEATER

Life Goes to a Football Pep Rally

Northwestern gives its Wildcats fiery send-off

Big Northwestern University in Evanston, Ill. loves football and loves its football team, which it calls the "wildcats." It is the kind of love which makes possible the striking pictures of a firelight football rally shown on these pages. Last year the Wildcats, Big Ten champions in 1936, lost only two games: one to Michigan, the other to Minnesota.

This fall fortune seemed to smile again. The Wildcats beat Kansas State, then on the following Saturday, Oct. 11, met the Wisconsin Badgers. For this big event, thousands of Wisconsin rooters, full of the carnival spirit, tumbled happily into Evanston. It was the enthusiastic sort of football crowd more common nowadays on Western and Midwestern campuses than among effete Ivy League collegians. The cheerleaders are more supple, the cheering louder, the band formations more incredible, and, usually, the football better. And when, after an exciting, seesaw game, the Wildcats had carried off a thumping 41-to-14 triumph, happy Northwestern held noisy open house (*see next page*) until Sunday. Fraternities and sororities entertained Greek-letter kinsmen from Wisconsin at dinners and dances and at the crowded "Wildcat Capers" in the gym.

After the victory over Wisconsin, Northwestern's 6,920 students spent the week wondering whether this year they could avenge last year's defeat by Michigan. Fearing overconfidence, undergraduate leaders called a Friday night rally. Thousands of students, co-eds in saddle shoes, freshmen in green caps, gathered around a huge bonfire where they were exhorted by cheerleaders, serenaded by the band. They had a snake dance and sang *Go, U Northwestern*.

But if the demon of overconfidence was appeased, the demon of chance was not. Next day, with score tied at 7-7 in the fourth period, a Michigan back, Tommy Kuzma, suddenly fired a 20-yd. pass to Joe Rogers, Michigan end, who caught it and raced 26 yd. for the dramatic winning touchdown. Gloom, but not defeatism, closed Northwestern's week.



THOUSANDS OF STUDENTS GATHER AT A RALLY NIGHT BEFORE NORTHWESTERN-MICHIGAN GAME. HUGE BONFIRE IS SUPPOSED TO ROUT DEMONS WHICH CAUSE FOOTBALL UPSETS

This May Be the Coldest Winter in History



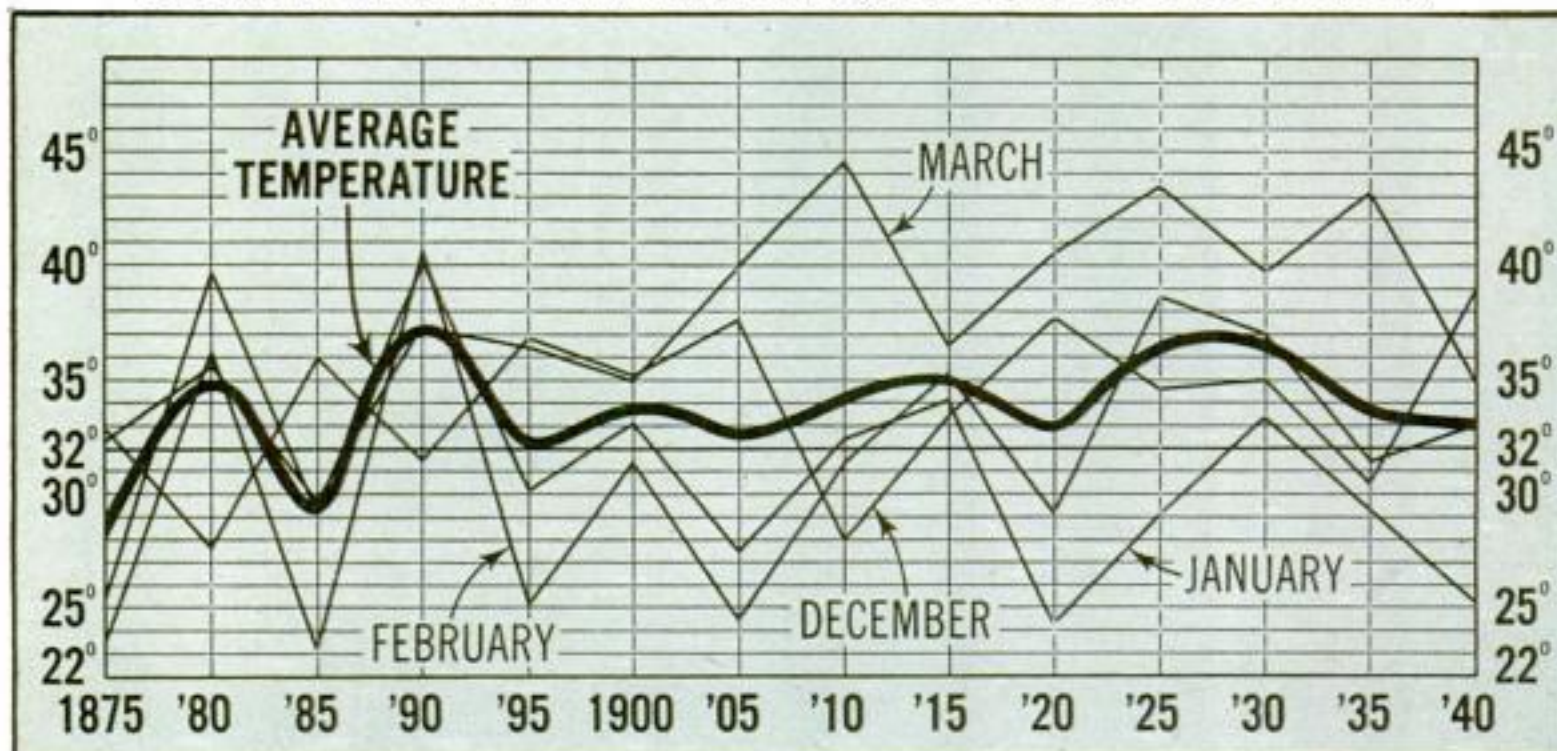
You may safely disregard that time-worn statement "we don't have the Winters we used to have." Weather Bureau records prove it just isn't so. The only sensible thing for a motorist to do is to prepare for the worst.

Motors today need the best possible protection, particularly in Winter. Oil has a harder job to do, all along the line. To meet stricter requirements, Quaker State

has developed a special type of oil . . . an oil that stands up against increased heats, speeds, and pressures.

So, when you're preparing your car for Winter, change to this *better* Winter oil . . . an oil that gives protection against the hazards which threaten your motor at all times, and redouble their attack in Winter. Quaker State Oil Refining Corporation, Oil City, Pennsylvania.

AVERAGE MONTHLY TEMPERATURES, 1875-1940 (5-YEAR PERIOD)



WEATHER BUREAU records going back over a century show that there have always been mild Winters and hard Winters.



SCENE IN ATLANTA, GA. In 1938 the South was paralyzed by severe cold and snow.



BLIZZARD OF 1888 may be outdone any year. Lowest temperature ever recorded in New York City was in 1934.



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Retail price
35¢ per quart

**Change Now to
Stabilized
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Winter Oil**





ENTHUSIASTIC CONGA CHAIN AT WILLARD HALL, NORTHWESTERN DORMITORY

Best jitterbug artists on floor at Wildcat Capers were "Irv" Deutsch and "Margee" Dahlstrom. The Capers is a big annual dance after Northwestern-Wisconsin game.





FOR FRESHMAN GIRLS, INCLUDED SEVERAL CHEERLEADERS FROM WISCONSIN

It is better with your shoes off and it allows jitterbugs greater freedom. The capers broke up at 1 a. m., leaving one hour before the girls had to be back at their houses.



"Bowling a Perfect Score!"

SCORE									
60	90	120	150	180	210	240	270	300	TOTAL
17	24	43	52	80	100	120			300
25	43	58	77	86	104				
8	16	35	44	61	69	78			

**GREAT MOMENTS
CALL FOR**

HAIG & HAIG

● It's only fitting that such a supreme event should be celebrated with Haig & Haig —the supreme Scotch! But why be less particular on other occasions? Remember —despite Haig & Haig's unbeatable 314-year-old record of satisfaction, this superb Scotch makes no extra charge for its great name and fame!

*The Oldest Name
in Scotch*

...Its fine flavor
has satisfied for 314 years

PINCH BOTTLE 12 YEARS OLD • FIVE STAR 8 YEARS OLD

BLENDED SCOTCH WHISKY 86.8 PROOF • SOMERSET IMPORTERS, Ltd., NEW YORK, CHICAGO, SAN FRANCISCO

1942

JAN. FEB. MAR. APRIL MAY JUNE JULY AUG. SEPT. OCT. NOV. DEC.

HEAD-LINE OF THE YEAR

2 HEADS

REMINGTON DOUBLE-HEADER. Magnetic type. Extra quiet. No radio interference. AC only. \$12.75

REMINGTON DUAL. Original 2-headed shaver that amazed the world with 90-second shaves. AC-DC. \$15.75

\$12.75

3 HEADS

REMINGTON TRIPLE-HEADER. Smashing all sales records! Famous Remington Dual plus a special head for trimming sideburns, mustache, stray hairs on neck or Adam's apple. AC-DC. \$17.50

4 HEADS

REMINGTON FOURSOME. Three full-length cutting heads plus a special trimming head. Most sensational advancement in electric shavers. Handsome de luxe carrying case with non-breakable mirror. AC-DC. \$19.50

NEWEST

HEADS UP, MEN! Here's the line of shavers that's changing the whole American shaving picture. Why? Because these Remington headliners all have more than one shaving head. It's a lucky whisker that can get by those rows of high-speed cutters.

But why read about it? It's a lot more fun actually shaving with a Remington—watching a tough beard disappear into those hungry cutting heads. So run down to your dealer and try one of these multiple-head shavers. General Shaver Div. of Remington Rand Inc., Bridgeport, Conn. Service stations at Remington Offices in more than 130 cities.



OVER 16,000 EXPERT BARBERS—including the Terminal Barber Shops, world's largest chain—now use and recommend Remington multiple-head shavers.

REMINGTON RAND

FASTEST SHAVING, FASTEST SELLING ELECTRIC SHAVERS

PICTURES TO THE EDITORS

RICHES IN ROMANCE

Sirs:

Dick Krier, Phi Delta Theta fraternity pledge, thought members of Alpha Chi Omega sorority were so nice he told his roommates he'd like to take all the girls on a Coke date. They offered him 50¢ if he'd ask, another 50¢ if more than 15

accepted, a dollar for each acceptance over 30, plus payment for the Cokes. This picture shows a part of the 33 girls who answered the call. The girls invited Dick to Sunday dinner.

BILL SUNDEEN

University of Idaho
Moscow, Idaho



MAMMOTH MUSHROOMS

Sirs:

This is a wheelbarrow-load of mushrooms I gathered last summer near the "richest hill on earth" at Butte, Mont. The largest mushroom in this load

weighed 13½ lb., but eight years ago I found a 23½ pounder. They take three or four weeks to mature, depending upon the temperature and the amount of rain.

AUBREY C. STEVENS

Butte, Mont.



DATE WITH FATE

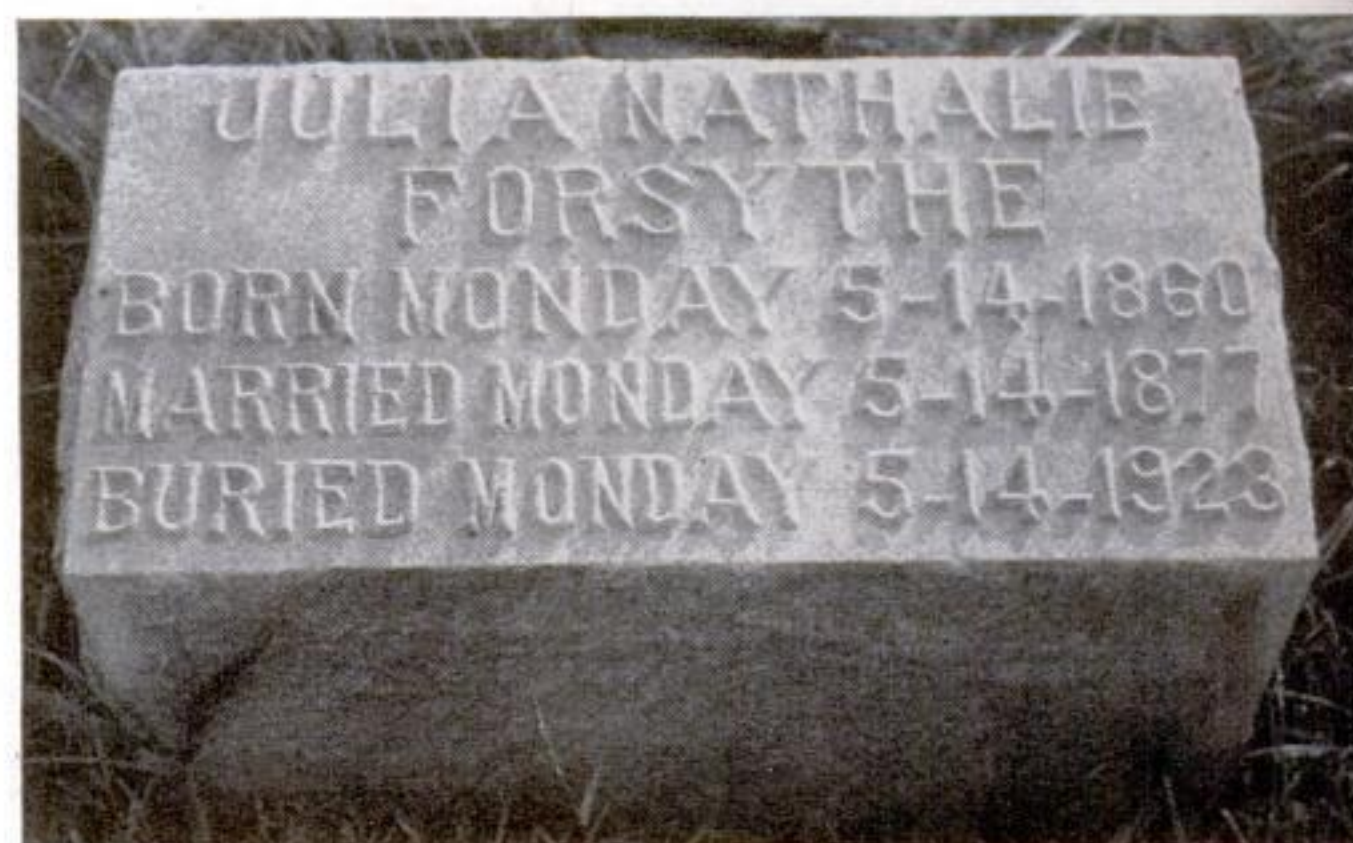
Sirs:

This tomb marker shows that Julia Nathalie Forsythe was born, married and buried on the same day of the week, the same date of the month and the same

month of the year. Her grave is in a cemetery at Brevard, N. C. I am not certain, but perhaps this is the only case of its kind.

KIN McNEIL

Brevard, N. C.



EX-LAX MOVIES

MOTHER KNOWS BEST



MOTHER: You haven't been yourself all day. I think you need a laxative.

ALICE: O-h, Mommy! Do I have to take that nasty old medicine again?



MOTHER: No, Darling. Here's a laxative you'll really enjoy. It's Ex-Lax!

ALICE: Yummy, this is fun to take! It tastes just like swell chocolate.



LATER

MOTHER: You slept like a top all night. How did that Ex-Lax work?

ALICE: Fine, Mommy! And it didn't upset me the way that other laxative did.

The action of Ex-Lax is thorough, yet gentle! No shock. No strain. No weakening after-effects. Just an easy, comfortable movement that brings blessed relief. Ex-Lax is not too strong—not too mild—*just right*. Take Ex-Lax according to the directions on the label. It's good for *every* member of the family. 10c and 25c at all drug stores.

EX-LAX The Original Chocolate Laxative

GASSY STOMACH Get fast, longer relief from excess stomach acid discomforts with JESTS! Great for acid indigestion and heartburn. Taste good. Contain no bicarbonate of soda. Guaranteed by the makers of Ex-Lax.



10c AROLL—3 for 25c

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THEY GROW WASHCLOTHS

Sirs:

The four pictures below show the *Cucurbita luffa*, known as the rag, washcloth, dishcloth or sponge gourd, during its evolution from its natural state to its use as a washcloth by my niece, Elissa Enslen, 5. The outer covering is peeled off easily and the inner fibrous core, extremely pliable when wet, is ready for use after the seeds are shaken from it. Almost as soft as a sponge, it doesn't absorb water.

FRANKLIN COLLIER

Montgomery, Ala.



Yes, it's the most famous understatement in America

There is nothing better in the market



Famous
OLD FORESTER
America's Guest Whisky

BROWN-FORMAN DISTILLERY COMPANY, INC. • at LOUISVILLE in KENTUCKY

PERSPIRATION IS ACID IT CAN **WRECK** STOCKINGS!



NEW IVORY SNOW care
combats this menace . . . helps
give you up to 20% more wear!

"Get more wear
this easy way—
Use Ivory Snow's
rich suds each day."
—Miss Ivory Snow

Exactly how Ivory Snow protects stockings:

• Thousands of women have now found a way to fight the ever-present danger of acid perspiration—a way to get so much more wear from precious stockings, it's just like receiving a new pair *free* every 2 months!

It's so easy—just avoid the carelessness in washing that is so expensive, and turn to this daily Ivory Snow care! Ivory Snow is something new in "fine fabrics" soaps! 99 44/100 % pure, and made in "snowdrop" form to give rich suds in 3 seconds, even in *cool* water. Those busy suds quickly rid stockings of acid perspiration, which is often unseen, unfelt, yet a *constant* danger. For the normal human body perspires a pint a day—all year round!

So adopt daily Ivory Snow care. Tests show this simple care helps give up to 1/3 longer stocking wear—undies, too, look and last far better!

Only Ivory Snow Combines **BOTH** These Advantages

1. Pure soap in tiny "snowdrop" form . . .
2. Dissolves in a jiffy . . . just a little Ivory Snow bursts into rich suds in 3 seconds, even in *cool* water!

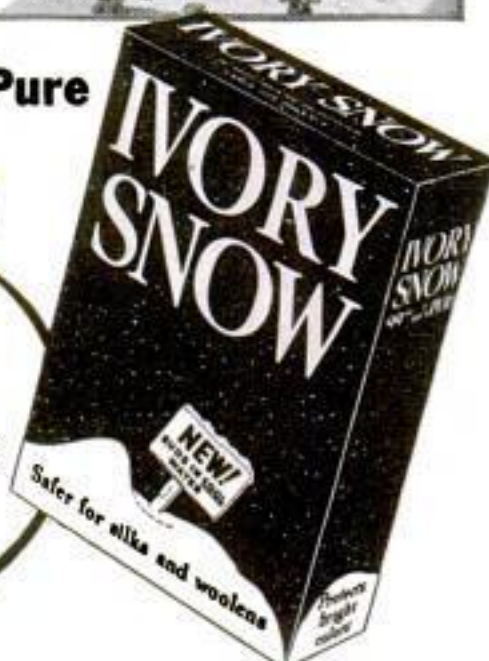
No wonder Ivory Snow acts quickly, surely against acid perspiration . . . to help stockings last far longer.



99 44/100 % Pure

WANT LOVELIER HANDS IN 12 DAYS?

IF ONE OF THE 5 LEADING PACKAGED
SOAPS IS MAKING **YOUR** HANDS RED,
ROUGH—CHANGE NOW TO **IVORY SNOW**
FOR ALL YOUR DISHES! CUTS GREASE AS
FAST AS THE STRONGEST LAUNDRY SOAP!



TRADEMARK REG. U. S. PAT. OFF. • PROCTER & GAMBLE

RICH, SAFE SUDS IN 3 SECONDS—EVEN IN COOL WATER

PICTURES TO THE EDITORS

(continued)

FRIENDLY FOREBEARANCE

Sirs:

Pepper, the dog shown in the picture below, was introduced to a couple of white rats during a school vacation. Her interest went as far as washing the rats with her tongue, allowing them to eat her food, watching their every move for

hours at a time and playing hide-and-seek behind cushions. Finally, the rats became bold enough to climb over Pepper and would playfully even nip her nose, as pictured, without the results they might reasonably have expected.

FRANKLIN E. FANTZ

Muncie, Ind.



BEER ON A BUST

Sirs:

Since beer costs 15¢ a can at the post and 25¢ in Fairbanks, some men at Ladd Field have decided to make their own. This

picture of two Army men with the home-made beer shows the results. It was taken with a Brownie Special on Verichrome film.

CHARLES R. LACKMAND

Fairbanks, Alaska



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Personals



by the
"BAKER CHOCOLATE
GIRL"

(One of America's best-
loved trade-marks)

FOR EXTRA SPICE on frosty, holiday mornings, serve cocoa with a Mexican touch. Just make your cocoa, as usual, by the ideal recipe on your BAKER'S COCOA can—then sprinkle in a dash of cinnamon!

★

NO GRAY, wishy-washy cocoa when you make it with BAKER'S! The full flavor and appetizing red-brown color it gives come from its extra richness. You save money when you take BAKER'S COCOA in the pound size.

★

MRS. R. H.—Thank you for your friendly letter which says: "I have used BAKER'S COCOA for many years with the utmost satisfaction. Recently I discovered the SEMI SWEET CHOCOLATE CHIPS and my friends are delighted with the dishes I serve them on occasions. Everyone sings Baker's praises."

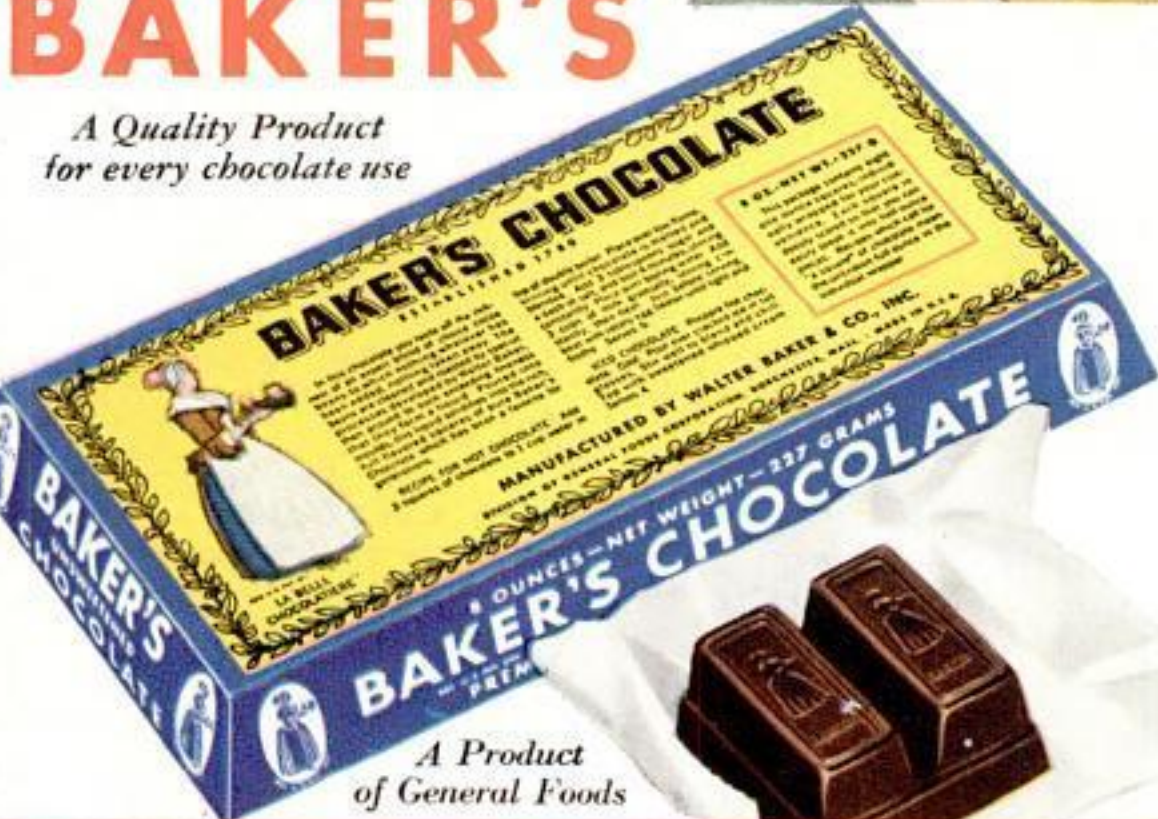
★

DID YOU KNOW, dear reader, that you can now get delicious BAKER'S SEMI-SWEET CHOCOLATE in either bar or ready chipped form? Either way it's wonderful for making the new "Chocolate Chip" desserts, or to eat as a confection. Ask for BAKER'S SEMI-SWEET CHOCOLATE, or BAKER'S SEMI-SWEET CHOCOLATE CHIPS. (See photo below.)



BAKER'S

A Quality Product
for every chocolate use



A Product
of General Foods

JOHN SAYS,

"GET BUSY WITH THE
BAKER'S CHOCOLATE, MOM—
I'LL BE HOME FOR THE HOLIDAY!"

Another Famous
Baker's Chocolate Recipe

HOLIDAY CHOCOLATE FRUIT PUDDING



The first day, start the Fruit Mixture:
Chop 1 cup each candied cherries, candied pineapple, seedless raisins and ½ cup candied orange peel. Add 2½ tablespoons rum extract, cover, and let stand 24 hours, stirring occasionally.

The next day, mix the Pudding:

2 cups sifted flour	¾ cup light brown sugar,
2 teaspoons Calumet	firmly packed
Baking Powder*	1 egg, well beaten
½ teaspoon soda	3 squares Baker's Un-
¼ teaspoon salt	sweetened Chocolate,
½ cup butter or other	melted
shortening	1 cup milk
	Fruit Mixture (above)

Sift flour once measure, add baking powder, soda, and salt, and sift together three times. Cream butter, add sugar gradually, and cream together well. Add

egg and chocolate, beating until smooth. Add flour, alternately with milk, a small amount at a time, beating well after each addition. Fold in Fruit Mixture. Turn into greased 2-quart mold, cover tightly, and steam 3½ hours. Or turn into greased casserole, cover with greased brown paper, and tie securely; then place in pan of hot water and bake in moderate oven (375° F.) 2½ hours, or until done. Serve hot.

Serve with delicious Rum Foamy Sauce. Sift ½ cup firmly packed brown sugar. Add half of sugar to 2 egg yolks; beat until light. Add dash of salt to remaining sugar, 1 tablespoon at a time, beating after each amount until blended; then beat until stiff. Combine mixtures. Fold in ½ cup cream, whipped. 1 teaspoon vanilla, and 1 teaspoon rum extract.

(All measurements are level)
*If another baking powder is used, adjust the proportions as recommended by the manufacturer.

BAKE OR STEAM
—WHICHEVER IS
EASIER FOR YOU!

A WONDERFUL BLENDING
OF CHOCOLATE, FRUIT
AND RUM FLAVORS
—AT THEIR BEST!

Here's why you'll prefer **BAKER'S CHOCOLATE**
as 6 out of 10 women do

Yes, that mellow, rich, *real chocolate* flavor... that red-brown, *yummy lusciousness* that make your grown-up children homesick for "mother's chocolate desserts," come from the true richness of *Baker's Chocolate*! For Baker's is *all chocolate*—just choice cocoa beans, crushed smooth, with all their rich cocoa butter left in and *nothing else added*. That is why 6 out of 10 women, when they cook with unsweetened chocolate, always use Baker's.

Baker's has been America's favorite chocolate since early Colonial days. Look for the blue and yellow package with the famous "Baker Chocolate Girl" trade-mark.

HI, FOLKS, LISTEN!

"WHEN A GIRL MARRIES"
dedicated to every woman who is in love
NBC Red Network
Every Week, Monday thru Friday

★
"THE SECOND MRS. BURTON"
the story of a second wife
Pacific Coast Columbia Stations
Every Week, Monday thru Friday

★
Consult your local newspaper for the time and stations on which you can hear these heart-warming WALTER BAKER Radio Series.



● Actual color photograph—Frank Brown shows a leaf of fine, light tobacco, before aging.

Lucky Strike means fine Tobacco



"YOU'D EXPECT the milder, better-tasting tobacco to cost more—and it does!" says Frank Brown, tobacco warehouseman of Stoneville, N. C. "But that's the kind of leaf Luckies want, and Luckies pay the price to get it!"

● Smokers... in any cigarette, it's the tobacco that counts. The better the tobacco, the better the smoke!

That's why independent tobacco experts prefer Luckies by a majority of 2 to 1 over all other brands combined.

● As auctioneers, buyers and warehousemen, they see the kind of leaf Luckies buy, and the prices paid... and to these men, Lucky Strike means fine tobacco! Isn't that what you want in *your* cigarette—fine tobaccos?

WITH MEN WHO KNOW TOBACCO BEST—IT'S LUCKIES 2 TO 1

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